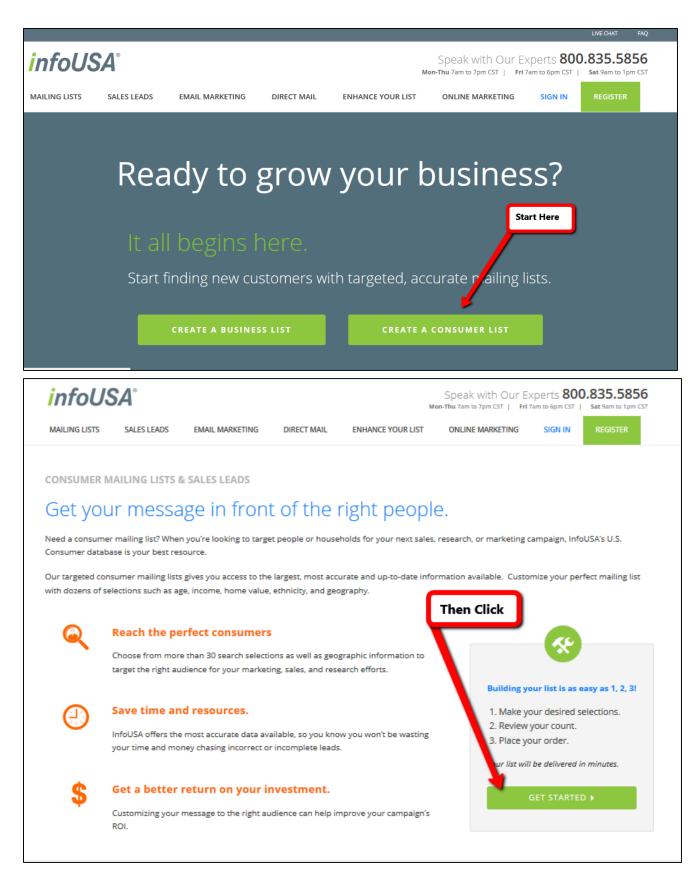
Utilizing Info USA as your marketing list broker to prepare for a presentation, show off your targeted marketing skills, and later buy that list to find the most qualified buyer! <u>www.InfoUSA.com</u>

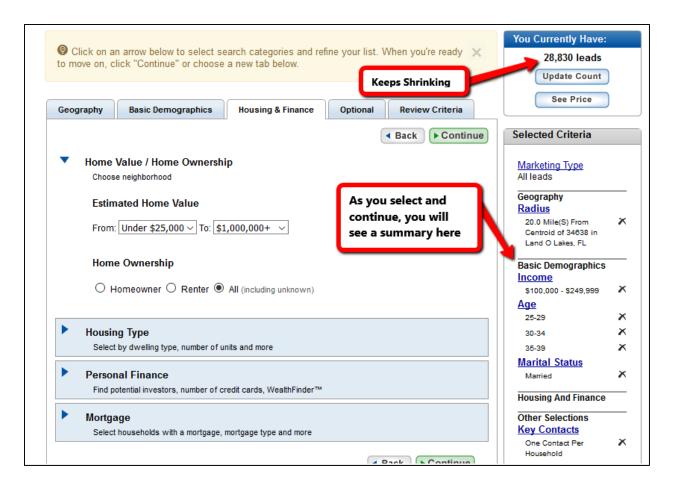


infoUS	SA°				peak with our Ex Ion-Thurs 7am to 7pm CST	operts 800.835	5.5856 am to 1pm CS ⁻
Mailing Lists	Sales Leads	Email Marketing	Direct Mail Marketing	Enhance Your List	Google Advertising		Register
	Click on an a to move on, click Geography Questions about Select from Draw yo Pick fro Search And mu	K "Cont Basic D Basic D Selecti All leads	Market hosen "" your choice, select a dif or Mailing or Calling or Mailing and Calling Save	ing Type fferent marketing type Choose Lead Type, T Cancel	below hen Save rketing ograph basic Den Housing A Other Sel Additiona Zip + 4 Rei	y nographics and Finance ections al Processing cords Only	
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Mailing Lists	Sales Leads	Email Marketing	Direct Mail Marketing	Enhance Your List	Google Advertising	Sign In	Register
Mailing Lists The site will start to walk you through the steps.	Home > U.S. Consum Click on an arr to move on, click Geography Questions about s Select from Draw you	ner Search > Geography row below to select sea "Continue" or choose a Basic Demographics selecting geography <u>Clic</u> a Map ur own shape	y × You Cur 108, Ui ia Selected Marketi All leads	ently Have: 140,589 leads Idate Count See Price Criteria	Register Start narrowing down your leads by entering your selects.		
	Search t And muc Radius Ar	ound an Address or Z sumers around a location ss: de:		▶ Go To Map Now ►G	Housing Other Si Key Co One Co Househ	And Finance elections ntacts ntact Per X	

Home > U.S. Consumer Search > Geography	
Click on an arrow below to select search categories and refine your list. When you're ready to move on, click "Continue" or choose a new tab below.	You Currently Have: 108,440,589 leads Update Count
Geography Basic Demographics Housing & Finance Optional Review Criteria	See Price
Questions about selecting geography Click here A Back Continue	Selected Criteria
Select from a Map Draw your own shape Pick from a ZIP Code map Search by radius And much more!	Marketing Type All leads Geography Basic Demographics
 Radius Around an Address or ZIP Code Reach consumers around a location Street Address: (Optional) 	Housing And Finance Other Selections Key Contacts One Contact Per Household
5-Digit ZIP Code: 34638 (Required)	Save Search
Select one address from the options below.	

Home > U.S. Consumer Search	ch > Basic Demographics			
	ow to select search categ nue" or choose a new tab		st. When you're ready 🗙	You Currently Have: 516,612 leads Update Count
Geography Basic De	mographics Housing	& Finance Optiona	al Review Criteria	See Price
			▲ Back ► Continue	Selected Criteria
Adult Age Choose age and mo			ontinue, you will see	Marketing Type All leads
Select from a range	e 🏴 🗌 Omit Modeled A 7	^{yge} your lead cou	unt reduce.	Geography Radius
18-24	25-29	30-34	35-39	20.0 Mile(S) From X Centroid of 34638 in
40-44	45-49	50-54	55-59	Land O Lakes, FL
60-64	65-69	70-74	75+	Basic Demographics
Enter the exact ag (E.g. to find 35 or older			Keep making	Housing And Finance Other Selections
From: 0	To: 0	*	more selections	One Contacts
Month of Birth			to narrow down vour list	Household
January	E February	March	your ist	
April	□ May	June		Save Search
July	□ August	□ Septemb	ber	New Search
October	November	December	er	



		n arrow below to select so lick "Continue" or choose			When you're ready X	You Currently Have: 1,199 leads Update Count
Geog	raphy	Basic Demographics	Housing & Finance	Optional	Review Criteria	See Price
					Back Continue	Selected Criteria
•		en / Grandparents / Vet ouseholds that contain certain				<u>Marketing Type</u> All leads
•		es & Interests w by interest in politics, sports ity	, collectibles and more		More summary to the right, and now we can choose even	Geography Radius 20.0 Mile(S) From Centroid of 34838 in Land O Lakes, FL
•	Custor Religio	mize your list with more than 5	0 possible selections		more selections.	Basic Demographics Income \$60,000 - \$99,999
	Choos	e from 10 major religions				\$100,000 - \$249,999
•		nformation 35 million registered voters				25-29 30-34
•		g Address Options P.O. Box and Rural Route opti	ons			35-39 <u>Marital Status</u> Married
				•	Back Continue	Housing And Finance Home Value \$150,000 To \$599,999

	arrow below to selection in the selection of the selectio	Dur Target Market		n you're ready 🗙	You Currently Have: 122 leads See Price	
Geography	Basic Demographics	Housing & Finance	Optional	Review Criteria	You can print out th	nis fir
Print this p	bage		 ■ B 	ack Continue	page and bring it w	
We have To provi • Pla • Se (US	ace more than 20 million nd our business list throug SPS) National Change of	h your criteria. curate and deliverable d	al Service's	(CASS).	on listing presentate demonstrate how y find a buyer for their This will WOW the or know you have do	ions you c r hor wne ne th
Marketing Tv	pe and Mailability Score				research ahead of ti	
Marketing		i			have shown the	
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<u>Geography</u> Radius	Add Omit Nth		Select All	Remove Criteria	seen before! This list is <u>FREE</u> to pr	
20.0 M	ile(S) From Centroid of 34	1638 in Land O Lakes, FL			the online account	is <u>FF</u>
Basic Demo Income \$60,00	<u>qraphics</u> <u>Add</u> 0 - \$99,999	s	Select All	Remove Criteria	to create. Whether the list in the future	doe
\$100,0	00 - \$249,999				matter. This is evide	
Age 25-29 30-34 35-39					your marketing pla can be done in just minutes for ea	a fe
Marital Sta Married					homeowner you meeting with	
Housing And Home Valu \$150,0		s	Select All	Remove Criteria		
Home Owr Homeo						
Housing Ty Single	pe Family Dwellings					
Year Home 2010 Tr	o 2015				Additional Criteria Used	
Years At A 5 To 99	ddress) Years and More					
Other Select		s	Select All	Remove Criteria		
One Co	ntact Per Household			/		
Gourme	et Food & Wine					

Complete Package	Mailing Package	You currently have:
Your Price: \$99.00	Your Price: \$99.00	122 Leads
Select This Package	Select This Package	I want fewer leads
View Sample	View Sample	Additional Options:
Package Details	Package Details	Save Search
(Information for each record may vary.)	(Information for each record may vary.)	Cure courter
Name	Name	Change Criteria
Address	Address	
City	City	See Leads on a Map
State	State	
• ZIP+4	• ZIP+4	Free Market
. Time	a County	Research Report
Time zone Country	County	Labela Lista
County Metro area	Metro area Housing information	Labels, Lists & CD-ROMs
Age	Carrier Route	<u>a CD-ROMS</u>
Adult gender	Delivery point bar code.	
• Income		
Carrier route	F - m - 1 - 1 - m -	
 Delivery point bar code 	For our 122 Leads it w	ould cost \$99 to buy
 Purchasing power indicator 	either package they of	fer. In this case, the
 Head of household indicator 		
· University in formation	price is the same, but i	in many cases it will vary.
Housing information Mail order history	Typically the Mailing P	ackage (the cheaper
Mail order history Donor Type		
Cat/dog owner	option) is all you woul	d need.You now own 🛛 📕
- our dog offici		
 Grandparent in household 	the list, and can plan y	our marketing pieces.
Veteran present		
Household with internet user		