

SLCN.TV

ADVERTISING OPPORTUNITIES

Host: Paisley Beebe

Studio: Northpoint

Tonight Live

with

Paisley
Beebe



About Tonight Live: Second Life's first talk show, Tonight Live features the biggest stars, designers, artists, Lindens, actors, musicians and organizations. Tonight Live is the most-watched televised production in Second Life, with tens of thousands of viewers.

Tonight Live is filmed before a live studio audience every Sunday at 6:30 PM SLT.

tonightlive.blogspot.com

Advertising Rates (USD/L\$)

Month: 300 / 75,000

Quarter: 720 / 180,000

Year: 2,400 / 600,000

Sponsorship Rates (USD/L\$)

Month: 600 / 150,000

Quarter: 1,440 / 360,000

Year: 4,800 / 1,200,000

Sponsors also receive a free advertisement on the Lifestyle Channel, a poster in the Tonight Live studio, and a banner on the Tonight Live website.

Rates subject to change without notice.

About Paisley Beebe: Tonight Live's host and producer, Paisley has been described as a cross between Oprah and Barbra Walters for her ability to get people to share things about themselves on Camera that they wouldn't normally reveal. A down-to-earth Aussie, she puts her subjects at ease, has a laid back and easy style, and a good-humored approach to interviewing. Paisley Beebe is fast becoming Second Life's first real Cyber Star!

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