leafBuilder's

Proprietary Recruiters' Apparel and Ranking System

U.S. trademark registration no. 5595631 and serial no. 87850497, under which the proprietary recruiters' apparel and its ranking system currently exist.

Invented by John C. Sudds, the "leafBuilder" trademark has a component of its apparel product line dedicated exclusively to the recruiting industry. It is a recruiters' clothing line conceived on a proprietary ranking system. It is the first recruiters' apparel of its kind. Mr. Sudds' recruiters' apparel ranking system has the potential to blanket the entire recruiting industry. What allows Mr. Sudds' apparel ranking system to be so versatile is that it targets the number of job placements a recruiter has achieved as opposed to any specific job descriptions or titles. Thus, it allows recruiters to literally wear the range of job candidate placements on their sleeves.

Furthermore, the proprietary ranking system distinguishes a recruiter's estimated number of job placements by putting them into unique recruiter titles and numerical categories. The titles are known as a "***ranking designation mark***," or RDM abbreviated. These RDMs are paired with a subordinate descriptive title known as an "***aptitude designation level***," or ADL abbreviated. Under the ADL designation, recruiters would have demonstrated the number of job candidates they've personally assisted in getting employed. However, the integrity of this system is essentially based on a human honor system, wherein recruiters are expected to be honest about how many job candidates they assisted in getting hired over the span of their careers. Therefore, the recruiter may wear the apparel rank that corresponds with those hires.

The ***integrity of the apparel's ranking system is also reinforced by increasing the clothing's costs***. For example, if a recruiter claims that he or she deserves to wear a higher rank due to the number of job applicants they've assisted in getting hired, then the cost for that apparel or accessory would be higher. The store's sales managers would be responsible for setting cost percentages between each individual rank. However, Mr. Sudds currently suggests a modest 15% increase between individual ranks. Incidentally, ADLs do not exist for the "SIXleaf" and "SEVENleaf" RDMs, as the SIXleaf RDM blankets the entire industry of government, while the SEVENleaf RDM targets individuals with job placement achievements over 5000, including the level of responsibility they'd have. Please see the SEVENleaf ranking below for a clear explanation.

Likewise, an increase in cost percentages between ranks should not affect the SIXleaf rank. Mr. Sudds recommends that the cost for this particular rank remain at a flat rate and preferably be cheaper than all the other ranks. The latter is to honor the service that government recruiters are providing their nations.

To keep recruiters and/or patrons from abusing the highly prestigious "SEVENleaf" rank, it is recommended that store managers increase costs and percentages as high as needed in order to mitigate the abuse. Hence any apparel or accessory bearing such rank may easily cost between $1000.00 and $10,000.00 U.S. dollars. Of course, the quality of the apparel and/or accessory has to congruently align with the asking price. Otherwise store managers may foolishly drive away potential consumers.

THE PROPRIETARY RANKING SYSTEM APPLIES AS FOLLOWS:

RDM/ADL-SINGLEleaf [the Apprentice Recruiter], depicts a recruiter's job placement count between 0001 thru 1999 assists.

RDM/ADL-DOUBLEleaf [the Journeyman Recruiter], depicts a recruiter's job placement count between = 2000 thru 2999 assists.

RDM/ADL-TRIPLEleaf [the Seasoned Recruiter], depicts a recruiter's job placement count between 3000 thru 3999 assists.

RDM/ADL-FOURleaf [the Heavyweight Recruiter], depicts a recruiter's job placement count between 4000 thru 4999 assists.

RDM/ADL-FIVEleaf [the Expert Heavyweight Recruiter], depicts a recruiter's job placement count with 5000 Plus assists.

RDM/SIXleaf [the Government Recruiter], pertains to all municipalities, state & federal level recruiting initiatives.

RDM/SEVENleaf - ***this high-profile rank is consistent with recruiting feats achieved by the actions of top-level executives in either large corporations or government institutions*** (i.e., POTUS, prime ministers, high-level dignitaries, boards of directors, CEOs, managing directors, etc.). Individual business owners are also entitled to wear the rank. They'd have to possess ownership of at least 20 percent of their companies. Further, those owners would have to be directly responsible for job applicant hires that were either equal to or exceeded 5000 job placements. It's an extraordinarily high rank that symbolizes extraordinary work and can even be presented as a gift of honor and special gratitude to prominent officials and dignitaries alike.

In closing, as a symbol of strength, Mr. Sudds recommends an oak leaf similar to the ones found in the U.S. Navy's rounded oak leaf cluster devices for graphic purposes and the actual designs used for the various apparel ranks.