

The Principles Of
**Perpetual
Cashflow**

HOW TO FUTURE-FUND YOUR
100 YEAR OLD SELF

Legal Disclaimer

No statement in this document or during this presentation is to be construed as a recommendation to purchase or sell a security, or to provide investment advice.

Trading or investing whether on margin or otherwise carries a high level of risk, and may not be suitable for all persons. Leverage can work against you as well as for you.

Before deciding to trade or invest you should carefully consider your investment objectives, level of experience, and ability to tolerate risk.

The possibility exists that you could sustain a loss of some or all of your initial investment or even more than your initial investment and therefore you should not invest money that you cannot afford to lose.

You should be aware of all the risks associated with trading and investing, and seek advice from an independent financial advisor if you have any doubts. Past performance is not necessarily indicative of future results.

**How concerned are you
about outliving your savings
and being able to derive a
cash flow that is going to
allow you to continue the
lifestyle you are used to
living?**



**About me....Stay to end
bonus (Value \$597)**

The best and scariest day of my life...



6 Basic Fears:

- Poverty
- Criticism
- Ill Health
- Loss
- Old Age
- Death

Combat Fear Formula:

Seek out "special knowledge".
Organize and use that knowledge
after you acquire it!



The Quick Numbers

57%



of Americans failed to
pass the S&P Global
FinLit Survey on basic
financial concepts

14%



have investments
other than a basic
savings account

86%



would need to borrow
funds or take out a
loan in the event of
a health emergency



Are You Ready for What's Ahead?

21%

the drop in value of the
S&P 500 SPY from
January 2022 to October
2022 (from 480 to 377)

81 yrs

average life expectancy
for women according to
the Centers for Disease
Control and Prevention
(CDC).

\$2.4MM

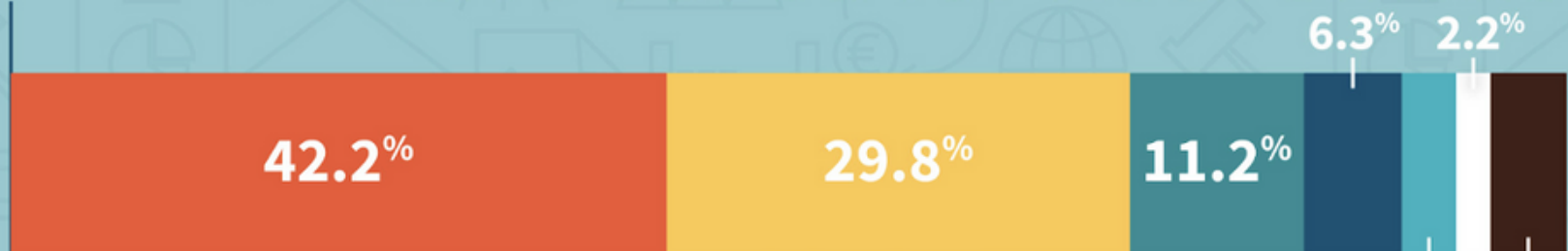
based on your capital
making 5% per year and
pre-tax income of
\$100,000 per year (a 45
year old women with
100k in savings)

[Link to retirement calculator](#)
[Nerd Wallet](#)

How Much Millennials, Gen X and Boomers Have Saved for Retirement

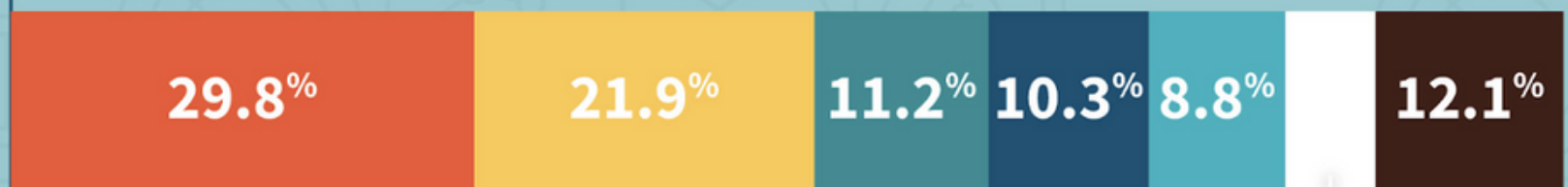
MILLENNIALS

(18-34)



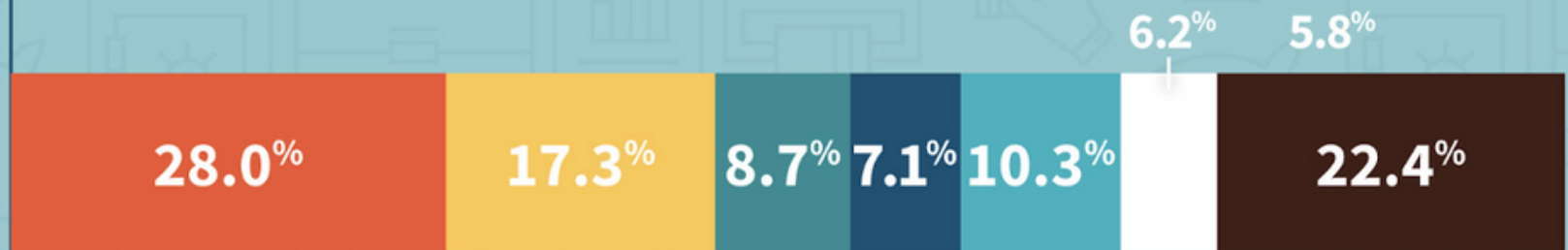
GEN X

(35-54)



BOOMERS & SENIORS

(55+)



Don't have retirement savings

Have saved \$10K - \$49K

Have saved \$100K - \$199K

Have saved \$300K or more

Have saved less than \$10K

Have saved \$50K - \$99K

Have saved \$200K - \$299K

Courtesy of GOBankingRates.com

HOW MUCH YOU NEED TO **SAVE** PER MONTH TO HAVE **1 MILLION** AT RETIREMENT (6% RETURN RATE)



How about.....

Learning new financial skills so you can:

- make an additional 1-2% a month on your long term portfolio by understanding Covered Calls and Cash Secured puts
- learn how to protect your portfolio with insurance based strategies like Collars and Inverse ETFs (active hedging)
- leverage Futures and with an account as small as \$1,500 and start making an extra \$50- \$100 in less than an hour (goal to grow your account min 10% per week)



The background of the entire image is a grayscale, high-contrast collage of various US dollar bills. The bills are crumpled, folded, and layered, creating a sense of depth and texture. Visible denominations include \$1, \$5, \$10, and \$20. The text "ONE DOLLAR", "FIVE DOLLARS", "TEN DOLLARS", and "TWENTY DOLLARS" is visible on different bills. The portrait of Abraham Lincoln is prominent on a \$5 bill in the lower right. The overall tone is professional and financial.

1

Cashflow Skill #1

Weekly Trading Income

Potential Cash Flow from Day Trading

Day trading Futures

- 10% per week goal
 - 40% per month
- trade for 12 months, place half in long term, use half for yourself
- \$1,500 becomes \$81,000
- You make money faster on down days
 - Link to Spreadsheet

Day traders get a wide variety of results that largely depend on the amount of capital they can risk, and their skill at managing that money. If you have a trading account of \$10,000, a good day might bring in a five percent gain, or \$500.

- <http://cmegroup.com/courses/the-2-percent-rule>

Daily Income



Weekly Income

Passive Income



Both

Potential Cash Flow from Day Trading

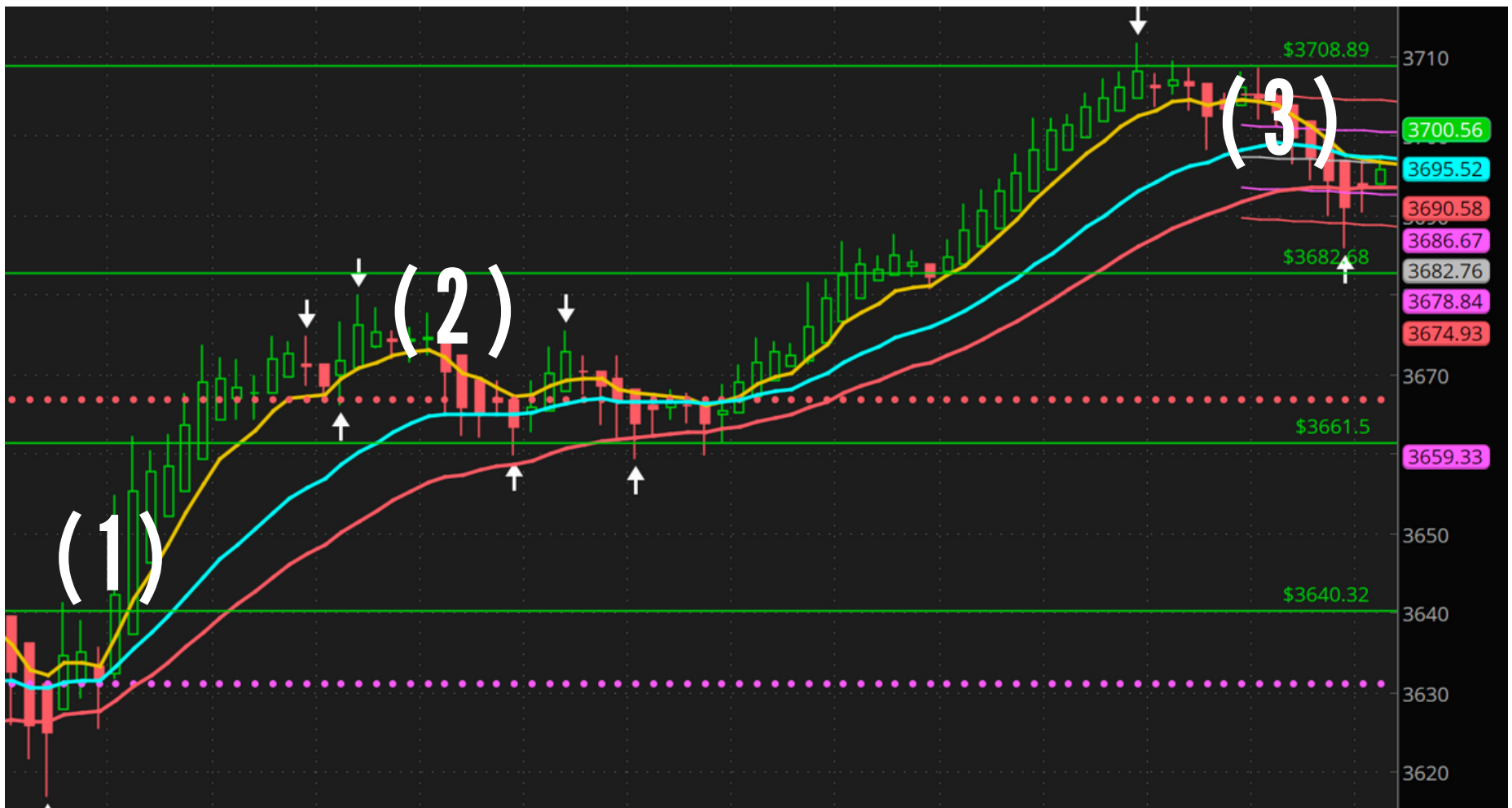
	STARTING BALANCE	\$1,500			
	Weekly GROWTH % min	10.00%			
	Months	Start Balance	Daily Growth %	Change	New Balance
11/1/22	1	\$1,500	40.00%	\$ 600.00	\$ 2,100.00
12/1/22	2	\$2,100	40.48%	\$ 850.00	\$ 2,950.00
1/1/23	3	\$2,950	40.68%	\$ 1,200.00	\$ 4,150.00
2/1/23	4	\$4,150	40.96%	\$ 1,700.00	\$ 5,850.00
3/1/23	5	\$5,850	39.32%	\$ 2,300.00	\$ 8,150.00
4/1/23	6	\$8,150	39.26%	\$ 3,200.00	\$ 11,350.00
5/1/23	7	\$11,350	39.65%	\$ 4,500.00	\$ 15,850.00
6/1/23	8	\$15,850	39.75%	\$ 6,300.00	\$ 22,150.00
7/1/23	9	\$22,150	39.73%	\$ 8,800.00	\$ 30,950.00
8/1/23	10	\$30,950	38.77%	\$ 12,000.00	\$ 42,950.00
9/1/23	11	\$42,950	37.25%	\$ 16,000.00	\$ 58,950.00
10/1/23	12	\$58,950	37.32%	\$ 22,000.00	\$ 80,950.00

• Results are not guaranteed. Rates based on CME stated goals for day trading and potential leverage

Dawn Doherty- Flaherty, dawn@dawnd.com, 917 392 5500

/MES on Monday Oct 3, 2022/ 5 minute candles

- Opened at 3632, Closed at 3696 (+64 points, 1.7%)
- Option 1: bought 1 contract 30 min after market opened, sold 30 min before market closed (pt 1= 3642, pt 3=3702, 60 pts *\$5/ point= \$300)
- Option 2:bought 1 contract 30 min after market opened, sold 1 hour and 40 min later (pt 1= 3642, pt 2=3667, 25 pts *\$5/ point= \$125)



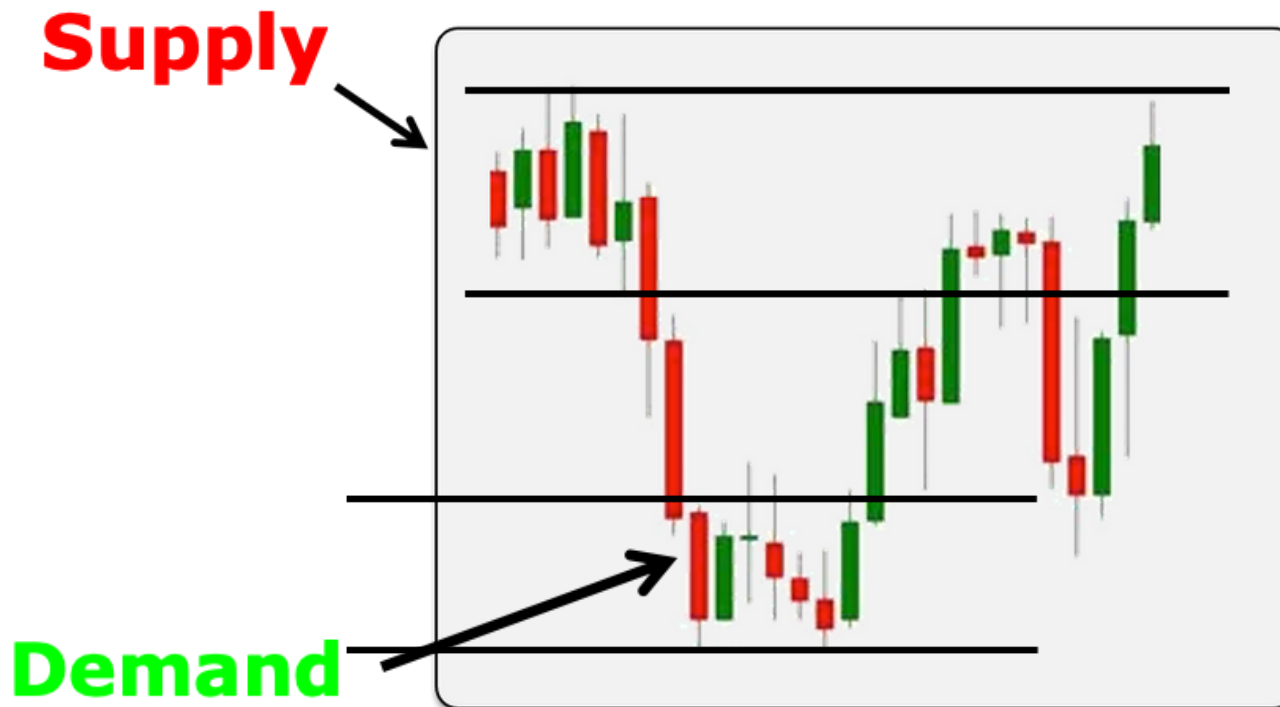
/MES on Friday Sept 30, 2022/ 5 minute candles

- Opened at 3648, Closed at 3610 (+38 points, -1.0%)
- Option 1: bought 1 contract 30 min after market opened, sold 1 hour and 25 minutes (pt 1= 3650, pt 2=3670, 20 pts *\$5/ point= \$100)
- Option 2:sold 1 contract 2 hours 10 min after market opened, bought 30 min before market closed (pt 2= 3675, pt 3=3625, 50 pts *\$5/ point= \$250)





Protecting Trade with Stop and Target



- 2% rule- never risk more than 2% of account on any trade
- \$ 1,000 take yourself out after losing more than \$20 (4 points on /MES)
 - Ex: Long at 3600, price drops to 3596, stop loss closes trade and you lose \$20

Reminder- Bonus at the End (\$397 value)



The background of the entire image is a grayscale, high-contrast collage of various US dollar bills. The bills are crumpled, folded, and layered, creating a sense of depth and texture. Visible details include the portrait of George Washington on a \$1 bill, the portrait of Abraham Lincoln on a \$5 bill, and the portrait of Benjamin Franklin on a \$100 bill. The text "ONE HUNDRED DOLLARS" and "THE UNITED STATES OF AMERICA" are also visible on some bills. A large, semi-transparent orange circle is positioned in the upper center of the image, containing a black number "2".

2

Cashflow Skill #2

Active Investing Income

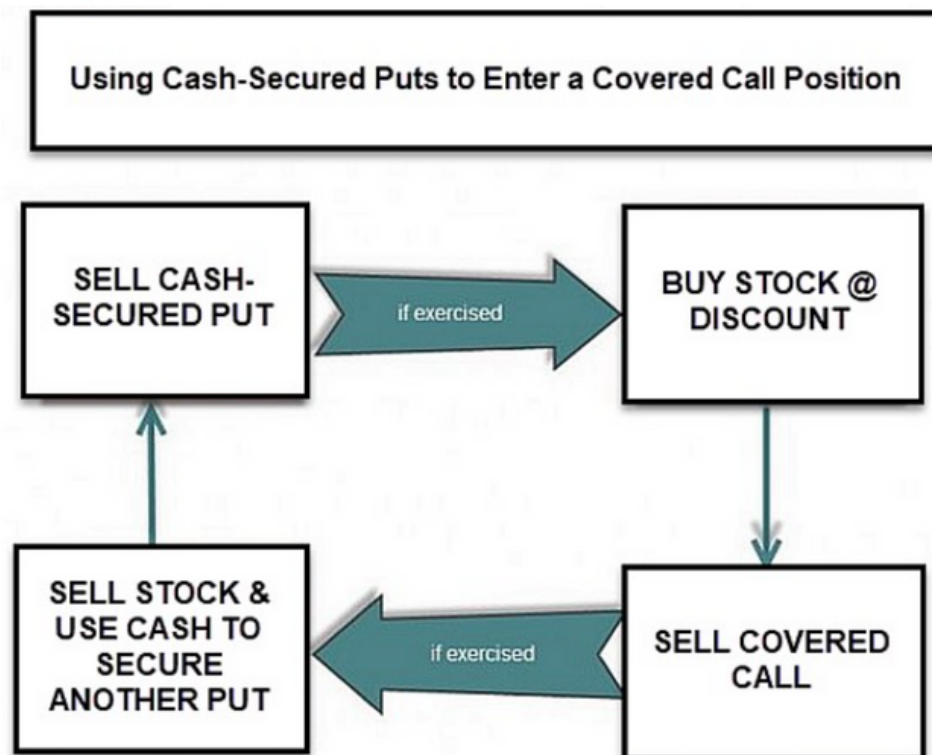
Potential Cash Flow from Active Investing

Covered Calls

- 1 contract per 100 shares of stock owned
- Like "renting out rooms"

Cash Secured Puts

- Strike price * 100 * \$1 equals cash you need free in account
- Like "buying shoes on sale"





Make money work for you.

- *It does not sleep, get tired, or go on vacation.*
- *Learn how to trade so you can bring in more income and need less to retire.*
- *Check in with your portfolio 30 minutes a month to buy low, sell high and collect premium.*

Example 1: Covered Calls "Rental Income"

- I own 100 shares of AAPL that I bought for \$145 per share in July 2022
- Current price is 145.24, downward trend in chart
- Oct 14th option chain, 72% probability price will not exceed \$150
- I sell the \$150 call for \$.84* \$100 shares and collect \$84
- I make $.84/145.24 = .6\%$ in premium Income
- By collecting premium, I'm reducing my cost basis for AAPL
 - Example: Bought \$145, collected \$.84, my cost basis is $\$145 - \$.84 = \$144.16$ per



Example 2: Cash Secured Puts "On Sale"

- I want to own Devon Energy (DVN) because the trend is up and the dividend is 1.55 per quarter, current price \$68.59 (annual dividend= 9%!)
 - I want to buy "on sale" at \$64 per share
 - Oct 14th option chain, 74.4% probability price will not go below \$64, premium \$.88
 - I must have $\$64 * 100 = \6400 in portfolio to buy DVN should it go below \$64
 - I make $.88/64 = 1.4\%$ in premium Income to "Wait" for price to drop



Example: Active Investing

own	Symbol	SPDR	Current	Expire	P/C	Qty	Purchase \$	Difference	Strike	Premium	Prob. OTM	Premium Col.	Margin used	Premium Yield
100.00	SNOWFLAKE INC. (XNYS:SNOW)		\$ 182.68	10/7/22	c	1	182.5	\$ (0.18)	\$180.00	2.65		\$265.00	NA	1.47%
100.00	VALERO ENERGY CORPORATION (XNYS:VLO)		\$ 116.79	10/7/22	c	1	110		\$111.00	2.45		\$245.00	NA	2.21%
na	MARATHON PETROLEUM CORPORATION (XNYS:MPC)		\$ 107.00	10/7/22	p	1			99	\$1.20		\$120.00		1.21%
100.00	DEVON ENERGY CORPORATION (XNYS:DVN)		\$ 68.75	10/7/22	c	1	67		\$67.00	0.79		\$79.00	NA	1.18%
100.00	APPLE INC. (XNAS:AAPL)		\$ 145.21	10/7/22	c	1	167.5		142	1.42	over 70	\$142.00	NA	1.00%
100.00	ABBVIE INC. (XNYS:ABBV)		\$ 141.76	10/7/22	c	1	162.5		\$140.00	0.99		\$99.00		0.71%
100.00	NVIDIA CORPORATION (XNAS:NVDA)		\$ 131.13	10/7/22	c	1	130		\$125.00	3		\$300.00		2.40%
NA	AMAZON.COM, INC. (XNAS:AMZN)		\$ 122.56	10/7/22	p	1			111	\$1.61		\$161.00		1.45%
	THE WALT DISNEY COMPANY (XNYS:DIS)		\$ 101.07	10/7/22	p	1			\$94.00	0.9		\$90.00		0.96%
100.00	NIKE, INC. (XNYS:NKE)		\$ 88.57	10/7/22	c	1	107		85	1.28	over 70	\$128.00	NA	1.51%
100.00	DOCUSIGN, INC. (XNAS:DOCU)		\$ 56.18	10/7/22	c	1	70		\$53.00	1.29		\$129.00		2.43%
100.00	NVIDIA CORPORATION (XNAS:NVDA)		\$ 131.13	10/7/22	c	1	130		\$129.00	1.46		\$146.00		1.13%
200.00	PROTERRA INC (XNAS:PTRA)		\$ 5.73	10/7/22	c	2	11.35		\$5.00	0.32		\$64.00		2.82%
	Wishlist for selling premium next week													
NA	SNOWFLAKE INC. (XNYS:SNOW)		\$ 182.68	10/7/22	p	1			111	\$1.61		\$161.00		1.45%
	MARATHON OIL CORPORATION (XNYS:MRO)		\$ 26.35	10/7/22	p	1			\$94.00	0.9		\$90.00		0.96%
	NVIDIA CORPORATION (XNAS:NVDA)		\$ 131.13	10/7/22	p	1			111	\$1.61		\$161.00		
	MARATHON OIL CORPORATION (XNYS:MRO)		\$ 26.35	10/7/22	p	1			\$94.00	0.9		\$90.00		
											PORTFOLIO	TOT PREM	INCOME	
											\$ 128,000.00	\$2,470.00	2%	

Would learning a new skill be worth:

- Sleeping better at night knowing you'll always have your needs met
- If an average day trader makes \$80k per year, could you make an extra \$20k?
- If you actively managed a \$500,000 (not over \$2MM as in our example) portfolio at retirement (participating in "30 Minutes to Millions" bi-monthly) you could make an additional 12% per year on premium (\$60k)
- Would \$80k in additional income a year make a difference in your cash flow?



Take the **Financial Literacy Quiz**

How prepared you are to live an abundance filled life,
doing what you love,
with the people who matter the most?

Next steps to take:

- Buy "Understanding Options" by Michael Sincere
- Download the compound interest spreadsheet at dawnd.com
 - Take the "Financial Literacy Quiz" at dawnd.com
- Get access to "Trading Futures Jumpstart Course"
 - Intro and orientation modules
 - videos, slides, transcripts and workbook
- Start implementing, trade "paper money" until you've proven you can do it
- Be grateful, think big and understand the limiting beliefs that keep you playing small

"If you continue to do what you've always done, you will get what you've always gotten"

The background of the entire image is a collage of various coins from different countries, including Pakistan, India, and others, rendered in a light gray, semi-transparent style. A solid yellow horizontal bar is positioned above the main text.

Thank You

FOR YOUR TIME

A solid yellow horizontal bar is positioned below the text "FOR YOUR TIME".

DAWN DOHERTY- FLAHERTY

FREE BONUS AT:

DAWN@DAWND.COM

917 392 5500