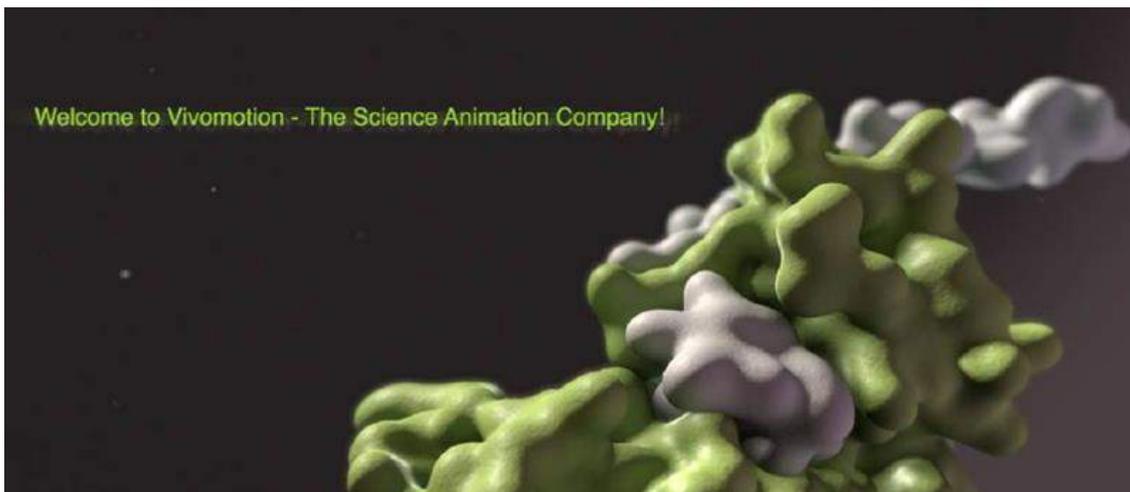


Scientific Animation News from Vivomotion



Update from Vivomotion

In this update we bring you some exciting news. First, in our new blog post, find out how animation can help you become a rock star scientist! Second, you will learn about some recent projects we have been working on over the dark winter months. Third, you can read some features we've had in the press and some successes in competitions and finally, we are ready to unveil our new [website](#). We thought after 3 years it needed refreshed. Let us know what you think.

For those new to Vivomotion, we create bespoke 2D and 3D animations to help scientists get difficult concepts across to their audiences. We also deliver various workshops on the visual presentation of science. Find out about all our services on our new [website](#).

If you'd like to have a chat about how we might work with you to bring impact and the WOW factor to your presentations, exhibitions or lectures, give us a ring on 07709939557.

Mhairi Towler, Director

How Animation can help you become a ROCK STAR SCIENTIST...

In the second in a series of blog posts, I will reveal to you 10 ways that animation can help you become the envy of your colleagues. This image of Nikola Tesla, by artist Pete Oswald says it all. Find the post on our website [here](#).

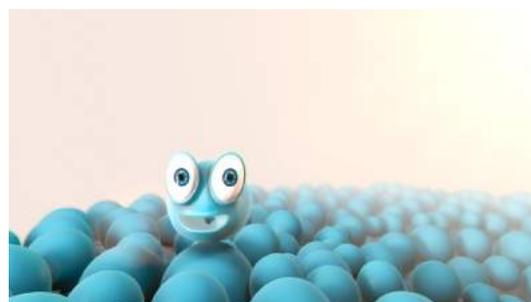


New direction

Recently we worked with ENT surgeon, Rod Mountain, from



Ninewells Hospital in Dundee. Surgical animation is a new area for us, but we thoroughly enjoyed working with Mr. Mountain and his animation can be seen [here](#). He then commissioned us to make a second animation that would aid him in his discussions with patients. We are still working on this, but here is a still from the project, as a taster.



Features in the press

We have been fortunate to have been featured in a few articles lately. These can all be seen on our new [website](#) under, About and [Press](#), or on our [Facebook](#) page. Here is a run down - firstly in Nov we were featured in the Dundee [Courier](#). Following on from that we appeared in [The Herald](#). In January, Elevator UK gave us one of their [Business Spotlight](#) slots. Finally, a case study of Vivomotion was written in a 2016 [report](#) on the digital sector in the UK by Tech Nation.



Royal Society of Edinburgh - Quiz a Whiz

The Royal Society of Edinburgh were launching a new [YouTube](#) Channel called Quiz a Whiz. The concept is simple: you submit a question to the whiz and the answer is recorded. Our snazzy animation was the perfect intro for these clips.

Award

We announced in our last newsletter

New Website

that we had been shortlisted for "Young Company of the Year" in the 2015 Courier Awards. Well...we got a special commendation from the judges, who had been especially impressed by what we had achieved and with our vision for the company! We were delighted with this, and to meet Nick Hower from The BBC hit series "The Apprentice".



Fraser Murdoch and Mhairi Towler from Vivomotion receiving their special commendation for "Young Company of the Year" at The Courier Business Awards.

We are pleased to reveal our new website [here](#). We wanted to detail the services we offer more clearly and to showcase some of our recent work. Let us know what you think please.



Competition

Mhairi was selected as one of 16 semi-finalists from over 100 entries, for the "Accelerate HER" competition, run by the organisation Investing Women. The competition is part of a two day Ambition and Growth [conference](#) to be held at Dynamic Earth in Edinburgh.





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