

Americans All is a nonprofit community outreach program that specifically benefits small businesses and schools by using a unique storytelling tool and fundraising approach.

## SMALL BUSINESSES

gain increased exposure and support their communities.

### Benefits for Business Legacy Partners: Local Businesses and Professional Service Providers

Free home pages—in multiple languages, if desired—on our website to advertise the business or practice. The home pages also host the stories of customers or clients affiliated with the Business Legacy Partner.

Codes for two free Heritage Honor Roll stories—valued at \$24.50 each—when registering or renewing a Business Legacy Partner membership in Americans All.

Free listing to post available discounts that can be easily updated and are searchable by name, category, language and Zip Code.

Use of the Americans All program to co-market with other Business Legacy Partners.

## SCHOOLS

gain ongoing revenue and education resources.

Schools can access supplemental social studies and language arts materials.

Schools can also create unlimited home pages—in multiple languages, if desired—on our website to host stories about club and team members.

PTA and school clubs work with program partners to contact small businesses and enroll them in Americans All as Business Legacy Partners for an annual fee of \$98. Schools receive **\$15 per year** from each new or renewed program membership.

Schools; students and their families; alumni; and community members can publish stories on our Heritage Honor Roll for free.

Schools tell students and community members about the opportunity to subscribe to the Social Legacy Network for new education resources and discounts on goods and services from business partners for only \$4 per month after a free 3-month trial. Schools also receive **\$12 per year** from each new or renewed Social Legacy Network subscription.

## STUDENTS

improve their skills in research, writing and communication.

Students and school community members record and archive stories to recognize the contributions diverse groups make to our nation, and these stories help current and future generations appreciate their ethnic and cultural identity.

Students helping others write stories can demonstrate to prospective employers and postsecondary institutions their commitment to community service.