

Americans All Program Summary and Highlights

Beginning in 1989, Americans All was one of the nation's first education nonprofits to provide K-12 public and private schools with diversity-based, supplemental social studies [classroom resources](#) as well as activities for English Language Arts programs. We conducted presentations and intensive teacher training workshops in nine pilot sites until 1994. To learn more about that initiative and each of the pilot sites, [click here](#) or go to <https://americansall.org/page/pilots>.

However, as our nation became more politically polarized, we needed to offer a program that would be accepted by as many schools and students as possible. Staying clear of curriculum and academic areas, we created a unique, community-outreach program that benefits students participating in non-academic school activities, and the businesses and professional service providers in their communities. To accomplish this, we repurposed two of the major components of Americans All—our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages.



We are now able to expand our website to house one of our nation's most comprehensive and non-political databases of individual and group stories, past and present, about the [Peopling of America](#). Our [storytelling](#) tool is an ideal vehicle to help our nation focus on its commonalities, rather than its differences. By sharing stories, we can all recognize the contributions of every individual, while reinforcing the values of diversity and respect, and promoting tolerance, acceptance, empathy and understanding.

Specifically, our program enables students, among other opportunities and benefits, to:

- demonstrate their appreciation for the value of community service and volunteerism,
- create annual, virtual yearbooks for every club and team they are part of, and
- encourage and reward writing and communication skills by enabling them to publish well-written and documented research in multiple languages and locations on our website.

This can create significant credentials when applying to a postsecondary institution or a job in our increasingly global workforce.

People and groups can create and publish stories (in multiple languages and augmented with images, logos, hyperlinks, photographs, and audio-video media) that can be easily stored, updated, and permanently accessed (see page 5). What makes us unique is the inclusion of [historical information](#) to provide context for many of these stories and their experiences, observations, and accomplishments.

We are now in the process of creating new pilot programs for this version of Americans All. Logistically, because we are based in Bethesda, we are reaching out to many of the school partnership offices in counties in the DMV area. After extensive discussions with the Partnership Office in Howard County, we are now in the process of contacting their high school principals and their PTAs. We have already received a positive response from the Howard County Economic Development Authority HCEDA, and our [Heritage Honor Roll](#) and [Legacy Partner](#) landing pages contain stories about the [Howard County Historical Society](#).

Lifetime membership in Americans All is free for individuals, schools, and other nonprofits (see page 4). Individuals also receive a free, 3-month trial subscription to our optional Social Legacy Network. Businesses and professional service providers pay a nominal fee to join our Network and, in addition to publishing their stories online, they can use their stories to reach, and offer discounts on their goods and services to, their customers, clients, and our members.

To enable our members to continue accessing discounts from our business partners after the trial period, we offer them an optional subscription upgrade to remain in our Social Legacy Network. We believe that the discounts members receive will more than cover their \$4/month subscription fee (see page 6).

Schools receive a turnkey, revenue-generator and importantly, we return 80 percent of our gross revenue from Social Legacy Network membership subscriptions and business registration fees to schools and communities that participate in our program.

All organizations become Legacy Partners and receive a unique landing page when they join Americans All (see page 7). Businesses can use these landing pages to host stories that their clients and customers have published on our site, to not only provide further exposure for these stories but to create or expand an affinity club for the business or practice. Nonprofits can also use their landing pages to host stories published by their members, and there is no limit to the number of landing pages that an organization can create. Like the Heritage Honor Roll stories, these pages can be created in multiple languages to help reach wider audiences.

To help individuals and groups that share a common interest but are not represented by a national organization, such as families of natural or man-created disasters, we have added—and will continue to add—landing pages for these issues/topics in our Legacy Partner section. We will also continue to consolidate stories on historically relevant topics, and create landing pages to honor those First Responders whose unselfish efforts were critical in times of need.

Finally, we do not store credit card data or share or sell our members' contact information. The website does not allow pop-up ads or the use of AI.

