

## Culture24 Data Field Descriptions

| Feed element name       | What does this mean?  |
|-------------------------|---|
| <b>ARTICLE</b>          | <b>Culture24's editorial records</b>                          |
| type                    | type of article, for example news or feature                  |
| link                    | link to the article on Culture24                              |
| title                   | title of article  |
| author                  | article's author  |
| description             | summary description of article content                        |
| text                    | main body of article text                                     |
| town                    | town article relates to, if applicable                        |
| postcode                | postcode article relates to, if applicable                    |
| latitude                | latitude ref article relates to, if applicable                |
| longitude               | longitude ref article relates to, if applicable               |
| venue[]                 | venue article relates to, if applicable                       |
| image                   | article's representative thumbnail image                      |
| nationalCurriculumTag[] | curriculum tag relating to article                            |
| contentTag[]            | subject-themed tag relating to article (primary importance)   |
| contentTag[]            | subject-themed tag relating to article (secondary importance) |
| publicationDate         | date article was published                                    |
| updateDate              | date article was updated                                      |

| <b>EVENT</b>            | <b>Cultural venue's event listing, submitted by the provider</b> |
|-------------------------|--|
| type                    | type of event for example workshop or lecture                    |
| link                    | link to listing details on Culture24 website                     |
| name                    | name of event  |
| description             | summary description of event                                     |
| venue                   | venue of event   |
| venuePostcode           | postcode of event's venue  |
| venueLatitude           | latitude ref of event's venue                                    |
| venueLongitude          | longitude of event's venue                                       |
| url                     | url of event description on venue website, if applicable         |
| audience[]              | target audience of event   |
| charges                 | how much, if anything, event costs                               |
| status                  | is the event confirmed or in the planning stages?                |
| time                    | what time is the event   |
| instance[].startDate    | event's start date   |
| instance[].endDate      | event's end date   |
| instance[].place        | additional place info, if applicable, eg 'North building'        |
| language[]              | what language is the event being delivered in?                   |
| relatedEvent[]          | is this event related to any others?                             |
| image                   | representative thumbnail image                                   |
| nationalCurriculumTag[] | curriculum tag relating to event                                 |
| contentTag[]            | subject-themed tag relating to event                             |
| contentTag[]            | subject-themed tag relating to event                             |
| summary                 | event dates plus venue name (calculated field)                   |
| publicationDate         | date this event listing was first published                      |

| <b>RESOURCE</b>         | <b>A cultural resource listing (online or offline) submitted by the provider</b> |
|-------------------------|--|
| type                    | type of resource, for example interactive, book, loan box                        |
| link                    | link to resource details on Culture24 website                                    |
| name                    | name of resource   |
| creator[]               | creator of resource, if applicable   |
| description             | short description of resource  |
| identifier              | resource provider's own identifier, if applicable                                |
| url                     | link to resource's direct url, if applicable                                     |
| venue                   | venue or organisation offering resource  |
| venuePostcode           | postcode resource relates to, if applicable                                      |
| venueLatitude           | latitude ref of venue or organisation offering resource                          |
| venueLongitude          | longitude ref of venue or organisation offering resource                         |
| access                  | how to access the resource   |
| language[]              | language resource is being offered in  |
| publisher[]             | publisher of resource, if applicable   |
| relatedEvent[]          | event related to resource, if applicable   |
| image                   | representative thumbnail image of resource                                       |
| nationalCurriculumTag[] | curriculum tag relating to resource  |
| contentTag[]            | subject tag relating to resource   |
| contentTag[]            | subject tag relating to resource   |
| summary                 | venue name   |
| publicationDate         | date resource listing was published on Culture24                                 |

| <b>WEBSITE</b>          | <b>Weblink chosen and described by Culture24 editorial team</b> |
|-------------------------|---|
| type                    | type of venue or organisation                                   |
| link                    | link to website's listing on Culture24 website                  |
| name                    | name of website   |
| uri                     | uri of website  |
| description             | description of website, written by Culture24 editorial team     |
| venue[]                 | venue website relates to, if applicable                         |
| image                   | representative thumbnail image                                  |
| nationalCurriculumTag[] | curriculum tag relating website                                 |
| contentTag[]            | subject tag relating to website                                 |
| contentTag[]            | subject tag relating to website                                 |
| summary                 | related venue name  |
| publicationDate         | date website record was published on Culture24                  |

| <b>VENUE</b>             | <b>A cultural venue or organisation's listing, info submitted by the provider</b> |
|--------------------------|---|
| link                     | link to venue or organisation's listing on Culture24's website                    |
| name                     | name of venue or organisation   |
| otherName[]              | misspellings or alternative names   |
| description              | description of venue  |
| legalStatus[]            | status of venue, eg commercial or charitable                                      |
| url[].url                | link to venue's website   |
| url[].qualifier          | name given to deep link, chosen from fixed set of terms (eg shop, departments)    |
| url[].description        | free text description of url destination (eg name or department)                  |
| email[].address          | contact email address   |
| email[].description      | description of email address (eg name or department)                              |
| telephone[].number       | contact telephone number  |
| telephone[].description  | description of telephone number (eg name or department)                           |
| fax[].number             | contact fax number  |
| fax[].description        | description of fax number (eg name or department)                                 |
| addressStreet            | name of street  |
| addressTown              | name of town  |
| addressCounty            | county name   |
| addressPostcode          | venue's postcode  |
| addressCountry           | name of country   |
| latitude                 | latitude reference of venue   |
| longitude                | longitude ref of venue  |
| openingHours             | venue opening hours   |
| charges                  | entry charges, if applicable  |
| discount[]               | discount details, if applicable   |
| facility[]               | description of facility from fixed list   |
| facilitiesInformation    | free text facilities description  |
| keyArtistOrExhibit[]     | key artist or exhibit associated with this venue                                  |
| collection[]             | name of individual collection   |
| collectionsImage         | representative image of collection  |
| collectionDescription    | description of collection - an overview   |
| constituentInstitution[] | umbrella organisation, if applicable (eg York Museums Trust, Liverpool Museums)   |
| lea                      | local education authority   |
| regionalAgency           | local regional agency   |
| service[]                |   |
| travelDirections         | travel directions to venue  |
| image                    | representative thumbnail image of venue   |
| nationalCurriculumTag[]  | related national curriculum tag   |
| contentTag[]             | related content tag   |
| contentTag[]             | related content tag   |
| summary                  | town + country + postcode (calculated field)                                      |
| publicationDate          | date venue record was published   |