

## Culture24 Data Field Descriptions

Feed element name	What does this mean?
<b>ARTICLE</b>	<b>Culture24's editorial records</b>
type	type of article, for example news or feature
link	link to the article on Culture24
title	title of article
author	article's author
description	summary description of article content
text	main body of article text
town	town article relates to, if applicable
postcode	postcode article relates to, if applicable
latitude	latitude ref article relates to, if applicable
longitude	longitude ref article relates to, if applicable
venue[]	venue article relates to, if applicable
image	article's representative thumbnail image
nationalCurriculumTag[]	curriculum tag relating to article
contentTag[]	subject-themed tag relating to article (primary importance)
contentTag[]	subject-themed tag relating to article (secondary importance)
publicationDate	date article was published
updateDate	date article was updated

<b>EVENT</b>	<b>Cultural venue's event listing, submitted by the provider</b>
type	type of event for example workshop or lecture
link	link to listing details on Culture24 website
name	name of event
description	summary description of event
venue	venue of event
venuePostcode	postcode of event's venue
venueLatitude	latitude ref of event's venue
venueLongitude	longitude of event's venue
url	url of event description on venue website, if applicable
audience[]	target audience of event
charges	how much, if anything, event costs
status	is the event confirmed or in the planning stages?
time	what time is the event
instance[].startDate	event's start date
instance[].endDate	event's end date
instance[].place	additional place info, if applicable, eg 'North building'
language[]	what language is the event being delivered in?
relatedEvent[]	is this event related to any others?
image	representative thumbnail image
nationalCurriculumTag[]	curriculum tag relating to event
contentTag[]	subject-themed tag relating to event
contentTag[]	subject-themed tag relating to event
summary	event dates plus venue name (calculated field)
publicationDate	date this event listing was first published

<b>RESOURCE</b>	<b>A cultural resource listing (online or offline) submitted by the provider</b>
type	type of resource, for example interactive, book, loan box
link	link to resource details on Culture24 website
name	name of resource
creator[]	creator of resource, if applicable
description	short description of resource
identifier	resource provider's own identifier, if applicable
url	link to resource's direct url, if applicable
venue	venue or organisation offering resource
venuePostcode	postcode resource relates to, if applicable
venueLatitude	latitude ref of venue or organisation offering resource
venueLongitude	longitude ref of venue or organisation offering resource
access	how to access the resource
language[]	language resource is being offered in
publisher[]	publisher of resource, if applicable
relatedEvent[]	event related to resource, if applicable
image	representative thumbnail image of resource
nationalCurriculumTag[]	curriculum tag relating to resource
contentTag[]	subject tag relating to resource
contentTag[]	subject tag relating to resource
summary	venue name
publicationDate	date resource listing was published on Culture24

<b>WEBSITE</b>	<b>Weblink chosen and described by Culture24 editorial team</b>
type	type of venue or organisation
link	link to website's listing on Culture24 website
name	name of website
uri	uri of website
description	description of website, written by Culture24 editorial team
venue[]	venue website relates to, if applicable
image	representative thumbnail image
nationalCurriculumTag[]	curriculum tag relating website
contentTag[]	subject tag relating to website
contentTag[]	subject tag relating to website
summary	related venue name
publicationDate	date website record was published on Culture24

<b>VENUE</b>	<b>A cultural venue or organisation's listing, info submitted by the provider</b>
link	link to venue or organisation's listing on Culture24's website
name	name of venue or organisation
otherName[]	misspellings or alternative names
description	description of venue
legalStatus[]	status of venue, eg commercial or charitable
url[].url	link to venue's website
url[].qualifier	name given to deep link, chosen from fixed set of terms (eg shop, departments)
url[].description	free text description of url destination (eg name or department)
email[].address	contact email address
email[].description	description of email address (eg name or department)
telephone[].number	contact telephone number
telephone[].description	description of telephone number (eg name or department)
fax[].number	contact fax number
fax[].description	description of fax number (eg name or department)
addressStreet	name of street
addressTown	name of town
addressCounty	county name
addressPostcode	venue's postcode
addressCountry	name of country
latitude	latitude reference of venue
longitude	longitude ref of venue
openingHours	venue opening hours
charges	entry charges, if applicable
discount[]	discount details, if applicable
facility[]	description of facility from fixed list
facilitiesInformation	free text facilities description
keyArtistOrExhibit[]	key artist or exhibit associated with this venue
collection[]	name of individual collection
collectionsImage	representative image of collection
collectionDescription	description of collection - an overview
constituentInstitution[]	umbrella organisation, if applicable (eg York Museums Trust, Liverpool Museums)
lea	local education authority
regionalAgency	local regional agency
service[]	
travelDirections	travel directions to venue
image	representative thumbnail image of venue
nationalCurriculumTag[]	related national curriculum tag
contentTag[]	related content tag
contentTag[]	related content tag
summary	town + country + postcode (calculated field)
publicationDate	date venue record was published