

Vacation special Mini Project for S1 B.com

FIRM VISIT AND PROFILE PREPARATION

Guidelines

1. All the first semester B.com students are requested to visit an established business firm during this ramzan/onam vacation and prepare a detailed profile of the firm.
2. Students can visit firms individually or in group of two. But report should be prepared separately and should be unique.
3. The report should be submitted in hand written form on or before 13th sep 2011, Tuesday. And each student should make a presentation about their firm visit in the class during the second half of September.
4. The inclusive list (not exhaustive) of information to be collected from the firm are given below

About the firm

Name of the firm

Address of the firm

Date of establishment

Name of the proprietor

History of the firm

Human resources

No of employees

Male

Female

Managerial

Technical

Products and markets

Products or services

Major Markets

Major Competitors

Manufacturing / trading

Raw materials

Major Suppliers

Major Machines

Production capacity

Production process

Investments and sales

Capital invested

Annual sales

Avg profit margin

Marketing

Marketing

Distribution

Advertisement

Future plans

Other relevant information