

“Hello” There! Relax a few minutes and learn about
“Tomorrow’s Turkey Today” It’s **“THE NEBRASKANS”**

“THE NEBRASKANS” are

TRUE BROADBREASTS. Developed thru mutation with no cross-breeding. Hens weigh up to 22 lbs. and toms up to 40 lbs.

DISTINCTIVE TYPE AND COLOR. Natural station with weight distributed evenly over entire carcass. Black ticked surface plumage with solid white under color and white shanks.

IDEAL MARKET BIRD. A full meated carcass that will dress clean at any age from 8 weeks to maturity . . . at any weight from 5 lbs. to 40 lbs.

MAKE RAPID GROWTH . . . ARE HEAVY LAYERS. Heavy boned without coarseness with toms weighing up to 26 lbs. at 24 weeks. High production with minimum of broodiness. 600 breeder hens averaged 55 hatching eggs past season, marketed June 10.



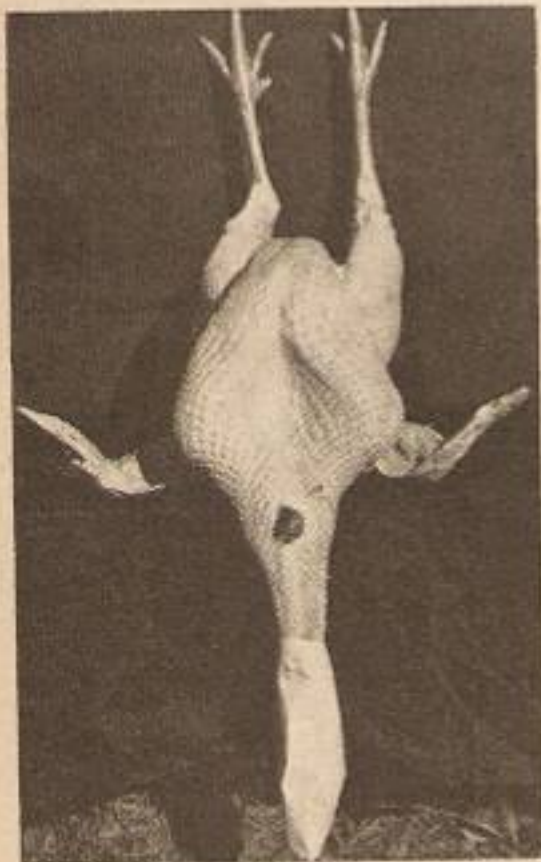
Note the full breast and ideal station of these growing birds.

PULLORUM STATUS. 705 breeders officially state tested last season without single reactor. A Pullorum Clean rating anticipated for 2000 breeders now being selected. Cooperating with Nebraska Poultry Improvement Association in ROP stages.

NEBRASKANS originated in 1947 thru a mutation from our in-crossed strain of broadbreasted bronze. They have bred one hundred percent true with never a throw back. This combination of broadbreast with elimination of the black pins and shanks results in an improved variety of turkey we have long dreamed about. The Nebraskans have “Consumer Appeal” that breaks down “Buyers Resistance” and results in greater consumption. That adds up to higher prices and greater profits for the Producer.

FOUNDATION STOCK AVAILABLE FOR 1951. Even tho there is now approximately 5000 Nebraskan breeder hens in existence the supply is small compared to the demand. To insure the trade in getting only genuine Nebraskans as available we, the originators, sell foundation stock only to reliable selected breeders on a franchise basis.

This enables us to establish uniformly large breeding flocks thruout the various states and will insure better distribution as a supply becomes available. We cooperate with the Franchised Breeders in establishing their breeding flocks. There is still a lot of unfranchised territory open. Complete information will be mailed on request.



A 26 lb. young tom showing uniform fleshing. Note white plumage left on the legs.

Sunnyslope Farms

R. H. Jandebeur, Owner

NORTH PLATTE, NEBRASKA

“A BREEDING FARM WITH A BREEDING PROGRAM”

THERE'S A REASON WHY . . .

Turkey Growers all over the World are talking about "NEBRASKANS"
"IT'S THE TURKEY ALL THE INDUSTRY HAS DREAMED ABOUT"



Group of yearling Toms. Size plus weight plus beauty

During past season 20 states were franchised to establish foundation flocks. Some of these breeder flocks are large enough to supply a limited number of either eggs or poults to customers in their respective states only. We list the following Franchised Breeders who are cooperating in publicizing this superior market turkey and you can be assured of getting genuine NEBRASKAN turkeys

NEBRASKA—Norris Hatchery, Weeping Water.

MISSOURI—Highland Turkey Farm, Princeton, Mo.

MINNESOTA—Cordes Turkey Farm, Henning, Minn.

ILLINOIS & INDIANA—Morical Turkey Farm, Batavia, Ill.

WISCONSIN—Kos Hatcheries, Green Bay, or Bellefontaine Farms, Basco, Wis.

VIRGINIA, WEST VIRGINIA, & MARYLAND—Farmers Supply, Inc., Broadway, Va.

KANSAS—DeRusseau's Hatchery, Clyde, Kansas

ARIZONA—Simonsen Turkey Farm, R1, Tucson, Ariz.

OHIO—Battershell Turkey Farm, Rt. 2, Alliance, Ohio

NORTH & SOUTH DAKOTA—Sunshine State Hatchery, Watertown, S.D.

IOWA & MICHIGAN—Hunting Bros. Hatchery, Merville, Ia.

PENNSYLVANIA, NEW YORK, NEW JERSEY, MASSACHUSETTS, &

KENTUCKY—Bolton Farms Hatchery, Schaefferstown, Pa.

NOTE: Territory not listed above is open for franchise. West coast states on basis of counties, Texas on multiple basis, other states one franchise for state. We assist and work with every franchised Breeder to insure his success. No royalty payments. NEBRASKANS stand on their superior merits and the future demand is unlimited.

and HERE'S MORE GOOD NEWS . . .

Eggs & Poults available in some states for 1951

from these as the supply becomes available. If you live within any of the listed states write direct to the Breeder who holds franchise for your respective state. If he is unable to furnish you eggs or stock for 1951 be sure and make tentative booking for earliest supply. Price quotations are uniform in each state.



Nebraskans hatch White with dark spot on back of head. They have Vitality Plus.

The Story of The NEBRASKANS

For the complete "Story of the Nebraskans" everyone should have a copy of the New illustrated folder now being prepared. Nebraskans will be exhibited at many of the leading fall and winter shows. Be sure and see them in both the live and dressed classes. You'll be amazed at this superior market bird.

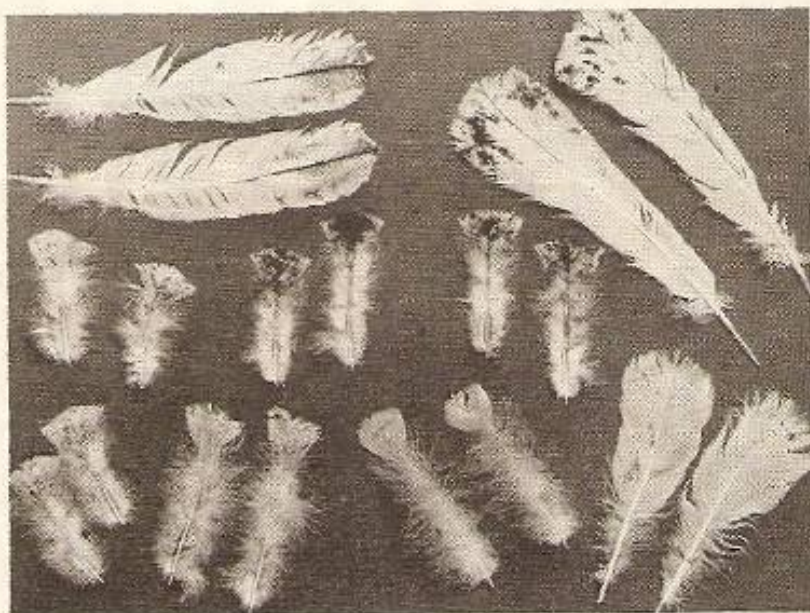
"SOME DAY EVERY TURKEY GROWER WILL WANT TO RAISE SOME NEBRASKANS"

PLAY IT SAFE . . . BUY "NEBRASKANS"

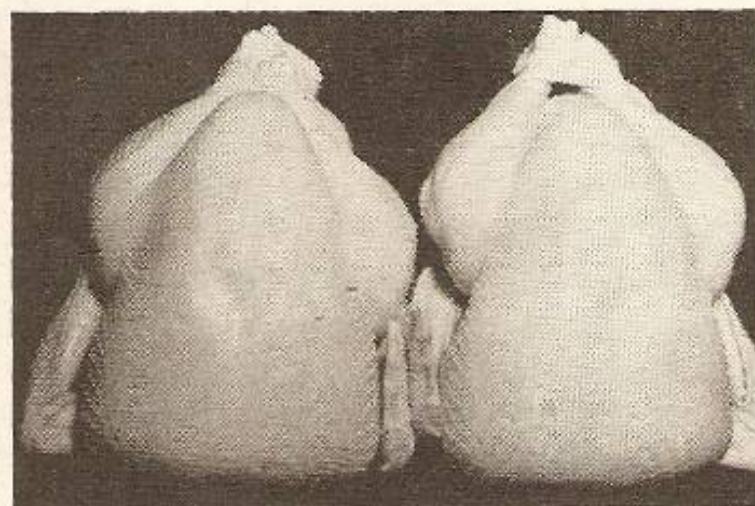
Because . . . you can tell Nebraskans the day they hatch by the brown spot on their heads . . . as growing birds by the scattered flecking on their surface feathering . . . at market time by their uniformity of broadbreast type and size plus superior market appearance. YES, you are SAFE when you buy Nebraskans so why chance Cross-breds of varying types and sizes when you can get the Real McCoy in Nebraskans?

Remember . . . the NEBRASKANS started the swing to light plumage turkeys. The NEBRASKANS are a proven established Breed that reproduces true for both type and color. The NEBRASKANS have been proven as Grand Champion winners in many of the largest Live and Dressed Turkey Shows. As the Originators of this Breed we have continued to improve them for both Size and Lighter Color.

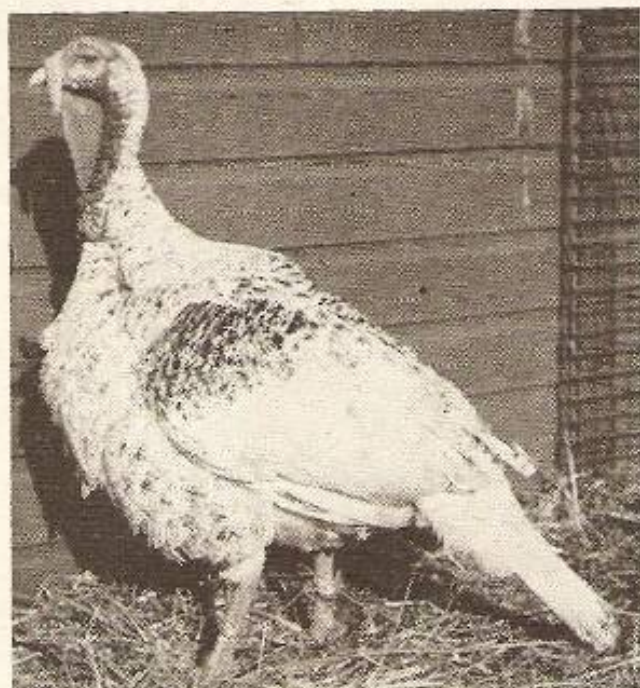
Again Play SAFE . . . Buy from the *Originators* of the Breed. You get higher fertility . . . bigger hatches . . . faster growth . . . and at little extra cost. They bring premiums on the market.



Showing feathering from each section of the Nebraskan turkey. Note shafting or quill of each feather is pure white.



Two 28 week old young toms oven dressed weight 50½ lbs. Nebraskans have high dressing percentage.



Nebraskans noted for exceptional station or balance. Having legs with strong bone placed under center of body. Swollen hocks and birds going down on legs are eliminated.

Breeding Stock . . . Hatching Eggs . . . Day Old Poults

Hatching eggs as low as 40c in 1000 lots. Poults as low as 90c in 1000 lots.

Pullorum Clean of course, Order Today.

It's quality at Sunnyslope . . . The Supply Is Limited

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