

DEPARTMENT OF COMMERCE
AMAL COLLEGE OF ADVANCED STUDIES, NILAMBUR
FIRST SEMESTER B.COM DEGREE PROGRAMME - MODEL EXAMINATION
BCIB01: MANAGEMENT CONCEPTS AND BUSINESS ETHICS

Time: 1 ½ Hours

Weight: 15

Answer all. A bunch of 4 questions carries 1 weight ($8 \times \frac{1}{4} = 2$ weights)

1. The skill required at middle level management is of ----- in nature
a. Technical b. Innovative c. Persuasive
2. The essential features of art include-----
a. Creativity b. Universal application c. Cause and effect relationship d. All of the above
3. Production management is concerned with the managerial activities pertaining to the procurement and utilization of funds. True or False?
4. Rensis Likert suggested autocratic management in the field of decision making. True or False?
5. The concept of One head and one plan is emphasized by ----- principle of management
6. ----- is rightly called as the father of 'modern personnel management'

Match the following:-

- | | | |
|-----------------------------|----|-------------------|
| 7. Management by objectives | -- | Elton Mayo |
| 8. Hawthorne studies | -- | Peter. F. Drucker |
| | | C.K. Prahalad |

Answer all each carries 1 weight ($3 \times 1 = 3$ weights)

9. Define management.
10. What is Scalar Chain?
11. What do you mean by system approach to management

Answer any Three. Each carries 2 weights ($3 \times 2 = 6$ weights)

12. Describe the importance of management
13. Is management a science? Explain why?
14. Explain the elements of scientific management.
15. Compare the job contents or nature of job at different levels of management

Answer any One. It carries 4 weights ($1 \times 4 = 4$ weights)

16. Bring out Henry Fayol's contribution to the science of management
17. Explain the Nature and Objectives of Management

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Answer all. A bunch of 4 questions carries 1 weight (8* ¼ = 2 weights)

1. Management can be best regarded as a -----
a. Physical science b. Social science c. Pure science d. none of these
2. Management is the art of getting things done through others is a definition of management under ----- concept
a. Productivity concept b. Human relation concept c. functional concept
3. Supervisors comes under ----- levels of management
4. ----- is concerned with the managerial activities pertaining to the procurement and utilization of funds
5. The saying that “managers are born, not made” is no longer valid in the present days. True or False?
6. According to Maslow, a satisfied need does not motivate human behavior. True or False?

Match the following:-

- | | | |
|--------------------|----|-------------------|
| 7. Core competence | -- | Peter. F. Drucker |
| 8. Bureaucracy | -- | Max Webber |
| | | C.K Prahalad |

Answer all each carries 1 weight (3*1 = 3 weights)

9. What is mean by the principle of order
10. What is scientific management?
11. Define management

Answer any Three. Each carries 2 weights (3*2 = 6 weights)

12. Is management an art? Explain why?
13. Distinguish administration and management
14. Describes the roles of a manager
15. Briefly explain the modern management theories.

Answer any One. It carries 4 weights (1*4 = 4 weights)

16. Bring out Henry Fayol’s contribution to the science of management
17. Explain the Nature and Objectives of Management