## Your Quote Is Attached

#### Hi <<first name>>

I have attached your quote for the flash drive project I was working on for you. I think you'll find as I did that Flash Drives are one of the most in demand products in our society today.

- Think About It: They're utilized for kids in school. They're utilized for adults in the workplace. They're used across every industry. They're used casually at home. Your clients are already using one...they should be using one with YOUR logo and info on it.
- ➤ How Versatile Is A Flash Drive: You can deliver document, spreadsheet, video, audio, or picture files with ease. It's much lighter than carrying around a photo album.
- ➤ Could It Be Easier: You can put links to your website, Facebook, Twitter, or LinkedIn pages. Your clients are literally a click away.

"TODAY'S WORLD IS SEEN THROUGH DIGITAL EYES...

...YOUR MESSAGE MUST BE DELIVERED DIGITALLY"

### Included in this Quote is our:

5 Musts Of A Powerful Promo Campaign

#### Plus:

Go Green AND Save Big - The "Hows" and "Whys" you should turn towards the green side.

**<u>Building An Unbreakable Bond With Your Client</u>** - Getting your message into their lives.

<u>Quality Relationships Start With Quality</u> – Steering clear of "bad" technology – its more important than you think.

Gift vs. Give-Away - Easy tips to getting your promo viewed as a GIFT not a give-away.

These are a few ideas that I researched and put together for you, to make sure this project has a huge impact with your market. I have plenty more ideas on how to utilize this product for your campaign. Give me a call and we can discuss when you have time.

## Pricing

### 25% Margins is what has been winning orders

(The pricing sheets are marked up on an (S) 35%, so if you offer a 10% discount, you will be at 25% margin)

Hi <<first name>>

As you know, I have been spending quite a bit of time working with my suppliers to bring you some phenomenal deals.

This one had the best value to it, and it works well with your company.

Check out the selection... Flash Drive Styles

I worked out a plan to offer you 10% off the list price for this month.

Let me know if anything grabs your attention and I will get it mocked up for you.

"TODAY'S WORLD IS SEEN THROUGH DIGITAL EYES YOUR MESSAGE MUST BE DELIVERED DIGITALLY"

Here's a couple of things I found on using flash drives in promotions. It really makes a difference.

Go Green AND Save Big\_ - The "Hows" and "Whys" you should turn towards the green side.

Building An Unbreakable Bond With Your Client\_ - Getting your message into your client's life.

Quality Relationships Start With Quality\_ - Steering clear of "bad" technology - its more important than you think.

Give-A Gift vs. Give-Away\_ - Easy tips to getting your promo viewed as a GIFT not a give-away.

### Go Green

(Uploads above 100 MB cost .25 per piece)

Hi <<first name>>

I came across this while looking up some new ways to go green.

I was under the impression that going green was so much more costly...I was so wrong.

We can do a very eco-friendly promo campaign AND SAVE YOU \$\$...

Take a look when you get a moment... Go Green AND Save Big

Let me know if you would be interested in appealing to more people, more efficiently, and save thousands of dollars. I've got some ideas.

"PEOPLE DON'T READ ANYMORE, THEY WATCH VIDEO...DON'T PRINT, DELIVER DIGITALLY"

## E-Catalog

## PMS Housing Match has Net cost of \$40

(Offer it to your client for free and we'll pay half - New net cost \$20)

Hi <<first name>>

One of my suppliers sent this to me.

I am forwarding it to you because I think its amazing what you can do with these things.

Check it out when you get a chance... Flash Drive E-Catalog

If you find one that you like, let me know.

I can customize the drive to be any color you want for **FREE** this month.

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# Building A Bond

(Uploads above 100 MB cost .25 per piece)

### Hi <<first name>>

I came across this while looking up some new ways to create more powerful promo ideas.

The main question was, "How can you build a stronger bond with your clients?"

The Answer: We have to get them to incorporate their lives to your promo products.

It took a while, but I think I cracked the code... Building An Unbreakable Bond

When building this type of bond with your clients its imperative that quality product is used...Here's why Quality Breeds Quality

Let me know if you would be interested in building this type of bond with your clients. I've got some ideas.

"AVERAGE PERSON SEES AN AD EVERY 3 SECONDS, IMPRESS THEM AND THEY'LL HANG AROUND LONGER"