# Pricing 

25\% Margins is what has been winning orders
(The pricing sheets are marked up on an (S) $35 \%$, so if you offer a $10 \%$ discount, you will be at $25 \%$ margin)

Hi <<first name>>
As you know, I have been spending quite a bit of time working with my suppliers to bring you some phenomenal deals.

This one had the best value to it, and it works well with your company.
Check out the selection... Flash Drive Styles
I worked out a plan to offer you $10 \%$ off the list price for this month.
Let me know if anything grabs your attention and I will get it mocked up for you.
"today's world is seen through digital eyes your message must be delivered digitally"

Here's a couple of things I found on using flash drives in promotions. It really makes a difference.
Go Green AND Save Big - The "Hows" and "Whys" you should turn towards the green side.
Building An Unbreakable Bond With Your Client - Getting your message into your client's life.
Quality Relationships Start With Quality - Steering clear of "bad" technology - its more important than you think.
Give-A Gift vs. Give-Away_- Easy tips to getting your promo viewed as a GIFT not a give-away.

Talk to you soon,

