



OSPAPPH Newsletter

September 2010

OSPAPPH Needs You!

That's right folks! OSPAPPH is on the hunt for some creative minds to help with member recruitment and retention! This is a priority which was identified as key to the continued growth of OSPAPPH. The first step in this initiative is to get you, the membership, involved in the planning and development of a marketing/recruitment tool! We need your ideas and your feedback as a member of OSPAPPH! Sound interesting? Contact Michele Crowley (Michele.Crowley@hnhu.org) or Chantal Lalonde (chalalonde@eohu.ca). We look forward to hearing from you!

Update on Annual Planning Meeting

OSPAPPH had their annual face-to-face meeting on May 5th in Toronto, which was very productive. Nancy Dubois from THCU facilitated a session for the executive on advocacy and policy and how to update our current work plan to focus efforts in these areas. Since OSPAPPH was formed, we have mainly been reactive – responding to issues as they arise rather than being proactive about advocacy efforts. The following list of internal and external priorities were identified as our focus for the next one to three years. Our hope is to involve membership to a greater extent through forming working groups to accomplish tasks in the six priority areas. We are starting with a working group to create a marketing tool for OSPAPPH this fall. If you are interested in being a part of this working group, please let us know.

Internal Priority Areas:

- 1) Marketing Tool for CDP Managers and PA promoters to clearly define OSPAPPH's role.
- 2) Common Messaging. Physical activity is promoted in many different ways at different health units. OSPAPPH would like to work on some common messaging that is consistent throughout the health units across the province.
- 3) Core Competencies. There has been discussion about whether there can be core competencies specifically for physical activity promoters in public health. OSPAPPH would like to explore this in more detail.

External Priority (Advocacy) Areas:

- 1) Access to Physical Activity/Recreation. OSPAPPH is interested in joining several other provincial organizations in ensuring increased access to physical activity opportunities for all Ontarians.
- 2) Built Environment. Creating supportive environments is woven throughout the Ontario Public Health Standards and advocating for changes to the built environment is becoming a primary strategy in physical activity promotion.
- 3) Quality Daily Physical Education. This has always been an advocacy priority for physical activity promoters and we need to continue to ensure this stays on the agenda of decision makers in education.

3rd International Congress on Physical Activity and Public Health

OSPAPPH presented their poster at the 3rd International Congress on Physical Activity and Public Health this past May. The poster highlighted how OSPAPPH came to be, challenges and opportunities the society has been involved with, and our progress to date. We had a great deal of interest from numerous participants from around the world. It was great to meet some of our OSPAPPH members in person as well!

Annual General Meeting

OSPAPPH hosted their 3rd Virtual Annual General Meeting (AGM) on June 22nd from 1:30 – 3:00 pm. Twenty-two of thirty-six health units participated in the meeting. This AGM covered various items including: an overview of the election process and terms, introduction of the new executive, overview of the external partnerships, a review of the communication processes, a detailed treasurer report, and an outline of the future directions of OSPAPPH. The AGM also included a presentation from ParticipAction, which provided an update about their work and how they can support the work of public health.

Two items were voted on and passed during the AGM:

- 1) The OSPAPPH end of year date will be March 31st of each year. The terms of reference has been changed to reflect this.
- 2) In the case where the role of the secretary for the society cannot be filled, the regional representatives will rotate this role. This has been updated in the terms of reference.

The OSPAPPH Virtual AGM PowerPoint slides can be viewed on the website www.ospapph.ca

2010/2011 Membership

This year, 28 of 36 health units across the province have registered as members of OSPAPPH. Congratulations to Central West for being the first region to attain full membership for 2010/2011! As our organization grows, we strive to attain 100% participation within Ontario.

Update from OPHEA

Ophea continues to work to support the development of healthy schools and communities across Ontario. For 2010-11 a number of new resources are available, including the new Ophea H&PE Curriculum Resources: Grades 1-8. These resources will launch at the 2010 Ophea and PHE Canada National Conference, being held in Toronto October 21-23. The conference provides an opportunity for educators, public health professionals, and other community leaders to increase their knowledge and skills to foster healthy active living for children and youth in their schools and communities. Also available this year are comprehensive Daily Physical Activity (DPA) Kits, as well as a full line of individual resources to support DPA. These new supports are available for purchase by schools, public health, community groups and individuals. For more information or to order, visit www.ophea.net/programs-services/daily-physical-activity-dpa/ophea-resources. Don't forget to visit www.ophea.net for physical activity ideas and resources to support the development of your healthy schools and communities!

Update from PARC

PARC is working with their fantastic new Advisory Committee for the PARC Symposium planned for late March 2011. Exciting new educational opportunities will be offered with experts in the field providing updates on what is new and current in the field offered as webinars. More details to come through our listserv, website and tweets on twitter! Check up on what is going on at: www.parc.ophea.net

If you are interested in providing an article for our Physical Activity Monthly Matters, please contact Louise for details on how to share your expertise, louise@ophea.org. Watch for your mailout of resources from PARC in the middle of November, if you would like to provide any hard copy content materials please contact Louise soon, as we need materials no later than November 1st . This goes out to over 200 physical activity promoters across the province!

Louise is busy visiting all the Physical Activity Promoter network meetings and is always happy to share what is going on in all corners of the province. Contact Louise or Julie if you have more to share: julie@ophea.org or louise@ophea.org. Thanks for all your hard work in the field; it IS making a difference!

OSPAPPH Executive

Please contact us with your ideas and suggestions. We enjoy hearing from you!

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