



OSPAPPH Newsletter

March 2012

2012/2013 Public Health Department Annual OSPAPPH Membership Registration

It's that time of year again! We will be starting our annual membership drive next month. We'd like to thank all our members for your continuing support. Registration forms and invoices will be e-mailed to public health departments in early April and **annual membership registrations are due by June 1, 2012.**

Membership Benefits of OSPAPPH

For people new to public health and/or physical activity promotion, we want to let you know that the OSPAPPH Executive members are front line Physical Activity Promoters like you, juggling many roles. We have received support from our health units to spend a small amount of our time to work towards developing a strong provincial collaborative for you. Your membership fees:

- Support the development of promotional pieces to get our name and voice out across the province
- Support the Society to meet face-to-face once per year for operational planning and,
- Support accountability requirements of our incorporation (e.g. annual financial review).

OSPAPPH Elections

The term for certain current Executive members is sadly coming to an end and we are now looking for new Executive members for the 2012-2013 term! We are taking submissions for the following Executive Committee positions: vice-chair, secretary, and regional representatives from South West, Central West, North East, North West, Central East and Eastern regions.

Please review the attached position outlines and estimated time commitment and strongly consider getting involved. All Executive members will agree that it has been a great learning and networking experience as well as an opportunity to have influence at a provincial level. We are a fun, passionate group! Feel free to contact any members of the current Executive with questions. **Application forms are due March 16th, 2012.**

We are recruiting earlier this year so that we can announce the new Executive by April and invite new executive members to attend our annual face to face meeting in May.

Please contact us with your ideas and suggestions. We enjoy hearing from you!
www.ospapph.ca



This will help orient new members, provide an opportunity for mentoring by the outgoing executive members and ease the transition prior to the new Executive officially assuming their position at the AGM in June.

Annual Face-to-Face Meeting

The Executive will be meeting on May 15-16, 2012 in Waterloo. The main focus at this year's meeting will be accomplishing several activities from our SPARK grant work plan (see further details below).

OSPAPPH's Virtual Annual General Meeting

The 2012 OSPAPPH AGM will be taking place in June. More details regarding the date and time will be coming soon.

OSPAPPH Key Messaging Project

OSPAPPH was successful in obtaining SPARK funding from the Heart and Stroke Foundation for an Advocacy Development grant. We have two sub-committees comprised of OSPAPPH members working on development of key messages from a public health perspective around the topics of access to recreation and physical literacy. We will then be seeking input from our membership and key stakeholder groups before finalizing the messages. The next step will be developing a strategy for sharing the messages with decision makers and the public to advocate for changes to policy and programming.

Both sub-committees have met several times and will have more meetings in March. We are well on our way to developing key messages with the help of the Tara Maher from the Media Network. ***For more information, or to get involved contact:***

Lisa Kaldeway – Access to Recreation group
lkaldeway@hkpr.on.ca

Chris Sherman – Physical Literacy group
chriss@chatham-kent.ca

Please contact us with your ideas and suggestions. We enjoy hearing from you!
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PARC Provincial Key Messages Initiative

The provincial key messages initiative was introduced by the Physical Activity Resource Centre (PARC) to encourage public health units and other interested partners to work on a joint project with regional physical activity (PA) networks throughout the province of Ontario. PARC is the lead on this project with assistance and support from the Media Network at the Program Training and Consultation Centre (PTCC) and input from regional representatives and the Canadian Society for Exercise Physiology, (CSEP). The purpose of this initiative is to work together to create key messages around physical activity that can be consistently used in all communication strategies and is to create awareness of the physical activity guidelines.

Please contact Louise Daw with any questions about this initiative.
louise@ophea.org

OSPAPPH and PARC wanted to provide clarification to physical activity promoters about the purpose and scope of these separate, but complimentary projects.

OSPAPPH Responds...

OSPAPPH has submitted a number of letters in response to items of interest to physical activity over the last couple of months:

Provincial Election Candidates

Prior to the Ontario Provincial Election, OSPAPPH sent letters to the leaders of the four main provincial parties urging them to keep (or add) health promotion to their party's agenda. Both the Liberal Party and the Green Party responded to our letter.

Cycling Death Review

In November 2011, the Office of the Chief Executive Coroner was accepting feedback prior to embarking on a review of all cycling deaths in the past 5 years. OSPAPPH submitted a response highlighting the importance of creating safe cycling infrastructure to continue to support active transportation and physical activity.

Active Canada 20/20

The Active Canada 20/20 steering committee sought feedback from stakeholders across the country to help improve the draft document. OSPAPPH submitted feedback to help streamline recommendations with public health standards.

To read all of the responses, visit our website at www.ospapph.ca and click on Communication.

Please contact us with your ideas and suggestions. We enjoy hearing from you!
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ParticipACTION Advisory Group

OSPAPPH co-chair, Chantal Lalonde is a new member of the ParticipACTION Content and Capacity Building Advisory Group (CCBAG) for the 2012-2013 term. The role of the CCBAG is to provide input to and advice about the direction that should be pursued with respect to the areas of communications, policy matters, programs, partnership and coordination opportunities, and trends related to physical activity and sport participation within the context of ParticipACTION's strategic and business plans. The Content and Capacity Building Advisory Group will also serve as a forum for its members to align, pursue, and collaborate on, joint initiatives related to, but separate from, the Advisory Group's objectives. The purpose is to support the broader sector as well as to support individual and/or organizational mandates of Content and Capacity Building Advisory Group members" (CCBAG Terms of Reference, 2011). The CCBAG is comprised of leaders in physical activity, sport, recreation, health promotion and federal and provincial government representatives. Chantal's role is to represent the voice of public health physical activity in providing expertise, advice and direction on programs, policy matters, partnership opportunities, and trends related to sport and physical activity participation.

2012 PARC Symposium

OSPAPPH central west rep, Annette Collins, is a member of the PARC Symposium Advisory Committee. OSPAPPH members are encouraged to register for this year's **symposium - May 14 and 15, 2012 in London Ontario**. The symposium is being held on the beautiful campus of Western University (formerly called the University of Western Ontario). **Early bird registration closes March 20, 2012.**

For more information about the symposium or to register visit the PARC website <http://parc.ophea.net/node/26>.



OSPAPPH Executive

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Secretary – Vacant

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