



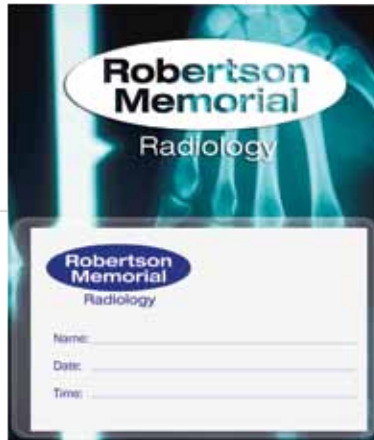
Magnets with 50 Sheet Notepads, 12 Sheet Calendars & Business Card Magnets with Card Holder

"Things To Do"
Stock Background



"Shopping List"
Stock Background

Blank
Notepad



Business Card Magnet with Card Holder
Custom Background

"Calendar with Lines"
Stock Background



2012	S	M	T	W	T	F	S
JANUARY	01	02	03	04	05	06	07
	08	09	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				

NOTES



2012	S	M	T	W	T	F	S
JANUARY	01	02	03	04	05	06	07
	08	09	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				

"Calendar"
Stock Background

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

QTY	Thickness	250	500	1000	2500	5000
MGBCNP	30 mil	\$1.24	1.18	1.09	1.04	.99
MGSSNP	30 mil	\$1.33	1.28	1.22	1.15	1.09
MGBCCL	30 mil	\$.96	.91	.84	.77	.72
MGSSCL	30 mil	\$1.06	1.01	.96	.89	.82
MGBCCH	20 mil	\$1.31	1.18	1.15	1.12	1.06

Magnet with 12 Sheet Calendar orders placed after June 1, 2012 will default to 2013 calendars unless otherwise specified.

Magnet Sizes:

Business Card Magnet: 3 1/2"W x 2"H
House Shape Magnet: 4"W x 2 3/16"H
Phone Shape Magnet: 4 1/2"W x 2 3/4"H
Van Shape Magnet: 3 1/2"W x 1 3/4"H

Notepad/Calendar Sizes:

Notepad Size: 3 1/2"W x 4 1/4"H
Calendar without Lines: 3 1/2"W x 2 3/4"H
Calendar with Lines: 3 1/2"W x 4 1/4"H

Business Card Magnet with Card Holder:

Standard Imprint: 3 3/4" W x 2"H
Full Bleed: 4 1/4" W x 5"H

Magnets with 50 Sheet Notepads, 12 Sheet Calendars & Card Holders

Item#:

MGBCNP 30 mil Business Card Magnet and 50 Sheet Non-Adhesive Notepad

MGSSNP 30 mil Stock Shape Magnet and 50 Sheet Non-Adhesive Notepad

MGBCCL 30 mil Business Card Magnet and 12 Sheet Calendar

MGSSCL 30 mil Stock Shape Magnet and 12 Sheet Calendar

MGBCCH 20 mil Business Card Magnet with Card Holder

- FREE stock backgrounds
- Full bleeds available
- Always in stock

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. Stock shapes do not include the stock backgrounds shown as a standard feature. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Production Time: 7 working days.

MGBCNP/MGSSNP/MGBCCL/MGSSCL/MGBCCH



See pages 211-212



Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material.



pgs 202-224

Please refer to pages 6-7 for icon definitions.



Calendar & Schedule Magnets



MEDIUM CALENDAR
2 7/8"W x 4 5/16"H
"Goldfish" Stock Background



RECTANGLE SCHEDULE
4"W x 5 15/16"H
"Patriotic Schedule" Stock Background



LARGE CALENDAR
6 15/16"W x 3 7/8"H
"Floral Calendar" Stock Background



YEAR CALENDAR
8"W x 4 5/8"H
"2012" Stock Background



HOUSE CALENDAR
4 1/8"W x 3 1/2"H



FOOTBALL SCHEDULE
6 3/8"W x 4 1/4"H
"Football Schedule" Stock Background



SMALL CALENDAR
3 7/8"W x 3 3/8"H
"Lemon" Stock Background

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Calendar & Schedule Magnets

Item#:

MGCLL (20 mil/30 mil) Small, Medium, House and Calendars

MGCLXL (20 mil/30 mil) Year and Large Calendar

MGSCH (20 mil/30 mil) Football & Rectangle Schedules

- FREE stock backgrounds
- Full bleeds available
- Always in stock

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. Calendar and schedule magnets do not include the stock backgrounds shown as a standard feature. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Production Time: 5 working days.

QTY	Thickness	250	500	1000	2500	5000
MGCLL20	20 mil	\$.81	.62	.56	.45	.41
MGCLL30	30 mil	\$.95	.75	.68	.57	.53
MGCLXL20	20 mil	\$1.26	1.05	.99	.88	.84
MGCLXL30	30 mil	\$1.45	1.25	1.18	1.02	.99
MGSCH20	20 mil	\$1.26	1.05	.99	.88	.84
MGSCH30	30 mil	\$1.45	1.25	1.18	1.02	.99

A2B2C

Please specify shape name on your order.

Calendar magnet orders placed after June 1, 2012 will default to 2013 calendars unless otherwise specified.

MGCLL/MGCLXL/MGSCH

MAGNETS



pgs 202-224



see inside front cover



Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material.

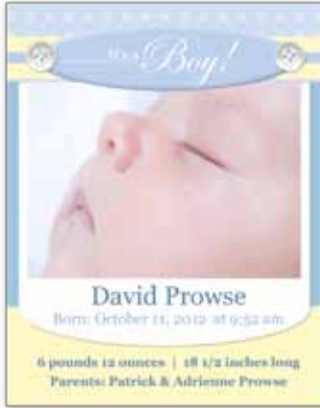


See pages 211-212

Please refer to pages 6-7 for icon definitions.



Special Event Magnets & Dry Erase Magnets



Special event magnets are not picture frames. Please include a full-color photograph as part of your artwork, if applicable.

"SE-Baby Boy 1"
Stock Background

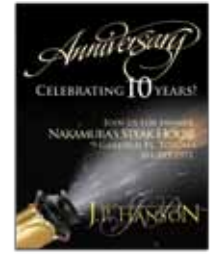
MGSE



"SE-Wedding 1"
Stock Background



"SE-Birthday 1"
Stock Background



"SE-Anniversary 1"
Stock Background

Additional stock backgrounds are available at www.bicgraphic.com.

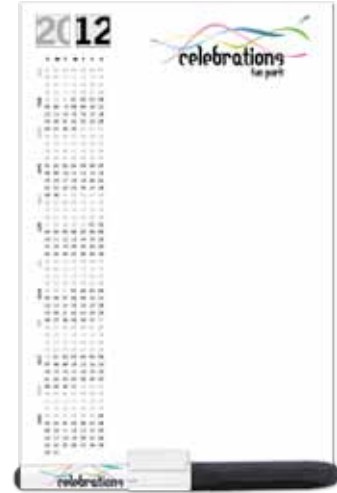


"Notebook Paper"
Stock Background

MGDE1, MGDEM1, MGDE2, MGDEM2



"Things To Do List with Flowers"
Stock Background



"Calendar" Stock Background
(available on 5 1/4"W x 8"H only)

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

QTY	Thickness	100	250	500	1000	2500
MGSE20	20 mil	\$1.31	.76	.55	.44	.39
MGSE30	30 mil	\$1.41	.85	.64	.54	.49
A282C						
QTY	Thickness	250	500	1000	2500	5000
MGDE1	20 mil	\$.76	.72	.68	.62	.59
MGDEM1	20 mil	\$1.88	1.81	1.76	1.67	1.59
MGDE2	20 mil	\$1.36	1.31	1.26	1.21	1.15
MGDEM2	20 mil	\$2.52	2.43	2.36	2.25	2.14
5C						

Please specify mil thickness on your order. If not specified, 20 mil will be used. For dry-erase magnets, please specify square or rounded corners on your order. If not specified, square corners will be used. BIC Great Erase Whiteboard Marker has a white barrel/black cap with black ink. (Markers should be placed in a horizontal position as shown to preserve shelf life.)

Orders placed after June 1, 2012 for the "Calendar" Stock Background will default to 2013 calendars unless otherwise specified.

MGSE/MGDE1/MGDEM1/MGDE2/MGDEM2



See pages 211-212



Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material.



#MGSE, #MGDE1, #MGDE2 only see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.

Special Event & Dry Erase Magnets

Item#:

MGSE (20 mil/30 mil) Special Event Magnet (2 3/4"W x 3 1/2"H)

MGDE1 20 mil Dry-Erase Magnet (4"W x 5 1/4"H)

MGDEM1 20 mil Dry-Erase Magnet with Marker and Clip (4"W x 5 1/4"H)

MGDE2 20 mil Dry-Erase Magnet (5 1/4"W x 8"H)

MGDEM2 20 mil Dry-Erase Magnet with Marker and Clip (5 1/4"W x 8"H)

- Low minimums (MGSE only)
- FREE stock backgrounds
- Full bleeds available
- Always in stock

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. Stock shapes do not include the stock backgrounds shown as a standard feature. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Marker Imprint

MGDEM1 & MGDEM2: Screen Print (SP): Price includes a 1-color imprint on cap or barrel. Up to 4 colors available on any cap/barrel combination. Add \$0.12(C) per marker for each color in second location. Imprint is put on barrel unless otherwise specified.

Production Time: 5 working days.

ORIGINAL MOOD MAGNET
3 7/8"W x 6 7/8"H



"Original Multicolor Faces"
Stock Background

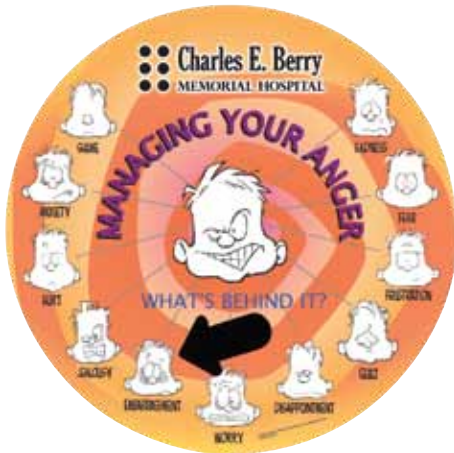


"Praise A Child"
Stock Background



"Smiley Faces"
Stock Background

FRAME-A-MOOD MAGNET
3 7/8"W x 6 7/8"H



MANAGING YOUR ANGER MAGNET
5" Diameter



"Praise A Child"
Stock Background



"Original Multicolor Faces"
Stock Background

Cut Out:
1 3/4"W x 2 1/2"H

Front Lower:
3 3/8"W x 1 1/8"H

Mood Magnets

Item#:

MGMA Managing Your Anger Magnet

MGMM Original Mood Magnet

MGFM Frame-A-Mood Magnet

- Full bleeds available
- Always in stock

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface.

Production Time: 5 working days.

QTY	Thickness	250	500	1000	2500	5000
MGMA	20 mil	\$1.89	1.49	1.25	1.19	1.12
MGMM	20 mil	\$2.55	1.94	1.46	1.23	1.18
MGFM	20 mil	\$2.28	1.91	1.52	1.31	1.23

283C

MGFM & MGMM

- Optional French/Spanish text: \$.18(G) each
- Standard Frame Colors: Black (default), Blue or Red
- Custom frame colors available; minimum 1,000 pcs. at \$.18(G) each

MGMA/MGMM/MGFM



See pages 211-212

Standard packaging: Individually polybagged.

pgs 202-224

see inside front cover

Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material.



Please refer to pages 6-7 for icon definitions.



SPORTS BALL
8" Diameter



RECTANGLE
8"W x 5"H



RIBBON
Product: 3 15/16"W x 8"H

Cut Out:
1 3/4"W x 2"H

Front Ribbon:
5"W x 1"H



FOOTBALL
7 7/8"W x 5 1/4"H



OVAL
8"W x 5"H

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

QTY	Thickness	250	500	1000	2500	5000
MGCARS	20 mil	\$ —	1.61	1.40	1.27	1.23
MGCARM	20 mil	\$2.17	2.05	1.93	1.88	1.85

5C

Please specify shape name on your order.

Car Magnets

Item#:

MGCARS Football, Oval, Rectangle and Ribbon

MGCARM Sports Ball

- FREE stock backgrounds
- Full bleeds available
- Always in stock

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. Stock shapes do not include the stock backgrounds shown as a standard feature. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Production Time: 5 working days.

MGCAR



See pages 211-212



Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material.

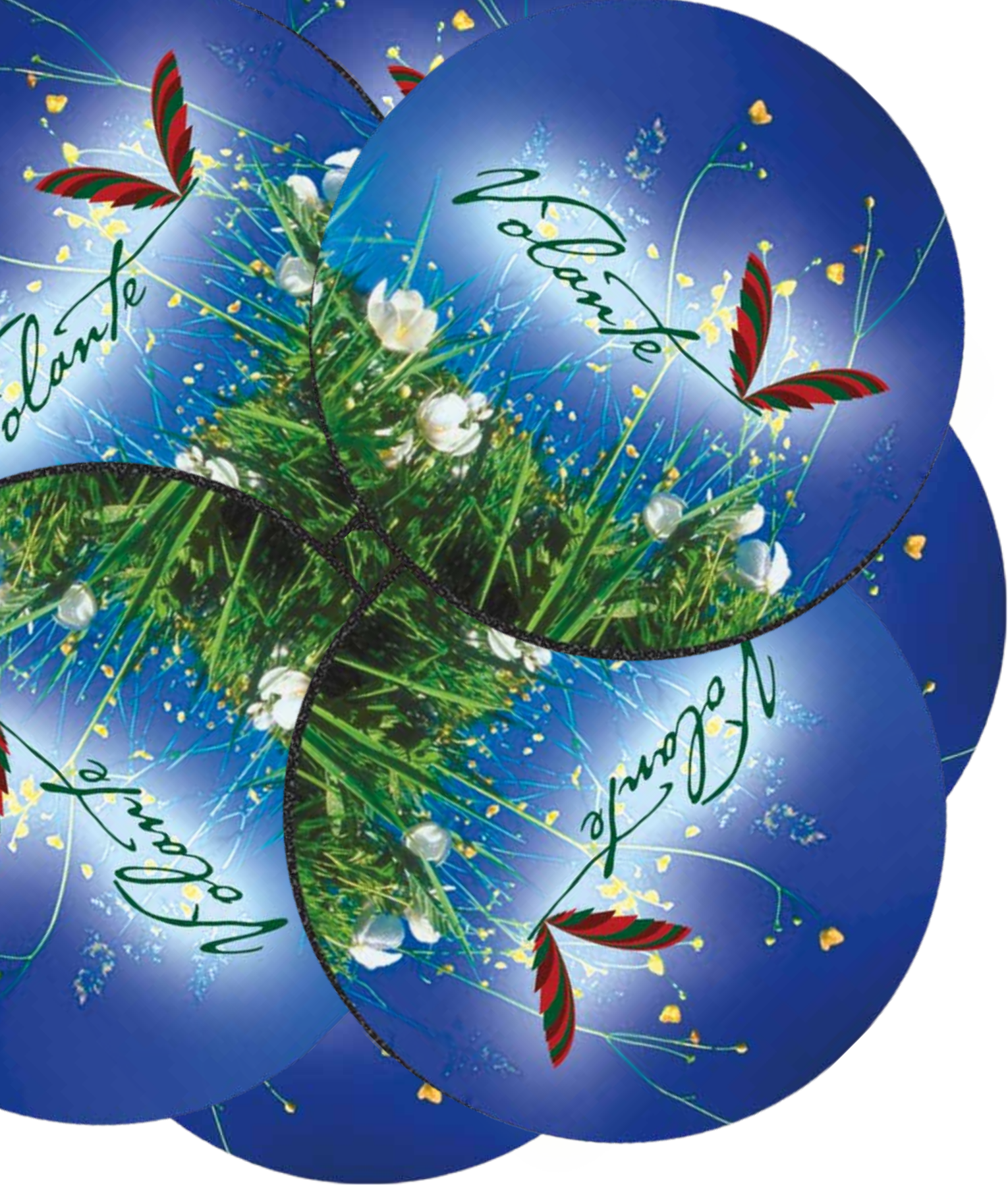


see inside front cover



pgs 202-224

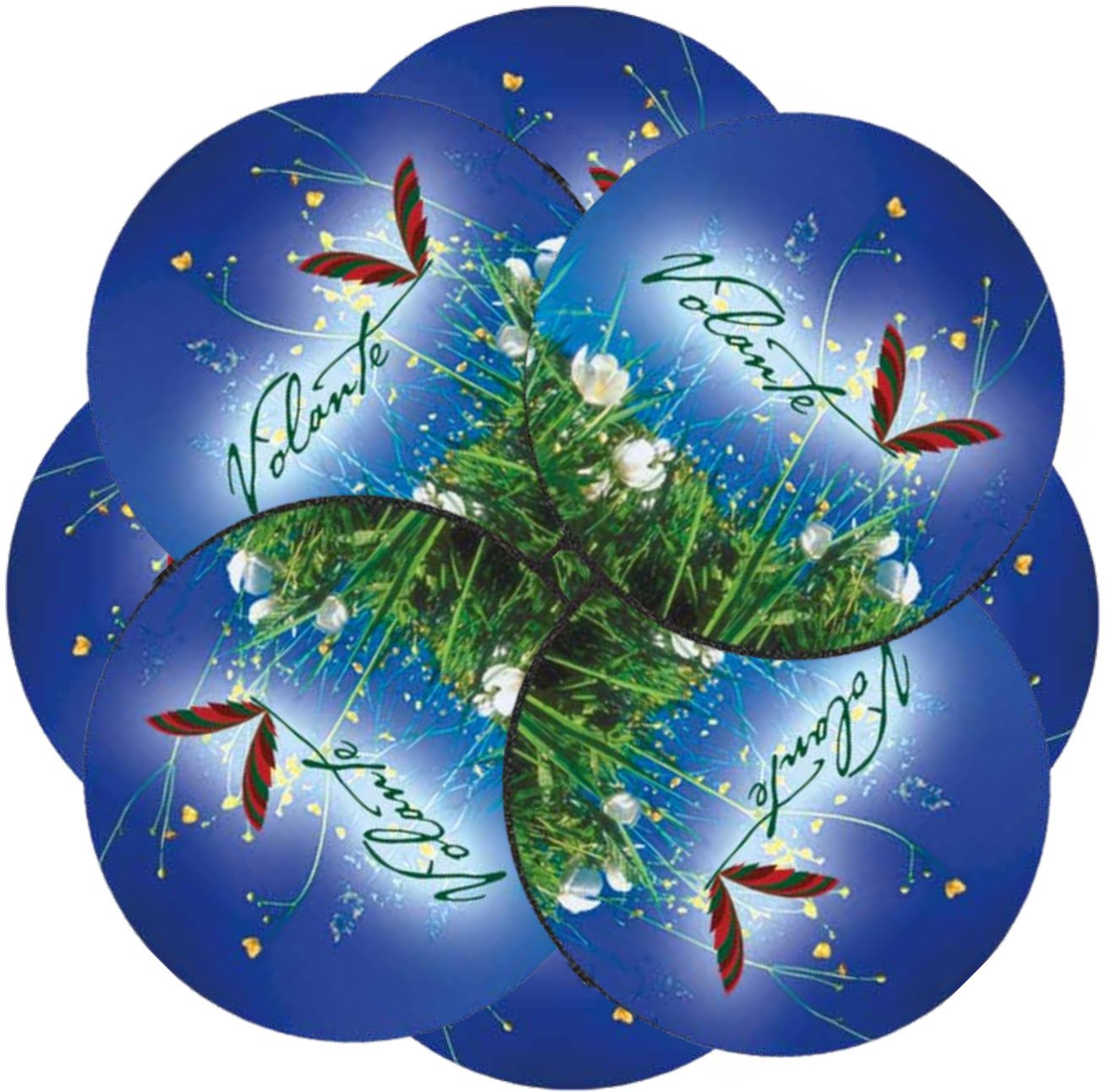
Please refer to pages 6-7 for icon definitions.





Mouse Pads

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BIC® Mouse Pads

Repeated viewing is the key to message recall—and what gets more consistent use in a corporate or home office than a mouse pad? Not only do mouse pads reduce wear and tear on your desk or table, but they improve mouse control and precision. A high-quality mouse pad with an impactful imprint will get your promotional message the exposure it deserves!

BIC Graphic offers high-quality fabric and firm surface mouse pads in a variety of thicknesses. Combine options such as full bleeds, 4-color process imprints, free stock backgrounds, stock shapes or custom designs and you'll have a mouse pad that offers great visibility with long-term use.





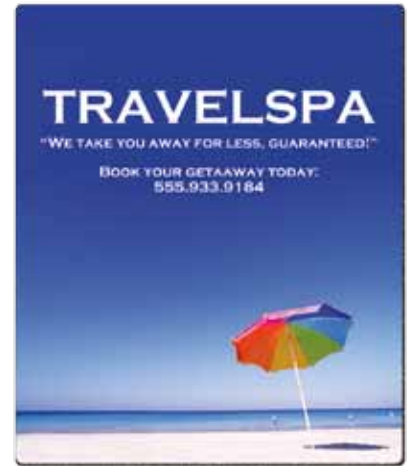
Fabric Surface Mouse Pads—Standard Sizes & Coasters



MP1
7 1/2" x 8 1/2"



MP6
7 1/2" x 8"



MP2
8" x 9 1/2"



MP7
6" x 8"



MP3
8" Round



MP4 & MP5
3 1/2"

Please note that backgrounds shown are for illustration only.

QTY: 100-1000 pcs.

Item#	MP1C	MP2C	MP3C	MP6C	MP7C
1/16" Thick	\$3.12	3.23	3.04	3.04	2.78

Item#	MP1A	MP2A	MP3A	MP6A	MP7A
1/8" Thick	\$3.28	3.54	3.23	3.23	2.96

Item#	MP1B	MP2B	MP3B	MP6B	MP7B
1/4" Thick	\$3.90	4.10	3.80	3.80	3.56

QTY: 100-1000 pcs.

Item#	MP4C	MP5C
1/16" Thick	\$1.49	1.49

Item#	MP4A	MP5A
1/8" Thick	\$1.68	1.68

Item#	MP4B	MP5B
1/4" Thick	\$1.80	1.80

Fabric Surface Mouse Pads—Standard Sizes

- Item#:
MP1 7 1/2" x 8 1/2"
MP2 8" x 9 1/2"
MP3 8" Round
MP6 7 1/2" x 8"
MP7 6" x 8"

- Full bleeds available
- FREE 4-color process imprint
- Free stock backgrounds
- Always in stock
- Assembled in the U.S.A.

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, visit product page at www.bicgraphic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Production Time: 5 working days.

Fabric Surface Coasters

- Item#:
MP4 3 1/2" Round
MP5 3 1/2" Square

- Full bleeds available
- FREE 4-color process imprint
- Free stock backgrounds
- Always in stock
- Assembled in the U.S.A.

MP1/MP2/MP3/MP4/MP5/MP6/MP7



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.



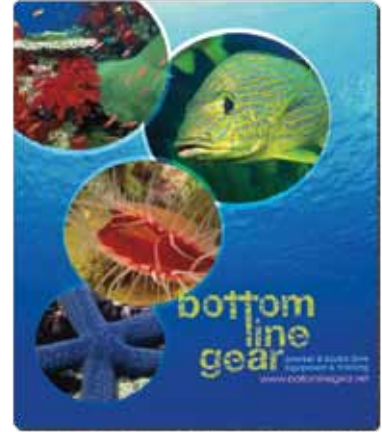
Firm Surface Mouse Pads—Standard Sizes



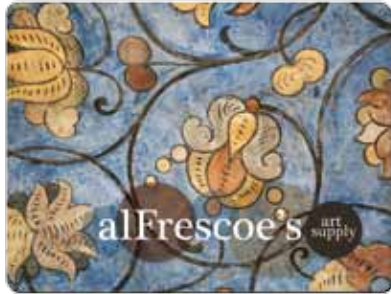
MPFR1
7 1/2" x 8 1/2"



MPFR6
7 1/2" x 8"



MPFR2
8" x 9 1/2"



MPFR7
6" x 8"



MPFR3
8" Round

Please note that backgrounds shown are for illustration only.

Firm Surface Mouse Pads—Standard Sizes

- Item#:
- MPFR1** 7 1/2" x 8 1/2"
- MPFR2** 8" x 9 1/2"
- MPFR3** 8" Round
- MPFR6** 7 1/2" x 8"
- MPFR7** 6" x 8"

- Full bleeds available
- FREE 4-color process imprint
- Free stock backgrounds
- Always in stock
- Assembled in the U.S.A.

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Production Time: 5 working days.

QTY: 100-1000 pcs.

Item#	MPFR1C	MPFR2C	MPFR3C	MPFR6C	MPFR7C
1/16" Thick	\$4.01	4.23	3.41	3.41	3.14
Item#	MPFR1A	MPFR2A	MPFR3A	MPFR6A	MPFR7A
1/8" Thick	\$4.30	4.58	3.93	3.93	3.57
Item#	MPFR1B	MPFR2B	MPFR3B	MPFR6B	MPFR7B
1/4" Thick	\$4.79	5.30	4.37	4.37	4.11

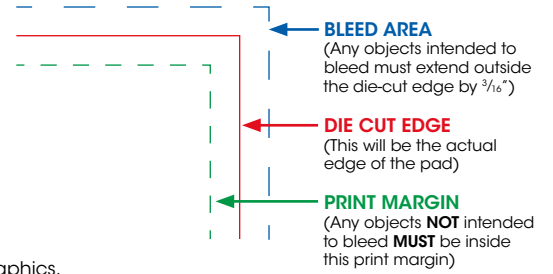
B



Add value to your mouse pad with great background designs!

- Choose your 4-color mouse pad product
- Choose a stock graphic from below
- Note the stock image name on your order
- Imprint and additional product details apply

Please visit product page at www.bicgraphic.com for additional 4-color process stock graphics.



Patriotic Eagle



Waving Flag



Felt Hearts



Bows



Globe



Earth



Cloud



Open Spaces



Fireworks



Champagne



Flowers 2



Roses



Money



Key Pad



For Sale



Pencils



Pharmaceutical



Breast Cancer Awareness



Pizza



Apple



Soccer



Winding Road



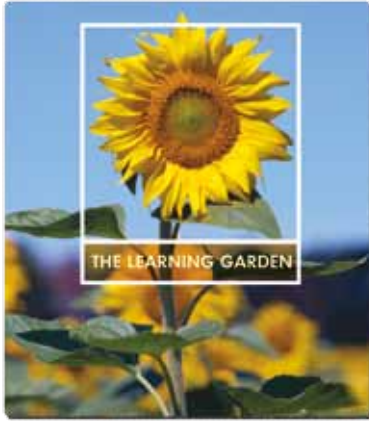
Hot Air Balloon



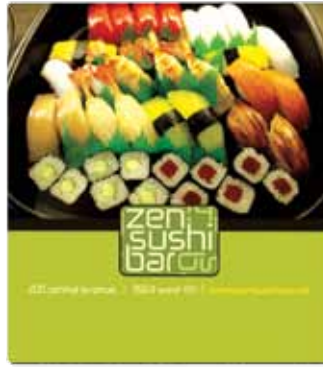
Seashore



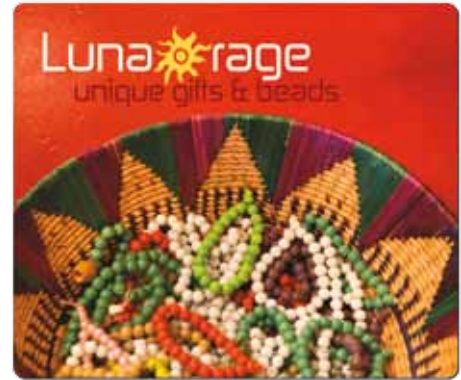
Ultra Thin Firm Surface Mouse Pads—Standard Sizes



MPUT1
7 1/2" x 8 1/2"



MPUT6
7 1/2" x 8"



MPUT2
8" x 9 1/2"



MPUT7
6" x 8"



MPUT3
8" Round

Please note that backgrounds shown are for illustration only.

QTY: 100-1000 pcs.

Ultra Thin Firm Surface Mouse Pads—Standard Sizes

Item#:

MPUT1 7 1/2" x 8 1/2"

MPUT2 8" x 9 1/2"

MPUT3 8" Round

MPUT6 7 1/2" x 8"

MPUT7 6" x 8"

- Full bleeds available
- FREE 4-color process imprint
- Free stock backgrounds
- Always in stock
- Assembled in the U.S.A.

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Production Time: 5 working days.

Item#	MPUT1	MPUT2	MPUT3	MPUT6	MPUT7
.021" Thick	\$2.87	2.99	2.52	2.52	2.30





























8





Stock Shape Mouse Pads: Fabric, Firm & Ultra Thin Firm Surface

Add impact by selecting one of our popular stock shapes!

 Apple 8" x 8"	 Computer 9 1/2" x 7"	 Cylinder 6" x 8 1/2"	 Dollar Sign 8" x 9 1/2"
 Flag 9 1/2" x 8"	 Football 9 1/2" x 6"	 Free-Form Shape 8" x 8 1/2"	 Heart 8" x 9 1/2"
 Hexagon 7" x 8"	 House 8" x 9 1/2"	 Light Bulb 7 1/2" x 8 1/4"	 Mortar & Pestle 8" x 9 1/2"
 Number 1 8" x 9 1/2"	 Octagon 8" x 8"	 Oval 9 1/2" x 7 1/2"	 Piggy Bank 9 1/2" x 8"
 Pill 9 1/2" x 5"	 Plaque 8" x 9 1/2"	 Ribbon 8" x 9 1/2"	 Screen 9 1/2" x 8"
 Shirt 9 1/2" x 8"	 Square 8" x 8"	 Sun / Saw 8" x 8"	 Table Setting 9 1/2" x 6 1/2"
 Telephone 8" x 9 1/2"	 Tooth 8" x 9 1/2"	 Triangle 9 1/2" x 7 1/4"	 Truck 9 1/2" x 7"



House 8" x 9 1/2"
"For Sale House"
Stock Background



Piggy Bank 9 1/2" x 8"
"Piggy Bank" Stock Background



Oval 9 1/2" x 7 1/2"
"Money" Stock Background

QTY: 100-1000 pcs.

Item#	MPSH2C	MPFRSH2C
1/4" Thick	\$3.23	4.23
Item#	MPSH2A	MPFRSH2A
1/8" Thick	\$3.54	4.58
Item#	MPSH2B	MPFRSH2B
1/4" Thick	\$4.10	5.30
Item#	MPSHUT	
.021" Thick	\$2.99	

Stock Shapes—Fabric, Firm & Ultra Thin Firm Surface

- Item#:
MPSH2 Fabric Surface Stock Shapes
MPFRSH2 Firm Surface Stock Shapes
MPSHUT Ultra Thin Firm Surface Stock Shapes

- Full bleeds available
- FREE 4-color process imprint
- Free stock backgrounds
- Always in stock
- Assembled in the U.S.A.

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Production Time: 5 working days.

MPSH2/MPFRSH2/MPSHUT

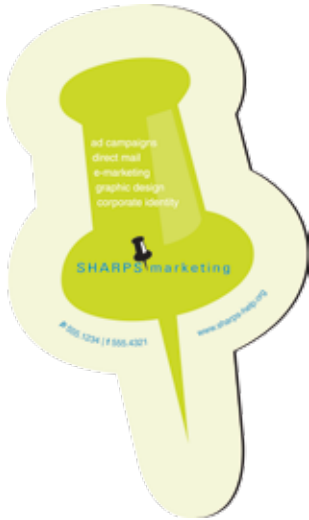


 see inside front cover  pgs 202-224

Please refer to pages 6-7 for icon definitions.



Custom Shape Mouse Pads—Fabric & Firm Surface



Custom shape cut from 7 1/2" x 8 1/2"
Standard Size



Custom shape cut from 8" x 9 1/2"
Standard Size



Custom shape cut from 8" Round
Standard Size

Please note that backgrounds shown are for illustration only.

Custom Shapes—Fabric Surface & Firm Surface

Item#:

MPC1 Fabric surface cut from 7 1/2" x 8 1/2"

MPFRC1 Firm surface cut from 7 1/2" x 8 1/2"

MPC2 Fabric surface cut from 8" x 9 1/2"

MPFRC2 Firm surface cut from 8" x 9 1/2"

MPC3 Fabric surface cut from 8" Round

MPFRC3 Firm surface cut from 8" Round

- Stand out from the crowd with your own custom shape mouse pad!
- Full bleeds available
- FREE 4-color process imprint
- FREE stock backgrounds available
- Assembled in the U.S.A.

Imprint

4-Color Process (4CP): Price includes a FREE 4-color process imprint on a white surface. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

Production Time: 5 working days.

Custom die-cut shape orders will be shipped within 15 working days of receipt of proof approval.

QTY: 100-1000 pcs.

Item#	MPC1C	MPFRC1C	MPC2C	MPFRC2C	MPC3C	MPFRC3C
1/16" Thick	\$3.15	4.06	3.28	4.27	3.08	3.45
Item#	MPC1A	MPFRC1A	MPC2A	MPFRC2A	MPC3A	MPFRC3A
1/8" Thick	\$3.33	4.34	3.61	4.62	3.28	3.98
Item#	MPC1B	MPFRC1B	MPC2B	MPFRC2B	MPC3B	MPFRC3B
1/4" Thick	\$3.97	4.83	4.16	5.35	3.88	4.42

Die-cutting charge: \$150(G) die charge for new orders only.
There are no die charges for exact repeat orders.

MPC1/MPFRC1/MPC2/MPFRC2/MPC3/MPFRC3



See pages 214-215



pgs 202-224



see inside front cover

Please refer to pages 6-7 for icon definitions.



Paper Mouse Pads



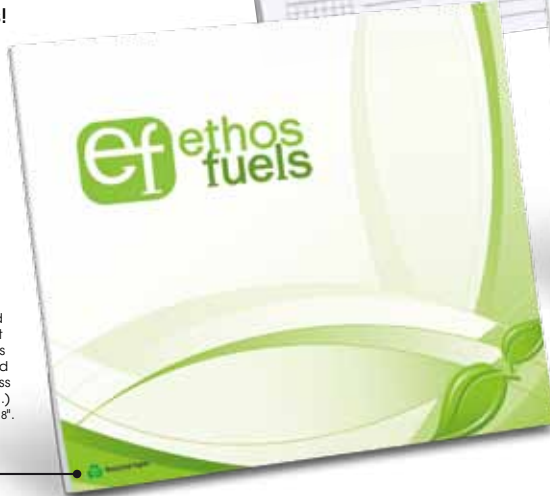
FREE colorful flood coats!



"Calendar & Ruled Lines" Stock Background



"Things To Do" Stock Background



Rounded corners available!

Add the Mobius loop to your artwork at no additional charge. Next to the loop it is required to include the text "Recycled Paper." Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner of your mouse pad, unless otherwise specified.) Imprint area 1/8" x 1/8".

*Made with paper stock containing 30% post-consumer recycled fiber.

QTY: 200-1000 pcs.

Item#	MPP25ECO
8 1/2" x 7 1/4" 25 Sheets	\$3.14
Item#	MPP50
8 1/2" x 7 1/4" 50 Sheets	\$3.11

Orders must be placed in 100-piece increments.

Orders placed after June 1st 2012 for the "Calendar and Ruled Lines" stock background will default to 2013 calendars unless otherwise specified. Please specify square or rounded corners; if not specified, square corners will be used.

Paper Mouse Pads

Item#:

MPP25ECO* Square Corners 8 1/2" x 7 1/4" 25 Sheets
Rounded Corners 8" x 7 1/4" 25 Sheets

MPP50 Square Corners 8 1/2" x 7 1/4" 50 Sheets
Rounded Corners 8" x 7 1/4" 50 Sheets

- Non-slip chipboard backing
- Always in stock
- Full bleeds available
- Free 4-color process imprint
- Free stock backgrounds available

Imprint

Price includes a FREE 4-color process imprint on a white 25 or 50 sheet non-adhesive pad. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.biographic.com.

Imprint area

Full bleeds available. For art templates, visit product page at www.biographic.com.

Production Time: 5 working days.

MPP25ECO/MPP50



See pages 214-215



MPP25ECO is made from paper stock containing 30% post-consumer recycled fiber.



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.



Evolutions®

BIC® Evolutions® Writing Instruments

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Mouse Pads

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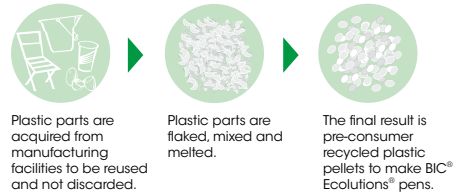


RSECO

Trim Colors



Choose 1 trim color. All include a white barrel.



Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)

RSECO
(17/32"W x 5 29/32"H)

SP: 2 1/2"W x 3/4"H
(max. 2 colors)



U.S. Patent Nos. 5,230,578,5,599,127

BIC® Ecolutions® Round Stic®

Item# **RSECO**

- Most popular stick pen in promotional products
- Patented ventilated cap design

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint. 2 colors available. Add \$.12(C) per pen for second imprint color.

See diagram for imprint area, location and number of colors.

Production Time: 5 working days.

QTY	500	1000	2500	5000	10000
RSECO	\$.59	.57	.55	.49	.44

3ABC

*Made with 77% pre-consumer recycled plastic.

pgs 202-224 see inside front cover

Please refer to pages 6-7 for icon definitions.

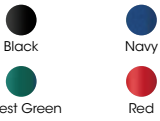
RSECO



M BIC® Easy-Glide System® Ink
Add \$.05(G) per pen.

500 = 6 lbs (approx.)

Trim Colors



Choose 1 trim color. All include a white barrel.



Plastic parts are acquired from manufacturing facilities to be reused and not discarded.

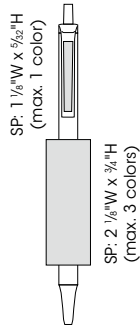
Plastic parts are flaked, mixed and melted.

The final result is pre-consumer recycled plastic pellets to make BIC® Ecolutions® pens.

Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)



CSECO
(1/2"W x 5 7/16"H)



CSECO

QTY	300	500	1000	2500	5000	10000
CSECO	\$.81	.79	.77	.69	.67	.61

3A28C

BIC® Ecolutions® Clic Stic®

Item# **CSECO**

- Most popular retractable in promotional products

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color on barrel or clip imprint.

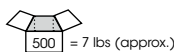
See diagram for imprint areas, location and number of colors.

Production Time: 5 working days.

CSECO



M ● BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.



*Made with 66% pre-consumer recycled plastic.



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.

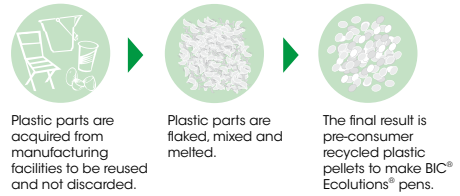


CSWBECO

Trim Colors

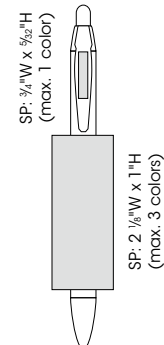
- Black
- Navy
- Forest Green
- Red

Choose 1 trim color. All include a white barrel.



Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)

CSWBECO
($\frac{5}{8}$ "W x 5 $\frac{1}{16}$ "H)



BIC® Ecollections® WideBody®

Item# **CSWBECO**

- Refillable
- Wide-profile design with large imprint area

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint. 3 colors available on barrel, 1 color on clip. Add \$.12(C) per pen for each additional imprint color on barrel or clip imprint.

See diagram for imprint areas, location and number of colors.

Production Time: 5 working days.

QTY	300	500	1000	2500	5000	10000
CSWBECO	\$1.28	1.26	1.23	1.11	1.09	.98

3A2BC

*Made with 72% pre-consumer recycled plastic.

pgs 202-224 see inside front cover

Please refer to pages 6-7 for icon definitions.

CSWBECO



M BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.

500 = 10 lbs (approx.)

Trim Colors



Choose 1 trim color. All include a white barrel.



Plastic parts are acquired from manufacturing facilities to be reused and not discarded.

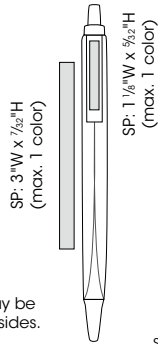
Plastic parts are flaked, mixed and melted.

The final result is pre-consumer recycled plastic pellets to make BIC® Ecolutions® pens.

Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)



TSECO
(1/2"W x 5 13/32"H)



Imprint color may be different on all 3 sides.

Printing Layout:
As positioned in first photo. Side 1 is the side with the "Natural Vintage" imprint. Side 3 is the side shown with "Simple Forms" imprint. Side 2 is not shown.



TSECO

QTY	300	500	1000	2500	5000	10000
TSECO	\$1.05	1.02	1.00	.88	.86	.77

3A2BC

BIC® Ecolutions® Tri-Stic®

Item# **TSECO**

- Three sides, three different imprints in three different colors!

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint on 3 sides. One line of copy per side. Copy and color may be different on each side at no additional charge. 1-color clip imprint available. Add \$.12(C) per pen for clip imprint.

See diagram for imprint areas, location and number of colors.

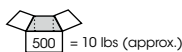
Production Time: 5 working days.

*Made with 75% pre-consumer recycled plastic.

TSECO



M ● BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.

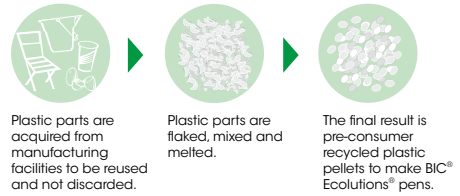


TSWBECO

Trim/Grip Colors

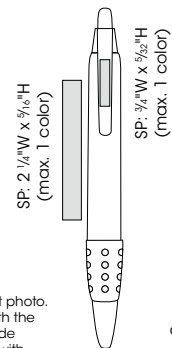
- Black
- Navy
- Forest Green
- Red

Choose 1 trim/grip color. All include white barrel.



Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)

TSWBECO
(²¹/₃₂"W x 5⁹/₁₆"H)



Printing Layout:
As positioned in last photo. Side 1 is the side with the "Quality" imprint. Side 3 is the side shown with "Vegetarian Take-Out" imprint. Side 2 is not shown.

Imprint color may be different on all 3 sides.

BIC® Ecolutions® Tri-Stic® WideBody® Grip
Item# **TSWBECO**

- Imprint a different message on all three sides
- Three-sided barrel with rubber grip

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint on 3 sides. One line of copy per side. Copy and color may be different on each side at no additional charge. 1 color clip imprint available. Add \$.12(C) per pen for clip imprint.

See diagram for imprint areas, location and number of colors.

Production Time: 5 working days.

QTY	300	500	1000	2500	5000	10000
TSWBECO	\$1.33	1.31	1.29	1.16	1.14	1.03

3A2BC

*Made with 73% pre-consumer recycled plastic.

pgs 202-224 see inside front cover

Please refer to pages 6-7 for icon definitions.

TSWBECO



M ● BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.

500 = 16 lbs (approx.)



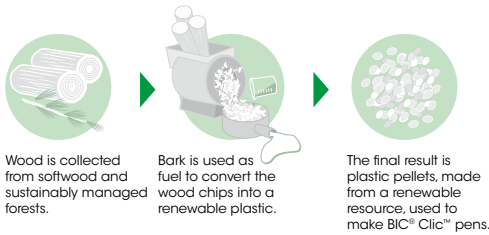
**CL/CLG
Barrel/Cap Colors**



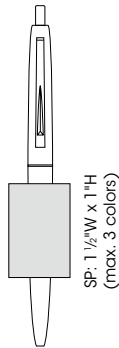
Trim Colors



CL: Choose 1 barrel and cap color. All include polished nickel-plated trim.
CLG: Choose 1 barrel and cap color. All include polished gold-plated trim.



CL/CLG
(1/2"W x 5 9/16"H)



CL

CLG

QTY	300	500	1000	2500	5000	10000
CL	\$1.08	1.04	1.02	.93	.90	.81
CLG	\$1.20	1.17	1.14	1.11	1.09	.98

CL: 3A2BC
CLG: 5BC

BIC® Ecollections® BIC® Clic™
Item# **CL**

- Always in stock
- Polished nickel-plated trim
- Made of 27% plastic from a renewable resource
- Refillable

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint. 3 colors available. Add \$.12(C) per pen for each additional imprint color.

See diagram for imprint area, location and number of colors.

Production Time: 5 working days.

Made of 27% plastic from a renewable resource.

BIC® Ecollections® BIC® Clic™ Gold
Item# **CLG**

- Always in stock
- Polished gold-plated trim
- Made of 27% plastic from a renewable resource
- Refillable

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint. 3 colors available. Add \$.12(C) per pen for each additional imprint color.

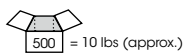
See diagram for imprint area, location and number of colors.

Production Time: 5 working days.

CL/CLG



M ● BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.



CLCL

CLCLG

**CLCL/CLCLG
Pen Colors**



Trim Colors



CLCL: Choose 1 pen color. All include nickel-plated trim.
CLCLG: Choose 1 pen color. All include gold-plated trim.

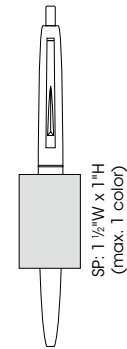


Wood is collected from softwood and the sustainably managed forests.

Bark is used as fuel to convert the wood chips into a renewable plastic.

The final result is plastic pellets, made from a renewable resource, used to make BIC® Clear Clics® pens.

CLCL/CLCLG
(1/2"W x 5 5/16"H)



BIC® Ecollections® Clear Clics®
Item# **CLCL**

- Always in stock
- Polished nickel-plated trim
- Made of 27% plastic from a renewable resource
- Refillable

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint.

See diagram for imprint area, location and number of colors.

Production Time: 5 working days.

BIC® Ecollections® Clear Clics® Gold
Item# **CLCLG**

- Always in stock
- Polished gold-plated trim
- Made of 27% plastic from a renewable resource
- Refillable

Imprint

Screen Printing (SP): Price includes a 1-color barrel imprint.

See diagram for imprint area, location and number of colors.

Production Time: 5 working days.

QTY	300	500	1000	2500	5000	10000
CLCL	\$1.30	1.27	1.23	1.21	1.19	1.08
CLCLG	\$1.30	1.27	1.23	1.21	1.19	1.08

5BC

CLCL/CLCLG



BIC® Easy-Glide System® Ink or BIC® Fraud Defense Ink™ option. Add \$.05(G) per pen.



= 10 lbs (approx.)

Made of 27% plastic from a renewable resource.

pgs 202-224 see inside front cover

Please refer to pages 6-7 for icon definitions.

**PEVECO
Barrel Colors**



White

**PMRMECO
Barrel Colors**



Blue

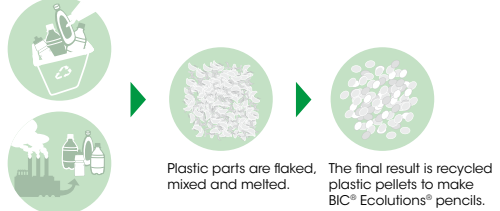


Gray

PEVECO: Includes a white eraser and gold ferrule.

PMRMECO: Choose 1 barrel color. All include a white eraser and lime green trim.

Plastic is collected from homes, schools and businesses for recycling.

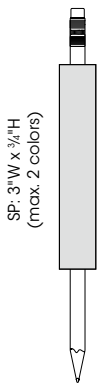


Plastic parts are acquired from manufacturing facilities to be reused and not discarded.

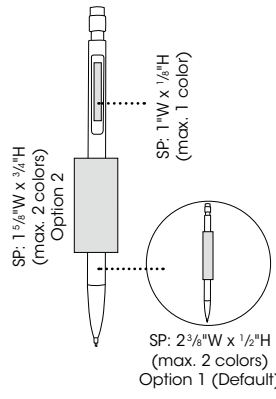
Add the Mobius loop to your artwork at no additional charge. Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner.)



PEVECO
(5/16"W x 7 3/8"H)



PMRMECO
(7/16"W x 5 27/32"H)



PEVECO



PMRMECO



QTY	300	500	1000	2500	5000	10000
PEVECO	\$ —	.43	.41	.39	.34	.33
PMRMECO	\$.87	.84	.82	.80	.78	.69

PEVECO: 3A2B
PMRMECO: 5BC

BIC® Ecolutions® Evolution®

- Item# **PEVECO**
- Made with 46% recycled plastic
 - Durable plastic barrel; splinter-free
 - Synthetic resin- and wood-free

Imprint
Screen Printing (SP): Price includes a 1-color barrel imprint. 2 colors available. Add \$.12(C) per pencil for second imprint color.

See diagram for imprint area, location and number of colors.

Sharpening:
Add \$.02(C) per pencil. Sharpening may result in lead dust in shipping carton.

Production Time: 5 working days.

*BIC® Ecolutions® Evolution® made with 46% recycled plastic.

BIC® Ecolutions® Matic

- Item# **PMRMECO**
- Provides write-out equivalent to 1 1/2 woodcase pencils
 - Scantron-certified*
 - Three .7mm #2 graphite leads
 - Made from 65% recycled material

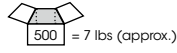
Imprint
Screen Printing (SP): Price includes a 1-color barrel imprint. 2 colors available on barrel, 1 color on clip. Add \$.12(C) per pencil for second imprint color or clip imprint.

See diagram for imprint area, location and number of colors.

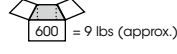
Production Time: 5 working days.

**BIC® Ecolutions® Matic made with 65% recycled plastic.

PEVECO



PMRMECO



SCANTRON®

*SCANTRON TESTED THE LEAD IN THE BIC MECHANICAL PENCILS FEATURED ON THIS PAGE AND FOUND THEM COMPATIBLE FOR USE ON SCANTRON® GENUINE FORMS. NEITHER SCANTRON NOR BIC WARRANT, GUARANTEE OR REPRESENT THAT USE OF BIC MECHANICAL PENCILS IN CONJUNCTION WITH SCANTRON® GENUINE FORMS WILL BE ERROR FREE. SCANTRON ASSUMES NO RESPONSIBILITY OR LIABILITY REGARDING USE OF THE BIC MECHANICAL PENCILS FEATURED.

24 hour see inside front cover pgs 202-224

Please refer to pages 6-7 for icon definitions.

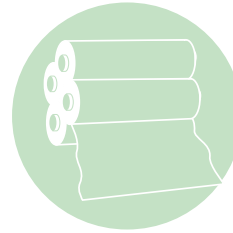
* All BIC® Sticky Note™ Products are Available with Paper Stock Containing 30% Post-Consumer Recycled Fiber!



Paper is collected from homes, schools and businesses for recycling.



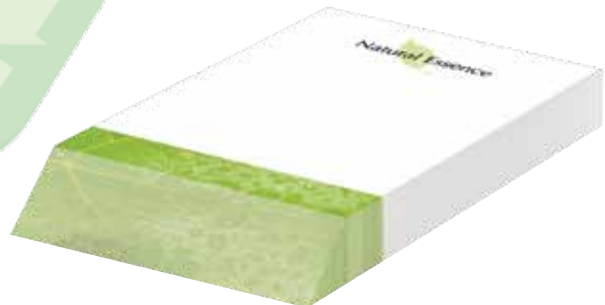
Paper is reduced to pulp and de-inked, then converted back into paper.



The final result is recycled post-consumer paper used to make BIC® Ecolutions® Sticky Note™ products.



Add the Mobius loop to your artwork at no additional charge. Next to the Mobius loop, it is required to include the text "Recycled Paper." Please be sure to specify "Print the Mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner of your notepad unless otherwise specified.)



For BIC® Ecolutions® Sticky Note™ pricing, please add 10% to the standard Sticky Note™ product price. When placing your order, please add "ECO" to the end of the item number.
 Example: 4" x 3" 25 sheet BIC® Sticky Note™: P4A3A25
 4" x 3" 25 sheet BIC® Ecolutions® Sticky Note™: P4A3A25ECO

See the BIC® Sticky Note™ section for additional product and order information.

Interested in BIC® Ecolutions® Combo Pack options?
 Please see Combo Packs & Special Packaging sections on pages 190-201.



pgs 202-224



see inside front cover

Please refer to pages 6-7 for icon definitions.



Paper Color



White



Paper is collected from homes, schools and businesses for recycling.

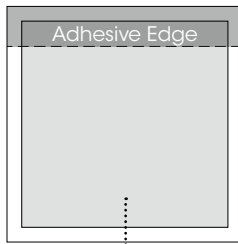


Paper is reduced to pulp and de-inked, then converted back into paper.



The final result is recycled post-consumer paper used to make BIC® Ecolutions® Sticky Note™ products.

3" x 3"
P3A3A25ECO / P3A3A50ECO / P3A3A100ECO
(3"W x 3"H)



4CP: 2 5/8"W x 2 5/8"H



3" x 3"
P3A3A25ECO, P3A3A50ECO, P3A3A100ECO



QTY	500	1000	2500	5000
P3A3A25ECO	\$.67	.58	.54	.44
P3A3A50ECO	\$1.07	.99	.93	.79
P3A3A100ECO	\$1.91	1.76	1.68	1.42

38C

When ordering between quantity breaks, please place orders in 500-piece increments.

BIC® Ecolutions® 3" x 3" Adhesive Notepads

Item#:

P3A3A25ECO 25 sheet pad

P3A3A50ECO 50 sheet pad

P3A3A100ECO 100 sheet pad

- 4-color process imprinting provides endless possibilities!
- Add color with a FREE flood coat
- No charge for bleeds
- Add the Mobius loop to your artwork at no additional charge!

Imprint:

4-Color Process (4CP): Price includes a free 4-color-process imprint. See page 217 for standard imprint colors. Full bleeds available. For art templates and a full selection of stock backgrounds, visit product page at www.bicgraphic.com.

See diagram for imprint area.

Production Time: 5 working days.

*Made with paper stock containing 30% post-consumer recycled fiber.

P3A3A25ECO

P3A3A50ECO

P3A3A100ECO



250 = 9 lbs (approx.)



125 = 8 lbs (approx.)



60 = 8 lbs (approx.)



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.



4" x 3"
P4A3A25ECO, P4A3A50ECO, P4A3A100ECO



*Made with paper stock containing 30% post-consumer recycled fiber.

Paper Color

○
White



Paper is collected from homes, schools and businesses for recycling.

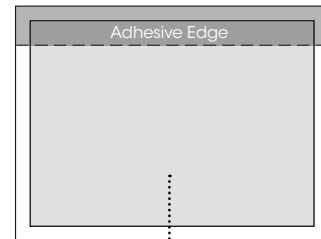


Paper is reduced to pulp and de-inked, then converted back into paper.



The final result is recycled post-consumer paper used to make BIC® Ecutions® Sticky Note™ products.

4" x 3"
P4A3A25ECO/P4A3A50ECO/P4A3A100ECO
(4"W x 3"H)



4CP: 3%W x 2%H

BIC® Ecutions® 4" x 3" Adhesive Notepads

Item#:

P4A3A25ECO 25 sheet pad

P4A3A50ECO 50 sheet pad

P4A3A100ECO 100 sheet pad

- 4-color process imprinting provides endless possibilities!
- Add color with a FREE flood coat
- No charge for bleeds
- Add the Mobius loop to your artwork at no additional charge!

Imprint

4-Color Process (4CP): Price includes a free 4-color process imprint. See page 217 for standard imprint colors. Full bleeds available. For art templates and a full selection of stock backgrounds, visit product page at www.bicgraphic.com.

See diagram for imprint area.

Production Time: 5 working days.

QTY	500	1000	2500	5000
P4A3A25ECO	\$.68	.59	.55	.45
P4A3A50ECO	\$ 1.09	1.00	.94	.80
P4A3A100ECO	\$ 1.95	1.79	1.70	1.45

3BC

When ordering between quantity breaks, please place orders in 500-piece increments.

P4A3A25ECO

P4A3A50ECO

P4A3A100ECO



250 = 11 lbs (approx.)



125 = 11 lbs (approx.)



60 = 10 lbs (approx.)



pgs 202-224



see inside front cover

Please refer to pages 6-7 for icon definitions.

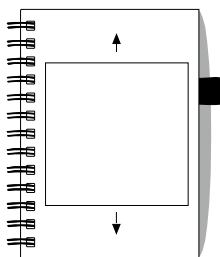


Notebook Color



Natural

NC57ECO
(5"W x 7"H)



FS/DE: 3 1/2"W x 4"H
(max. 1 color)



NC57ECO

*Made of 87% post-consumer recycled fiber.

QTY	100	250	500	1000
NC57ECO	\$5.10	5.04	5.00	4.93

4c

Pen not included.

BIC® Ecolutions® Chipboard Cover Notebook
Item# **NC57ECO**

- 100 sheets of lined, #55 paper
- Made of 87% post-consumer recycled fiber*

Imprint

Foil Stamp/Deboss (FS/DE): \$50(G) set-up charge for plate.
See page 220 for standard imprint colors.

See diagrams for imprint area, location and number of colors.

Production Time: 7 working days.

NC57ECO



= 18 lbs (approx.)

pgs 202-224

Please refer to pages 6-7 for icon definitions.



BUSINESS CARD
3 1/2"W x 2"H



CIRCLE
2" Diameter



SQUARE
2"W x 2"H

MGECOS

PAPER BAG
2 1/4"W x 2 3/4"H



LARGE RECYCLE BIN
2 5/8"W x 3"H



SMALL RECYCLE BIN
3 1/4"W x 2 1/2"H

MGECOM

BIC® Ecolutions® Recycled Paper Magnets

Item#:

MGECOS Business Card, Square & Circle

MGECOM Paper Bag, Small Recycle Bin & Large Recycle Bin

- Paper surface made from 100% post-consumer recycled fiber*
- Magnet made from 70% pre-consumer recycled material

Imprint

Screen Print (SP); Price includes a 1-color, 1-location imprint in any one of the standard imprint colors shown on page 218.

Magnet Imprint Area:

Business Card Magnet: 3 1/4"W x 1 3/4"H

Square Magnet: 1 3/4"W x 1 3/4"H

Circle Magnet: 1 3/4" Diameter

Paper Bag Magnet: 1 1/4"W x 1 3/4"H

Small Recycle Bin Magnet: 1 3/8"W x 3/4"H

Large Recycle Bin Magnet: 1 1/4"W x 1 3/8"H

Production Time: 5 working days.

*Paper surface made from 100% post-consumer recycled fiber.

QTY	Thickness	500	1000	2500	5000
MGECOS	12 mil	\$.71	.61	.50	.40
MGECOM	12 mil	\$.82	.78	.65	.61

4C

MGECOS/MGECOM



See pages 211-212

*See Magnet Section on Pages 150–163 for Magnets That Are Made from Flexible Magnet Sheets Containing a Minimum of 12% Pre-Consumer Recycled Material!



Iron chloride from the steel industry is heated to burn off chlorine gas. Iron oxide remains.



The iron oxide is mixed with strontium to create strontium ferrite.



Strontium ferrite is mixed with a binder system. The final result is flexible magnetic sheeting.



pgs 202–224



see inside front cover



Please refer to pages 6–7 for icon definitions.



FREE colorful flood coats!

Rounded corners available!



Add the mobius loop to your artwork at no additional charge. Next to the loop it is required to include the text "Recycled Paper." Please be sure to specify "Print the mobius loop" on your order. (Mobius loop imprint defaults to lower-left-hand corner of your mouse pad, unless otherwise specified.) Imprint area 1/8" x 1/8".



Paper is collected from homes, schools and businesses for recycling.



Paper is reduced to pulp and de-inked, then converted back into paper.



The final result is recycled post-consumer paper used to make BIC® Paper Mouse Pads.

Full bleeds available. For art templates, visit product page at www.bicgraphic.com.

*Made with paper stock containing 30% post-consumer recycled fiber.

ITEM	200 -1000 PCS
MPP25ECO	\$3.14

BIC® Ecollections® Paper Mouse Pads

Item# **MPP25ECO*** Square Corners 8 1/2" x 7 1/4" 25 Sheets
Rounded Corners 8" x 7 1/4" 25 Sheets

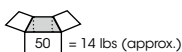
- Non-slip chipboard backing
- Always in stock
- Full bleeds available
- Free 4-color-process imprint
- Free stock backgrounds available

Imprint

Price includes a FREE 4-color-process imprint on a white 25 sheet non-adhesive pad. To add a FREE stock background, please be sure to specify the background name on your order. For available stock backgrounds, please visit product page at www.bicgraphic.com.

Production Time: 5 working days.

MPP25ECO



see inside front cover



pgs 202-224

Please refer to pages 6-7 for icon definitions.





Combo Packs & Special Packaging

Combo Packs

BIC® Sticky Note™ with BIC® Round Stic®	192
BIC® Sticky Note™ with BIC® Clic Stic®	192
BIC® Sticky Note™ with BIC® WideBody®	193
BIC® Sticky Note™ with BIC® Tri-Stic®	193
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Special Packaging

BIC® Packaging—Writing Instruments	198
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Sheaffer® Gift Packaging	200-201



RSPAD1
BIC® Round Stic® & BIC® Sticky Note™
4" x 3"—25 Sheet Notepad



CSPAD5
BIC® Clic Stic® & BIC® Sticky Note™
4" x 6"—25 Sheet Notepad

BIC® Clic Stic® + Notepad

Item#:

- CSPAD1 4" x 3"—25 Sheet Notepad
- CSPAD2 4" x 3"—50 Sheet Notepad
- CSPAD3 5" x 3"—25 Sheet Notepad
- CSPAD4 5" x 3"—50 Sheet Notepad
- CSPAD5 4" x 6"—25 Sheet Notepad
- CSPAD6 4" x 6"—50 Sheet Notepad

BIC® Round Stic® + Notepad

Item#:

- RSPAD1 4" x 3"—25 Sheet Notepad
- RSPAD2 4" x 3"—50 Sheet Notepad
- RSPAD3 5" x 3"—25 Sheet Notepad
- RSPAD4 5" x 3"—50 Sheet Notepad
- RSPAD5 4" x 6"—25 Sheet Notepad
- RSPAD6 4" x 6"—50 Sheet Notepad

Imprint

Price includes a FREE 4-color-process imprint on notepad and a 1-color pen imprint. Please see individual product pages for BIC® Sticky Note™ pad and BIC® pen specifications, including imprint areas. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

Production Time: 7 working days.

QTY	500	1000	2500
CSPAD1	\$1.56	1.38	1.32
CSPAD2	\$1.93	1.71	1.63
CSPAD3	\$1.85	1.59	1.53
CSPAD4	\$2.45	2.15	2.07
CSPAD5	\$1.95	1.71	1.65
CSPAD6	\$2.66	2.37	2.30
RSPAD1	\$1.40	1.24	1.18
RSPAD2	\$1.77	1.57	1.49
RSPAD3	\$1.69	1.44	1.39
RSPAD4	\$2.29	2.00	1.93
RSPAD5	\$1.79	1.56	1.51
RSPAD6	\$2.50	2.23	2.16

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

COMBO & SPECIAL PKG.

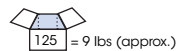


pgs 202-224

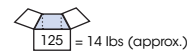


Please refer to pages 6-7 for icon definitions.

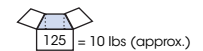
CSPAD1 / RSPAD1



CSPAD2 / RSPAD2



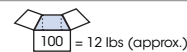
CSPAD3 / RSPAD3



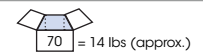
CSPAD4 / RSPAD4



CSPAD5 / RSPAD5



CSPAD6 / RSPAD6



Packaging: All combo packs include cello wrap packaging.



CSWBPAD1
BIC® WideBody® & BIC® Sticky Note™
4" x 3"—25 Sheet Notepad



TSPAD4
BIC® Tri-Stic® & BIC® Sticky Note™
5" x 3"—50 Sheet Notepad

QTY	500	1000	2500
CSWBPAD1	\$1.96	1.74	1.68
CSWBPAD2	\$2.33	2.07	1.99
CSWBPAD3	\$2.25	1.94	1.89
CSWBPAD4	\$2.85	2.50	2.43
CSWBPAD5	\$2.35	2.06	2.01
CSWBPAD6	\$3.06	2.73	2.66
TSPAD1	\$1.76	1.55	1.48
TSPAD2	\$2.13	1.88	1.79
TSPAD3	\$2.05	1.75	1.69
TSPAD4	\$2.65	2.31	2.23
TSPAD5	\$2.15	1.87	1.81
TSPAD6	\$2.86	2.54	2.46

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

BIC® WideBody® + Notepad

Item#:

- CSWBPAD1 4" x 3"—25 Sheet Notepad
- CSWBPAD2 4" x 3"—50 Sheet Notepad
- CSWBPAD3 5" x 3"—25 Sheet Notepad
- CSWBPAD4 5" x 3"—50 Sheet Notepad
- CSWBPAD5 4" x 6"—25 Sheet Notepad
- CSWBPAD6 4" x 6"—50 Sheet Notepad

BIC® Tri-Stic® + Notepad

Item#:

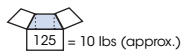
- TSPAD1 4" x 3"—25 Sheet Notepad
- TSPAD2 4" x 3"—50 Sheet Notepad
- TSPAD3 5" x 3"—25 Sheet Notepad
- TSPAD4 5" x 3"—50 Sheet Notepad
- TSPAD5 4" x 6"—25 Sheet Notepad
- TSPAD6 4" x 6"—50 Sheet Notepad

Imprint

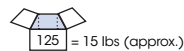
Price includes a FREE 4-color-process imprint on notepad and a 1-color pen imprint. Please see individual product pages for BIC® Sticky Note™ pad and BIC® pen specifications, including imprint areas. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

Production Time: 7 working days.

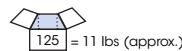
CSWBPAD1 / TSPAD1



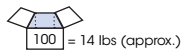
CSWBPAD2 / TSPAD2



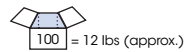
CSWBPAD3 / TSPAD3



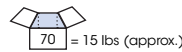
CSWBPAD4 / TSPAD4



CSWBPAD5 / TSPAD5



CSWBPAD6 / TSPAD6



Packaging: All combo packs include cello wrap packaging.

BIC® ecolutions®
Recycled Content Option
See page 197 for details.

pgs 202-224

Please refer to pages 6-7 for icon definitions.



Combo Packs BIC® Sticky Note™ with BIC® Grip Roller or BIC® Media Clic™



GRPAD4
BIC® Grip Roller & BIC® Sticky Note™
 5" x 3"—50 Sheet Notepad



MCPAD1
BIC® Media Clic™ & BIC® Sticky Note™
 4" x 3"—25 Sheet Notepad

BIC® Grip Roller + Notepad

Item#:

- GRPAD1 4" x 3"—25 Sheet Notepad
- GRPAD2 4" x 3"—50 Sheet Notepad
- GRPAD3 5" x 3"—25 Sheet Notepad
- GRPAD4 5" x 3"—50 Sheet Notepad
- GRPAD5 4" x 6"—25 Sheet Notepad
- GRPAD6 4" x 6"—50 Sheet Notepad

BIC® Media Clic™ + Notepad

Item#:

- MCPAD1 4" x 3"—25 Sheet Notepad
- MCPAD2 4" x 3"—50 Sheet Notepad
- MCPAD3 5" x 3"—25 Sheet Notepad
- MCPAD4 5" x 3"—50 Sheet Notepad
- MCPAD5 4" x 6"—25 Sheet Notepad
- MCPAD6 4" x 6"—50 Sheet Notepad

Imprint

Price includes a FREE 4-color-process imprint on notepad and a 1-color pen imprint. Please see individual product pages for BIC® Sticky Note™ pad and BIC® pen specifications, including imprint areas. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

Production Time: 7 working days.

QTY	500	1000	2500
GRPAD1	\$2.13	1.90	1.83
GRPAD2	\$2.50	2.23	2.14
GRPAD3	\$2.42	2.10	2.04
GRPAD4	\$3.02	2.66	2.58
GRPAD5	\$2.52	2.22	2.16
GRPAD6	\$3.23	2.89	2.81
MCPAD1	\$1.57	1.33	1.26
MCPAD2	\$1.94	1.66	1.57
MCPAD3	\$1.86	1.53	1.47
MCPAD4	\$2.46	2.09	2.01
MCPAD5	\$1.96	1.65	1.59
MCPAD6	\$2.67	2.32	2.24

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

COMBO & SPECIAL PKG.



pgs 202-224

Please refer to pages 6-7 for icon definitions.

GRPAD1 / MCPAD1



125 = 10 / 11 lbs (approx.)

GRPAD2 / MCPAD2



125 = 15 / 16 lbs (approx.)

GRPAD3 / MCPAD3



125 = 11 / 12 lbs (approx.)

GRPAD4 / MCPAD4



100 = 14 / 15 lbs (approx.)

GRPAD5 / MCPAD5



100 = 12 / 13 lbs (approx.)

GRPAD6 / MCPAD6



70 = 15 lbs (approx.)

Packaging: All combo packs include cello wrap packaging.



DTWBGPAD2
"American Patriot" Pack
 BIC® Sticky Note™ 4" x 3"—50 Sheet
 Flag Stock Design Notepad +
 BIC® Digital WideBody® Color Grip Pen



DTWBGPAD3
"Stars and Stripes" Pack
 BIC® Sticky Note™ 4" x 3"—25 Sheet
 USA-Shape Die-Cut Notepad +
 BIC® Digital WideBody® Color Grip Pen



DTWBGPAD3
"Financial" Pack
 BIC® Sticky Note™ 4" x 3"—25 Sheet
 Number 1-Shape Die-Cut Notepad +
 BIC® Digital WideBody® Color Grip Pen



DTWBGPAD4
"Real Estate" Pack
 BIC® Sticky Note™ 4" x 3"—50 Sheet
 House-Shape Die-Cut Notepad +
 BIC® Digital WideBody® Color Grip Pen

QTY	500	1000	2500
DTWBGPAD1	\$2.28	2.04	1.97
DTWBGPAD2	\$2.65	2.37	2.28
DTWBGPAD3	\$2.44	2.13	2.05
DTWBGPAD4	\$2.91	2.55	2.49

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

BIC® Digital WideBody® Color Grip Pen + BIC® Sticky Note™

Item#:

DTWBGPAD1 4" x 3"—25 Sheet Stock Design Notepad

DTWBGPAD2 4" x 3"—50 Sheet Stock Design Notepad

DTWBGPAD3 4" x 3"—25 Sheet Die-Cut Notepad

DTWBGPAD4 4" x 3"—50 Sheet Die-Cut Notepad

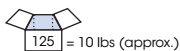
Imprint

Price includes a FREE 4-color-process imprint on notepad and BIC® Digital WideBody® Color Grip Pen. Please see individual product pages for BIC® Sticky Note™ pad and BIC® pen specifications, including imprint areas. Visit www.bicgraphic.com for the complete selection of Stock Design Notepads. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

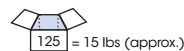
All design packs feature the stock backgrounds as shown—**STANDARD!**

Production Time: 7 working days.

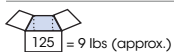
DTWBGPAD1



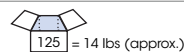
DTWBGPAD2



DTWBGPAD3



DTWBGPAD4



Packaging: All combo packs include cello wrap packaging.

pgs 202-224

Please refer to pages 6-7 for icon definitions.



Combo Packs

BIC® Ecolutions® Sticky Note™ with BIC® Ecolutions® Clic Stic® or BIC® Ecolutions® Round Stic®



CSPADECO5
BIC® Ecolutions® Clic Stic® & BIC® Ecolutions® Sticky Note™
 4" x 6"—25 Sheet Notepad



BIC® Ecolutions® Sticky Note™ products are made with paper stock containing 30% post-consumer recycled fiber.



BIC® Ecolutions® Round Stic® is made of 77% recycled plastic.



BIC® Ecolutions® Clic Stic® is made of 66% recycled plastic.



RSPADECO1
BIC® Ecolutions® Round Stic® & BIC® Ecolutions® Sticky Note™
 4" x 3"—25 Sheet Notepad

BIC® Ecolutions® Clic Stic® + Notepad

Item#:

- CSPADECO1 4" x 3"—25 Sheet Notepad
- CSPADECO2 4" x 3"—50 Sheet Notepad
- CSPADECO3 5" x 3"—25 Sheet Notepad
- CSPADECO4 5" x 3"—50 Sheet Notepad
- CSPADECO5 4" x 6"—25 Sheet Notepad
- CSPADECO6 4" x 6"—50 Sheet Notepad

BIC® Ecolutions® Round Stic® + Notepad

Item#:

- RSPADECO1 4" x 3"—25 Sheet Notepad
- RSPADECO2 4" x 3"—50 Sheet Notepad
- RSPADECO3 5" x 3"—25 Sheet Notepad
- RSPADECO4 5" x 3"—50 Sheet Notepad
- RSPADECO5 4" x 6"—25 Sheet Notepad
- RSPADECO6 4" x 6"—50 Sheet Notepad

Imprint

Price includes a FREE 4-color-process imprint on notepad and a 1-color pen imprint. Please see individual product pages for BIC® Ecolutions® Sticky Note™ pad and BIC® Ecolutions® pen specifications, including imprint areas. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

Production Time: 7 working days.

QTY	500	1000	2500
CSPADECO1	\$1.68	1.49	1.42
CSPADECO2	\$2.09	1.85	1.77
CSPADECO3	\$2.02	1.73	1.66
CSPADECO4	\$2.67	2.34	2.24
CSPADECO5	\$2.12	1.86	1.79
CSPADECO6	\$2.89	2.58	2.49
RSPADECO1	\$1.50	1.32	1.26
RSPADECO2	\$1.91	1.68	1.61
RSPADECO3	\$1.84	1.56	1.50
RSPADECO4	\$2.49	2.16	2.08
RSPADECO5	\$1.94	1.69	1.63
RSPADECO6	\$2.71	2.40	2.33

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

COMBO & SPECIAL PKG.



pgs 202-224

Please refer to pages 6-7 for icon definitions.

CSPADECO1 / RSPADECO1 = 9 lbs (approx.)	CSPADECO2 / RSPADECO2 = 14 lbs (approx.)	CSPADECO3 / RSPADECO3 = 10 lbs (approx.)
CSPADECO4 / RSPADECO4 = 13 / 14 lbs (approx.)	CSPADECO5 / RSPADECO5 = 12 lbs (approx.)	CSPADECO6 / RSPADECO6 = 14 lbs (approx.)

Packaging: All combo packs include cello wrap packaging.



Combo Packs

BIC® Ecolutions® Sticky Note™ with BIC® Ecolutions® WideBody® or BIC® Ecolutions® Tri-Stic®



CSWBPADECO1
**BIC® Ecolutions® Widebody® &
 BIC® Ecolutions® Sticky Note™**
 4" x 3"—25 Sheet Notepad



BIC® Ecolutions® Sticky Note™ products are made with paper stock containing 30% post-consumer recycled fiber.



BIC® Ecolutions® WideBody® is made of 72% recycled plastic.



BIC® Ecolutions® Tri-Stic® is made of 75% recycled plastic.



TSPADECO3
**BIC® Ecolutions® Tri-Stic® &
 BIC® Ecolutions® Sticky Note™**
 5" x 3"—25 Sheet Notepad

QTY	500	1000	2500
CSWBPADECO1	\$2.10	1.88	1.81
CSWBPADECO2	\$2.51	2.24	2.16
CSWBPADECO3	\$2.44	2.12	2.05
CSWBPADECO4	\$3.09	2.72	2.63
CSWBPADECO5	\$2.54	2.25	2.18
CSWBPADECO6	\$3.31	2.96	2.88
TSPADECO1	\$1.89	1.67	1.60
TSPADECO2	\$2.30	2.03	1.95
TSPADECO3	\$2.23	1.91	1.84
TSPADECO4	\$2.88	2.51	2.42
TSPADECO5	\$2.33	2.04	1.97
TSPADECO6	\$3.10	2.75	2.67

B2C

When ordering between quantity breaks, orders must be placed in 500-piece increments.

BIC® Ecolutions® WideBody® + Notepad

Item#:

- CSWBPADECO1 4" x 3"—25 Sheet Notepad
- CSWBPADECO2 4" x 3"—50 Sheet Notepad
- CSWBPADECO3 5" x 3"—25 Sheet Notepad
- CSWBPADECO4 5" x 3"—50 Sheet Notepad
- CSWBPADECO5 4" x 6"—25 Sheet Notepad
- CSWBPADECO6 4" x 6"—50 Sheet Notepad

BIC® Ecolutions® Tri-Stic® + Notepad

Item#:

- TSPADECO1 4" x 3"—25 Sheet Notepad
- TSPADECO2 4" x 3"—50 Sheet Notepad
- TSPADECO3 5" x 3"—25 Sheet Notepad
- TSPADECO4 5" x 3"—50 Sheet Notepad
- TSPADECO5 4" x 6"—25 Sheet Notepad
- TSPADECO6 4" x 6"—50 Sheet Notepad

Imprint

Price includes a FREE 4-color-process imprint on notepad and a 1-color pen imprint. Please see individual product pages for BIC® Ecolutions® Sticky Note™ pad and BIC® Ecolutions® pen specifications, including imprint areas. Due to different printing processes, the imprint colors on pens and notepads may vary slightly.

Production Time: 7 working days.

CSWBPADECO1 / TSPADECO1 CSWBPADECO2 / TSPADECO2 CSWBPADECO3 / TSPADECO3



125 = 10 lbs (approx.)



125 = 15 lbs (approx.)



125 = 11 lbs (approx.)

CSWBPADECO4 / TSPADECO4 CSWBPADECO5 / TSPADECO5 CSWBPADECO6 / TSPADECO6



100 = 14 lbs (approx.)



100 = 12 lbs (approx.)



70 = 15 lbs (approx.)

Packaging: All combo packs include cello wrap packaging.



pgs 202-224

Please refer to pages 6-7 for icon definitions.



Dozen Boxes & 10-Count Boxes



25-, 50- & 100-Count Boxes



Cello Pack or Combo Pack



Individual Gift Box

Perfect for creating a unique pen and pencil set.
(BIC® Media Clic™ & BIC® Media Clic™ Mechanical Pencil shown)

BIC® Writing Instruments may be packaged in any of the following ways to meet your special needs. Please allow 2 additional working days when ordering optional packaging.

Dozen Boxes & 10-Count Boxes

Available for a variety of BIC® writing instruments.

25-, 50- & 100-Count Boxes

Available for a variety of BIC® writing instruments.

Cello Pack or Combo Pack

Available on a variety of BIC® writing instruments in 1-, 2-, 3-, 4-, 5- and 6-packs for cello-wrapped products. Assorted products available.

Example:

Cello Pack: 5 BIC® Clic Stic® pens in same pack

Combo Pack: 1 BIC® Media Clic™ pen and 1 BIC® Media Clic™

Mechanical Pencil in same pack

Individual Gift Box

Available on a variety of BIC® writing instruments.

Description	Please note that prices are per product.
10-Count Boxes	\$.04 (G) ea.
Dozen Boxes	\$.08 (G) ea.
25-Count Boxes	\$.03 (G) ea.
50-Count Boxes	\$.03 (G) ea.
100-Count Boxes	\$.01 (G) ea.
1-Product Cello	\$.053 (G) ea.
2-Product Cello/Combo	\$.046 (G) ea.
3-Product Cello/Combo	\$.041 (G) ea.
4-Product Cello/Combo	\$.036 (G) ea.
5-Product Cello/Combo	\$.032 (G) ea.
6-Product Cello/Combo	\$.026 (G) ea.
Individual Gift Box	pen inserted \$.17 (G) ea.
Individual Gift Box	pen not inserted \$.13 (G) ea.

COMBO & SPECIAL PKG.



pgs 202-224

Please refer to pages 6-7 for icon definitions.



Black Velour Sleeve



Matte Metal Gift Box



Black Two-Piece Gift Box with Velvet Lining



Brushed Metal Gift Box

Optional Packaging	Matte Metal Gift Box
Pen Inserted	\$1.30 (G) ea.
Pen Not Inserted	\$1.20 (G) ea.
Optional Packaging	Black Two-Piece Gift Box with Velvet Lining
Pen Inserted	\$1.00 (G)
Pen Not Inserted	\$.90 (G)
Optional Packaging	Brushed Metal Gift Box
Pen Inserted	\$1.00 (G)
Pen Not Inserted	\$.90 (G)

Black Velour Sleeve—Standard
Standard packaging for all BIC Select™ items except LB, LR, and CFT.

Matte Metal Gift Box
Optional packaging for all BIC Select™ pens.

Black Two-Piece Gift Box with Velvet Lining—Standard
Standard packaging for LB, LR and CFT. Optional for all other BIC Select™ items.

Brushed Metal Gift Box—Optional
Optional packaging for all BIC Select™ items (excluding G3).



Premium Gift Box



Luxury Gift Box



Standard Gift Box

Premium Gift Box

Standard packaging for Sheaffer® Legacy® items.

Luxury Gift Box

Standard packaging for Sheaffer® Prelude® Collection items and Sheaffer® 500 Series items.

Standard Gift Box

Standard packaging for Sheaffer 100™, Sheaffer® Sentinel, and Sheaffer® VFM items.





SHEAFFER. Optional Gift Packaging



Small Optional Packaging



Large Optional Packaging



Small Optional Packaging	
Pen Inserted	\$2.50 (G)
Large Optional Packaging	
Pen Inserted	\$3.50 (G)





General Information

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Writing Instruments

General Information applicable to the products featured on pages 18-109.

Shipping and Handling

Shipping and handling charges for Writing Instruments will be calculated based on the BIC Graphic preferred carrier and service level shipping from Clearwater, FL.

Decoration Options

Screen Printing

Match Trim Color

For most writing instruments, stock imprint colors have been developed to match the trim colors or to complement cap or barrel colors. Simply request a "match trim" imprint.

Additional Stock Imprint Colors

In addition to "match trim" imprint colors, the stock imprint colors shown on page 220 are available. These imprint colors are for reference and ordering purposes and may not be exact representations of the actual colors. These colors do not necessarily match the trim color of our Writing Instruments.

Additional Stock Metallic Imprint Colors

The stock metallic imprint colors shown on page 220 are available at no additional charge and are ideal for products that have metal trim.

Non-Standard Imprint Color Matching

See page 221 for non-standard imprint color matching.

Registered Imprint Location

The imprint location on BIC® Clic Stic® and BIC® WideBody® pens may vary slightly with a one-color imprint only. A positioned imprint location is available upon request for an additional charge of \$.12(C) per pen.

Minimum Line Weights & Type Sizes

Minimum line weight is .5 at final imprint size.
Minimum point size for copy is 6 point.

Laser Engraving

All Sheaffer® and BIC Select™ writing instruments include 1 line of laser engraved repeating copy or personalization (up to 25 characters) (except Y214, Y215, WBMET, WBMETG and STLB). Add \$.60(G) per pen for second location or personalization. Add \$.20(C) per pen for oxidation.

Optional 330° laser engraving is available on BIC Select™ writing instruments (except WBMET, WBMETG and STLB). Set-up charge is \$50(G) per order. Add \$.60(G) running charge per pen.

Digital Color Graphics

Layout

Your artwork should be laid out at 100% of size. INCLUDE ALL BLEEDS. Colors or images may not exactly align at seam. Seam overlap may result in a slightly darker image. Imprints shown on stock themes are for example only.

Bleeds

Art intended to print to the edge must extend 1/8" beyond the Image Area.

Full-Color Images

Full-color images should be supplied as digital art in the CMYK color mode. Please DO NOT send photographs or printed pieces as art. All RASTER images should be 300 DPI (1200 DPI for bitmaps). Include all PLACED or LINKED images with your art file.

Color Matching

Digital-Color Graphics Writing Instruments are printed with 4-color process inks as opposed to spot color inks. ALL COLORS will be converted to the 4-color process equivalent. An exact match cannot be guaranteed. If color is critical, we recommend a color proof. We convert ALL color files for Digital Color Graphics to the CMYK color mode because these items are printed with 4-color process inks. Art in the RGB color mode or with SPOT COLORS (non-standard imprint colors) can cause a color shift. It is best for you to make the conversion BEFORE sending the art.

Imprint Areas

When creating your own custom Digital Color Graphics background, please visit www.bicgraphic.com to download templates. Use these when creating your layout and artwork. All text and essential information should be inside the "text area". The "image area" should contain only background images (any text could be cut off). The "clip area" should be filled with background image or color, but copy in this area should be avoided.

Templates

BIC® Digital Color Graphics item templates can be found at www.bicgraphic.com.

Please Note: If artwork has a white background, it will appear more translucent than opaque.

Puffy Printing

High-gloss puffy imprinting is available for \$.25(C) per pen on a variety of our most popular products!

Available on:

- BIC® WideBody®
- BIC® WideBody® Grip
- BIC® WideBody® Color Grip
- BIC® WideBody® Clear Grip
- BIC® WideBody® Clear with Ice Trim
- BIC® WideBody® Chrome Grip
- BIC® Intensity® Clic™ Gel
- BIC® Media Clic™
- BIC® Media Clic™ Ice
- BIC® Media Clic™ Grip
- BIC® Media Clic™ Ice Grip



Unique high-gloss dimensional raised lettering!

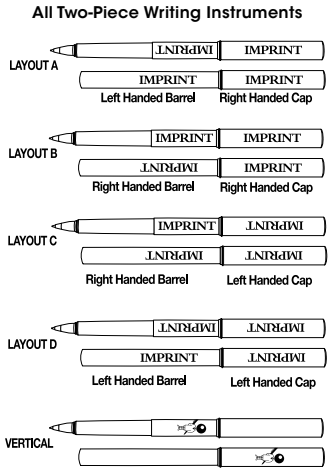
Layout & Hard Copy

Always provide a layout and a hard copy of your art so that we will know exactly where you would prefer art to be placed. Please provide a color composite for multicolor images. VECTOR ART is preferred; Photoshop (layered .psd) files are acceptable for photographic images. Text should always be VECTOR ART for sharpest imprint.

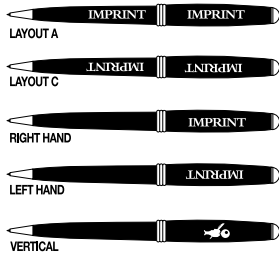
Writing Instruments (continued)

Layouts

For stick pens and retractables, the imprint layout will be right-handed. For two-piece writing instruments, the imprint/engraving will be horizontal and will use Layout A, unless otherwise specified.



Twist-Style Ballpoint Writing Instruments



Stock Cap Slogans

Add a stock cap slogan to the BIC Select™ Y215, WCLR, WCCR or ESTB; Sheaffer® PLCGR, PLCGB, PLCCR, PLCCB, PLR, PLB or S500B. All stock cap slogans are shown below. All barrel imprints will default to Snell or Times font unless otherwise specified.

Commitment to Caring

Teachers... Making a Difference

10 Years of Service

Happy Holidays

Commitment to Quality

25th Anniversary

Season's Greetings

Best Wishes

Congratulations!

Service Excellence

Teamwork = Success!

OUR #1 CUSTOMER

Class of 2012

WITH OUR THANKS

THANK YOU For Your Business

Celebrating 25 Years

PhotoFast Emblems

BIC Select™ — Clip

Available on a variety of BIC Select™ pens. \$2.50(G) per pen.

Sheaffer® — Clip

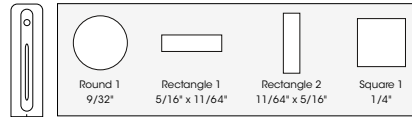
Available on a variety of Sheaffer® pens. \$2.50(G) per pen.

PhotoFast Emblems

Set-up charge \$18(G) plus \$2.50(G) per emblem. Round, square and rectangular shapes. No minimum quantity required.



Production time: 5 working days for quantities of 250 or less. Call your distributor for lead time on emblem quantities over 250.



Pen Clip Direction

Emblems are available in chrome or gold tone. Color defaults to writing instrument trim.

Custom shapes are available. Quote upon request.

Writing Instruments (continued)

BIC Warranties on Sheaffer® Writing Instruments

Limited Lifetime Warranty

Select Sheaffer® writing instruments are guaranteed against mechanical failure due to original factory defects in materials and workmanship for the lifetime of their first owner. Should such failure occur, please return the complete instrument to the nearest authorized Sheaffer® Service Retailer with proof of first ownership. It will be repaired or exchanged for one of comparable value, free of charge. Please visit www.sheaffer.com for additional information. This warranty does not cover loss, accidental damage, misuse or abuse. This warranty gives you specific legal rights. You may also have other rights which may vary from state to state or country to country. Applies to Sheaffer® Legacy® and Sheaffer® Prelude® writing instruments.

Limited 1-Year Warranty

For a period of one year from the date of purchase, Sheaffer will repair or replace, at its option, this writing instrument, free of charge, if it has a mechanical failure due to defect in material or workmanship. This warranty does not cover loss, accidental damage, reasonable wear and tear, misuse, or abuse such as improper use and care. This warranty gives you specific legal rights. You may also have other rights which may vary from state to state or country to country. Applies to: Sheaffer® Sentinel®, Sheaffer 100™ Series, Sheaffer® 500 Series and Sheaffer® VFM writing instruments.

Non-warranty repairs: \$50 any Sheaffer® writing instrument plus \$10 shipping and handling.

Sales (accessories & other): No minimum order but \$10 shipping and handling.

Payment policy is in advance, preferably by major credit card. Personal checks and money orders will be accepted as well, but in advance of any repairs or shipment of purchased items. Please visit www.sheaffer.com for additional information.

Limited 3-Year Warranty

These Sheaffer® writing instruments are warranted against mechanical failure due to defects in material or workmanship for a period of three (3) years from the date of purchase from an authorized Sheaffer Retailer. Should such mechanical failure occur, please return the complete writing instrument with proof of original purchase to an authorized Sheaffer Service Center and Sheaffer will repair the writing instrument. If a repair is not possible in a reasonable period of time, Sheaffer will exchange the writing instrument for one of comparable value.

This three (3) year warranty is only valid with proof of original purchase and does not cover loss, accidental damage, misuse, reasonable wear and tear, or abuse such as improper use and care. This warranty may be transferred. Sheaffer is not responsible for lost or misdirected mail. This warranty gives you specific legal rights. You may have other rights which may vary from state to state, province to province, or country to country. Applies to the Sheaffer® Prelude® Mini.



Writing Instruments (continued)

Ink and Refill Information

Ink Options

Gel Ink

Gel ink is available for \$.55(G) per pen on a variety of BIC Select™ writing instruments. Please see individual product pages and allow for additional working days on your order.

BIC® Fraud Defense Ink™

BIC® Fraud Defense Ink™ is available on select BIC® products for \$.05(G) per pen. Please look for availability on the individual product pages. See page 83 for additional information.

BIC® Easy-Glide System® Ink

BIC® Easy-Glide System® Ink is available on select BIC® products for \$.05(G) per pen. Please look for availability on the individual product pages. See page 83 for additional information.

Refill Information

BIC®

Description	Ink Color	Item #	Min Qty 150
BIC® WideBody® Family (white cartridge tube)			
BIC® XXL			
BIC® Pro+®			
BIC® Clic™	Black	10010974	\$.125(G) ea.
BIC® Clic™ Gold			
BIC® Citation®			
BIC® Broadcaster® Family			
	Black	10007151	\$.125(G) ea.

BIC Select™

Description	Ink Color	Item #	Min Qty 25
Roller Ball	Black	1600500	\$.35(G) ea.
Gel Ink	Black	10010988	\$.30(G) ea.

Sheaffer®

Sheaffer® Legacy® Heritage & Prelude®

Description	Ink Color	Item #	Min Qty 6
Fountain Pen	Blue	10010459	\$.25(G) ea.
Fountain Pen	Black	10010460	\$.25(G) ea.
Metal Roller	Blue	10006427	\$1.75(G) ea.
Metal Roller	Black	10006277	\$1.75(G) ea.

Sheaffer® Legacy® Heritage, Prelude®, Sentinel®,
Sheaffer 100™ & Sheaffer® 500

Description	Ink Color	Item #	Min Qty 6
Metal Ballpoint	Blue	10006426	\$1.50(G) ea.
Metal Ballpoint	Black	10006056	\$1.50(G) ea.

Sheaffer® Padfolios

General Information applicable to the products featured on pages 110-111.

Shipping and Handling

Shipping and handling charges for Sheaffer® Padfolios will be calculated based on designated carrier and service level shipping from Red Wing, MN.

Imprints

Layout & Hard Copy

Always provide a layout and a hard copy of your art so that we will know exactly where you would prefer art to be placed on your padfolio or leather accessory.

Debossing

Due to the subtle contrast created from the debossing process, Arial font with a minimum font size of 15 point is recommended.

Foil Stamping

Foil stamping small type, reverse images and fine close lines tends to fill in. The recommended type is 15 point, including reverse type. Anything smaller will not be legible. Lines must be 2 point thick. See page 220 for stock foil colors.

Lighters

General Information applicable to the products featured on pages 142-147.

Shipping and Handling

Shipping and handling charges for Lighters will be calculated based on the BIC Graphic preferred carrier and service level shipping from Clearwater, FL.

Screen-Printing

Stock Imprint Colors

The stock imprint colors for Lighters are shown on page 220. These imprint colors are for reference and ordering purposes and may not be exact representations of the actual colors.

Non-Standard Imprint Color Matching

See page 221 for non-standard imprint color matching.

Layout & Hard Copy

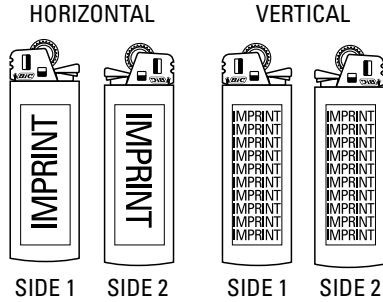
Always provide a layout and a hard copy of your art so that we will know exactly where you would prefer art to be placed. Please provide a color composite for multicolor images. VECTOR ART is preferred. Text should always be VECTOR ART for sharpest imprint.

Imprint Positions for Lighters

Imprints will default to horizontal Side 1 Layout unless otherwise specified.

Hazardous Materials

Lighters will ship standard ground plus a \$23.50(Z) hazardous material charge per carton. Some ZIP codes do not accept hazardous materials by ground. Hazardous material charges apply per each box. \$23.50(Z) ground (U.S., CA), \$32.50(Z) air (U.S., AK, HI, PR), \$41.50(Z) air (CA). BIC® Lighter shipments to Alaska will incur an additional 2-3 day transit time. A hazardous materials warning label will be affixed to Side 2 of the lighter after imprinting, which may cover the imprint. Lighters cannot be shipped via third party.



Notebooks

General Information applicable to the products featured on pages 138-139.

Shipping and Handling

Shipping and handling charges for Notebooks will be calculated based on the BIC Graphic preferred carrier and service level shipping from Sleepy Eye, MN.

Imprints

Layout & Hard Copy

Always provide a layout and a hard copy of your art so that we will know exactly where you would prefer art to be placed on your notebook. Please provide a color composite for multicolor images.

Imprint Area on Chipboard

4" x 4" for foil stamping or debossing on all Chipboard Notebooks except for Recycled Notebook, which is 3 1/2" x 4". Only available on front cover. Please allow 1/2" border from each edge.

Debossing on Chipboard

Due to the subtle contrast created from the debossing process, Helvetica or Times Roman font with a minimum font size of 18 point is recommended.

Foil Stamping on Chipboard

Foil stamping small type, reverse images and fine close lines tends to fill in. The recommended type is 14 point, including reverse type. Anything smaller will not be legible. Lines must be .5 point thick. See page 220 for stock foil colors.

4-Color Process on White Chipboard

The 4-color process allows you to print as many colors as you want for one price. All non-standard imprint colors will be converted to the closest 4-color process match. A perfect match cannot be guaranteed.

Screen Printing on Plastic

Up to 4 colors available. Only available on front cover. Please allow 1/2" border from each edge on plastic notebooks.

Minimum Line Weights & Type Sizes

The recommended type size is 14 point, including reverse type. A 6-point font can be reproduced; however, it can appear disproportionate to the larger notebook cover area. Anything smaller will not be legible. Lines must be .5 point thick.

Stock Imprint Colors

Stock imprint colors shown on page 220 are available at no additional charge.

Combine a BIC® Writing Instrument with a BIC® Notebook!

Recommended writing instruments to combine with NC4P57 and NC57:

- BIC® Grip Roller
- BIC® Velocity® Gel
- BIC® Intensity Clic™
- BIC® Media Clic™ Ice
- BIC® Media Clic™ Ice Grip
- BIC® BIC3™
- BIC® WideBody® Metal
- BIC® Leather Ballpoint & Roller
- BIC® Worthington®
- BIC® Attriant®

Recommended writing instruments to combine with NC57ECO:

- BIC® Ecolutions® Round Stic®
- BIC® Ecolutions® Clic Stic®
- BIC® Clic™
- BIC® Clic™ Gold
- BIC® Media Clic™
- BIC® Style™

Inserting of pen \$.20(G). All writing instruments sold separately. Please note that due to different pen widths, certain pens not listed above may not fit within the pen loop correctly. Please contact your distributor for details.

Packaging

Optional Packaging	Notebook Size	Units/Case	Case Weight	Price/Notebook
Two-Piece Gift Box	5 x 7	15	16 lbs.	\$1.34(G)
Individual Polybag	5 x 7	25	15 lbs.	\$.37(G)



Standard Packaging: Bulk-boxed. Please allow 2 additional working days for optional packaging. Inserting a pen into pen loop adds approximately 2 lbs. per case.

Should you have additional packaging needs, such as special inserts or packaging of other items, please inquire and we will make arrangements to accommodate your request. Keep in mind that some special requests may require additional time and may incur an additional charge.

Magnets

General Information applicable to the products featured on pages 150-163.

Shipping and Handling

Shipping and handling charges for Magnets will be calculated based on the BIC Graphic preferred carrier and service level shipping from Red Wing, MN.

Imprints

Color Matching

Magnets are printed with 4-color process inks as opposed to spot color inks. The 4-color process allows you to print as many different colors as you want for one price. All non-standard imprint colors will be converted to the closest 4-color process match. A perfect match cannot be guaranteed. Standard imprint colors are shown on page 220.

When requesting a non-standard imprint color, please provide the color number or a color sample (swatch or photograph). When color is critical, we recommend a product proof. Please submit files in the CMYK color mode only. RGB files will be converted to 4-color process (CMYK) which may result in color shifts. Raster images (digital photos) should be at least 300 DPI at 100% final size. Due to the digital artwork printing process, using placed raster or photograph images limits our ability to make color corrections.

Minimum Line Weights & Type Sizes

Text can be as small as 6 point on most fonts. Lighter fonts may need to be larger. Lines must be .5 point thick (—). Reversed lines must be 1 point thick (==).

Screens

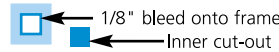
When a file contains a screen, it must be at no less than 10%. Anything less will not print properly.

Borders

Borders are not recommended along the edges of Magnet products. However, art intended to print as a border must be formatted $\frac{3}{32}$ " inside the die line and extend $\frac{1}{16}$ " beyond the die line.

Bleeds

There is no extra charge for bleeds. Art intended to print to the edge must extend $\frac{1}{8}$ " outside the cut line. On Picture Frame Magnets, the inner cut-out artwork should bleed $\frac{1}{8}$ " onto the outer frame.



Layout

Always provide a layout and a hard copy of your art so that we will know how you want your Magnets to look. There is a $\frac{1}{16}$ " variance on all Magnets when cutting the final product. Provide a color composite of multicolor images when sending in production-ready art or send it in color, digitally (VECTOR ART preferred). If color matching is critical, a product proof is recommended.

Packaging

Standard packaging for MGDEM1 and MGDEM2 is a master carton with a box of dry-erase magnets, a box of whiteboard markers and a separate bag of clips. Optional packaging to polybag one dry-erase magnet, one marker and one clip together is \$.30(G) per polybag.

Outdoor Use

With the exception of Car Magnets (MGCARS and MGCARM), BIC® Magnets are not recommended for outdoor use or for use on cars.

Proofs

A free e-mail or fax proof will be provided on each order over catalog quantity. For custom shape magnets, please allow 3 working days for a fax proof. Product proofs are available, however, in addition to the proof charge, a die charge of \$100(G) applies to new custom shapes.

Custom Die Shapes

We will stock your custom dies at no extra charge for a maximum of 24 months from last use.



Magnets Packaging Weights

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
151	MGEBBC	Economy Business Cards	1000	17 lbs.	n/a	n/a
151	MGBC	4-Color Process Business Cards	1000	17 lbs.	500	14 lbs.
152	MGJBC	Jumbo 4-Color Process Business Cards	500	15 lbs.	500	20 lbs.
154	MGSSS	Small Stock Shapes Square 1 1/2" & Rectangle 3" x 1"	2500	19 lbs.	1500	18 lbs.
154	MGSSS	Small Stock Shapes Square 2"	2000	19 lbs.	1400	22 lbs.
154	MGSSS	Small Stock Shapes Circle 2"	2500	19 lbs.	1750	22 lbs.
154	MGSSS	Small Stock Shapes Circle 2 1/2"	500	12 lbs.	700	15 lbs.
154	MGSSS	Small Stock Shapes Circle 2 3/4"	750	12 lbs.	500	12 lbs.
154	MGSSM	Medium Stock Shapes Square 3"	750	16 lbs.	525	19 lbs.
154	MGSSM	Medium Stock Shapes Rectangle 4" x 2"	1250	22 lbs.	875	28 lbs.
154	MGSSM	Medium Stock Shapes Circle 3"	750	14 lbs.	500	15 lbs.
154	MGSSL	Large Stock Shapes Circle 4"	500	16 lbs.	350	18 lbs.
154	MGSSL	Large Stock Shapes Square 4"	350	14 lbs.	350	22 lbs.
154	MGSSL	Large Stock Shapes Rectangle 4 15/16" x 2 7/8"	350	4 lbs.	250	15 lbs.
154	MGSSXL	X-Large Stock Shapes Square 5"	500	29 lbs.	350	34 lbs.
154	MGSSXL	X-Large Stock Shapes Rectangle 4" x 6"	250	14 lbs.	175	17 lbs.
154	MGSSXL	X-Large Stock Shapes Rectangle 4" x 7"	250	16 lbs.	175	19 lbs.
154	MGSSXL	X-Large Stock Shapes Circle 5"	280	15 lbs.	200	17 lbs.
155	MGSSS	Small Stock Shapes Apple	2500	19 lbs.	1500	18 lbs.
155	MGSSS	Small Stock Shapes Bandage & Octagon	2500	19 lbs.	1500	19 lbs.
155	MGSSS	Small Stock Shapes Cell Phone/PDA	2000	17 lbs.	1400	21 lbs.
155	MGSSS	Small Stock Shapes Cylinder	1500	13 lbs.	1000	13 lbs.
155	MGSSS	Small Stock Shapes House & Tooth	1500	14 lbs.	1000	15 lbs.
155	MGSSS	Small Stock Shapes Paint Brush	1500	12 lbs.	1000	15 lbs.
155	MGSSS	Small Stock Shapes—Tube	1500	14 lbs.	1000	15 lbs.
155	MGSSM	Medium Stock Shapes Awareness Ribbon	1000	12 lbs.	500	10 lbs.
155	MGSSM	Medium Stock Shapes Awareness Ribbon Business Card	1000	25 lbs.	700	27 lbs.
155	MGSSM	Medium Stock Shapes Bandage 2	1500	19 lbs.	1050	21 lbs.
155	MGSSM	Medium Stock Shapes Bone & Business Card w/Bite	1000	17 lbs.	875	22 lbs.
155	MGSSM	Medium Stock Shapes—Capsule	1000	13 lbs.	500	10 lbs.

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
155	MGSSM	Medium Stock Shapes—Car	1000	12 lbs.	500	9 lbs.
155	MGSSM	Medium Stock Shapes—Cat	1000	15 lbs.	875	21 lbs.
155	MGSSM	Medium Stock Shapes Cell Phone	1000	17 lbs.	500	12 lbs.
155	MGSSM	Medium Stock Shapes—Church	1000	16 lbs.	500	12 lbs.
155	MGSSM	Medium Stock Shapes—Computer	1000	19 lbs.	500	13 lbs.
155	MGSSM	Medium Stock Shapes—Cup	1000	21 lbs.	500	15 lbs.
155	MGSSM	Medium Stock Shapes Dollar Sign & Flag	1000	21 lbs.	500	16 lbs.
155	MGSSM	Medium Stock Shapes Drop, #1 & Puzzle Piece	1000	15 lbs.	500	11 lbs.
155	MGSSM	Medium Stock Shapes Football & House	1000	15 lbs.	500	12 lbs.
155	MGSSM	Medium Stock Shapes Hand & House	1000	16 lbs.	600	19 lbs.
155	MGSSM	Medium Stock Shapes Heart & Package	750	17 lbs.	500	16 lbs.
155	MGSSM	Medium Stock Shapes Light Bulb	1000	15 lbs.	500	12 lbs.
155	MGSSM	Medium Stock Shapes Lightning Bolt	1000	8 lbs.	500	6 lbs.
155	MGSSM	Medium Stock Shapes Mortar & Pestle & Truck, Van	1000	12 lbs.	500	10 lbs.
155	MGSSM	Medium Stock Shapes Key, Oval & Phone	1000	14 lbs.	500	10 lbs.
155	MGSSM	Medium Stock Shapes Oval 2	1000	13 lbs.	700	10 lbs.
155	MGSSM	Medium Stock Shapes Paper Clip	1000	21 lbs.	500	16 lbs.
155	MGSSM	Medium Stock Shapes Piggy Bank	1000	14 lbs.	875	17 lbs.
155	MGSSM	Medium Stock Shapes Pizza Slice & Triangle	1000	10 lbs.	500	8 lbs.
155	MGSSM	Medium Stock Shapes—Plaque	1000	13 lbs.	500	11 lbs.
155	MGSSM	Medium Stock Shapes Real Estate Sign	1000	16 lbs.	500	13 lbs.
155	MGSSM	Medium Stock Shapes—Ruler	750	17 lbs.	500	17 lbs.
155	MGSSM	Medium Stock Shapes Shopping Bag & USA	1000	12 lbs.	875	14 lbs.
155	MGSSM	Medium Stock Shapes—Star	1000	8 lbs.	500	7 lbs.
155	MGSSM	Medium Stock Shapes Starburst	750	15 lbs.	500	15 lbs.
155	MGSSM	Medium Stock Shapes Sunglasses	1000	14 lbs.	875	19 lbs.
155	MGSSM	Medium Stock Shapes Table Setting	1000	12 lbs.	500	11 lbs.
155	MGSSM	Medium Stock Shapes Teddy Bear	1000	16 lbs.	500	13 lbs.
156	MGSSL	Large Stock Shapes Rectangle 3	500	18 lbs.	250	15 lbs.
156	MGSSL	Large Stock Shapes Rotary File Card	900	19 lbs.	600	20 lbs.
156	MGSSL	Large Stock Shapes—Shirt	1000	15 lbs.	700	18 lbs.

Magnets Packaging Weights (continued)

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
156	MGSSL	Large Stock Shapes Round & Square Corners	750	26 lbs.	525	27 lbs.
156	MGSSXL	X-Large Stock Shapes Paper Clip	500	17 lbs.	250	14 lbs.
157	MGCS-2 MGCS-4 MGCS-6	MGCS-8 MGCS-10 MGCS-12	MGCS-14 MGCS-16 MGCS-18	Custom Shape Magnets	Call for a shipping quote for custom shape magnets.	
158	MGSPFS	Small Stock Picture Frames House, Circle, Apple, Heart, Oval, Rectangle	500	16 lbs.	250	12 lbs.
158	MGSPFM	Medium Stock Picture Frames Square	500	33 lbs.	250	26 lbs.
158	MGSPFM	Medium Stock Picture Frames Circle, Oval, Rectangle	500	28 lbs.	250	20 lbs.
158	MGSPFM	Medium Stock Picture Frames House	500	13 lbs.	250	10 lbs.
158	MGSPFL	Large Stock Picture Frames Three Magnets in One	250	19 lbs.	125	16 lbs.
158	MGSPFL	Large Stock Picture Frames Rectangle	250	23 lbs.	125	17 lbs.
158	MGSPFL	Large Stock Picture Frames Calendar	250	23 lbs.	125	17 lbs.
159	MGBBCNP	Business Card Magnet with Notepad	n/a	n/a	200	25 lbs.
159	MGBCCCH	Business Card Magnet with Card Holder	500	25 lbs.	n/a	n/a
159	MGSSNP	Stock Shape Magnet with Notepad	n/a	n/a	125	14 lbs.
159	MGBCCCL	Business Card Magnet with Calendar	n/a	n/a	256	13 lbs.
159	MGBCCCL	Business Card Magnet with Calendar (with lines)	n/a	n/a	256	13 lbs.
159	MGSSCL	Stock Shape Magnet with Calendar	n/a	n/a	125	7 lbs.
160	MGCLL	Small Calendar	750	24 lbs.	500	24 lbs.
160	MGCLL	Medium Calendar	750	28 lbs.	500	26 lbs.

Recycled Paper Magnets - Small Stock Shapes

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
188	MGECOS	Business Card Magnet	1500	19 lbs.	n/a	n/a
188	MGECOS	Square Magnet	3000	22 lbs.	n/a	n/a
188	MGECOS	Circle Magnet	3000	16 lbs.	n/a	n/a

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
160	MGCLL	House Calendar	750	28 lbs.	500	26 lbs.
160	MGCLL	Year Calendar	750	28 lbs.	500	26 lbs.
160	MGCLXL	Large Calendar	250	17 lbs.	125	14 lbs.
160	MGSCH	Rectangle Schedule	150	8 lbs.	250	22 lbs.
160	MGSCH	Football Schedule	150	8 lbs.	250	19 lbs.
161	MGSE	Special Event Magnet 2 3/4" x 3 1/4"	500	13 lbs.	500	21 lbs.
161	MGDE1	Dry Erase (4" x 5 1/4")	500	25 lbs.	n/a	n/a
161	MGDEM1	Dry Erase (4" x 5 1/4") w/Marker and Clip	250	21 lbs.	n/a	n/a
161	MGDE2	Dry Erase (5 1/4" x 8")	250	25 lbs.	n/a	n/a
161	MGDEM2	Dry Erase (5 1/4" x 8") w/Marker and Clip	125	14 lbs.	n/a	n/a
162	MGMA	Managing Your Anger Magnet	250	14 lbs.	n/a	n/a
162	MGMM	Original Mood Magnet	280	24 lbs.	n/a	n/a
162	MGFM	Frame-A-Mood Magnet	280	20 lbs.	n/a	n/a
163	MGCARM	Car Magnets—Sports Ball	200	22 lbs.	n/a	n/a
163	MGCARS	Car Magnets—Rectangle	250	22 lbs.	n/a	n/a
163	MGCARS	Car Magnets—Ribbon	250	12 lbs.	n/a	n/a
163	MGCARS	Car Magnets—Football	250	16 lbs.	n/a	n/a
163	MGCARS	Car Magnets—Oval	250	19 lbs.	n/a	n/a

Recycled Paper Magnets - Medium Stock Shapes

PAGE	ITEM #	DESCRIPTION	20 MIL.		30 MIL.	
188	MGECOM	Paper Bag Magnet	2400	23 lbs.	n/a	n/a
188	MGECOM	Small Recycle Bin Magnet	1800	21 lbs.	n/a	n/a
188	MGECOM	Large Recycle Bin Magnet	1800	21 lbs.	n/a	n/a

Mouse Pads

General Information applicable to the products featured on pages 166–173.

Shipping and Handling

Shipping and handling charges for Mouse Pads will be calculated based on the BIC Graphic preferred carrier and service level shipping from Red Wing, MN, for Fabric and Firm Surface Mouse Pads; Sleepy Eye, MN, for Paper Mouse Pads.

Imprints

Color Matching

Mouse Pads are printed with 4-color process inks as opposed to spot color inks. The 4-color process allows you to print as many different colors as you want for one price. All non-standard imprint colors will be converted to the closest 4-color process match. A perfect match cannot be guaranteed. Standard imprint colors are shown on page 220.

When requesting a non-standard imprint color, please provide the color number or a color sample (swatch or photograph). When color is critical, we recommend a product proof. Please submit files in the CMYK color mode only. RGB files will be converted to 4-color process (CMYK), which may result in color shifts. Raster images (digital photos) should be at least 300 DPI at 100% final size. Due to the digital artwork printing process, using placed raster or photograph images limits our ability to make color corrections.

Fabric Surface Mouse Pads

Minimum Line Weights & Type Sizes

Due to the specialized process used to create fabric surface Mouse Pads, there will be some dot gain on the final image (100% to 400%). This can fill in small type and reverse or "knock out" art. Minimum text is 12-point font. Minimum reverse text is 18-point font. Minimum line thickness is .5 point. Minimum reverse line thickness is 1 point. If font sizes at or below these minimums are critical, then a firm surface mouse pad is recommended.

Firm Surface Mouse Pads

Minimum Line Weights & Type Sizes

Text can be as small as 6 point on most fonts. Lighter fonts may need to be larger. Lines must be .5 point thick (—). Reversed lines must be 1 point thick (==). Sharp contrasts in the imprint colors on firm surface mouse pads may cause

the cursor to skip or jump.

Paper Mouse Pads

For Paper Mouse Pad artwork standards, refer to pages 216–217.

Bleeds

There is no extra charge for bleeds. Art intended to print to the edge must extend $\frac{3}{16}$ " outside the cut line. Critical elements of your image must remain $\frac{3}{16}$ " inside the cut line.

Borders

We do not recommend borders on Mouse Pads. If a border is necessary, it must be a minimum of $\frac{1}{4}$ " thick.

Personalization

Available on Firm Surface Mouse Pads for \$.60(G) per name.

Layout

Always provide a layout and a hard copy of your art so that we will know how you want your Mouse Pads to look. There is a $\frac{1}{16}$ " variance on all Mouse Pads when cutting the final product. Provide a color composite of multicolor images when sending in production-ready art or send it in color, digitally (VECTOR ART preferred). If color matching is critical, a product proof is recommended.

Special Packaging

Polybagging is available on Mouse Pads (allow 2 additional working days). 1–5 pads per polybag, \$.20(G) per pad.

Proofs

A free e-mail or fax proof will be provided on each order over catalog quantity. For Custom Shape Mouse Pads, please allow 3 working days for a fax proof. Product proofs are available; however, in addition to the proof charge, a die charge of \$150(G) applies to new custom shapes.

Custom Die Shapes

We will stock your custom dies at no extra charge for a maximum of 24 months from last use.



Mouse Pads Packaging Weights

FABRIC SURFACE		1/16"		1/8"		1/4"	
PAGE	DESCRIPTION	ITEM #	PER BOX WEIGHT/GTY	ITEM #	PER BOX WEIGHT/GTY	ITEM #	PER BOX WEIGHT/GTY
167	7 1/2" x 8 1/2"	MP1C	20/200	MP1A	14/100	MP1B	14/50
167	8" x 9 1/2"	MP2C	21/200	MP2A	16/100	MP2B	17/50
167	Round 8"	MP3C	15/200	MP3A	11/100	MP3B	11/50
167	Round 3 1/2"	MP4C	6/400	MP4A	5/200	MP4B	5/100
167	Square 3 1/2"	MP5C	8/400	MP5A	6/200	MP5B	6/100
167	7 1/2" x 8"	MP6C	18/200	MP6A	14/100	MP6B	15/50
167	6" x 8"	MP7C	15/200	MP7A	13/100	MP7B	11/50
171	Flag 9 1/2" x 8"	MPSH2C	17/200	MPSH2A	16/100	MPSH2B	17/50
171	Heart 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	13/100	MPSH2B	14/50
171	Football 9 1/2" x 6"	MPSH2C	13/200	MPSH2A	11/100	MPSH2B	9/50
171	Hexagon 7" x 8"	MPSH2C	13/200	MPSH2A	10/100	MPSH2B	11/50
171	House 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	15/100	MPSH2B	14/50
171	Octagon 8" x 8" & Oval 9 1/2" x 7 1/2"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	14/50
171	Dollar Sign & Tooth 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	14/100	MPSH2B	14/50
171	Number 1 & Plaque 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	14/100	MPSH2B	14/50
171	Shirt 9 1/2" x 8" & Table Setting 9 1/2" x 6 1/2"	MPSH2C	18/200	MPSH2A	12/100	MPSH2B	14/50
171	Screen 9 1/2" x 8"	MPSH2C	17/200	MPSH2A	15/100	MPSH2B	14/50
171	Square 8" x 8"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	14/50
171	Apple 8" x 8"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	14/50
171	Pill 9 1/2" x 5"	MPSH2C	13/200	MPSH2A	10/100	MPSH2B	10/50
171	Mortar & Pestle 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	15/100	MPSH2B	14/50
171	Telephone 8" x 9 1/2"	MPSH2C	17/200	MPSH2A	16/100	MPSH2B	14/50
171	Freeform 8" x 8 1/2" & Sun/Saw 8" x 8"	MPSH2C	18/200	MPSH2A	12/100	MPSH2B	15/50
171	Light Bulb 7 1/2" x 8 1/4"	MPSH2C	18/200	MPSH2A	10/100	MPSH2B	12/50
171	Computer 9 1/2" x 7"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	15/50
171	Triangle 9 1/2" x 7 1/4"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	15/50
171	Truck 9 1/2" x 7"	MPSH2C	18/200	MPSH2A	13/100	MPSH2B	15/50
171	Cylinder 6" x 8 1/2"	MPSH2C	13/200	MPSH2A	10/100	MPSH2B	10/50
171	Piggy Bank 9 1/2" x 8"	MPSH2C	17/150	MPSH2A	15/100	MPSH2B	14/50
171	Awareness Ribbon 8" x 9 1/2"	MPSH2C	17/150	MPSH2A	15/100	MPSH2B	14/50
172	Custom Shape 7 1/2" x 8 1/2"	MPC1C	20/200	MPC1A	14/100	MPC1B	14/50
172	Custom Shape 8" x 9 1/2"	MPC2C	21/200	MPC2A	16/100	MPC2B	17/50
172	Custom Shape 8" Round	MPC3C	20/200	MPC3A	14/100	MPC3B	14/50

Mouse Pads Packaging Weights (continued)

FIRM SURFACE		ULTRA THIN		1/16"		1/8"		1/4"	
PAGE	DESCRIPTION	ITEM#	PER BOX WEIGHT/QTY	ITEM#	PER BOX WEIGHT/QTY	ITEM#	PER BOX WEIGHT/QTY	ITEM#	PER BOX WEIGHT/QTY
170 & 168	7 1/2" x 8 1/2"	MPUT1	27/500	MPFR1C	23/150	MPFR1A	19/100	MPFR1B	17/50
170 & 168	8" x 9 1/2"	MPUT2	34/500	MPFR2C	25/150	MPFR2A	21/100	MPFR2B	19/50
170 & 168	8" Round	MPUT3	26/500	MPFR3C	18/150	MPFR3A	16/100	MPFR3B	13/50
170 & 168	7 1/2" x 8"	MPUT6	22/500	MPFR6C	20/150	MPFR6A	17/100	MPFR6B	15/50
170 & 168	6" x 8"	MPUT7	22/500	MPFR7C	17/150	MPFR7A	14/100	MPFR7B	13/150
171	Flag 9 1/2" x 8"	MPSHUT	31/500	MPFRSH2C	25/150	MPFRSH2A	21/100	MPFRSH2B	19/50
171	Football 9 1/2" x 6" & Heart 8" x 9 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Dollar Sign & Tooth 8" x 9 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Number 1 & Plaque 8" x 9 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Shirt 9 1/2" x 8" & Table Setting 9 1/2" x 6 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Screen 9 1/2" x 8"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Square 8" x 8" & Apple 8" x 8"	MPSHUT	23/500	MPFRSH2C	24/200	MPFRSH2A	17/100	MPFRSH2B	14/50
171	Hexagon 7" x 8"	MPSHUT	21/500	MPFRSH2C	22/200	MPFRSH2A	13/100	MPFRSH2B	12/50
171	House 8" x 9 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Octagon 8" x 8" & Oval 9 1/2" x 7 1/2"	MPSHUT	25/500	MPFRSH2C	24/200	MPFRSH2A	17/100	MPFRSH2B	14/50
171	Pill 9 1/2" x 5"	MPSHUT	21/500	MPFRSH2C	22/200	MPFRSH2A	13/100	MPFRSH2B	12/50
171	Mortar & Pestle 8" x 9 1/2"	MPSHUT	31/500	MPFRSH2C	32/200	MPFRSH2A	22/100	MPFRSH2B	19/50
171	Telephone 8" x 9 1/2"	MPSHUT	26/500	MPFRSH2C	16/150	MPFRSH2A	21/100	MPFRSH2B	21/50
171	Freeform 8" x 8 1/2" & Sun/Saw 8" x 8"	MPSHUT	26/500	MPFRSH2C	13/150	MPFRSH2A	16/100	MPFRSH2B	16/50
171	Light Bulb 7 1/2" x 8 1/4"	MPSHUT	26/500	MPFRSH2C	16/150	MPFRSH2A	17/100	MPFRSH2B	17/50
171	Computer 9 1/2" x 7"	MPSHUT	26/500	MPFRSH2C	17/150	MPFRSH2A	18/100	MPFRSH2B	18/50
171	Triangle 9 1/2" x 7 1/4"	MPSHUT	26/500	MPFRSH2C	16/150	MPFRSH2A	17/100	MPFRSH2B	17/50
171	Truck 9 1/2" x 7"	MPSHUT	26/500	MPFRSH2C	17/150	MPFRSH2A	18/100	MPFRSH2B	18/50
171	Cylinder 6" x 8 1/2"	MPSHUT	26/500	MPFRSH2C	18/150	MPFRSH2A	19/100	MPFRSH2B	19/50
171	Piggy Bank 9 1/2" x 8"	MPSHUT	26/500	MPFRSH2C	15/150	MPFRSH2A	14/100	MPFRSH2B	14/50
171	Awareness Ribbon 8" x 9 1/2"	MPSHUT	26/500	MPFRSH2C	15/150	MPFRSH2A	14/100	MPFRSH2B	14/50
172	Custom Shape 7 1/2" x 8 1/2"	NA		MPFRC1C	23/150	MPFRC1A	19/100	MPFRC1B	17/50
172	Custom Shape 8" x 9 1/2"	NA		MPFRC2C	25/150	MPFRC2A	21/100	MPFRC2B	22/50
172	Custom Shape 8" Round	NA		MPFRC3C	18/150	MPFRC3A	16/100	MPFRC3B	13/50

PAPER MOUSE PADS

PAGE	DESCRIPTION	ITEM #	PER BOX WEIGHT/QTY
173	Paper Mouse Pad 8 1/2" x 7 1/4" 25 Sheets	MPP25ECO	14/50
173	Paper Mouse Pad 8 1/2" x 7 1/4" 50 Sheets	MPP50	14/25

Sticky Note™

General Information applicable to the products featured on pages 114-135.

Shipping and Handling

Shipping and handling charges for Sticky Note™ products will be calculated based on the BIC Graphic preferred carrier and service level shipping from Sleepy Eye, MN; Flag Case #PFC from Red Wing, MN; Die Cut Flag Booklet #PFBD from Red Wing, MN; Adhesive Memo Notepad #PFN from Red Wing, MN.

Imprints

Color Matching

Most BIC® Sticky Note™ products are printed with 4-color process inks as opposed to spot color inks. 4-color process allows you to print as many different colors as you want for one price. All non-standard imprint colors will be converted to the closest 4-color process match. A perfect match cannot be guaranteed. The BIC® Sticky Note™ Color Wheel, showcasing the multitude of BIC® Sticky Note™ Standard Imprint Colors, can be found on page 217.

The sides of the Value Non-Adhesive Cubes on pages 132-133 are printed in spot colors. Standard imprint colors can be found on page 220. If a sheet imprint is requested, the sheets will be printed with 4-color process. This may cause a color difference between the sides and the sheet.

When requesting a non-standard imprint color, please provide the color number or a color sample (swatch or photograph). When color is critical, we recommend a color proof. Color paper proofs may not be an exact match to final product. Please see page 221 for more details on submitting artwork for non-standard imprint colors. RGB files will be converted to 4-color process (CMYK), which may result in color shifts.

Minimum Line Weights & Type Sizes

Text can be as small as 6-point type on notepad and cube sheets. Anything smaller will not be legible. Lines must be .5 point thick (—). On cube sides, the minimum text size is 8 point and the minimum text size for reverse text is 10 point. On beveled notepads, the minimum text size is 12 point along the beveled edge imprint area.

Layout and Hard Copy

Always provide a layout and a hard copy of your art so that we will know exactly where you would prefer art to be placed on your notepad or cube. There is a 1/16" variance on all Sticky Note™ items when cutting the final product. Please provide a color composite for multicolor images.

Phantom or Ghost Imprints

Phantom or ghost imprints are available at no extra charge. 10% is usually recommended if you intend to write over the phantom imprint. As they are very light, text and phone numbers are not recommended as phantoms. Large logos that cover most of the space at the center of the pad look best.



Copy Changes

There is no extra charge for copy changes. Copy changes are available in increments of catalog minimums only.

Heavy Ink Coverage

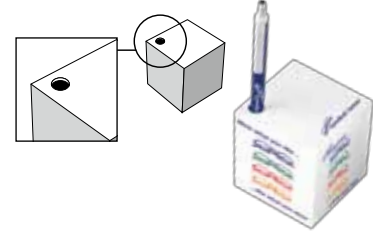
There is no extra charge for heavy ink coverage or flood coats.

Ruled Lines

Ruled lines, either solid or phantom, are available at no extra charge and will be set without a bleed. Please specify which you prefer; otherwise, we will use solid lines automatically.

Drilled Pen Holes in Cubes

Drilled pen holes are available to hold your favorite BIC® pens for \$.60(G) per cube. Drilled pen holes will be located in the upper-left-hand corner of the cube on the glue/adhesive side. The approximate depth is 1". Please specify 3/8" (ideal for BIC® Clic Stic® or BIC® Round Stic® pens) or 1/2" (ideal for BIC® WideBody® pens without a grip or BIC® Tri-Stic® pens without a grip). Writing instruments sold separately.



Cube Sheet Counts

Cubes have approximately 225 sheets per 1" height. For example, the 3" x 3" x 3" cube has approximately 675 sheets.

Cube Sides

Due to the printing and assembly process of cubes, the imprint colors on the bound side (Side 3) may look slightly different than the other 3 sides.

Special Packaging

For BIC® Sticky Note™ Adhesive Notepads and BIC® Sticky Note™ Non-Adhesive Scratch Pads, shrink-wrapping is available.

Per-pad charges:

1 pad per package.....	\$.13(G) per pad
2 pads per package.....	\$.09(G) per pad
3 pads per package.....	\$.07(G) per pad
4 pads per package.....	\$.06(G) per pad
5 pads per package.....	\$.05(G) per pad
6 pads per package.....	\$.04(G) per pad
7-10 pads per package.....	\$.03(G) per pad
11 or more pads per package.....	\$.02(G) per pad

Should you have additional packaging needs, such as special inserts or multi-pack shrink-wrapping of other items, please inquire and we will make arrangements to accommodate your request. Keep in mind that some special packaging requests may require additional time and may incur an additional charge.

Proofs

A free paper color proof will be provided on each notepad order over catalog quantity. Product proofs are available on cubes at \$50(G) and include side imprints only. A free product proof (of the side imprints only) will be provided on each 3" x 3" x 3" and 2 3/8" x 2 3/8" x 2 3/8" cube order over 480 units and each 3" x 3" x 1 1/2" cube order over 960 units. Please allow additional time on your order when proofing colors. For BIC® Sticky Note™ custom shapes, please allow 3 working days for a fax proof.

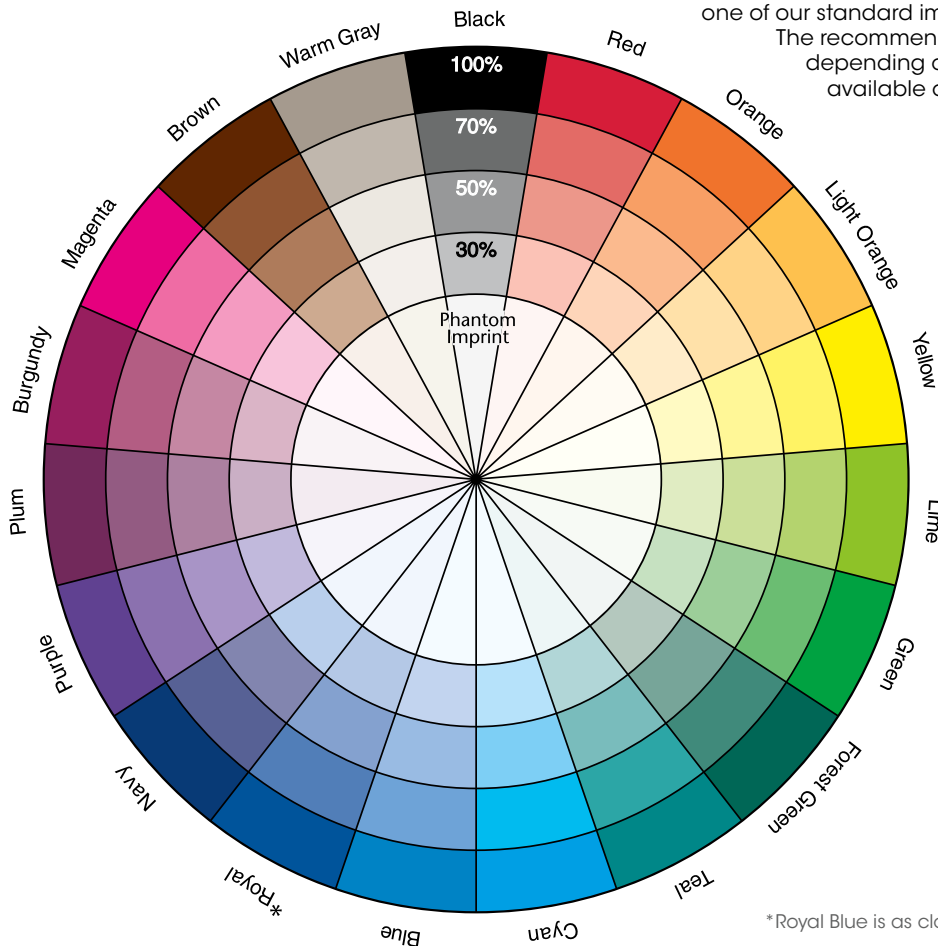
Custom Die Shapes

We will stock your custom dies at no extra charge for a maximum of 24 months from last use.

Color Wheel

Most BIC® Sticky Note™ products are printed with 4-color process inks as opposed to spot color inks. Non-standard imprint colors will be converted to the closest possible CMYK 4-color process match. Artwork should be submitted digitally in CMYK format. When color is critical, we recommend a color proof. Color paper proofs may not be an exact match of final product.

Make your imprint colorful with a multitude of standard imprint colors! When referencing a standard imprint color on your order, please specify BIC® Sticky Note™ Color Wheel, the color name and the color percentage. For example, when requesting Color Wheel Magenta at 100%, you would simply reference: BIC® Sticky Note™ Color Wheel Magenta, 100%. It's that easy!



*Royal Blue is as close to Reflex Blue as we can print.

Artwork Guidelines

Photographic Images

High-resolution digital images must be supplied digitally in CMYK format and properly sized to the product ordered. Although we cannot guarantee an exact color match, please provide a color sample (swatch or photograph) in order to match artwork as closely as possible. When color is critical, we recommend a color proof. Color paper proofs may not be an exact match of final product. Photographs and other intricate printing jobs may require additional processing and lead time. Cube orders with photographic images printed on the sides will automatically receive a product proof at no charge.

Bleeds

There is no extra charge for bleeds. Please make sure your artwork extends 1/8" beyond the standard notepad size on all sides that bleed. Bleeds are not available on cube sheets. Bleeds on cube sides may require additional processing and lead time.



Flood Coats

There is no extra charge for flood coats. You can change the paper color on one side of your BIC® Sticky Note™ Adhesive Notepad or BIC® Notes Non-Adhesive Scratch Pad by printing a flood coat. Just choose a percentage of one of our standard imprint colors from the Color Wheel. The recommended percentages are 10% to 30% depending on the color. Flood coats are not available on cube sheets.

Add value to your BIC® Sticky Note™ product with great background designs!

- Choose a stock background from below or see our full selection on-line
- Note the stock image name on your order
- Imprint and additional product details apply

Please visit product pages at www.bicgraphic.com for a full selection of stock background graphics.



Basketball



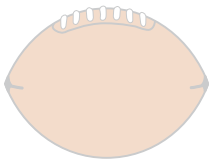
Blue Scrubs



Cat



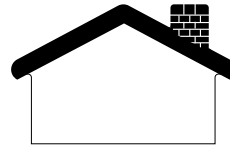
Dollars



Football



Golf Ball



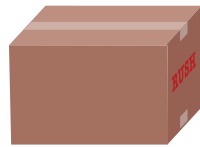
House



Light Bulb



Mortar & Pestle



Package



Piggy Bank



Pulse



Shopping Bag



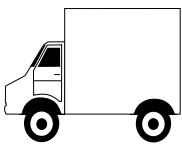
Speech Bubble



Table Setting



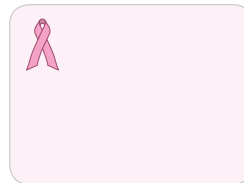
Things To Do w/Lines



Truck



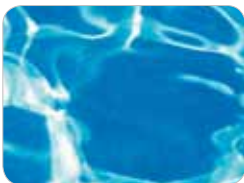
American Flag



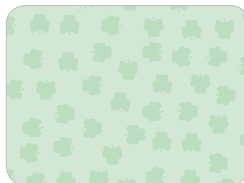
Breast Cancer Awareness



Footprints



Pool



Shamrocks



Stars



Stethoscope

Order Information

Production-Ready Order

Standard Production Times

Standard 5-Working-Day Service on imprinted and engraved BIC[®]*, BIC Select[™] and Sheaffer[®] Writing Instruments, BIC[®] Lighters, BIC[®] Magnets, BIC[®] Mouse Pads, BIC[®] Sticky Note[™] products and 4-color process or screen-printed BIC[®] Notebooks. *3-Working-Day Service on BIC[®] Round Stic[®].

Standard 7-Working-Day Service on BIC[®] Combo Packs and all foil-stamped or debossed BIC[®] Notebooks and Sheaffer[®] Padfolios.

For all product lines, standard production time is available on all catalog quantity orders. Production time begins upon receipt of the complete order or after proof approval. For orders above catalog quantities, which may require a proof, contact your distributor for production time.

BIC Graphic offers FREE 24-Hour Service on most items. Please see the inside front cover of this catalog for complete details.

Production-Ready Artwork

We accept high-quality laser prints, or digital art on CDs or by e-mail. For fastest service and best imprint quality, we recommend providing artwork via e-mail. Artwork should not need any additional touch-up, design, color separation, or rearranging for use. Halftones, screens, and shades of gray are not available on screen printed imprints.

The use of licensed artwork requires a written release. Artwork when submitted is assumed to be in full compliance with laws governing copyrights, trademarks, etc. We are not responsible for typographical errors incorporated in submitted artwork. Factory reserves the right to make slight alterations in copy and logos to adapt to imprinting processes.

Please Note: BIC Graphic reserves the right not to print any logo or message that is deemed inappropriate.

QR Codes: QR codes are most readable when printed on flat surfaces using a high contrast imprint (such as a white imprint on dark surfaces or a black imprint on light surfaces). QR codes may not be readable when printed on coarse weave materials (fabric) or curved surfaces. For the best results, we recommend a minimum size of 1.25" square. The QR code should be black with a white border. The ideal BIC[®] Magnet or BIC[®] Sticky Note[™] product will have an imprint area of 2" square or more. BIC Graphic is not responsible for the quality, accuracy or usefulness of QR code operations or content. BIC Graphic does not police or endorse any QR code content. A pre-production proof is recommended to test the functionality of the code. Please contact your distributor for more information.

Electronic Artwork

Artwork will be accepted digitally from the following programs:

- Adobe[®] Illustrator[®] (any version, PC or Mac)—preferred format
- Photoshop[®] (black-and-white, .tiff, .pict, .jpeg files) scanned or created at 1200 DPI (high resolution) and at approximately the actual size of the imprint area
- FreeHand (saved as an Illustrator[®] ".ai" format, Mac or PC)
- Quark[®] or InDesign[®] files must be sent with the linked file. A linked file may include .eps, .pict, .tiff, or .jpeg file formats
- CorelDraw[®] (Using the "export" function, select "Adobe Illustrator .ai" format and the "Convert Type to Curves" option [placed/imported images do not convert; include as separate files and not embedded])
- For personalization (select items), submit list of names with the following file extensions: Excel: .xls or Comma Delimited Text: .csv
- Submit a copy of the art layout with the order
- Fonts should be outlined
- **E-mail Artwork:** Artwork should be submitted within 24 hours of sending the order. Please include ONLY the purchase order number in the subject line of the email. Multiple files should be compressed in either .zip or .sit format. File size limitation when sent via e-mail is 10MB. Artwork can also be transferred directly to us via our website or FTP.

Vector Art

We recommend using vector art because it produces the highest-quality artwork. It is "resolution-independent," which means it can be enlarged without affecting the quality of your imprint.

Raster Art (Placed/Continuous Tone Images)

Raster Art is "resolution-dependent". When you change the size of an imprint, you change the quality. This means that the resolution (DPI) of your file is critical. Files must be at least 300 DPI at 100% of final size.

Grayscale images and bitmaps must be 1200 DPI. Do not submit files with linked images. Please embed all graphics.

Hard-Copy Artwork

If electronic art is not available, please provide sharp, high-contrast, color-separated or black-and-white artwork. Artwork will be returned upon request or it will be discarded.

Minimum Line Weights & Type Sizes

Please refer to the minimum line weights and type sizes information on the General Information page for each product line.

Order Information (continued)

Standard Font Types

Sans Serif

Avant Garde Demi 1234567890
Eurostyle Bold 1234567890
Futura Bold 1234567890
 Helvetica Bold 1234567890
Helvetica Black 1234567890
 Helvetica Condensed Bold 1234567890
 News Gothic Bold 1234567890
 News Gothic Bold Condensed 1234567890
 Optima Bold 1234567890
 Univers Bold 1234567890
Univers Black 1234567890
 Univers Bold Condensed 1234567890

Script

Brush Script 1234567890
Commercial Script 1234567890
Engravers Old English 1234567890
Kaufmann Bold 1234567890
 Zapf Chancery 1234567890

Serif

Aachen Bold 1234567890
 Bembo Bold 1234567890
Benguiat Bold 1234567890
 Garamond 1234567890
Friz Quadrata Bold 1234567890
Impressum Bold 1234567890
 Palatino Bold 1234567890
Rockwell Bold 1234567890
 Souvenir Demi 1234567890
Souvenir Demi Italic 1234567890
 Times Ten Bold 1234567890

Standard Engraving Types for Personalization

Times 1234567890
Snell 1234567890

Standard Imprint Colors

New Stock Imprint Color Palette

 Black	 White	 Red 186	 Maroon 202
 Burgundy* 208	 Magenta* 205	 Pink* 211	 Cream* 1345
 Orange 172	 Lemon 114	 Athletic Gold* 116	 Teal* 327
 Dark Teal* 316	 Green 355	 Forest Green* 341	 Process Blue
 Royal Blue* 293	 Reflex Blue* 293	 Navy Blue 281	 Purple* 2587
 Brown* 1545	 Charcoal Gray* 424	 Met. Gold 872	 Met. Copper* 876
 Met. Silver 877	 Met. Green* 8283	 Met. Blue* 8203	 Met. Magenta* 8085

The color match numbers listed above are for reference only. The actual imprint colors may not be an exact match to the color number.

Metallic imprint colors are not available on 4-color process decorated products.

Due to the catalog printing process, colors shown may not be exact.

Due to variations in material, imprint methods and ink opacity, exact color matching cannot be guaranteed on all colored substrates.

*Not available for foil stamped products.

Order Information (continued)

Standard Imprint Colors (continued)

BIC® Writing Instruments, a variety of BIC Select™ and Sheaffer® Writing Instruments, and BIC® Notebooks with plastic covers are screen printed with spot colors and offer custom color options for an additional charge.

BIC® Digital Color Graphics items, BIC® Sticky Note™ notepads and cube sheets, BIC® Magnets, BIC® Mouse Pads and BIC® Notebooks with white chipboard covers are printed with 4-color-process (CMYK) inks. The 4-color process allows you to print as many different colors as you want for one price. All non-standard imprint colors will be converted to the closest 4-color process match. A perfect match cannot be guaranteed.

BIC® Notebooks with chipboard covers and Sheaffer® Padfolios can also be foil stamped with standard colors. Please refer to the General Information pages for each product line for additional information related to color.

Color Matching

For most products, stock imprint colors have been developed to match the product or complement it. Please refer to the General Information pages for each product line for additional information related to color matching.

Typesetting

We can add text to your imprint at no additional charge. Choose from our stock typestyles shown on page 220 and send a TYPEWRITTEN version of the text, specifying typeface, point size, and case (see example to the right). When typestyles are not specified, our typesetters will set your copy for the best effect. Your copy must be at least the minimum point size required for each product.

<p style="text-align: center;">ABC Company Futura Bold, 11pt, Upper/lower case 1234 Abbey Rd., Our Town, FL Futura Reg, 8pt., Upper/lower case (000) 123-1234 Futura Bold, 8pt.</p> <p style="text-align: center;">Your imprint will look like this:</p> <p style="text-align: center;">ABC Company 1234 Abbey Road., Our Town, FL (000) 123-1234</p>

When you choose script fonts, they are only legible when set in upper/lower case.

Proofs

E-mail/Fax Proof

If requested, an electronic proof will be e-mailed or faxed for \$7(G). Please include fax number and e-mail address on Purchase Order. Add 2 business days. Contact your distributor for more information.

Color Paper Proof:

\$15(G). Allow for additional time on your ship date when proofing colors. Color paper proofs may not be an exact match to final product. Contact your distributor for more information.

Product Proof

Actual printed product completed prior to full production run of an order. Not available on some items. Recommended when color matching is critical.

- \$50(G), plus product cost and any applicable set-up charges
- Standard production times apply

Contact your distributor for more information.

Speculative Sample

Actual printed product (often done as a presentation piece prior to the placement of an order). Not available on some items. Contact distributor for more information.

- \$50(G), plus product cost and any applicable set-up charges
- Standard production times apply

Services

Copy Change

Copy changes are available free of charge. Catalog minimums apply per copy change. Logo imprint, color, and location must remain the same.

Imprint Color Change

Imprint color changes are available free of charge. Catalog minimums apply per imprint color change. Logo imprint and location must remain the same.

Product Color Variance

Due to the nature of the materials and the variance in manufactured products, we cannot guarantee exact matches within orders or on repeat orders. Like-named colors in different materials may not be an exact color match. In our continuing effort to improve our products, we reserve the right to change specifications without notice.

Non-Standard Imprint Color Matching

The charge for non-standard imprint color matching is \$30(G). Please specify the non-standard color number. We will match to the coated (C) stock only (example: 203C). For all magnets, mouse pads, and digital color graphics writing instruments, we will match to the uncoated stock color only.

Above Catalog Quantities

For orders above catalog quantities, please contact your distributor for production time and pricing.

Exact Quantity Order Charge

BIC Graphic ships exact quantities at no additional charge. Minimum quantities required.

Exact Reorders

We will keep your artwork for 24 months. When you reorder, please include the original invoice number along with complete order information (product, ink colors, size, etc.). The production time for exact reorders is 4 working days on all screen printed BIC® writing instruments. All order elements, including the imprint colors, must be exactly the same as the original order.

Rush Services

See the inside front cover for FREE 24-Hour Service items and ordering instructions.

Special Packaging

If you have special packaging needs such as shrink-wrapping, special inserts, or shipping combinations of BIC® products in the same box, arrangements will be made to accommodate your request. Keep in mind that some special packaging requests may require additional time and an additional charge.

Blank Merchandise

BIC Graphic does not ship blank merchandise.

Shipping Information

Freight Calculation

Follow these simple instructions to determine your shipping costs.

1. Visit the BIC Graphic Shipping Information page at www.bicgraphic.com/shipping.
2. Click on FREIGHT CALCULATOR.
3. Populate the provided fields with your order information.
4. Your Estimated Freight Charge will appear on the right of your screen.

PLEASE NOTE: A partial case is rated at full case weight when determining total shipping cost.

Freight Terms

Freight terms for all orders will be "FOB Shipping Point" with applicable shipping and handling charges to be added to the customer's invoice. Please see General Information pages of each product category for specific shipping locations. Title to and risk of loss of the goods will be transferred to the customer at the time of pickup by the carrier at which time our responsibility will cease. BIC Graphic cannot assume responsibility for time delays in transit.

Standard Shipping

1. Catalog quantity orders will ship via UPS Ground service unless another carrier is specified on your purchase order. Over catalog quantity orders ship via Best Available Carrier unless otherwise specified. Sample orders ship via UPS Ground unless otherwise specified.
2. Lighters will ship standard ground plus a \$23.50(Z) hazardous material charge per carton. Some ZIP codes do not accept hazardous materials by ground. Hazardous material charges apply per each box. \$23.50(Z) ground (U.S., CA), \$32.50(Z) air (U.S., AK, HI, PR), \$41.50(Z) air (CA).
3. BIC® Lighter shipments to Alaska will incur an additional 2–3 day transit time.
4. Ground and Air Parcel Service Rates are subject to change without notice.
5. Due to fluctuations in fuel prices, if surcharges or accessorial charges are incurred, these will be added to the existing freight charge.
6. BIC Graphic reserves the right to change carrier and service level without notice.
7. All orders over 60 boxes will default to truck shipment. This is to ensure the delivery integrity of our customers' orders.
8. Requests to ship by U.S. Mail or to a P.O. Box will incur a \$5.00(Z) service charge, plus postage and insurance. BIC Graphic will not be responsible for lost or damaged products or for the tracking of products shipped by U.S. Mail.
9. Any claims concerning lost, delayed or damaged merchandise must be made directly to the carrier.
10. C.O.D. shipments not available.

Changes to Shipping Addresses/Shipping Methods

To be guaranteed, any changes to shipping address or shipping method must be submitted in writing 24 hours prior to the scheduled ship date and before the order has been processed for shipment.

Split Shipments

No-charge split shipments cannot be less than the standard pack quantity.

Third-Party Freight Billing

If applicable, a third party billing handling charge of \$10.00(Z) will be added to invoice.

Drop Shipments

Shipments to multiple locations all occurring at the same time are free of charge for up to 20 drop ship locations. Each location after 20 will incur a \$3.00(Z) charge per location. Freight charges apply. Catalog minimum quantity is required per address. A drop ship list must be provided on an Excel spreadsheet with separate columns for the distributor company name, purchase order number, ship-to name, address 1, address 2, city, state, zip and quantity per drop. Drop ship addresses must be received prior to the start of production of the order for packaging accuracy.

International Shipping

For shipments outside the United States (including Puerto Rico), the declared value will be catalog pricing unless otherwise requested.

For international shipments, the customer is responsible for all taxes, duties, brokerage fees and miscellaneous charges related to the shipment. If an international order is shipped via a third party, these fees will be charged to the third party account, if requested. If not requested, the consignee will be billed.

For shipments with a declared value of \$2500 or more, a Shipper's Export Declaration (or Electronic Export Information) will need to be submitted to customs. All shipments to countries that qualify for this requirement will have an additional \$20 handling fee added to the shipping cost for both third party and prepaid shipments.

BIC Graphic is not responsible for delays in customs, ocean freight shipment delays, or air freight shipment delays beyond our immediate control.

Terms & Conditions

Pricing

All pricing in this catalog is effective on orders received from January 1 through December 31, 2012, for shipment on or before January 31, 2013.

Catalog Price Increases

As we finalized pricing for 2012, every effort was made to identify and project material cost increases from our suppliers. Where necessary, these increases are included in our current pricing. However, due to the volatility of crude oil prices and the associated impact on raw material costs, we reserve the right to change catalog prices at any time without notice if necessary. If this is required, we will do everything we can to announce the changes ahead of time. We understand and regret the inconvenience this may cause you and your customers.

Order Acceptance

All orders are binding upon BIC Graphic only after acceptance by BIC Graphic.

Changes

Prices, terms and conditions, items and colors are subject to change or can be discontinued without notice.

Cancellations

Changes will delay orders and must be authorized by BIC Graphic. Changes to or cancellation of orders prior to production will be invoiced at a \$31.25(G) minimum charge per change, plus all cost incurred before cancellation request is received at the factory. After production has been initiated, orders cannot be changed or canceled. Production time begins upon receipt of the complete order or after proof approval.

Authorized Returns

Merchandise found to be incorrect due to our error will be replaced at no charge when returned within 180 days of receipt of merchandise. Authorization from BIC Graphic is required prior to return of merchandise. Unauthorized returns will be refused and returned to sender. No credit will be issued for merchandise which is unavailable for return to BIC Graphic.

Artwork Return

Customer artwork, if available, will be returned if requested on order. Include company name and purchase order number on all artwork. Examples of items that cannot be returned include letterhead, photocopies or labels. Artwork will be held on a computer file for 24 months. Repeat orders submitted after that time will require new artwork. Art services provided by BIC Graphic are created in a digital format which cannot be returned.

Catalog Illustrations

Logos and other imprints shown in this catalog are for illustrative purposes only. They do not imply endorsement, nor are any items with these specific logos for sale to anyone other than parties expressly authorized by the owner of such designs. Product colors shown throughout this catalog may vary slightly from actual products due to inherent limitations in photography, film separations, offset printing and plastic molding processes.

Additional Options

You can take advantage of higher-quantity pricing for an item and have a different imprint, imprint copy or product color on some items within that quantity. You may choose from the following optional changes, at no additional charge, as they apply to the product ordered: custom color assortment; imprint color change; copy change; and drop shipments (up to 20). Each change must be equal to or greater than the minimum order quantity per product.

Authorization Indemnification

BIC Graphic assumes no responsibility for determining the proper ownership or proper use of trademarks, logos and trade names. All liabilities of this nature rest with the Customer. By placing an order with BIC Graphic, you represent and warrant that you have the authority to order, purchase and distribute merchandise containing the names, trademarks, logos, copyrights, etc., identified in your order. You also agree to indemnify, defend and hold harmless BIC, its parent, subsidiaries and its affiliates and representatives, from and against all claims, liabilities and expenses (including attorney's fees) arising out of or related to any actual or alleged infringement or misappropriation of any trademark, copyright or any other proprietary right of such merchandise. This provision will remain in effect after delivery of your order.

Standard Selections

Unless otherwise specified, the following will apply:

- Black ink will be supplied for all ballpoints and roller balls. Additional ink options are available on select products. Additional lead time may apply.
- Medium point will be supplied for ballpoints and rollers. Fine point will be supplied for all BIC® Z4®+, BIC® Grip Roller, BIC® Grip Roller Gold and BIC® Triumph® products.
- Black writing ink will be supplied for all Sheaffer® writing instruments. Blue ink is available upon request. Additional lead times may apply.
- Typestyle will be selected at factory discretion for best appearance.
- For two-piece writing instruments, the imprint/engraving will be horizontal and will use Layout A, as shown on page 205.
- If cap or barrel imprint is not specified, writing instruments with cap and/or barrel imprint will be imprinted on cap, except for BIC® Great Erase® Whiteboard Marker, where barrel will be default imprint location.

Terms & Conditions (continued)

Standard Selections (continued)

- Imprint location on BIC® Clic Stic® and BIC® WideBody® may vary slightly. A positioned imprint location is available upon request for an additional charge.
- On BIC® Lighters, imprint will use Horizontal Layout as shown on page 208.
- Imprint on BIC® Notebooks will appear centered.
- On BIC® Magnets, if no mil thickness is specified, it will default to 20 mil.
- On BIC® Mouse Pads, if no base thickness is specified, it will default to 1/8" thick.
- If no "ship-to" address is provided, the order will be shipped to the distributor.

Product Performance Policy

All products adhere to strict international quality and safety standards and are produced in accordance with all applicable federal, state and local laws, rules and regulations. BIC GRAPHIC DISCLAIMS ALL EXPRESS AND IMPLIED REPRESENTATIONS AND WARRANTIES WITH RESPECT TO ITS PRODUCTS INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

CPSIA

BIC Graphic products are designed, intended and offered for sale as promotional products for corporate and business uses for advertising and promotional purposes. As such, they are "general use" products. If a general use product is decorated with children's images and the end-user group is a children's group, then the product could be considered a children's product. If you consider your order to be for a children's product, it is important that you notify us at the time your order is placed so that we can let you know if we are able to fulfill it.

Environmental Mission Statement

BIC Graphic is committed to working with our vendors and employees to incorporate environmentally friendly business practices into our daily operations. These measures benefit our local community, the state of Florida, and society at large. We will continue to identify and act on opportunities to minimize our impact on the environment.

Price Point Index

Writing Instruments

Item#	Item Name	As Low As	Page
BPS	BIC® Pencil Solids	0.24	76
STYL	BIC® Style™	0.31	18
BPCC	BIC® Pencil Color Connection	0.32	77
STYLCL	BIC® Style™ Clear	0.33	19
RS	BIC® Round Stic®	0.39	21
RSI	BIC® Round Stic® Ice	0.42	22
RSG	BIC® Ultra Round Stic Grip™	0.49	23
MC	BIC® Media Clic™	0.53	26
CS	BIC® Clic Stic®	0.54	31
MCI	BIC® Media Clic™ Ice	0.58	29
NEW! CSM	BIC® Mini Clic Stic®	0.62	32
PMRM	BIC Matic®	0.62	78
CSR	BIC® Clic Stic® Revo	0.66	35
CSI	BIC® Clic Stic® Ice	0.67	32
TS	BIC® Tri-Stic®	0.70	37
CSRI	BIC® Clic Stic® Revo Ice	0.73	35
TWP	BIC® Pivo®	0.75	40
ATS	BIC® Atlantis®	0.76	25
MCG	BIC® Media Clic™ Grip	0.79	27
CSCG	BIC® Clic Stic® Grip	0.80	33
TWPC	BIC® Pivo® Chrome	0.80	40
TWPG	BIC® Pivo® Gold	0.80	40
TSCL	BIC® Tri-Stic® Clear	0.81	38
CL	BIC® Clic™	0.81	43
DCPMRM	BIC® Digital Mini Mechanical Pencil	0.84	80
TWPCLC	BIC® Pivo® Clear Chrome	0.86	41
TWPCLG	BIC® Pivo® Clear Gold	0.86	41
MCIG	BIC® Media Clic™ Ice Grip	0.87	29
BLG	BIC® Brite Liner® Grip	0.87	72
PMRMC	BIC® Media Clic™ Mechanical Pencil	0.87	81
CSIG	BIC® Clic Stic® Ice Grip	0.88	33
CSWB	BIC® WideBody®	0.90	47
TSG	BIC® Tri-Stic® Foam Grip	0.92	38
TSWB CG	BIC® Tri-Stic® WideBody® Grip	0.94	39
DCCSCG	BIC® Digital Clic Stic® Grip	0.98	34
CLG	BIC® Clic™ Gold	0.98	44
MMA X	BIC® Media Max™	0.98	59
PMRCG	BIC Matic Grip®	0.98	79
DCMCG	BIC® Digital Media Clic™ Grip	0.99	28
BLGXL	BIC® Brite Liner® Grip XL	0.99	73
TSWBCLG	BIC® Tri-Stic® WideBody® Clear Grip	1.00	39
BCCBG	BIC® Broadcaster™	1.01	24
TSMAG	BIC® Tri-Stic® Magnet	1.02	37
PMRCM	BIC® Clic-Matic®	1.04	82
CSWBG	BIC® WideBody® Grip	1.05	48
CSWB CG	BIC® WideBody® Color Grip	1.05	49
CSWB DG	BIC® WideBody® Design Grip	1.05	51
GR	BIC® Grip Roller	1.05	67
CLCL	BIC® Clear Clics®	1.08	45
CLCLG	BIC® Clear Clics® Gold	1.08	45
CSWBCLG	BIC® WideBody® Clear Grip	1.10	53
CSWBIG	BIC® WideBody® Clear w/Ice Trim	1.10	53
MRGE	BIC® Great Erase® Whiteboard Marker	1.12	75
MRPG	BIC® Mark-It™ Permanent Marker	1.12	75
VB	BIC® Velocity® Ballpoint	1.15	60
DCWB CG	BIC® Digital WideBody® Color Grip	1.19	50
DCWB DG	BIC® Digital WideBody® Design Grip	1.19	52
GRG	BIC® Grip Roller Gold	1.19	67
CSWB MG	BIC® WideBody® Chrome Grip	1.45	54
CSWB MES	BIC® WideBody® Message Pen	1.45	56

Price Point Index

NEW!	T537R5 .5mm	BIC® Triumph® 537R	1.49	68
NEW!	T537R7 .7mm	BIC® Triumph® 537R	1.49	68
	BCRBG	BIC® Broadcaster™ Rope	1.51	24
	CSWBMESB	BIC® WideBody® Message Pen Colors	1.52	58
	DCWBMG	BIC® Digital WideBody® Chrome Grip	1.56	55
	TWOS	BIC® Two-Sider™	1.56	71
	BLR	BIC® Brite Liner® Retractable Highlighter	1.56	74
	DCWBMES	BIC® Digital WideBody® Message Pen	1.62	57
	VGEL	BIC® Velocity® Gel	1.67	60
	XXL	BIC® XXL	1.72	61
	Z4	BIC® Z4®+	1.74	69
	PROB	BIC® Pro+® Ballpoint	1.93	62
	MRPR	BIC® Mark-It™ Retractable Permanent Marker	1.94	74
	XS	BIC® XS Finestyle	1.99	70
	ICLGEL	BIC® Intensity® Clic™ Gel	2.00	63
	4C	BIC® 4-Color™ Pen	2.10	65
	PROGEL	BIC® Pro+® Gel	2.14	62
	CIT	BIC® Citation®	2.25	64
	CITCL	BIC® Citation® Clear	2.51	64
	4CL	BIC® 4-Color™ Pen with Lanyard	2.65	65
	BLGP3	BIC® Brite Liner® Grip-3 Pack	3.18	72
	BLGP5	BIC® Brite Liner® Grip-5 Pack	4.95	72

BIC Select™

Item#	Item Name	As Low As	Page
Y214	BIC® Slim Metal	2.56	86
WBMET	BIC® WideBody® Metal	3.70	88
WBMETG	BIC® WideBody® Metal Grip	4.59	88
Y215	BIC® Tri-Tone Twist	5.51	87
STLB	BIC® Steel® Two-Piece	5.86	89
PG	BIC® Protrusion Grip™	5.97	91
G3	BIC® Grip3™	6.14	90
ESTB	BIC® Esteem®	6.27	92
STLRET	BIC® Steel® Retractable	6.99	89
ATT	BIC® Attriant®	7.60	93
WCLB	BIC® Worthington® Lacquer Ballpoint	8.02	95
WCCB	BIC® Worthington® Chrome Ballpoint	8.50	94
WCCR	BIC® Worthington® Chrome Roller	9.25	94
WCLR	BIC® Worthington® Lacquer Roller	9.53	95
LB	BIC® Leather Ballpoint	11.79	96
LR	BIC® Leather Roller	11.90	96
CFT	BIC® Carbon Fiber Twist	14.06	97

Sheaffer®

Item#	Item Name	As Low As	Page
STB	Sheaffer® Sentinel® Ballpoint Matte Color/Chrome	9.60	108
NEW!	VFM	10.00	109
STCCB	Sheaffer® Sentinel® Ballpoint Matte Chrome/Chrome Trim	11.15	108
STCGB	Sheaffer® Sentinel® Ballpoint Matte Chrome/22K Gold Electroplate	14.60	108
SGCB	Sheaffer 100™ Ballpoint	16.15	107
SGCP	Sheaffer 100™ Mechanical Pencil	16.15	107
S500B	Sheaffer® 500 Ballpoint	22.30	106
NEW!	SHAJ1	23.99	110
PLCCB	Sheaffer® Prelude® Collection Ballpoint Brushed Chrome Plate Finish/Chrome Plate Trim	25.00	104
NEW!	PLM	25.00	105
PLCGB	Sheaffer® Prelude® Collection Ballpoint Brushed Chrome Plate Finish/22K Gold Plate Trim	29.00	103

PLCCR	Sheaffer® Prelude® Collection Roller Ball Brushed Chrome Plate Finish/Chrome Plate Trim	32.00	104
SGCS	Sheaffer 100™ Mechanical Pencil/Ballpoint Set	32.30	107
SHATW1	NEW! Sheaffer® Classic Travel Wallet	38.29	110
PLCGR	Sheaffer® Prelude® Collection Roller Ball Brushed Chrome Plate Finish/22K Gold Plate Trim	39.00	103
SHATH1	NEW! Sheaffer® Classic Tablet Holder	39.99	111
SHAJP1	NEW! Sheaffer® Classic Junior Padfolio	45.22	110
PLB	Sheaffer® Prelude® Collection Ballpoint Black Matte Finish/22K Gold Plate Trim	47.00	102
PLGB	Sheaffer® Prelude® Collection Ballpoint 22K Gold Plated	56.00	101
PLR	Sheaffer® Prelude® Collection Roller Ball Black Matte Finish/22K Gold Plate Trim	56.00	102
PLGR	Sheaffer® Prelude® Collection Roller Ball 22K Gold Plated	77.00	101
SHAP1	NEW! Sheaffer® Classic Padfolio	78.00	111
PLGF	Sheaffer® Prelude® Collection Fountain Pen 22K Gold Plated	103.00	101
LYB	Sheaffer® Legacy® Heritage Collection Ballpoint	146.00	100
LYR	Sheaffer® Legacy® Heritage Collection Roller Ball	183.00	100
LYF	Sheaffer® Legacy® Heritage Collection Fountain Pen	268.00	100

Sticky Note®

Item#	Item Name	As Low As	Page
P2A3A25	BIC® 2" x 3" Adhesive Notepad (25 Sheet)	0.26	115
P2I3A25	BIC® 2 1/2" x 3" Adhesive Notepad (25 Sheet)	0.32	115
NS3A6A25	BIC® 3" x 6" Scratch Pads (25 Sheet)	0.35	134
P2M3A25	BIC® 2 3/4" x 3" Adhesive Notepad (25 Sheet)	0.35	116
VP4A3A25	BIC® Value 4" x 3" Adhesive Notepad (25 Sheet)	0.35	118
P3A3A25	BIC® 3" x 3" Adhesive Notepad (25 Sheet)	0.40	117
P4A3A25	BIC® 4" x 3" Adhesive Notepad (25 Sheet)	0.41	119
P2A3A50	BIC® 2" x 3" Adhesive Notepad (50 Sheet)	0.45	115
NS4A6A25	BIC® 4" x 6" Scratch Pads (25 Sheet)	0.47	134
SND3A25	BIC® 3" x 3" Die Cut Adhesive Notepad (25 Sheet)	0.48	124
SND4A25	BIC® 4" x 3" Die Cut Adhesive Notepad (25 Sheet)	0.49	125
P2I3A50	BIC® 2 1/2" x 3" Adhesive Notepad (50 Sheet)	0.52	115
P4A4A25	BIC® 4" x 4" Adhesive Notepad (25 Sheet)	0.54	120
NS3A9A25	BIC® 3" x 9" Scratch Pads (25 Sheet)	0.56	135
P2M3A50	BIC® 2 3/4" x 3" Adhesive Notepad (50 Sheet)	0.56	116
NS3A6A50	BIC® 3" x 6" Scratch Pads (50 Sheet)	0.58	134
P5A3A25	BIC® 5" x 3" Adhesive Notepad (25 Sheet)	0.62	121
VP4A3A50	BIC® Value 4" x 3" Adhesive Notepad (50 Sheet)	0.62	118
P3A3A50	BIC® 3" x 3" Adhesive Notepad (50 Sheet)	0.71	117
P4A3A50	BIC® 4" x 3" Adhesive Notepad (50 Sheet)	0.72	119
SND5A25	BIC® 5" x 3" Die Cut Adhesive Notepad (25 Sheet)	0.72	126
P4A6A25	BIC® 4" x 6" Adhesive Notepad (25 Sheet)	0.74	122
NS4A6A50	BIC® 4" x 6" Scratch Pad (50 Sheet)	0.77	134
SND3A50	BIC® 3" x 3" Die Cut Adhesive Notepad (50 Sheet)	0.83	124
SND4B25	BIC® 4" x 6" Die Cut Adhesive Notepad (25 Sheet)	0.83	126
P2A3A100	BIC® 2" x 3" Adhesive Notepad (100 Sheet)	0.84	115
NS6A9A25	BIC® 6" x 9" Scratch Pad (25 Sheet)	0.89	135
SND4A50	BIC® 4" x 3" Die Cut Adhesive Notepad (50 Sheet)	0.93	125
NS3A9A50	BIC® 3" x 9" Scratch Pad (50 Sheet)	0.94	135
P3A8A25	BIC® 3" x 8" Adhesive Notepad (25 Sheet)	0.98	120
P4A4A50	BIC® 4" x 4" Adhesive Notepad (50 Sheet)	1.00	120
P2I3A100	BIC® 2 1/2" x 3" Adhesive Notepad (100 Sheet)	1.01	115
PFB	BIC® Die Cut Flag Booklet	1.02	127
P2M3A100	BIC® 2 3/4" x 3" Adhesive Notepad (100 Sheet)	1.07	116
P5A3A50	BIC® 5" x 3" Adhesive Notepad (50 Sheet)	1.16	121

Price Point Index

PFC	BIC® Flag Case	1.18	127
PFN	BIC® Adhesive Memo Notepad	1.18	128
P3A3A100	BIC® 3" x 3" Adhesive Notepad (100 Sheet)	1.29	117
P4A3A100	BIC® 4" x 3" Adhesive Notepad (100 Sheet)	1.32	119
VNC3C	BIC® Value Cube 3" x 3" x 1"	1.33	133
SND5A50	BIC® 5" x 3" Die Cut Adhesive Notepad (50 Sheet)	1.36	126
P4A6A50	BIC® 4" x 6" Adhesive Notepad (50 Sheet)	1.39	122
SNC3C	BIC® Adhesive Cube 3" x 3" x 1 1/2"	1.42	130
SND3A100	BIC® 3" x 3" Die Cut Adhesive Notepad (100 Sheet)	1.50	124
SND4B50	BIC® 4" x 6" Die Cut Adhesive Notepad (50 Sheet)	1.56	126
NS6A9A50	BIC® 6" x 9" Scratch Pads (50 Sheet)	1.62	135
P4A4A100	BIC® 4" x 4" Adhesive Notepad (100 Sheet)	1.75	120
MFB	BIC® Mylar Flag Booklet	1.78	127
SND4A100	BIC® 4" x 3" Die Cut Adhesive Notepad (100 Sheet)	1.82	125
P3A8A50	BIC® 3" x 8" Adhesive Notepad (50 Sheet)	1.87	120
VNC3D	BIC® Value Cube 3 1/2" x 3 1/2" x 1 3/4"	2.05	133
P5A3A100	BIC® 5" x 3" Adhesive Notepad (100 Sheet)	2.11	121
PB4A3A50	BIC® 4" x 3" Adhesive Notepad Booklet	2.20	119
NC3B	BIC® Cube 3" x 3" x 1 1/2"	2.41	131
P4A6A100	BIC® 4" x 6" Adhesive Notepad (100 Sheet)	2.75	122
VNC3A	BIC® Value Cube 3" x 3" x 3"	2.77	132
SND5A100	BIC® 5" x 3" Die Cut Adhesive Notepad (100 Sheet)	2.79	126
VNC4B	BIC® Value Cube 4" x 4" x 2"	2.83	132
MFPB	BIC® Mylar Flag Booklet with Notepad & Flags	2.88	128
PBCSM	BIC® Clic Stic® Mini w/Adhesive Notepad	2.99	129
SND4B100	BIC® 4" x 6" Die Cut Adhesive Notepad (100 Sheet)	3.06	126
PBMM	BIC® Digital Mini Mechanical Pencil w/Adhesive Notepad	3.14	129
SNC3B	BIC® Adhesive Cube 3" x 3" x 1 1/2"	3.17	130
B4A6A150	BIC® 4" x 6" Adhesive Beveled Adhesive Notepads	3.64	122
VNC3E	BIC® Value Cube 3 1/2" x 3 1/2" x 3 1/2"	3.85	132
NC2A	BIC® Cube 2 3/8" x 2 3/8" x 2 3/8"	3.86	131
MFPBCSM	BIC® Clic Stic® Min w/Mylar Flags & Adhesive Notepad	4.06	129
MFPBMM	BIC® Digital Mini Mechanical Pencil w/Mylar Flags & Adhesive Notepad	4.17	129
NC3A	BIC® Cube 3" x 3" x 3"	4.28	131
SNC2A	BIC® Adhesive Cube 2 3/8" x 2 3/8" x 2 3/8"	4.76	130
VNC4A	BIC® Value Cube 4" x 4" x 4"	5.25	132
SNC3A	BIC® Adhesive Cube 3" x 3" x 3"	6.45	130

Notebooks

Item#	Item Name	As Low As	Page
NC57	Chipboard Cover Notebook	4.48	138
NC57ECO	BIC® Ecolutions® Chipboard Cover Notebook	4.93	138
NP57	Plastic Cover Notebook	5.25	139
NC4P57	4-Color Process Chipboard Cover Notebook	5.82	138
NPP57	Plastic Cover Notebook with BIC® Media Clic™ Ice	5.82	139

Lighters

Item#	Item Name	As Low As	Page
J25	BIC® J25 Mini Lighter	1.32	144
J23	BIC® J23 Slim Lighter	1.40	145
LTR	BIC® J26 Maxi Lighter	1.50	143
J38	BIC® J38 Electronic Lighter	2.41	146
MPLTR	BIC® Multi-Purpose Lighter	5.96	147

Magnets

Item#	Item Name	As Low As	Page
MGEBC	Economy Business Card Magnets (20 mil)	0.16	151
MGBC20	4-Color Process Business Card Magnets (20 mil)	0.21	151

MGSSS20	Small Stock Shape Magnets (20 mil)	0.26	155
MGCS20-2	Custom Shape Magnets 2-4 Sq In (20 mil)	0.27	157
MGJBC20	Jumbo 4-Color Process Business Card Magnets (20 mil)	0.30	152
MGCS20-4	Custom Shape Magnets 4.01-6 Sq In (20 mil)	0.31	157
MGSSM20	Medium Stock Shape Magnets (20 mil)	0.36	155
MGSPFS20	Small Picture Frame Magnets (20 mil)	0.37	158
MGCS20-6	Custom Shape Magnets 6.01-8 Sq In (20 mil)	0.38	157
MGSE20	Special Event Magnets (20 mil)	0.39	161
MGSSL20	Large Stock Shape Magnets (20 mil)	0.41	154
MGCS20-8	Custom Shape Magnets 8.01-10 Sq In (20 mil)	0.41	157
MGCLL20	Small & Medium Calendar Magnets (20 mil)	0.41	160
MGCS20-10	Custom Shape Magnets 10.01-12 Sq In (20 mil)	0.44	157
MGCS20-12	Custom Shape Magnets 12.01-14 Sq In (20 mil)	0.47	157
MGCS20-14	Custom Shape Magnets 14.01-16 Sq In (20 mil)	0.50	157
MGDE1	Dry Erase Magnet (4 W x 5 1/4 H) (20 mil)	0.59	161
MGCS20-16	Custom Shape Magnets 16.01-18 Sq In (20 mil)	0.66	157
MGBCC	Business Card Magnet with 12 Sheet Calendar (30 mil)	0.72	159
MGSPFM20	Medium Picture Frame Magnets (20 mil)	0.77	158
MGCS20-18	Custom Shape Magnets 18.01-20 Sq In (20 mil)	0.80	157
MGSSCL	Stock Shape Magnet with 12 Sheet Calendar (30 mil)	0.82	159
MGSSXL20	Extra Large Stock Shape Magnets (20 mil)	0.84	154
MGCLXL20	Year & Large Calendar Magnets (20 mil)	0.84	160
MGSCH20	Football & Rectangle Schedule Magnets (20 mil)	0.84	160
MGSPFL20	Large Picture Frame Magnets (20 mil)	0.98	158
MGBCNP	Business Card Magnet with 50 Sheet Notepad (30 mil)	0.99	159
MGBCC	Business Card Magnet with Card Holder (20 mil)	1.06	159
MGSSNP	Stock Shape Magnet with 50 Sheet Notepad (30 mil)	1.09	159
MGMA	Managing Your Anger Magnet (20 mil)	1.12	162
MGDE2	Dry Erase Magnet (5 1/4" W x 8" H) (20 mil)	1.15	161
MGMM	Original Mood Magnet (20 mil)	1.18	162
MGFM	Frame-A-Mood Magnet (20 mil)	1.23	162
MGCARS	Small Car Magnets (20 mil)	1.23	163
MGDEM1	Dry Erase Magnet with Marker and Clip (4" W x 5 1/4" H) (20 mil)	1.59	161
MGCARM	Medium Car Magnets (20 mil)	1.85	163
MGDEM2	Dry Erase Magnet with Marker and Clip (5 1/4" W x 8" H) (20 mil)	2.14	161

Mouse Pads

Item#	Item Name	As Low As	Page
MP4C	Fabric Surface Coaster 3 1/2" Round (1/16")	1.49	167
MP5C	Fabric Surface Coaster 3 1/2" Square (1/16")	1.49	167
MPUT7	Ultra Thin Mouse Pad 6" x 8" (.021")	2.30	170
MPUT3	Ultra Thin Mouse Pad 8" Round (.021")	2.52	170
MPUT6	Ultra Thin Mouse Pad 7 1/2" x 8" (.021")	2.52	170
MP7C	Fabric Surface Mouse Pad 6" x 8" (1/16")	2.78	167
MPUT1	Ultra Thin Mouse Pad 7 1/2" x 8 1/2" (.021")	2.87	170
MPUT2	Ultra Thin Mouse Pad 8" x 9 1/2" (.021")	2.99	170
MPSHUT	Ultra Thin Stock Shape Mouse Pad (.021")	2.99	171
MP3C	Fabric Surface Mouse Pad 8" Round (1/16")	3.04	167
MP6C	Fabric Surface Mouse Pad 7 1/2" x 8" (1/16")	3.04	167
MPC3C	Fabric Surface Custom Mouse Pad from 8" Round (1/16")	3.08	172
MP1C	Fabric Surface Mouse Pad 7 1/2" x 8 1/2" (1/16")	3.12	167
MPPFR7C	Firm Surface Mouse Pad 6" x 8" (1/16")	3.14	168
MPC1C	Fabric Surface Custom Mouse Pad from 7 1/2" x 8 1/2" (1/16")	3.15	172
MP2C	Fabric Surface Mouse Pad 8" x 9 1/2" (1/16")	3.23	167
MPSH2C	Fabric Surface Stock Shape Mouse Pad (1/16")	3.23	171

Price Point Index

MPC2C	Fabric Surface Custom Mouse Pad from 8" x 9 1/2" (1/16")	3.28	172
MPFR3C	Firm Surface Mouse Pad 8" Round (1/16")	3.41	168
MPFR6C	Firm Surface Mouse Pad 7 1/2" x 8" (1/16")	3.41	168
MPFRC3C	Firm Surface Custom Mouse Pad from 8" Round (1/16")	3.45	172
MPFR1C	Firm Surface Mouse Pad 7 1/2" x 8 1/2" (1/16")	4.01	168
MPFRC1C	Firm Surface Custom Mouse Pad from 7 1/2" x 8 1/2" (1/16")	4.06	172
MPFR2C	Firm Surface Mouse Pad 8" x 9 1/2" (1/16")	4.23	168
MPFRSH2C	Firm Surface Stock Shape Mouse Pad (1/16")	4.23	171
MPFRC2C	Firm Surface Custom Mouse Pad from 8" x 9 1/2" (1/16")	4.27	172

Evolutions®

Item#	Item Name	As Low As	Page
PEVECO	BIC® Evolutions® Evolution®	0.33	183
MGECOS	BIC® Evolutions® Small Recycled Paper Magnets	0.40	188
RSECO	BIC® Evolutions® Round Stic®	0.44	176
P3A3A25ECO	BIC® Evolutions® 3" x 3" Notepad (25 Sheet)	0.44	185
P4A3A25ECO	BIC® Evolutions® 4" x 3" Notepad (25 Sheet)	0.45	186
CSECO	BIC® Evolutions® Clic Stic®	0.61	177
MGECOM	BIC® Evolutions® Medium Recycled Paper Magnets	0.61	188
PMRMECO	BIC® Evolutions® Matic	0.69	183
TSECO	BIC® Evolutions® Tri-Stic®	0.77	179
P3A3A50ECO	BIC® Evolutions® 3" x 3" Notepad (50 Sheet)	0.79	185
P4A3A50ECO	BIC® Evolutions® 4" x 3" Notepad (50 Sheet)	0.80	186
CL	BIC® Evolutions® BIC® Clic®	0.81	181
CSWBECO	BIC® Evolutions® WideBody®	0.98	178
CLG	BIC® Evolutions® BIC® Clic® Gold	0.98	181
TSWBECO	BIC® Evolutions® Tri-Stic® WideBody® Grip	1.03	180
CLCL	BIC® Evolutions® BIC® Clear Clics®	1.08	182
CLCLG	BIC® Evolutions® BIC® Clear Clics® Gold	1.08	182
P3A3A100ECO	BIC® Evolutions® 3" x 3" Notepad (100 Sheet)	1.42	185
P4A3A100ECO	BIC® Evolutions® 4" x 3" Notepad (100 Sheet)	1.45	186
MPP25ECO	BIC® Evolutions® Paper Mouse Pads (25 sheet)	3.14	189
NC57ECO	BIC® Evolutions® Chipboard Cover Notebook	4.93	187

Combo Packs

Item#	Item Name	As Low As	Page
RSPAD1	BIC® 4" x 3" Round Stic® Combo Pack (25 Sheet)	1.18	192
MCPAD1	BIC® 4" x 3" Media Clic™ Combo Pack (25 Sheet)	1.26	194
RSPADECO1	BIC® 4" x 3" Evolutions® Round Stic® Combo Pack (25 Sheet)	1.26	196
CSPAD1	BIC® 4" x 3" Clic Stic® Combo Pack (25 Sheet)	1.32	192
RSPAD3	BIC® 5" x 3" Round Stic® Combo Pack (25 Sheet)	1.39	192
CSPADECO1	BIC® 4" x 3" Evolutions® Clic Stic® Combo Pack (25 Sheet)	1.42	196
MCPAD3	BIC® 5" x 3" Media Clic™ Combo Pack (25 Sheet)	1.47	194
TSPAD1	BIC® 4" x 3" Tri-Stic® Combo Pack (25 Sheet)	1.48	193
RSPAD2	BIC® 4" x 3" Round Stic® Combo Pack (50 Sheet)	1.49	192
RSPADECO3	BIC® 5" x 3" Evolutions® Round Stic® Combo Pack (25 Sheet)	1.50	196
RSPAD5	BIC® 4" x 6" Round Stic® Combo Pack (25 Sheet)	1.51	192
CSPAD3	BIC® 5" x 3" Clic Stic® Combo Pack (25 Sheet)	1.53	192
MCPAD2	BIC® 4" x 3" Media Clic™ Combo Pack (50 Sheet)	1.57	194
MCPAD5	BIC® 4" x 6" Media Clic™ Combo Pack (25 Sheet)	1.59	194
TSPADECO1	BIC® 4" x 3" Evolutions® Tri-Stic® Combo Pack (25 Sheet)	1.60	197
RSPADECO2	BIC® 4" x 3" Evolutions® Round Stic® Combo Pack (50 Sheet)	1.61	196
CSPAD2	BIC® 4" x 3" Clic Stic® Combo Pack (50 Sheet)	1.63	192
RSPADECO5	BIC® 4" x 6" Evolutions® Round Stic® Combo Pack (25 Sheet)	1.63	196
CSPAD5	BIC® 4" x 6" Clic Stic® Combo Pack (25 Sheet)	1.65	192

CSPADECO3	BIC® 5" x 3" Evolutions® Clic Stic® Combo Pack (25 Sheet)	1.66	196
CSWBPAD1	BIC® 4" x 3" WideBody® Combo Pack (25 Sheet)	1.68	193
TSPAD3	BIC® 5" x 3" Tri-Stic® Combo Pack (25 Sheet)	1.69	193
CSPADECO2	BIC® 4" x 3" Evolutions® Clic Stic® Combo Pack (50 Sheet)	1.77	196
TSPAD2	BIC® 4" x 3" Tri-Stic® Combo Pack (50 Sheet)	1.79	193
CSPADECO5	BIC® 4" x 6" Evolutions® Clic Stic® Combo Pack (25 Sheet)	1.79	196
TSPAD5	BIC® 4" x 6" Tri-Stic® Combo Pack (25 Sheet)	1.81	193
CSWBPADECO1	BIC® 4" x 3" Evolutions® WideBody® Combo Pack (25 Sheet)	1.81	197
GRPAD1	BIC® 4" x 3" Grip Roller Combo Pack (25 Sheet)	1.83	194
TSPADECO3	BIC® 5" x 3" Evolutions® Tri-Stic® Combo Pack (25 Sheet)	1.84	197
CSWBPAD3	BIC® 5" x 3" WideBody® Combo Pack (25 Sheet)	1.89	193
RSPAD4	BIC® 5" x 3" Round Stic® Combo Pack (50 Sheet)	1.93	192
TSPADECO2	BIC® 4" x 3" Evolutions® Tri-Stic® Combo Pack (50 Sheet)	1.95	197
DTWBGPAD1	BIC® 4" x 3" Digital WideBody® Design Pack (25 Sheet)	1.97	195
TSPADECO5	BIC® 4" x 6" Evolutions® Tri-Stic® Combo Pack (25 Sheet)	1.97	197
CSWBPAD2	BIC® 4" x 3" WideBody® Combo Pack (50 Sheet)	1.99	193
CSWBPAD5	BIC® 4" x 6" WideBody® Combo Pack (25 Sheet)	2.01	193
MCPAD4	BIC® 5" x 3" Media Clic™ Combo Pack (50 Sheet)	2.01	194
GRPAD3	BIC® 5" x 3" Grip Roller Combo Pack (25 Sheet)	2.04	194
DTWBGPAD3	BIC® 4" x 3" Digital WideBody® Die Cut Design Pack (25 Sheet)	2.05	195
CSWBPADECO3	BIC® 5" x 3" Evolutions® WideBody® Combo Pack (25 Sheet)	2.05	197
CSPAD4	BIC® 5" x 3" Clic Stic® Combo Pack (50 Sheet)	2.07	192
RSPADECO4	BIC® 5" x 3" Evolutions® Round Stic® Combo Pack (50 Sheet)	2.08	196
GRPAD2	BIC® 4" x 3" Grip Roller Combo Pack (50 Sheet)	2.14	194
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