

**TO THE 2013 WORLD ECONOMIC FORUM
Davos, Switzerland**

Ladies and Gentlemen,

It is quite relevant that every year people endowed with highest power and responsibility meet to discuss most cardinal world problems, trying to find measures to alleviate them, even if not eradicate them altogether. Meanwhile, the radical solution to most such problems does exist – it is the reform of modern society. That does not absolutely mean a social revolution, but rather an ideological evolution. Indeed, civilization is experiencing now a general ideological crisis threatening its very existence and being the root of all its current problems.

Underlying that ideological crisis, in our age of science, is the crisis of modern science itself that has proved unable to develop the proper ideology for our time. Thus, to overcome the ideological crisis of society, it is necessary to reform modern science and therefore education. Although the reform of science is quite a task in itself, fortunately, we have now a blue-print for such a reform; moreover, we have already started the reform of science and got significant achievements on that way. However, such a fateful world mission cannot hinge long on the enthusiasm of a pensioner living in precarious conditions, in thorough isolation and boycott. Indeed, we have soon encountered insurmountable resistance on the part of the most conservative circles of establishment and, to proceed with the reform, need desperately social and international support, on the part of UNESCO first of all, the only international organization that can and must lead the reform of science.

In this connection would you please take one of the following measures:

- either create a special department within UNESCO under our direction with the task of reforming and organizing modern science;
- or establish a special independent institute for the same mission under our direction and under the auspices of UNESCO;
- or, otherwise, provide us with means and conditions to upgrade our still virtual organization, THE REFORM SCIENCE CENTER (www.reformscience.org), to a full-fledged NGO, possibly in Europe, and sponsor its work until sufficient philanthropic assistance is available. Please find more information enclosed.

Yours sincerely,

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Enclosure: Special Appeal for Support, <http://kvisit.com/ShNnDAg>