



Would your husband marry you again?

FORTUNATE is the woman who can answer "yes." But many a woman, if she is honest with herself, is forced to be in doubt—after that she pays stricter attention to her personal attractions.

A radiant skin, glowing and healthy, is more than a "sign" of youth. It is youth. And any woman can enjoy it.

Beauty's basis

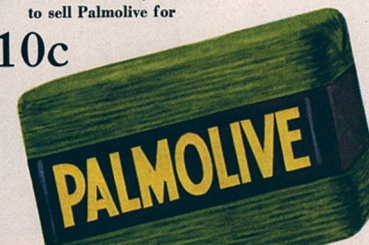
is pure, mild, soothing soap. Never go to sleep without using it. Women should never overlook this all-important fact. The basis of beauty is a thoroughly clean skin. And the only way to it is soap.

There is no harm in cosmetics, or in powder or rouge, if you frequently remove them. Never leave them on overnight.

The skin contains countless glands and pores. These clog with oil, with dirt, with perspiration—with refuse from within and without.

Volume and efficiency enable us to sell Palmolive for

10c



The first requirement is to cleanse those pores. And soap alone can do that.

A costly mistake

Harsh, irritating soaps have led many women to omit soap. That is a costly mistake. A healthy, rosy, clear, smooth skin is a clean skin, first of all.

There is no need for irritating soap. Palmolive soothes and softens while it cleans. It contains palm and olive oils.

Force the lather into the pores by a gentle massage. Every touch is balmy. Then all the foreign matter comes out in the rinsing.

If your skin is very dry, use cold cream before and after washing.

No medicaments

Palmolive is just a soothing, cleansing soap. Its blandness comes through blending palm and olive oils. Nothing since the world began has proved so suitable for delicate complexions.

All its beneficial effects come through gentle, thorough cleaning. There are no medicaments. No drugs can do what Nature does when you aid her with this scientific Palmolive cleansing.

Millions of women get their envied complexions through the use of Palmolive soap.

THE PALMOLIVE COMPANY, Milwaukee, U. S. A.
The Palmolive Company of Canada, Limited, Toronto, Ont.

Palm and olive oils were royal cosmetics in the days of ancient Egypt



If the answer is no,
forget I sent you this card.

If the answer is yes,
have a happy anniversary!