



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government



Astudiaeth Achos CASE STUDY 2

Amgueddfa ac Oriel Cwm Cynon Cynon Valley Museum & Gallery

WHY TAKE PART?

The museum, like many, finds it difficult to attract teenagers into their building. Taking Over Museums Day was an opportunity to try to change the perception of some of this age group and present the museum as a place for creativity and excitement.

WHO TOOK PART?

Fifteen pupils from a local girls' school, aged between 13 and 16. At the end of each summer term, the school organises an off-timetable week where pupils can choose from a series of cross-curricular and off-site challenges. This particular group took part in various activities at the museum during that time and expressed an interest in getting more involved. The school was also about to celebrate their 100th anniversary and were looking for a venue to host an exhibition created by the pupils.

WHAT DID THEY DO?

There were two strands to the event. Firstly, the girls identified and started conversations with visitors who had an association with their school, collecting information and contact details so they could make an appointment to interview them. Secondly, the girls took part in various activities which helped them learn about different roles carried out at the museum.

PAM CYMRYD RHAN?

Mae'r amgueddfa hon, fel rhai eraill, yn ei chael yn anodd denu pobl ifanc yn eu harddegau i'r adeilad. Roedd Diwrnod Meddiannu Amgueddfeydd yn gyfle i geisio newid canfyddiadau rhai o'r bobl ifanc sydd yn y grŵp oedran hwn, a chyflwyno'r amgueddfa fel lle sy'n llawn creadigrwydd a chyffro.

PWY GYMERODD RAN?

Pymtheg o ddisgyblion rhwng 13 a 16 oed o ysgol leol i ferched. Ar ddiwedd tymor yr haf, mae'r ysgol yn trefnu wythnos lle nad yw'r disgyblion yn dilyn eu hamserlen arferol ac yn cael cyfle i ddewis cyfres o heriau trawsgwricwlaidd a heriau oddi ar safle'r ysgol. Cymerodd y grŵp arbennig hwn ran mewn amryfal weithgareddau yn yr amgueddfa yn ystod y cyfnod hwnnw a mynegodd aelodau'r grŵp ddi-ddordeb mewn cymryd mwy o ran ym mywyd yr amgueddfa. Roedd yr ysgol hefyd ar fin dathlu ei phen-blwydd yn gant oed ac yn edrych am leoliad ar gyfer arddangosfa a grëwyd gan y disgyblion.

BETH WNAETHON NHW?

Roedd dwy ran i'r diwrnod. Yn gyntaf, aeth y merched ati i ddod o hyd i ymwelwyr oedd â chysylltiad â'u hysgol, gan sgwrsio â nhw a chasglu gwybodaeth a'u manylion cyswllt er mwyn iddyn nhw fedru gwneud apwyntiad i'w cyfweld. Yn ail, cymerodd y merched ran mewn amryfal weithgareddau a'u cynorthwyodd i ddysgu am y gwahanol fathau o waith a wneir yn yr amgueddfa.

HOW DID THEY SPEND THEIR TIME ON THE DAY?

The pupils split into groups and took turns carrying out the following activities:

- Surveying visitors about their memories of the school
- Serving food in the cafe
- Meeting and greeting visitors at the museum entrance, manning the phones
- Acting as visitor guides in the art gallery and main museum gallery
- Cleaning and sorting artefacts and display cabinets

WHAT HAPPENED NEXT?

Staff and visitors to the museum reported a wonderful, lively atmosphere on the day. The event attracted media attention and the girls were interviewed for BBC radio. Staff at the school who were not previously convinced about taking part were won over after seeing the girls in action.

The young people that took part are now researching and preparing their exhibition which will open at the museum in Autumn 2013. The support of the museum has been such a key part in this that the museum is looking to establish an after-school club for the group which will help them plan their exhibition and consider aspects such as marketing and conservation.

Having developed this successful model of welcoming and involving young people the museum is now working with a second school to plan and deliver their exhibition in the Spring, with a similar Taking Over event scheduled.

SUT WNAETHON NHW DREULIO'U HAMSER AR Y DIWRNOD?

Rhannwyd y disgyblion yn grwpiau ac aethon nhw ati, yn eu tro, i gymryd rhan yn y gweithgareddau a ganlyn:

- Holi ymwelwyr am yr atgofion yr oedd ganddynt am yr ysgol
- Gweini bwyd yn y caffi
- Cyfarfod a chyfarfarch ymwelwyr wrth fynedfa'r amgueddfa, ateb y ffôn
- Tywys ymwelwyr yn yr oriel gelf ac ym mhrif oriel yr amgueddfa
- Glanhau a didoli arteffactau a chypyrddau arddangos

BETH DDIGWYDDODD NESAF?

Dywedodd y staff a'r ymwelwyr â'r amgueddfa fod yr awyrgylch ar y diwrnod yn ardderchog ac yn fywiog iawn. Denodd y diwrnod sylw'r cyfryngau a chafodd y merched eu cyfweld ar radio'r BBC. Roedd gan rai o staff yr ysgol eu hamheuron ymlaen llaw, ond ar ôl iddyn nhw weld y merched wrth eu gwaith, cawsant eu darbwyllo bod y syniad yn un da.

Mae'r bobl ifanc a fu'n cymryd rhan yn y gweithgareddau wrthi bellach yn ymchwilio ac yn paratoi ar gyfer eu harddangosfa, a fydd yn agor yn yr amgueddfa yn hydref 2013. Mae'r cymorth a gynigwyd gan yr amgueddfa wedi bod yn allweddol. O ganlyniad, mae'r amgueddfa yn bwriadu sefydlu clwb ar ôl ysgol ar gyfer y grŵp er mwyn ei helpu i gynllunio'r arddangosfa ac i ystyried agweddau megis marchnata a chadwraeth.

Ar ôl datblygu'r dull llwyddiannus hwn o groesawu pobl ifanc i'r amgueddfa a'u cynnwys yn ei gwaith, mae'r amgueddfa bellach yn gweithio gydag ysgol arall i gynllunio a chynnal ei harddangosfa yn y gwanwyn. Mae hefyd yn bwriadu cynnal Diwrnod Meddiannu arall tebyg.