

RAISE AWARENESS AND FUNDING FOR CHILDHOOD CANCER



That's AJ, forever our 14 year old son - always smiling, happy, healthy, and athletic and simply a joy to be around. So sadly, AJ left us on January 5th, 2008 after an 8 month long battle with childhood cancer. **For AJ and the thousands of other kids affected, please sign the petition to raise awareness and funding for childhood cancer.**

CHILDHOOD CANCER FACTS

- **Childhood cancer is the #1 killer disease of our children**, killing more than asthma, diabetes, pediatric AIDs, congenital anomalies and cystic fibrosis **combined!**
- **1 in 300 children will be diagnosed with cancer** before age 20, that's 46 children every day, every year!
- **Each year 3,000 children die**, and 35-40,000 are in treatment
- **Only 3% of all cancer research money goes to childhood cancer.** The Caroline Pryce Walker Conquer Childhood Cancer Act will devote \$150 million in funding over the next **5 years** to childhood cancer research. For comparison, that entire amount currently funds **10 hours** of the war overseas. So **our war against childhood cancer is vastly under-publicized and under-funded.**

OBJECTIVE #1 - RAISE AWARENESS!

- **Deliver signatures challenging ABC, CBS, NBC, CNN, and Fox to produce an hour-long special devoted specifically to childhood cancer.**
- **The network show will RAISE AWARENESS OF THE PROBLEM** and show how special these kids are as they face fear, pain, boredom and the unknown. They may live or die, yet each will forever impact those around them in ways beyond their years.

OBJECTIVE #2 - RAISE FUNDING FOR A CURE!

- **To raise funding we will publish and promote a book illustrating these incredible stories of how children with cancer have impacted the lives of those around them.**
- **All proceeds for the book will go directly to CureSearch**, the largest childhood cancer research organization charged with a goal of finding a cure. CureSearch members treat 90% of the cases nationwide.

YOU CAN HELP. SIMPLY SIGN THE PETITION.
THE CHILD YOU HELP SAVE MAY BE YOUR OWN.



OUR SUPPORTERS INCLUDE



