



THE IDENTITY STORE



LEATHER DECORATION AND COLOURING BY FUSION PRINTING

SENDING YOUR DESIGNS OR IMAGES AND ORDER

- We will print an A4 (21 x 29.7cm or 8.5" x 11") or A3 size image (42cms x 29.5cms or 16.5" x 11.75"). The print size should be slightly less than these dimensions. We can print to A2 on special request.
- The price is £20.00 for A4 and £30.00 for an A3 size leather panel plus VAT at 20% and any postage charges.
- Put your image or design the size you need, in a .jpeg or .tif PC formatted file at 200-300dpi. At the present time we cannot accept Mac formatted files. Your image can be the dimensions of A3 as above or you can place as many smaller images as will fit within the A3 size.
- Send your file via email: leatherprinting@theidentitystore.co.uk or by USB/CD to The Identity Store, Holt Lane, Matlock, Derbyshire, DE4 3LY. Alternatively, send us a good quality photograph, no larger than A3 or smaller than postcard size.
- There may be slight colour variation when your image is printed with our technology and equipment. Should we need to colour match or change any image supplied we will charge out our time and any associated costs, i.e. postage charges. We will charge £6.50 for every 15 minutes we spend altering and re-printing images.
- There are various leathers we have produced ourselves that we can print on ranging from a very lightweight gloving leather to a heavy weight harder leather. We can talk about the best leather to use for your purposes. Most of the leathers are light shades from white to cream or light tan. This gives the best colour representation. We can also print on darker shades of tan or light brown giving 'coloured sepia' effects.
- Remember, any white parts to your design, artwork etc. will appear the colour of the leather it is printed on.
- Leather is a natural material and can contain within its surface slight imperfections. This can sometimes affect the quality of the printing and we do not recommend A3 panels with just one colour.
- It is not always possible to fusion print on leathers with finishes, i.e. sheepskin nappa. We do have an alternative method of laying image on top of the surface and this can be discussed at time of enquiry.
- Any requests for sample prints will be charged at £10.00 + VAT each and will be of a size that shows the possibilities.
- Should you want to supply your own leather, we would first have to test for print suitability at a charge of £10.00 + VAT and any subsequent printing would be £25.00 per A3 size + VAT.
- Payment will be taken prior to despatch. You're getting a "one-off" product, unique to you, so we cannot give refunds. We will do everything we can to ensure you are happy with your order.
- Please allow for two weeks from receipt of order to receiving your printed leather images.

www.identityleathercraft.co.uk