



Cure Childhood Cancer

thepetitionsite.com/1/CureChildhoodCancer

## RAISE AWARENESS AND FUNDING TO CURE CHILDHOOD CANCER



That's AJ, forever our 14 year old son - always smiling, happy, healthy, and athletic and simply a joy to be around. So sadly, AJ left us on January 5th, 2008 after an 8 month long battle with childhood cancer. **For AJ and the thousands of other kids affected, please sign the petition to raise awareness and funding for childhood cancer.**

### CHILDHOOD CANCER FACTS

- **Childhood cancer is the #1 killer disease of our children**, killing more than asthma, diabetes, pediatric AIDs, congenital anomalies and cystic fibrosis **combined!**
- **1 in 300 children will be diagnosed with cancer** before age 20, that's 46 children every day, every year!
- **Each year 3,000 children die**, and 35-40,000 are in treatment
- **Only 3% of all cancer research money goes to childhood cancer.** The Caroline Pryce Walker Conquer Childhood Cancer Act will devote \$150 million in funding over the next **5 years** to childhood cancer research. For comparison, that entire amount currently funds **10 hours** of the war overseas. So **our war against childhood cancer is vastly under-publicized and under-funded.**

### OBJECTIVE #1 - RAISE AWARENESS!

- **Deliver signatures challenging ABC, CBS, NBC, CNN, and Fox to produce an hour-long special devoted specifically to childhood cancer.**
- **The network show will RAISE AWARENESS OF THE PROBLEM** and show how special these kids are as they face fear, pain, boredom and the unknown. They may live or die, yet each will forever impact those around them in ways beyond their years.

### OBJECTIVE #2 - RAISE FUNDING FOR A CURE!

- **To raise funding we will publish and promote a book illustrating these incredible stories of how children with cancer have impacted the lives of those around them.**
- **All proceeds for the book will go directly to CureSearch**, the largest childhood cancer research organization charged with a goal of finding a cure. CureSearch members treat 90% of the cases nationwide.

YOU CAN HELP. SIMPLY SIGN THE PETITION.  
THE CHILD YOU HELP SAVE MAY BE YOUR OWN.

OUR SUPPORTERS INCLUDE







# CureSearch NCCF

Wednesday, July 2, 2008

## Sign the Petition

Today we call attention to a childhood cancer petition drive being sponsored by a grieving father within the childhood cancer community, Bob Piniewski. Bob's son AJ was diagnosed with Burkitt's, or non-Hodgkin's Lymphoma on Father's Day, 2007 and passed away in January at age 14. AJ was a gifted athlete and his grace and tenacity throughout his eight-month battle with cancer was in inspiration to all who knew him.

Bob's petition idea is as simple as it is powerful; he'd like us all to help him gather one million signatures to present to all major national media, to urge them to devote more time and energy toward conquering childhood cancer.

Also on his site is provided an opportunity for parents whose children were diagnosed with cancer – living or deceased – to describe their children, the lessons they taught them, and how these courageous kids impacted the lives of those around them, just as AJ did. These will be compiled into a book that is sure to both raise eyebrows and open hearts.

While a goal of one million signatures might seem like quite a reach, Bob explains the math like this: 500 visitors to AJ's site, each getting 20 others to sign. Each of these 20 then recruits ten more. Those ten each get five, who each get two. That makes one million.

You can visit the petition site at:

<http://www.thepetitionsite.com/1/CureChildhoodCancer>

Learn more about AJ's story at:

<http://curechildhoodcancer.blogspot.com>

<http://www.carepages.com/> care page name – Ajsspace.

This petition initiative has a theme, and it bears some reflection:  
**YOU GET WHAT YOU GIVE.**

Posted by Curt McCormick at **8:47 AM**

Labels: *Children's Oncology Group, CureSearch, non-Hodgkin, petition, the petition site*

0 COMMENTS:

[Post a Comment](#)



## About CureSearch

CureSearch National Childhood Cancer Foundation supports the work of the Children's Oncology Group, the world's premier pediatric cancer research collaborative. CureSearch is launching a worldwide strategic initiative to conquer childhood cancer, conquer it sooner, conquer it fully, and for all time. **Together we can reach the day when every child with cancer is guaranteed a cure.**

## Important Links

- ◆ [Learn More About CureSearch](#)
- ◆ [Donate Now to CureSearch](#)
- ◆ [Register for Reach the Day June 22-24, 2008](#)
- ◆ [Contact CureSearch](#)

## Blog Archive

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[Conquer Childhood Cancer Act Passes the Senate! Pediatric Oncology Nurse and Parent of Childhood C...](#)

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## [Lemonade Blog](#)

The Official Blog of Alex's Lemonade Stand Foundation

# Great Stories From Bloggers

July 17th, 2008 by Ryan E

Many times I am alerted to various blogs of people who are trying to make a difference. I love coming across these inspirational stories of those who support ALSF. My ALSF Google Alerts brought me across two such stories this week. One is from the [Mind Your Manors Blog](#). A blog from stand hosts in Kentucky, who raised close to \$1300, and looked good doing it, ([take a look at Reed's cool shirt](#)). You can see from the pictures that the children really enjoyed doing the stand, and the story expressed how the parents knew this was teaching their children a valuable lesson.

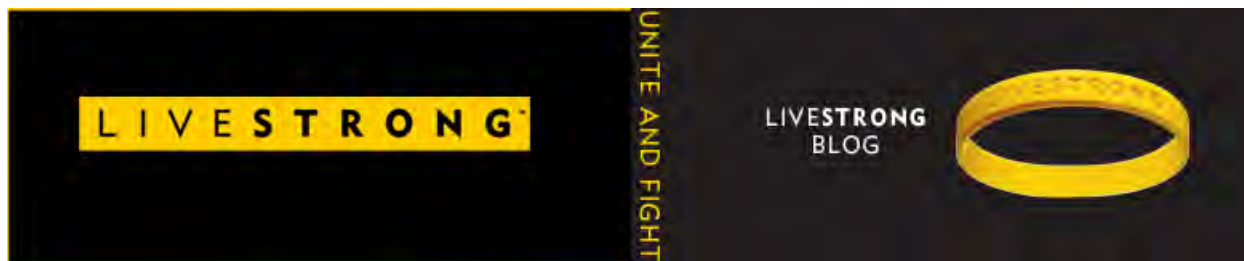
**The other is the blog [AJ's Story](#). This is a blog from a father who lost his 14 year old son AJ, after his battle with childhood cancer. The blog gives a visual of just how childhood cancer affects people every day. A picture of 46 children shows that every day until there is a cure, another 46 children will become diagnosed with cancer. Read this post, and take a look at this great blog, with a great message.**

Having your blog mention [Alex's Lemonade Stand Foundation](#), or linking to our home page is a great way to let us know you're out there, and show us what you're doing!



### About Alex's Lemonade Stand...

In 2000, a 4 year old cancer patient named Alexandra "Alex" Scott announced a seemingly simple idea -she was holding a lemonade stand to raise money to help "her doctors" find a cure for kids with cancer. The idea was put into action by Alex and her older brother, Patrick, when they set up the first "Alex's Lemonade Stand for Childhood Cancer" on their front lawn in July of 2000. For the next four years, despite her deteriorating health, Alex held an annual lemonade stand to raise money for childhood cancer research. Following her inspirational example, thousands of lemonade stands and other fundraising events have been held across the country by children, schools, businesses, and organizations, all to benefit Alex's Lemonade Stand Foundation for childhood cancer. On August 1st, 2004, Alex died peacefully at the age of 8 -- she had raised over \$1 million for childhood cancer research in her short lifetime. Alex's spirited determination to raise awareness and money for all childhood cancer while she bravely fought her own deadly battle with cancer has inspired thousands of people, from all walks of life to raise money and give to her cause. Alex's family and supporters are committed to continuing her inspiring legacy through Alex's Lemonade Stand Foundation, a registered 501c3 charity. As of July 2008, Alex's Lemonade Stand Foundation has raised over \$20 million for childhood cancer research. The result -- Alex's Lemonade Stand Foundation has given millions of dollars for childhood cancer research across the country!



## Cure Childhood Cancer

July 1st, 2008 by Betty Otter-Nickerson (LAF Staff)

Recently I had the opportunity to travel to Mexico for a few days of rest and relaxation. While in the airport waiting to come home, I had the opportunity to meet Susan Berg from Houston. We struck up a conversation because she noticed my **LIVESTRONG** bracelet and jacket that I had on. We talked about her son, his health issues and how families cope with health issues, especially when it's their children.

Subsequently, she connected me to several families touched by pediatric cancer. There is so much that needs to be done in the world of cancer ranging from prevention, to detection and research. Building awareness around those issues is vital to making progress in each area.

One of the families Susan connected me to, the Piniewski's lost their son, Alex John known as AJ, to cancer earlier this year. Alex's Dad, Bob Piniewski, recently watched a 20/20 show with Diane Sawyer interviewing Randy Pausch. He's living life with cancer. A Professor at Carnegie Mellon, he wrote the "Last Lecture", and it's been #1 on Amazon for the past couple months. Bob wrote me he'd NEVER seen a show on Childhood Cancer. And, after spending 8 months on a pediatric cancer floor, he knew that these kid's stories were just as good and NEED to be told. So, he started a petition with the goal of having just that, an hour long show specifically devoted to childhood cancer. And, during the show, we hope to promote a book about the way these kids have changed the lives of those around them. Our hope is to raise public awareness and funding specifically for childhood cancer research. The petition has been up a month and has nearly 7,000 signatures, all though their contacts at Care Pages and Caring Bridge sites.

But frankly, they need more publicity to achieve their goal. [You can check out the petition here.](#)

**Cure Childhood Cancer – Raise Awareness and Funding**

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