

FIRST SEMESTER BCOM DEGREE EXAMINATION 2015  
MODEL QUESTION PAPER  
BCIB01 MANAGEMENT CONCEPTS AND BUSINESS ETHICS

Time: 3 hours

Maximum Marks:80

**Choose the correct answer. Each question carries 1 mark.**

1. .... culture can be seen in military type organization  
a) Academy B) Baseball C) Club D) Fortran
2. .... Is undertaken to find out the one best way of doing the things.  
A) Job analysis B) Merit rating C) Job enrichment D) None
3. The book "Functions of executives" was written by .....  
A) Peter F. Drucker B) Chester Bernard C) Henry Fayol D) Mary Parker Follet
4. KRA in MBO stands for .....  
A) Kerala Rural Academy B) Key Resource Availability C) Key Result Areas D) None of these
5. Which of the following is not a technique of coordination?  
A) Leadership B) Staff meeting C) Committee D) Conflict resolution.

**Fill in the Blanks. Each question carries 1 mark**

6. .... is the first step in the process of organizing.
7. .... Leadership gives complete freedom to subordinates.
8. The concept of holistic management was put forward by .....
9. Valence = ..... X .....
10. Indian model is based on .....

**Answer any eight questions. Each question carries 2 marks.**

11. Define culture?
12. What do you mean by delegation?
13. What is code of conduct?
14. What are hygiene factors?
15. Define motivation?
16. What do you mean by Induction?
17. What is work ethos?
18. What do you mean by Guna theory?
19. What is meant by management by exception?
20. What do you mean by Differential piece rate system?

**Answer any six questions. Each question carries 4 marks.**

21. Explain the importance of culture in organization.
22. Explain the Principles of business ethics.
23. Describe the steps in planning.
24. Distinguish between manager and leader.
25. Write a note on external source of recruitment?
26. What do you mean by span of management? Bring out other factors that determine span of management.
27. Discuss the modern approach to management thought.
28. Define controlling. State its importance.

**Answer any two questions. Each carries 15 marks.**

29. Explain the important principles of management as laid down by Henry Fayol.
30. "Value based management is good recipe for long term success of a corporate". Bring out the relevance of values for management.
31. Explain Herzberg's Concept of Motivation. Compare it with Maslow's need hierarchy theory.