



CLIA UK & Ireland is here to help you cut through the cruise information, terminology, trends and opportunities; and help you grow the cruise side of your business.

CLIA UK & Ireland is here to provide the official industry training and accreditation, unique resources & inspiring events to support the travel agent community.



INDUSTRY TRAINING AND ACCREDITATION:

- **Interactive online learning programme** covering cruise products, destinations, specific cruise sales techniques, the customer cruise experience, latest trends and much more
- CLIA UK & Ireland operates the **only cruise accreditation programme in the country** and is **now accredited by City & Guilds**
- A complete library of live and recorded **Webinars** to keep you up to date with key information from our cruise line members

EVENTS AND SHIP VISIT OPPORTUNITIES:

- CLIA operates the only cruise industry events that showcase all sectors of the industry, including our flagship **Selling Cruise Conference** and **River Cruise Convention**
- **CLIA events in 2015** also include our Expedition Cruise Expo, Luxury Cruise Expo and dedicated River Showcases, plus our prestigious Cruise Excellence Awards
- Members can access the ultimate listing of all **Ship Visits and cruise line events** via our website, cruiseexperts.org

UNIQUE RESOURCES:

- **Meet The Fleet** - The only independent and complete listing of all Ocean and River Cruise Ships including key facts and essential information
- All current cruise **Brochures** published by CLIA members are available on our website to download, share or print - a service unique to CLIA
- A comprehensive section on **Events, Ship Visits and Promotions** where cruise lines supply all cruise related events and offers just for CLIA members
- Newly added **Destination Guides** featuring an interactive map of the key cruise ports, incredible photography and a downloadable 2-page PDF overview of each region
- Access to unique **Factsheets** on key cruising topics. Downloadable or accessible online, these are great reference tools for all cruise sellers
- **Resource Centre & FAQs** with the latest industry news, trends and reports

Join the CLIA Cruise Community:

- Monthly **Informer magazine** updates on the latest news and CLIA events
- Participation and support during **CLIA Cruise Week**
- The latest **News and opinion**, plus unique **Sales Guides** written by industry experts
- Join CLIA on your preferred **social network** such as Facebook, Twitter, YouTube, Flickr, Tumblr & Google+
- The **ultimate listing** of all cruise lines and key contacts
- **Recognition as members** through use of the CLIA UK & Ireland logo in any branded material and a membership listing on our consumer facing web pages

All of this is available at an amazing joining fee from just £215 + VAT per year