

# **PROJECT REPORT**

## **“A STUDY ON CUSTOMER AWARENESS TOWARDS BANCASSURANCE WITH SPECIAL REFERENCE TO NILAMBUR AREA”**

**Submitted to,**



**UNIVERSITY OF CALICUT**

*In partial fulfillment for the requirement of the award for the degree of Bachelor of  
Commerce with Computer Application.*

**(2012-2015)**

**Submitted by,**

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***UNDER THE GUIDANCE OF***

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### **DECLARATION**

**I, SIBILA. T, declare that this project work entitled “A STUDY ON CUSTOMER AWARENESS TOWARDS BANCASSURANCE WITH SPECIAL REFERENCE TO NILAMBUR AREA” has been prepared by me under the supervision of Mr. ANEES K.A, Assistant Professor, Department of Commerce and Management Studies, Amal College of Advanced Studies, Myladi, Nilambur.**

**I also hereby declare that this project work has not been submitted by me fully or partially for the award of any degree, diploma, title or recognition earlier.**

**Myladi, Nilambur**

**SIBILA.T**

**Date: 13 /03 /2015**



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**CERTIFICATE**

This is to certify that this project work entitled “**A STUDY ON CUSTOMER AWARENESS TOWARDS BANCASSURANCE WITH SPECIAL REFERENCE TO NILAMBUR AREA**” is an authentic record of the work carried out by **SIBILA .T** in the Department of Commerce and management studies, Amal College of Advanced Studies, Nilambur, under my supervision and guidance and no part thereof has been presented earlier for the award of any other Degree, Diploma, Fellowship or Associate ship etc.

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### **ACKNOWLEDGEMENT**

This Project Report entitled “**A STUDY ON CUSTOMER AWARENESS TOWARDS BANCASSURANCE WITH SPECIAL REFERENCE TO NILAMBUR AREA**” has been prepared by me and I had under taken project survey under the supervision of Mr. ANEES K.A Assistant Professor, Department of Commerce and management studies, Amal College of Advanced Studies, Nilambur for a period of three weeks starting from 2<sup>nd</sup> January 2015.

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Nilambur  
Date:

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