

Questions you'll be asked when applying to take part in Connect! 2016

This is a list of the questions you'll be asked to reply to when you complete the [online application form](#). The deadline to apply is **5pm on Friday 11th March 2016**, and before applying, we recommend you download our [7 page resource pack](#) which explains the project, the questions we'll be asking in this form and how to answer them fully.

You CAN return to an uncompleted form but only from the same device you started from and only AFTER you have completed, moved on from a page and clicked Next.

1. What is your name?
2. What's your email address?
3. What's your phone number?
4. What's the name of your venue?
5. What's your venue's website address?
6. Name and contact details of person responsible for the event (if different from above)
7. What's your venue's address?
8. Event address (if different from above)

Ensure you have read each artist's statement: [Artists' statements](#)

9. Which Connect! artist would you like for your event?
10. If your first choice of artist does not choose your proposal, who would be your second choice?
11. Please tell us why you have chosen this artist, and what connections you see between their work and your venue, collections or location. *(Maximum 100 words)*
12. Please tell us about the event you'd like to run with your selected artist. Make sure you have read the artist's statement and thought about what you can achieve that relates to the artist's practice and stays within budget. The brief outline should address questions such as: What will happen? What format will it take? How will it involve audience participation? Whereabouts in your venue will it take place? Let us know any relevant information. *(Maximum 200 words)*
13. What sort of audience are you aiming to attract with this event? For example, are you aiming to reach lapsed attenders, families who want a hands-on element to the event, or mature explorers who want an event with an educational element? *(Maximum 100 words)* *
For more information about audience development strategies read [Targeting specific audiences](#)
14. Each winning venue will have £3,000 to spend on their event and any artists' materials. This doesn't include the artist's fee and travel and accommodation costs, which Culture24 will cover. Please use this space to provide a basic budget outline: what would you spend your prize money on? Remember to include the proceeds from any ticket sales if you intend to charge an admission fee. *(Maximum 100 words)*

Please [download and read the terms and conditions for venues](#) before agreeing to them!

15. I have read the Terms & Conditions.