

September 24, 1993

DOWNTOWN IRONWOOD DEVELOPMENT AUTHORITY

A regular meeting of the D.I.D.A. was held on the above date, 12:00 Noon, Towne House Motor Inn, Ironwood, Michigan.

1. Call to Order

Chairperson Bergquist called the meeting to order at 12:06 P.M.

2. Recording of the Roll

PRESENT: Butler, Forslund, Murphy, Newman, Lorenson, Kinnunen and Bailey.

ABSENT: Johnson
One Vacancy

3. Consider approval of the August 26, 1993, meeting Minutes.

Motion by Butler, supported by Newman. CARRIED. To approve the August 26, 1993, Minutes as presented.

4. Update on shared Director position.

Member Newman reported that William R. Andresen has accepted this position. He is intending to start sometime in early October, the exact date is still unknown. Mr. Andresen's resume was circulated to the Board members. The subject of having a plan of action in place was discussed with the decision made to work this thru with our new Director. The Board is looking forward to meeting him at the next meeting, if not before.

5. Review and consider action on promotional advertising.

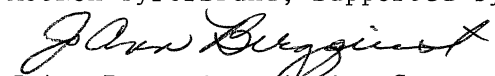
Chairperson Bergquist reported that Bob Trevarthen had contacted her about the possibility of the D.I.D.A. becoming involved in some upcoming advertising promotions that he is working on. An example was mentioned to the Board regarding the recent promo on downtown furniture stores. This would have been a financial involvement. City Manager Bailey had been contacted about this matter and had expressed his thoughts, which were discussed. The group decided that this idea would be outside our scope and not appropriate. However, it is possible that that a promotional idea for the downtown could be worked on with an expenditure approved. This will be discussed with our new Director.

6. Other Business.

Mayor Lorenson mentioned the brick sidewalk repair that was done last week and stated that an article for the paper will be forthcoming about the repairs. Chairperson Bergquist complimented the city for the improvement.

7. Adjournment.

Motion by Forslund, supported by Kinnunen, to adjourn this meeting at 12:50 P.M.


JoAnn Bergquist, Acting Secretary