

Proceedings of the Downtown Ironwood Development Authority Thursday, February 23, 2017

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, February 23, 2017 at 8:00 A.M. in the Women's club Room, 2nd Floor, Memorial building, Ironwood Michigan.

1. Call to Order: Community Development Assistant Erickson called the meeting to order at 8:00 A.M.

2. Recording of the Roll:

| MEMBER | PRESENT YES NO | | EXCUSED | NOT EXCUSED |
|---------------------|-------------------|---|---------|-------------|
| Tom Williams, Chair | X | 1 | | |
| Nancy Korpela, Vice | Х | | | |
| Annette Burchell | Х | | | |
| Bruce Schwartz | | Х | X | |
| Peter Tacconelli | X | | | |
| Yvonne Novascone | | Х | X | |
| Char Brickner | | X | | X |
| Anna Lovelace | | X | X | |
| Nancy Zak | X | | | |
| | 5 | 4 | Quorum | |

Also Present: Community Development Assistant, Tim Erickson and Community Development Director, Tom Bergman.

3. Approval of the January 26, 2016 Meeting Minutes:

Motion by Tacconelli to accept the meeting minutes from the January 26, 2016 meeting. **Second** by Korpela. **Motion carried 5 to 0**.

4. Approval of the Agenda:

Motion by Tacconelli to accept the Agenda. Second by Korpela. Motion carried 5 to

5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit): None.

Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit): Director Meyers updated the group on the upcoming College Career Day.

6. Financial Report: Bergman presented the financial report.

Motion by Korpela to accept the accept the financial report. **Second** by Tacconelli. **Motion carried 5 to 0**.

- 7. Items for Discussion and Consideration:
 - a. Comprehensive Plan & Blueprint Plan Implementation Status of Priority Action Items:
 - I. Strategy 6.3(d) Continue Business Retention Program All Members
 - Director Bergman discussed the program and reminded the Authority to drive questions toward the Community Development Staff. The Authority also discussed business that have the potential to close due to retirement.
 - II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces Korpela
 - 1. Korpela updated the Authority.
 - III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown Brickner, Lovelace, Schwartz
 - Erickson discussed plans with the farmers market and how the DIDA can piggy back off of the market. Director Bergman suggested coming up with event ideas and to think about businesses to target to stay open later in the day. The Authority is tasked to create a list of businesses to target to stay open for the next meeting.
 - IV. Strategy 6.7(a) Establish an annual events calendar Brickner, Burchell
 - 1. Director Bergman stated that they had a meeting with UW Extension to create a calendar.
 - V. BP Display/Encourage public art and other forms of beautification (Art Park) All Members
 - Erickson updated the Authority with the progress with the Art Park. Zak presented the Authority with a couple quotes for marine board.
 - VI. Alley Way Improvement Plan All Members
 - 1. Director Bergman stated that he wanted to have the Authority come up with ideas for improvements.
 - VII. Public WIFI (Blueprint Plan) Staff
 - 1. Director Bergman stated that fiber will be connected to the City Offices to then provide Wi-Fi to the downtown.
 - b. Grant Status:
 - I. Art Park: The item was discussed in a previous item.

- 8. Other Business: Zak asked Director Meyers about consolidation with the Bessemer Chamber of Commerce.
- 9. Next Meeting: March 23, 2017 at 8:00 a.m.
- 10. Adjournment at 8:46 a.m. by consensus.

Tom Williams, Chair

Tim Erickson, Community Development Assistant