



**Proceedings of the Downtown Ironwood Development Authority
Thursday, March 23, 2017**

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, March 23, 2017 at 8:00 A.M. in the Women's club Room, 2nd Floor, Memorial building, Ironwood Michigan.

1. Call to Order: Community Development Assistant Erickson called the meeting to order at 8:04 A.M.
2. Recording of the Roll:

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Tom Williams, Chair		X	X	
Nancy Korpela, Vice	X			
Annette Burchell		X	X	
Bruce Schwartz	X			
Peter Tacconelli	X			
Yvonne Novascone		X	X	
Char Brickner		X	X	
Anna Lovelace	X			
Nancy Zak	X			
	5	4	Quorum	

Also Present: Community Development Assistant, Tim Erickson and Community Development Director, Tom Bergman.

3. Approval of the February 23, 2017 Meeting Minutes:
Motion by Tacconelli to accept the meeting minutes from the February 23, 2017 meeting. **Second** by Schwarz. **Motion carried 5 to 0.**
4. Approval of the Agenda:
Motion by Lovelace to accept the Agenda. **Second** by Schwartz. **Motion carried 5 to 0.**
5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):
None.

Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit): None.

6. Financial Report: Bergman presented the financial report and indicated that the flower baskets will be purchased soon, and discussed the potential for facade grants through the State that might need match from the DIDA.

Motion by Lovelace to accept the financial report. **Second** by Schwartz. **Motion carried 5 to 0.**

7. Items for Discussion and Consideration:

- a. Discuss and Consider the approval of Flower Basket Donation Letter: Bergman presented the donation letter.

Motion by Lovelace to approve Flower Basket Donation Letter. **Second** by Schwartz. **Motion carried 5 to 0.**

- b. Discuss and Consider the approval of Char Brickner Resignation Letter: Director Bergman presented the letter.

Motion by Schartz to approve Char Brickner Resignation Letter. **Second** by Lovelace. **Motion carried 5 to 0.**

- c. Comprehensive Plan & Blueprint Plan Implementation Status of Priority Action Items:

- I. Strategy 6.3(d) Continue Business Retention Program – All Members
 1. Director Bergman discussed 6 new businesses that are opening downtown.
- II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces – Korpela
 1. Korpela stated that she is continuing to work on it.
- III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown – Brickner, Lovelace, Schwartz
 1. Director Bergman asked the Authority if they had any ideas. Schwartz stated that his customers have indicated that they would like children's events in the downtown. The Authority discussed multiple topics and potential events. The Authority discussed the need for food at the events. Erickson presented the farmers market calendar.
- IV. Strategy 6.7(a) Establish an annual events calendar – Brickner, Burchell
 1. Director Bergman stated that there was no update.
- V. BP Display/Encourage public art and other forms of beautification (Art Park) – All Members

1. The Authority viewed the art and banners in the community development office. The Authority also discussed getting an outdoor sound system for downtown.

VI. Alley Way Improvement Plan – All Members

1. The Authority discussed Nancy Zak's new signage and façade ideas. She also discussed a couple telephone poles that don't hook into anything. Director Bergman suggested that the Authority could do a cleanup day to remove weeds and brush.

VII. Public WIFI (Blueprint Plan) – Staff

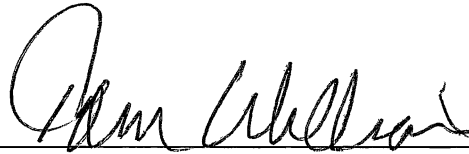
1. Director Bergman discussed a meeting that he had with the Computer Doctors who said that public WIFI could be obsolete soon.

8. Other Business: Zak mentioned that she has an issue with businesses that have a loading zone that is too large because, it takes up too many parking spaces.

9. Next Meeting: April 27, 2017 at 8:00 a.m.

10. Adjournment at 8:48 a.m.

Motion by Schwartz to adjourn. **Second** by Lovelace. **Motion carried 5 to 0.**



Tom Williams, Chair



Tim Erickson, Community Development Assistant