

TAKEOVER DAY
Kids in
Museums
2016

155

MUSEUMS, GALLERIES, ARCHIVES
AND HERITAGE SITES PARTICIPATED

3982

CHILDREN AND YOUNG PEOPLE
AGED 2-25 YEARS TOOK PART

73

venues took part in the event
for the first time

634

hours were gifted from Kids in Museums
volunteers to the Takeover Day project

50

organisations and 189 young people took
part in Teen Twitter Takeover

10

free Planning and Sharing Events held
across England for museums

15,452 downloads of Takeover Day resources

TEEN TWITTER TAKEOVER DAY STATS

On Teen Twitter Takeover, 12 August, on @takeovermuseums:

29,300	tweeters saw tweets from young people
71	retweets
143	likes
30	replies to our tweets
116	tweets sent out

*'I have only been here for ½hr and it's
been the most fun ½hr of my life!'*

TAKEOVER DAY PARTICIPANT
AT THE NATIONAL GLASS CENTRE

*'My experience was amazing. I learnt lots
of new things about the museum that I
did not know before.'*

TAKEOVER DAY PARTICIPANT
AT SOUTH SHIELDS MUSEUM

*'I love volunteering at Lowewood because
I get to interact with historical objects
& feel part of the history.'*

TAKEOVER DAY PARTICIPANT AT LOWEWOOD MUSEUM

*'We always plan to do Takeover Day.
We enjoy the different approach taken with
children interpreting and sometimes displaying
collections. It is a move away from our formal
education sessions and offers a different
approach to engagement.'*

CORINIUM MUSEUM

*'Takeover Day gave us the opportunity to work
with a school in a hard to reach borough of
Manchester, to engage a younger audience in
our new exhibition and hear their thoughts on
what worked/didn't work.'*

PEOPLE'S HISTORY MUSEUM

*'For the Teen Twitter Takeover, the most positive
outcome was seeing the children discover
something new and getting excited about it
– they were hunting for Medieval graffiti and
then tweeting about it.'*

HERITAGE LEARNING OFFICER,
THE CHURCHES CONSERVATION TRUST

participants SAID

organisations SAID