



**Proceedings of the Downtown Ironwood Development Authority
Thursday, June 22, 2017**

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, June 22, 2017 at 8:00 A.M. in the Women's club Room, 2nd Floor, Memorial building, Ironwood Michigan.

1. Call to Order: Community Development Director Tom Bergman called the meeting to order at 8:00 A.M.
2. Recording of the Roll:

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Tom Williams, Chair	X			
Nancy Korpela, Vice	X			
Annette Burchell		X	X	
Peter Tacconelli	X			
Yvonne Novascone	X			
Cameron Pitts		X	X	
Anna Lovelace	X			
Nancy Zak	X			
	6	2	Quorum	

Also Present: Community Development Assistant, Tim Erickson and Community Development Director, Tom Bergman.

3. Approval of the May 25, 2017 Meeting Minutes:
Motion by Korpela to accept the meeting minutes from the May 25, 2017 meeting.
Second by Lovelace. **Motion carried 5 to 0.**
4. Approval of the Agenda:
Motion by Tacconelli to accept the Agenda. **Second** by Korpela. **Motion carried 6 to 0.**
5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):
None.

6. Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit): None.
7. Financial Report: Williams had a few questions about the money transfer to major streets line item. Bergman stated that the money was shifted from the Façade program to major streets for the Retail Target Market Analysis.

Motion by Lovelace to accept the financial report. **Second** by Korpela. **Motion carried 6 to 0.**

8. Items for Discussion and Consideration:

a. Comprehensive Plan & Blueprint Plan Implementation Status of Priority Action Items:

- I. Strategy 6.3(d) Continue Business Retention Program – All Members
 1. Director Bergman introduced the Northwind Natural Foods Co-op representatives and stated that they need some assistance. Powers, President of the Co-op addressed the Authority and discussed the struggles with the business and some possible solutions with the City's help. Bergman stated that the City will be helping to create some marketing materials to help facilitate corporate level sponsorships.
- II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces – Korpela
 1. No update.
- III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown – Lovelace
 1. Director Bergman discussed the status of the downtown first Friday and went over the advertising poster.

Motion by Lovelace to allocated \$400.00 to promote the event. **Second** by Zak. **Motion carried 6 to 0.**
- IV. Strategy 6.7(a) Establish an annual events calendar – Burchell
 1. Bergman discussed the new calendar being completed by UW Extension using the old FE Live Life website.
- V. BP Display/Encourage public art and other forms of beautification (Art Park) – All Members
 1. Director Bergman discussed the art park grant and the new projector screen for movies in the park. He also discussed some art funding for a summer music series.
- VI. Alley Way Improvement Plan – All Members
 1. Director Bergman has contacted an architect to discuss preliminary drawings of what the ally could look like, but hasn't heard back yet.

VII. Public WIFI (Blueprint Plan) – Staff

1. Director Bergman stated that the Carnegie Library is moving forward with bringing WIFI to the downtown.

9. Other Business: Director Bergman stated that staff has met with Jacquart's Fabric to get the banners printed.

Williams thanked Tacconelli for his service as this will be his last meeting.

Director Bergman stated that the Authority needs a member that lives in the downtown district.

10. Next Meeting: July 27, 2017 at 8:00 a.m.

Adjournment at 8:41 a.m. is adjourned.

By Consensus.



Tom Williams, Chair



Tim Erickson, Community Development Assistant