

Proceedings of the Downtown Ironwood Development Authority Thursday, July 27, 2017

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, July 27, 2017 at 8:00 A.M. in the Women's club Room, 2nd Floor, Memorial building, Ironwood Michigan.

1. Call to Order: Chairman Tom Williams called the meeting to order at 8:00 A.M.
2. Recording of the Roll:

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Tom Williams, Chair	X			
Nancy Korpela, Vice	X			
Annette Burchell		X	X	
Eleanor Bolich	X			
Yvonne Novascone	X			
Cameron Pitts		X	X	
Anna Lovelace	X			
Nancy Zak	X			
	6	2	Quorum	

Also Present: Community Development Assistant, Tim Erickson and Community Development Director, Tom Bergman.

3. Approval of the June 22, 2017 Meeting Minutes:
Motion by Lovelace to accept the meeting minutes from the June 22, 2017 meeting.
Second by Korpela. **Motion carried 5 to 0.**
4. Approval of the Agenda:
Motion by Lovelace to accept the Agenda. **Second** by Korpela. **Motion carried 5 to 0.**
5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):
None.
6. Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit):
Meyers with the Ironwood Chamber of Commerce discussed First Friday and

talked about the successes with the first event and the success with Festival Ironwood. He then talked about cooperative advertising with Wakefield and Lake Gogebic Chambers and new partnerships with the Gogebic County Fair and Indianhead and Blackjack Resorts. He also discussed the Chambers new website layout and logo.

7. Financial Report: Director Bergman pointed out the flower basket expenditure.

Motion by Korpela to accept the financial report. **Second** by Novascone. **Motion carried 6 to 0.**

8. Items for Discussion and Consideration:

- a. Comprehensive Plan & Blueprint Plan Implementation Status of Priority Action Items:

- I. Strategy 6.3(d) Continue Business Retention Program – All Members
 - 1. Director Bergman discussed the Co-op fundraiser and discussed the City's role in helping create marketing material.
- II. Strategy 6.3(g&h) Develop/Continue Business Incubator/entrepreneurial support spaces – Korpela
 - 1. Korpela is working on some maintenance on her building.
- III. Strategy 6.5(c), 6.7(b) & 6.6(c) First Friday Downtown – Lovelace
 - 1. Director Bergman stated that the City will be moving forward with August and September.

Motion by Lovelace to allocated \$500.00 to fund the event.
Second by Zak. **Motion carried 6 to 0.**

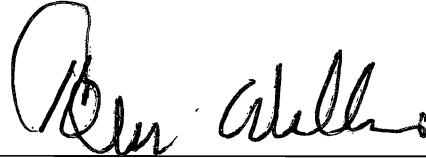
- IV. Strategy 6.7(a) Establish an annual events calendar – Burchell
 - 1. No update.
- V. BP Display/Encourage public art and other forms of beautification (Art Park) – All Members
 - 1. This item was discussed during item VIII.
- VI. Alley Way Improvement Plan – All Members
 - 1. Director Bergman stated that he has discussed this with an architect.
- VII. Public WIFI (Blueprint Plan) – Staff
 - 1. Director Bergman stated that the project is still moving forward.
- VIII. Discussion on MCACA Minigrant Application
 - 1. Director Bergman discussed the Minigrant and the possibilities for funding. The Authority stated that the City should apply for the First Friday programming for the next summer.

9. Other Business: Williams stated that the Historic Ironwood Theatre needs its roof replaced and they need more finances for the repairs and stated the Director Linn will be presenting at the next DIDA meeting to discuss options.


10. Next Meeting: August 24, 2017 at 8:00 a.m.

Adjournment at 8:44 a.m. is adjourned.

By Consensus.



Tom Williams, Chair



Tim Erickson, Community Development Assistant