



# IRONWOOD

MICHIGAN | *Find Your North*

## Proceedings of the Economic Development Corporation Meeting Wednesday, July 12, 2017

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, July 12, 2017 at 10:00 A.M. in the Women's Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

1. Chair Wyssling called the meeting to order at 10:00 a.m.
2. Recording of the Roll

MEMBER	Present		EXCUSED	NOT EXCUSED
	YES	NO		
Thorsen, Gina		X	X	
Lemke, Joseph	X			
Korpela, Nancy	X			
Sclafani, Velda	X			
Ramme, Dave	X			
Ruppe, Mark		X	X	
Vacant				
Schonberg, Bob		X	X	
Wyssling, John	X			
Gary Burnett		X	X	
Vacant				
<b>Quorum</b>	<b>5</b>	<b>4</b>	<b>Quorum</b>	

Also Present: Community Development Director Tom Bergman, Community Development Assistant Tim Erickson, and Ironwood Chamber of Commerce Director Meyers.

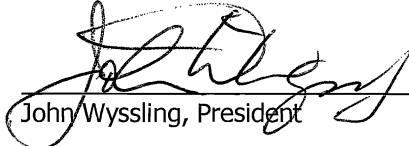
3. Approval of the June 7, 2017 Meeting Minutes:


**Motion** by Ramme to accept the June 7, 2017 Meeting Minutes. **Second** by Korpela. **Motion Carried 5 to 0.**

4. Approval of the Agenda

**Motion** by Korpela to accept the Agenda. **Second** by Ramme. **Motion Carried 5 to 0.**

5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.
6. Citizens wishing to address the Corporation regarding items not on the Agenda (Three-minute limit): None.
7. Items for Discussion and Consideration
  - A. Comprehensive Plan Implementation Status of Priority Action Items:
    - I. Strategy 6.2(b) Implement Endowment Fund Program for Economic Development – Burnett, Sclafani
      1. Sclafani stated that the name will change soon and a fundraiser is in the works.
    - II. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
      1. Korpela stated that she has ongoing maintenance.
    - III. Strategy 6.4 Create internship/apprenticeship program with local business to market to colleges and trade schools – All Members
      1. Director Bergman had a short brainstorming session with GCC about this topic. Wyssling stated that he was working with GCC on this topic to increase art internships. Director Bergman stated that Northwind Natural Food Co-op will be working with the City in creating marketing material to bolster business.
    - IV. Strategy 6.6(e) Create a 5-year marketing plan – Sclafani, Thorsen
      1. Director Bergman talked about asset assignment spreadsheet attached.
    - V. City role in regional branding
      1. Director Bergman discussed the need for the City lead the other communities getting the message together and will save the discussion for a later date. Director Meyer of the Ironwood Area Chamber of Commerce addressed the Corporation about the new Chamber Brand and new regional marketing.
    - VI. Strategy 6.3(f) Expansion of Fiber throughout community
      1. Director Bergman stated that nothing has changed yet.
8. Other Business: Chair Wyssling stated that some of the commercial rentals are getting filled.
9. Next Meeting: August 2, 2017 at 10:00 a.m.
10. Adjournment. **Motion** by Ramme to adjourn at 10:30 a.m. **Second** by Korpela. **Motion Carried 5 to 0.**

  
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John Wyssling, President



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Tim Erickson, Community Development Assistant