



IRONWOOD

MICHIGAN | *Find Your North*

Proceedings of the Economic Development Corporation Meeting Wednesday, October 4, 2017

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, October 4, 2017 at 10:00 A.M. in the Women's Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

1. Chair Wyssling called the meeting to order at 10:00 a.m.
2. Recording of the Roll

MEMBER	Present		EXCUSED	NOT EXCUSED
	YES	NO		
Thorsen, Gina		X	X	
Lemke, Joseph	X			
Korpela, Nancy	X			
Sclafani, Velda	X			
Ramme, Dave	X			
Ruppe, Mark		X	X	
Schonberg, Bob		X	X	
Wyssling, John		X	X	
Gary Burnett	X			
Quorum	5	4	Quorum	

Also Present: Community Development Director Tom Bergman and Community Development Assistant Tim Erickson.

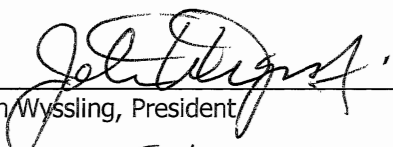
3. Approval of the September 6, 2017 Meeting Minutes:

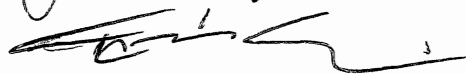
Motion by Korpela to accept the September 6, 2017 Meeting Minutes. **Second** by Ruppe.
Motion Carried 6 to 0.

4. Approval of the Agenda

Motion by Thorsen to accept the Agenda. **Second** by Korpela. **Motion Carried 6 to 0.**

5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.
6. Citizens wishing to address the Corporation regarding items not on the Agenda (Three-minute limit): None.
7. Items for Discussion and Consideration
 - A. Redevelopment Ready Communities – Discussion of Pamida building and Wells Fargo building.
 - I. Director Bergman stated that the City of Ironwood is moving forward with becoming certified. The EDC discussed some possibilities for redevelopment at the Pamida and Wells Fargo sites.
 - B. Comprehensive Plan Implementation Status of Priority Action Items:
 - I. Strategy 6.2(b) Implement Endowment Fund Program for Economic Development – Burnett, Sclafani
 1. Director Bergman stated that not much has changed on the topic.
 - II. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces – Korpela
 1. Director Bergman discussed an opportunity to work with Gogebic Community College to create a commercial kitchen.
 - III. Strategy 6.4 Create internship/apprenticeship program with local business to market to colleges and trade schools – All Members
 1. Director Bergman discussed the success with the Northwind Natural Food Co-op fundraising event.
 - IV. Strategy 6.6(e) Create a 5-year marketing plan – Sclafani, Thorsen
 1. Director Bergman presented the asset identification spreadsheet. He also discussed internal and external marketing as the focus of the plan.
 - V. Strategy 6.3(f) Expansion of Fiber throughout community
 1. Director Bergman stated that Fiber will be coming to the City offices. He also talked about some other LTE services coming to the community.
8. Other Business: Chair Wyssling stated that he has a commercial buyer on a downtown property. Ruppe asked about some activity in the old spec building and the old driving range.
9. Next Meeting: November 1, 2017 at 10:00 a.m.
10. Adjournment. **Motion** by Schonberg to adjourn at 10:25 a.m. **Second** by Ruppe. **Motion Carried 7 to 0.**



John Wyssling, President


Tim Erickson, Community Development Assistant