

Proceedings of the Economic Development Corporation Meeting Wednesday, February 1, 2017

A Regular Meeting of the Economic Development Corporation (EDC) was held on Wednesday, February 1, 2017 at 10:00 A.M. in the Women's Club Room, Second Floor of the Municipal Memorial Building in the City of Ironwood, Michigan.

- 1. Chair Wyssling called the meeting to order at 10:00 a.m.
- 2. Recording of the Roll

MEMBER	Present			
	YES	NO	EXCUSED	NOT EXCUSED
Thorsen, Gina	X			
Lemke, Joseph		X		X
Korpela, Nancy	X			
Sclafani, Velda	X	-		
Ramme, Dave		Х		X
Ruppe, Mark	X			
Vacant				
Schonberg, Bob		X		X
Wyssling, John		X	X	
Gary Burnett	X			
Jon Parker		X		X
Quorum	5	5	Quorum	

Also Present: Community Development Director Tom Bergman and Community Development Assistant Tim Erickson

3. Approval of the January 4, 2017 Meeting Minutes:

Motion by Burnett to accept the January 4, 2017 Meeting Minutes. **Second** by Thorsen. **Motion** Carried 5 to 0.

4. Approval of the Agenda

Motion by Korpela to accept the Agenda. Second by Thorsen. Motion Carried 5 to 0.

- 5. Citizens wishing to address the Corporation regarding Items on the Agenda (Three-minute limit): None.
- 6. Citizens wishing to address the Corporation regarding items not on the Agenda (Three-minute limit): Director Meyers from the Ironwood Chamber of Commerce discussed the career exploration day that is scheduled February 23 and stated that the event is increasing daily in size.
- 7. Items for Discussion and Consideration
 - A. Comprehensive Plan Implementation Status of Priority Action Items:
 - I. Strategy 6.2(b) Implement Endowment Fund Program for Economic Development – Burnett, Sciafani
 - 1. Sclafani and Director Meyers discussed the foundations need for finances and ways to obtain the funding. Burnett thanked everyone for moving this forward.
 - II. Strategy 6.3(g & h) Develop/Continue a Business Incubator and Entrepreneurial Support Spaces Korpela
 - 1. Korpela stated that she doesn't have an update.
 - III. Strategy 6.4 Develop training/vocational programs to fill workforce needs All Members
 - 1. Director Bergman and Erickson discussed the brochure designed for businesses to use in marketing their business and positions.
 - IV. Strategy 6.6(e) Create a 5-year marketing plan Sclafani, Thorsen
 - Director Bergman gave an update from the group. He went over asset based community development as the methodology for the committee to use for the plan. The Corporation discussed asset based community development. He stated that the Corporation will discuss assets at the next meeting to provide direction to the marketing committee.
 - V. Strategy 6.3(f) Expansion of Fiber throughout community
 - 1. Director Bergman discussed a meeting between City staff and Meritt Network which dealt with expanding fiber in key areas of the community.
- Other Business: Ruppe discussed an invitation from Xcel Energy to have the EDC visit the new facility. He also discussed the importance of investing in people and stated that the industrial park is filling up well with the need for more space.
- 9. Next Meeting: March 1, 2017 at 10:00 a.m.
- 10. Adjournment. **Motion** by Burnett to adjourn at 10:56 a.m. **Second** by Thorsen. **Motion Carried** 5 to 0.

John Wyssling, President

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Tim Erickson, Community Development Assistant