

## Membership Benefits 2018

CLIA UK & Ireland is here to help you cut through the cruise information, terminology, trends and opportunities; and help you grow the cruise side of your business.

CLIA UK & Ireland is here to provide the official industry training and accreditation, unique resources & inspiring events to support the travel agent community.

### INDUSTRY TRAINING AND ACCREDITATION

- Interactive online learning programme covering cruise products, destinations, sales techniques, the cruise experience & latest trends
- CLIA UK & Ireland operates the only cruise accreditation programme in the country and is accredited by City & Guilds
- A complete library of live and recorded Webinars to keep you up to date with key information from our CLIA Cruise Lines, ports & destinations

### EVENTS AND SHIP VISIT OPPORTUNITIES

- CLIA operates the only cruise industry events that showcase all sectors of the industry, including our flagship CLIA Conference, River Cruise Convention and **new for 2018** - Asia River Cruise and Destination Forum
- CLIA events in 2018 also include our Evening Roadshows, Luxury and River Expo plus our Excellence Awards
- Members can access the ultimate listing of all Ship Visits

### UNIQUE RESOURCES

- **Cruise Search & Ship Finder** - your team all have access to an industry leading Cruise Search to find the right ship and itinerary for your customer. Meet the Fleet also provides quick and easy access to detailed ship information for all CLIA member lines
- **Brochure Agent & Materials rack** - Now You Can Find All Your Cruise Line Brochures, Orderbooks, Factsheets, Cruise Adviser, Clia Informer, Guides, Cheat sheets, Newsletter, Tech Sheets, Maps, Timetables, Reports, Presentations And Much More In One Simple Search
- **New look fleet finder** - Redesigned and developed a new faster, filtered fleet finder for getting the latest info on CLIA Cruise Lines ships
- **NEW Full Picture Visual Conversation technology** - share photos, videos and other assets to your customers' screens in real-time
- **Brochure Rack** - All current cruise Brochures published by CLIA cruise lines are available on our website to download, share or print
- **Destination Guides** - featuring an interactive map of the key cruise ports, incredible photography and a downloadable overview of each region
- **Factsheets** - Key cruising topics; downloadable or accessible online, these are great reference tools for all cruise sellers
- **Resource Centre & FAQs** with the latest industry news, trends and reports

## #GenerationCruise

### JOIN THE CLIA CRUISE COMMUNITY

- Quarterly Review updates on the latest news and CLIA events
- Participation and support during CLIA's Plan A Cruise Month (October 2018)
- The latest News and opinion, plus unique Sales Guides written by industry experts
- Join CLIA on your preferred social network such as Facebook, Twitter & LinkedIn
- The ultimate listing of all cruise lines and key contacts
- Recognition as members through use of the CLIA UK & Ireland logo and a membership listing on our consumer facing web pages
- Promote your membership by displaying your CLIA Membership Certificate & window sticker