

Magnetic Offer For Buyer Calls

USE A CONVERSATION (AND OFFER) LIKE THIS WHEN CALLING BUYER LEADS

Hey this is Greg. I saw you were checking out the home that's advertised for sale on Facebook. Were you only interested in that one or would you be open to looking at unlisted properties that aren't available on the open market and may be available for a steal?

Well I'm sure you know that if you are looking at homes online, that's all the overpriced and picked-thru houses that the professionals and savvy buyers have said no to.

The best deals never hit the open market. We have what's called a Dream Home Finder whereby we will find you unlisted homes that match exactly what you are looking for. You are then the only buyer in the country that knows they are for sale so we can negotiate a much better deal with the home seller. It's honestly like emailing Santa Claus to tell him EXACTLY what type of home to bring you.

Now to be clear, with these unlisted homes, when we look at them, there would be no for-sale sign in the yard and there's no listing or photos online but again, they can represent a great value. Would you be open to just LOOKING at homes that match exactly what your family would be looking for?

Well tell me a little bit about your situation. What's inspired you to think about a possible move sometime down the road?