

Special Announcement About An Exclusive Mastermind...

## Can ONE THING Really Triple, or Even Quadruple Your Profits In 2018?

Dear Friend,

If you are a REAL real estate agent...

Specifically, someone who's actually WORKING to grow your business rather than making excuses...

Then this may be the most important letter you'll ever read.

The reason why is because I'm going to show you **the most profitable discovery I've ever made...**and I'm going to show you **how to apply it to your business.**

And by the way – the reason I say “**the most profitable discovery I've ever made**” is because...

### **2017 Was My Best Year Ever.**

And by “best”, I mean “most profitable”.

And by “most profitable” I mean...

### **I Made The Highest Net Personal Income, Ever.**

Who cares about how many houses you sell. It's about how much income you KEEP, right?

And (much to the horror of my accountant) in 2017 I KEPT more money than I've ever kept before.

But you know what's even better than the money?

#### **Two things:**

First, I did it in SPITE of **major distractions**. For example, I had two extremely sick immediate relatives in 2017 (both at different times). One nearly died and took months to recover.

Then I had to fight for custody of my niece with a long battle due to the bad situation she was in at her previous home.

Wait... What's that you say?

*How is this the “cool part”?*

## **BECAUSE NONE OF IT SLOWED ME DOWN!**

You see, I made the most money I've ever made in my life... IN SPITE of all that crap!

But here's where it gets really good.

Because on top of not being bothered by all those distractions and setbacks I had to deal with...

### **I was also GONE a lot of the time!**

And I don't mean "gone" as in "I didn't go to the office".

I mean GONE. As in ON FUN TRIPS AND STUFF.

In 2017 I traveled to other states by plane for fun and pleasure 21 times.

So – How'd I do it?

Simple.

I knocked down the "big domino".

Let me explain...

### **You're Only ONE "Big Domino" Away...**

Throughout my years of working with agents like you, I have come to realize *ONE THING*...

There's always ONE big domino...

*ONE "big thing" that when identified, will totally transform your real estate business.*

And if you can find it and knock it down...

Everything will change...and faster than you could possibly imagine!

### **From The Verge Of Bankruptcy To Total Financial Freedom**

Take my client (and now friend) Shane Blocker, for example.

I first met him a few years ago and he'd been beaten half to death by the real estate crash.

He was making decent money but was STILL on the brink of going broke because of some investments that went sideways. Awful!

He was working 24/7 trying to bring in extra cash...and it was almost working...but he was about to have a heart attack trying to keep everything together.

Anyway – turn's out Shane's "Big Domino" was this one little neglected area of his business that was actually a hidden goldmine.

I helped him uncover it and fast forward to today... those nagging financial issues are gone and he runs a very strong real estate business. He has also set his business up to allow him to travel a LOT more than he ever thought possible.

Would have never happened if we hadn't found that Big Domino. Here's another agent...

## **Doubled Her Average Sale Price, And Sold More Houses Too!**

What's crazy is everybody's "Big Domino" is different.

I've got this real ass-kicker of a friend and client named **Jann Flowers** who's been selling real estate for quite a while now. I started working with her a few years ago.

She always kind of chugged along, doing the same stuff but it was mostly lower end transactions.

We **DOUBLED** her average home sale price, then increased it again and she's now on track to make more money in 60 days than she previously made in 6 months!

She did not grow her team and she's still just a lone agent, handling everything herself but doing a MUCH higher volume with far less stress.

## **And when I knocked down my ONE big domino...**

I went from having to hustle and grind every month just to pay bills and taxes...

**To a stress-free business that generates over \$200,000 per month**, every month, including referral fees from some of my top-level agent-partners where I'm generating closings for them in their marketplace.

*I take home more at the end of the day, I have less stress, and I'm able to work on my business rather than in it.*

All because I found my ONE big domino.

Imagine What Could Happen If You Found Your "One Big Domino" ...

Imagine how that could change your real estate business...

You could triple or even quadruple your commission income...

All while decreasing stress...

You could **spend more time with the people you love**...and not always have to be working, trying to hold deals together with timid or scared clients that are always trying to back out of deals.

You could have the higher income each month to experience life on a whole other level...

All by finding that ONE big domino...

But finding it can be hard. It can take years of trial and error. Let's be honest, you've likely been doing this for years already and you haven't found that ONE big domino. It can cost hundreds of thousands of dollars wasted on easily avoidable mistakes. It probably already has.

The good news is,

## **I'm Going To Find Your ONE THING For You!**

You don't have to worry about implementing a whole bunch of ideas that you don't have time for.

You don't have to put even more on your to-do list.

***All you have to do is that ONE THING*** that I uncover...

And you could triple or even quadruple your NET income... all while decreasing your workload and your stress.

## **Does That Sound Like Something You Want?**

If it is, I can help you, BUT THERE'S MORE TO THE STORY.

Getting amazing results and actually pulling this off is – like most things – *harder than it looks.*

And totally transforming your real estate business takes time, effort and energy.

In order for me to really help you and make a meaningful impact in your business that will not only work, but will also LAST, I need to work with you for about a year.

So, if you're interested in working together,

## **Here's What I Got:**

I'm creating a mastermind program that's limited to just SIX people.

Yes. SIX.

Our entire focus is on finding your ONE THING, perfecting it and implementing it quickly for fast and consistent income.

Once that's done, we find the next ONE THING and implement *that*.

We'll accomplish this by meeting three times over the next 12 months – and by talking on the phone when necessary.

If accepted, I can absolutely guarantee you'll be thrilled because you'll essentially have me partnering with you to work directly in your business and your marketplace.

This program is by invitation only and I'll give you a link to request an invite at the bottom of this letter.

But...

## **Before You Apply, Let Me Be Brutally Honest:**

**This is reassuringly expensive. (Not ridiculously so...there are certainly more expensive programs out there...but it ain't cheap.)**

Plus, you'll be required to implement what you learn...fast...and share your results. So you gotta work!

What else? Hmm...oh yes, you'll be asked to share what's working in your business with the rest of the group (just as the other top producing members will be required to share their secrets with YOU).

You don't have to be earning \$300,000 or \$400,000 already but you DO have to have desire to build fast momentum.

## **Here's How To Apply:**

Since this is limited to just six people, I've created an application process to filter out any tire-kickers or flakes.

Here's how it works:

1. You'll see the link to the application at the bottom of this letter.
2. After you fill it out, I'll review it personally.
3. If I think we \*might\* be a good fit, my assistant Nicole will call you to speak for 15 minutes or so, ask some questions and answer questions you may have.
4. Assuming you both still think we're a good fit, Nicole will schedule a call between you and me personally.
5. That call will be maybe 20-30 minutes and if I think we're a good match, I'll invite you to participate.

## **TIME IS A FACTOR**

**This opportunity is extremely limited** because...

Well...

There are **only 6 spots available**.

This letter will be going out to my entire database of customers and subscribers. In fact – if you're reading this – **then it's already been sent**.

So with that said, know that **the window of opportunity won't be open long**.

If you feel like this is right for you, click the "Apply Now" button below and fill out an application before the 6 spots fill up and you miss out on this opportunity for good.

**[CLICK HERE TO APPLY NOW](#)**

Thanks for taking the time to read this letter and I look forward to seeing you soon!

Greg Luther

P.S. You're probably wondering a few things.

First, you might be thinking, *"Hey – if he's only taking 6 people and especially since it's like he's stepping into their business as a partner, this has GOT to be expensive. Like \$100,000 or something."*

Makes sense.

But it's nowhere near that. It's not even half of that.

Frankly, ***its not even a quarter of that***.

Which might make you wonder, *"Then what's the point of doing it? Seems like it's not that much money! Seems like that greedy S.O.B. wouldn't want to do anything unless it made at least a quarter-million dollars or something."*

Well. You got me there.

Thing is, this project is something I call "an ELECTIVE".

Meaning it's not something I have to do. It's a project I **elect** to do...because it's FUN.

Here's the deal.

For the past three years, I've been doing full day consultations at \$7,600 and if they do a two day with me, it's a fee of \$12,600.

I've done TONS of these and the agents have MAJOR gains in their business.

Every meeting has been awesome and the agents have seen measurable gains from them.

Naturally, the people who come are ecstatic with what we achieve together – some of them even pony up the \$12,600 again to come do it over a few months later for further gains... But it's just plain FUN for me.

The type of stuff I'd do ANYWAY.

So that's why I created this mastermind. Because I like doing it. Most importantly, **I like working with top notch agents that really want to create major results in their business.**

But instead of paying **\$12,600 PER MEETING**... it's a flat rate for three meetings throughout the year. (No – it's not \$37,800 for the year and the three meetings. It's significantly less. Heck, it's less than half that.)

Anyway – that's the “inside scoop”. My “hidden motivation” if you will.

Imagine. The freedom to do cool projects with cool people because it's FUN. Pretty sweet!

[So – if you want in, APPLY HERE ASAP. The spots will definitely fill up fast.](#)