Man creates car - Car mobilizes man
Car suffocates man - Man REcreates car

Sounds like a Michael Crichton SF movie narrative, doesn't it?

If we see Tom Cruise whizzing by in a futuristic, sleek vehicle, we think it's cool.

Well, Global Warming could use that sort of 'cool' *right now*.

Higher costs and range anxiety keep people from buying and using electric vehicles, however.

Now, how to make EVs (A) more affordable without (B) subsidizing them, and (C) expand usability?
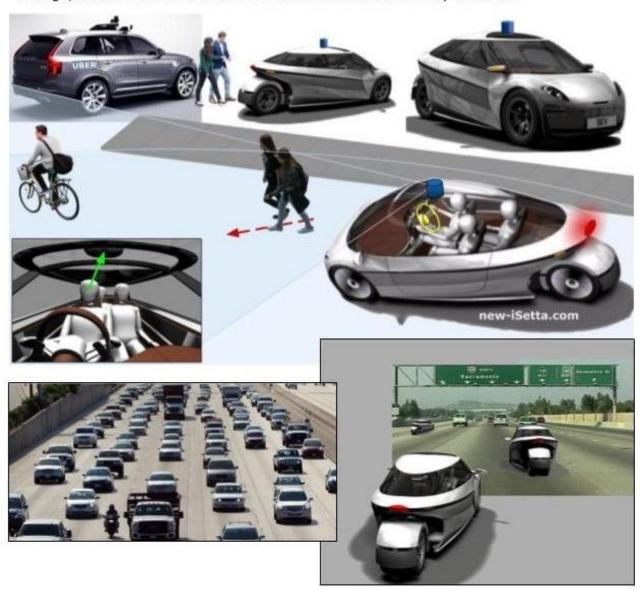
There is a way. **Think Smart-Mobility 'APP' - the car-equivalent of the smartphone**.

Elon Musk repeatedly referred to his Teslas as big, electric appliances you don't need dealers for.

A Smart-Mobility APP(liance) would round it off nicely then - *regardless if it's a BEV or FCEV.*

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Smart-Mobility APPliance - Finally a 'save the planet' proposal that will actually save money

The EV still faces an uphill battle in most countries, compared to fossil-fuel cars. Zero emission is one thing. But if the EV can bring and mean more to people, it can become more widespread (exports) - which will curb Climate Change, benefit the environment. Here's how it works and may look like.

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Look, it's not to everyone's taste. But with 90 million cars sold worldwide each year, committing **1 out of every 1000** car buyers will suffice; think of early-adopters, singles, couples, greenies, urbanites, 2-car households, motorcyclists… to begin with.

SEVEN unique ways to boost appeal:

1. Affordability without the need for EV tax credits. Also, the less complicated the vehicle itself and the less build-materials needed, the more budget can go into the BEV or FCEV propulsion itself.

2. Energy efficiency and range. The lighter and the sleeker the EV, the less energy is required to propel the EV. Target weight: 750 kg or 1650 lbs. Drag: < 0.19

3. More fun (it tilts), more maneuverable and practical in day-to-day use, commute, errand runs. Easier to park. *NCAP safe!*

4. Distinctive form-follows-function looks

5. Driverless further up the SAE scale

6. Cheaper to operate by car-on-demand providers such as Uber and Waymo.

7. More efficient use of the infrastructure, highways in particular (split-lane use)

If this does not make good business sense, I don't know what is. Want to know more? **Links to more info** can be found below.

Click: Car industry still doubts EVs | Energy Efficiency | Self-driving | UBER/taxi occupancy 1.2 passenger | NCAP safe | **'Green' the Car & Liberate car drivers**