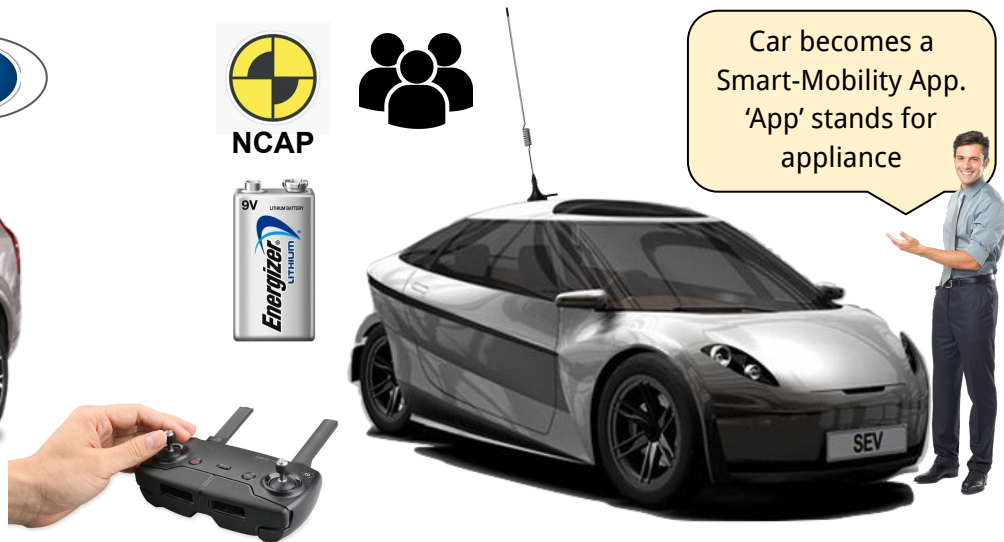


Affordable battery drive AND car automation
Two formidable challenges brought together
by reformatting the car (now that's a first)

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1. Smartphone has transformed Personal Communication. We need a 'similar smart device' that will transform Personal Mobility. Putting an affordable electric car on the market without billions in EV subsidies is a major challenge that's still not being addressed properly.



2. The less an EV weighs and causes drag, the smaller the battery can be - an EV's costliest component. Basically, EVs are oversized RC toy cars. Now add the automation not safe on big(ger) cars, and ensure comfort and new levels of safety for three passengers. **It's how to get people into an Electric Car.**

**Which OEM might
be interested?**