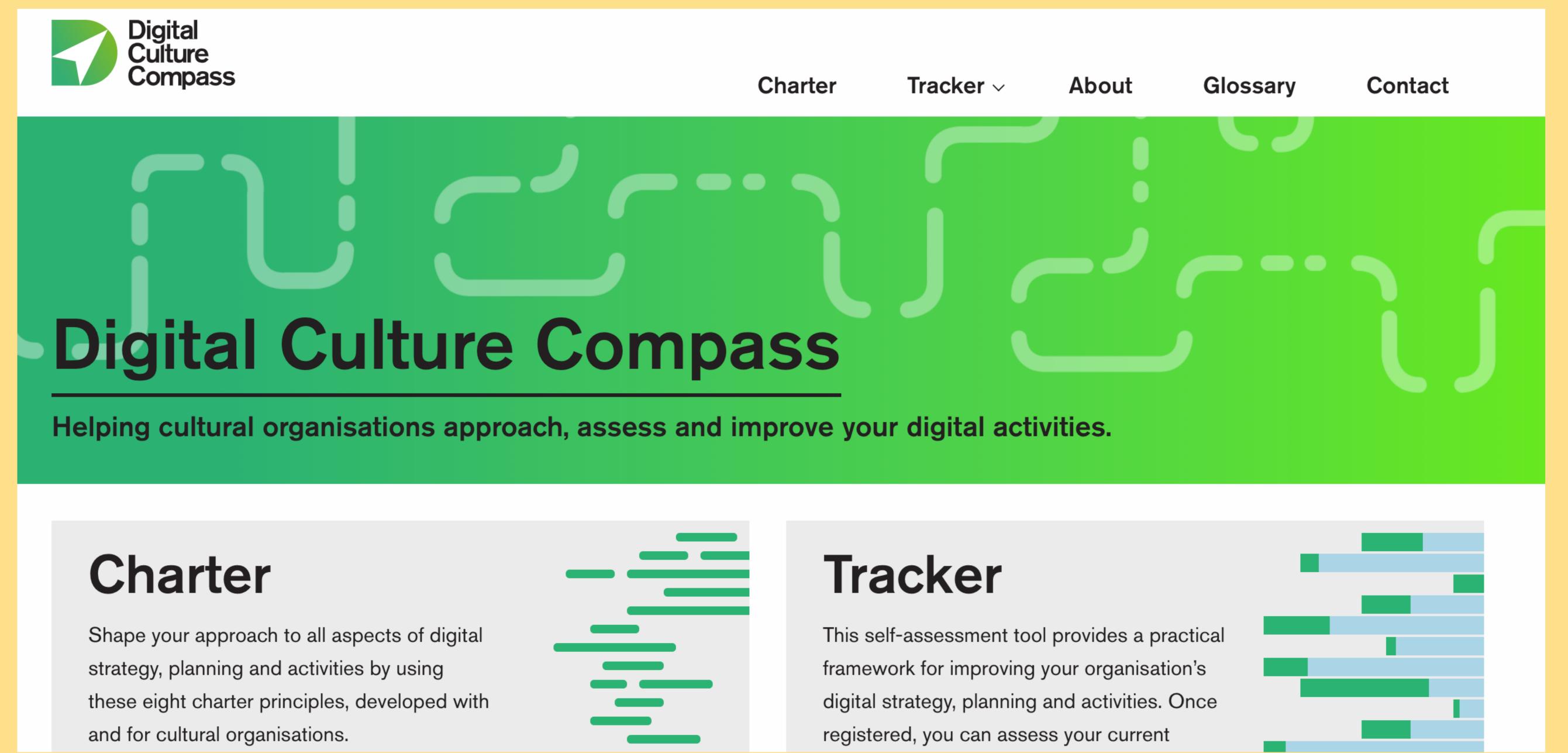
How to use this template?

- Use this canvas to discuss one or multiple sections of the Progress Tracker.
- Use the canvas to prompt discussion between individuals and teams to plan the future of the museum. There are no 'right' or 'wrong' answers!

Strategic Roadmap Framework

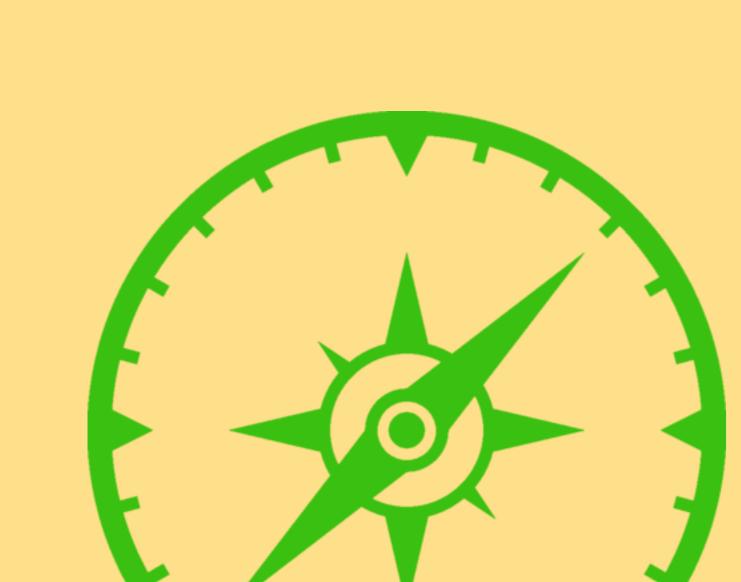
How might we forecast the future and zero in with clarity and specificity - on the skills and resources our museum needs?



Completing this template



As a team, populate each box while scoring and entering notes into the 12 Month Target column of the Tracker.



Review the Charter while completing this template to ensure your discussion is

1 FOCAL ISSUE

What are the decisions that have to be made that will have a long-term influence in the fortune of the museum? List all issues your museum may be thinking hard about in the near future. Prioritise these issues.

Strategic Self-Assessment

2 RELEVANT AREAS OF ACTIVITY

[Add month | year]

Review the 12 areas of activity within the Digital Culture Compass Tracker. List the areas most relevant to assess against the prioritised list of issues.

3 DRIVING FORCES

List all internal and external forces (social, economic, political, emerging technology, etc.) that may impact your museum's desired state of maturity in any of the relevant areas of activity within the Digital Culture Compass.

4 CYCLES AND TRENDS

List all trends, signposts and conditions that may help your museum meet the demands of the present while planning for the future.

IMPORTANCE AND CERTAINTY

Rank driving forces and trends by whether they are probable, plausible, or possible.

SKILLS AND CONFIDENCE

List all digital skills (competencies, capabilities, and literacies) and formal/informal training required of your museum staff to prepare for this future.

RESOURCES

List all IT infrastructure and services required to prepare for this future.