

## Proceedings of the Downtown Ironwood Development Authority Thursday, November 19, 2020

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, November 19, 2020 at 8:00 A.M. via Zoom video conferencing software.

- 1. Call to Order: Chairperson Amy Nosal called the meeting to order at 8:03 A.M.
- 2. Recording of the Roll.

MEMBER	PRES YES	SENT NO	EXCUSED	NOT EXCUSED
Cathy Flory	X			
Nancy Korpela, Vice	Χ			
Annette Burchell	X			
Jake Ring	X			
Amy Nosal	x			
Vacant				
Ivan Hellen	X			
Anna Lovelace	X			
Vacant				
	7	0	Quorum	

Also, present: Community Development Director, Tom Bergman, Community Development Specialist, Tim Erickson, and City Manager Scott Erickson.

3. Approval of the October 22, 2020 Meeting Minutes:

Motion by Korpela to approve the corrected meeting minutes. Second by Lovelace. Motion carried 5 to 0.

4. Approval of the Agenda:

Motion by Korpela to approve the agenda. Second by Lovelace. Motion carried 5 to 0.

- 5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit): None.
- 6. Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit): Michael Meyer discussed the Jack Frost Tree Lighting Ceremony which will be

streamed live on Facebook. Meyer stated that many businesses will not be renewing their memberships due to cutbacks in business. Businesses are in a great deal of stress.

a. First Friday Update: The Authority discussed the December First Friday and the NoEl Holiday Market at the Depot. Scott Erickson discussed restrictions from the Western U.P. Health Department. They discussed setting up a meeting with Emily to go over the event. Nosal brought up the need to help businesses find ways to improve their virtual reach.

Motion by Korpela to allocate matching funds not to exceed \$200 to purchase ice for creating ice sculptures. Second by Burchell. Motion carried 6 to 0.

7. Financial Report: Director Bergman presented the Revenue and Expenditures Report and stated that the Balance Sheet had not been prepared.

Motion by Flory to accept the Financial Reports. Second by Korpela. Motion carried 7 to 0.

- 8. Goal Setting: Nosal wanted to get the new board members on board until getting into goal setting. She discussed doing projects with small chunks.
- 9. Items for Discussion and Consideration.
  - A. Update on Marihuana Establishments Ordinance: Director Bergman said that applications have been released but none have been submitted yet. He is spending a considerable amount of time fielding phone calls. He is expecting a lengthy time spent reviewing applications and getting through the process.
  - B. Update on TIF District and Downtown Development and TIF Plan: Director Bergman said that not much has changed other than moving forward with the zoning ordinance.
  - C. Update on City Square: Director Bergman said that the ribbon cutting was successful but still has a few things that need to be added. Nosal said that there has been a lot of good feedback from people from Iron County, Wisconsin.
  - D. First Friday: Discussed in item 6a.
- 10. Other Business: Burchell thanked everyone for their commitment and engagement to the Authority. She encouraged everyone to be mindful of all of the local businesses and artists in the area.
- 11. Next Meeting: Thursday, December 17, 2020 at 8:00 a.m.

Motion by Burchell to adjourn, second by Korpela, to adjourn the meeting. Motion carried 6 to 0.

Amy Nosal, Chair

Tim Erickson, Community Development Specialist