

BENDIXEN& AMANDIINTERNATIONAL

Florida is home to the largest Cuban diaspora population in the nation.

• 66% of the Cuban-American community (approximately 1,500,000 residents) live in the State of Florida.*

Cuban-Americans are not only the largest Latino voting bloc in Florida, they also typically have the highest turnout compared to other Latino groups in the state. As a result, the Cuban-American vote continues to be a powerful voting bloc in Florida that is heavily courted by political campaigns.

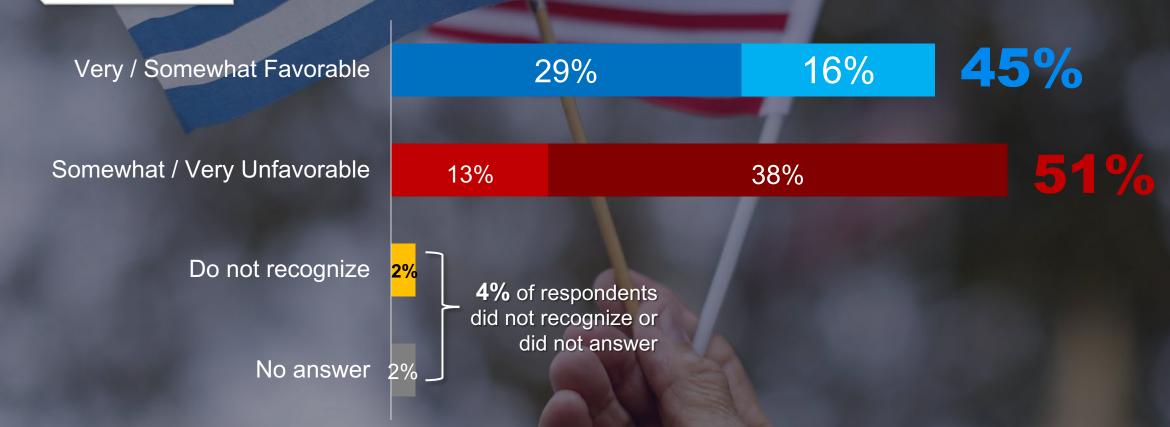
* 2017 Pew Research Center Data

METHODOLOGY

Sample Size	400 Cuban-American Registered Voters in Florida who participated in the November 2020 Election
Dates of Interview	March 8-11, 2021
Languages of Interview	English, Spanish
Margin of Error	+/- 4.9 percentage points

IMAGE RATINGS







BY PARTY

	Republican	Democrat	Independent
Favorable	25%	81%	63%
Unfavorable	68%	17%	37%
Do not recognize/ No answer	7%	2%	_



By Language

	English	Spanish
Favorable	55%	37%
Unfavorable	43%	57%
Do not recognize/ No answer	2%	6%





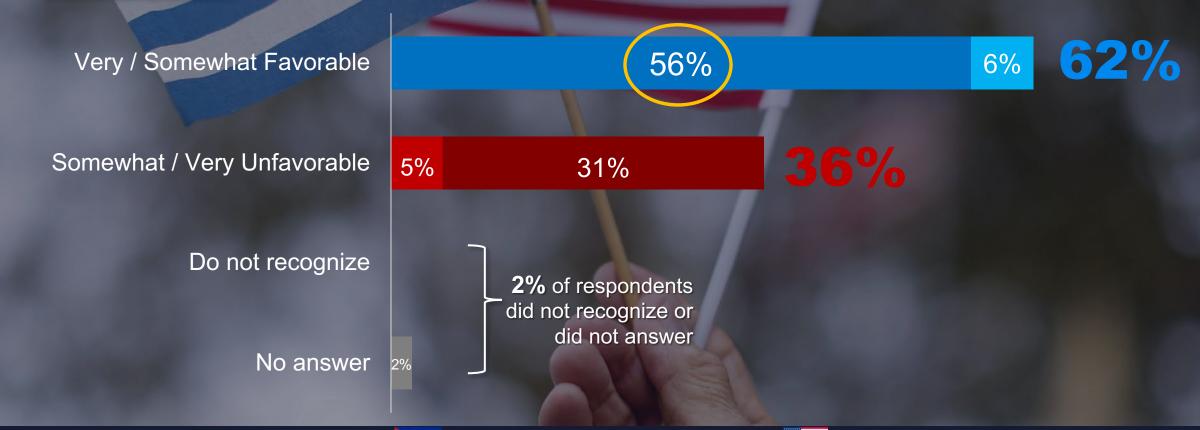


BY COUNTRY

	Cuba	US
Favorable	39%	62%
Unfavorable	56%	37%
Do not recognize/ No answer	5%	1%









	Republican	Democrat	Independent
Favorable	78%	21%	57%
Unfavorable	19%	78%	43%
Do not recognize/ No answer	3%	1%	_

BY PARTY





By Language

	English	Spanish
Favorable	48%	73%
Unfavorable	51%	24%
Do not recognize/ No answer	1%	3%



BY COUNTRY

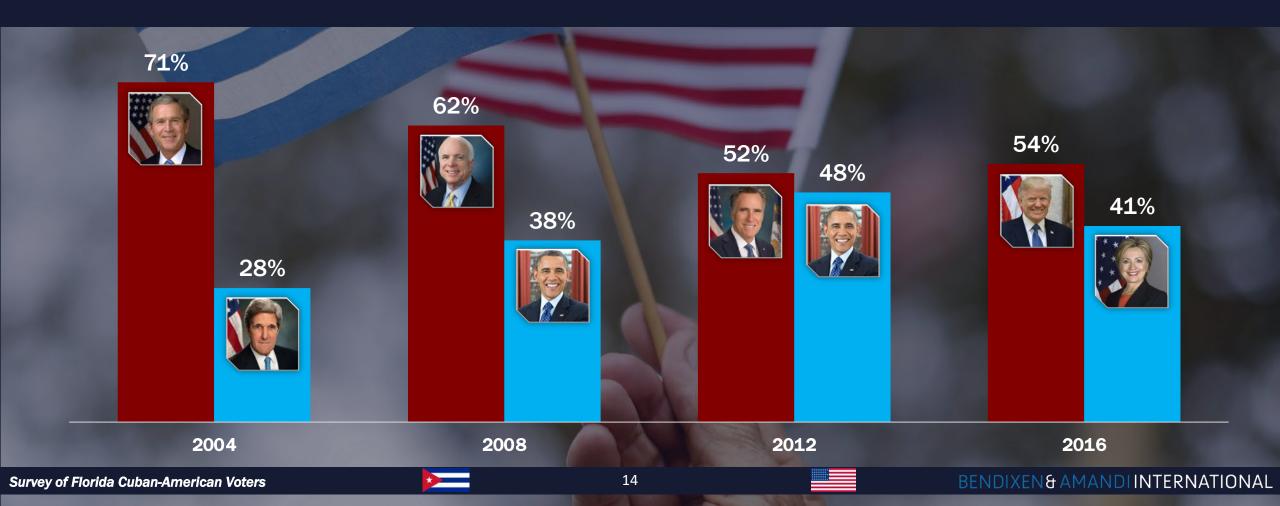
	Cuba	US
Favorable	71%	36%
Unfavorable	26%	64%
Do not recognize/ No answer	3%	-

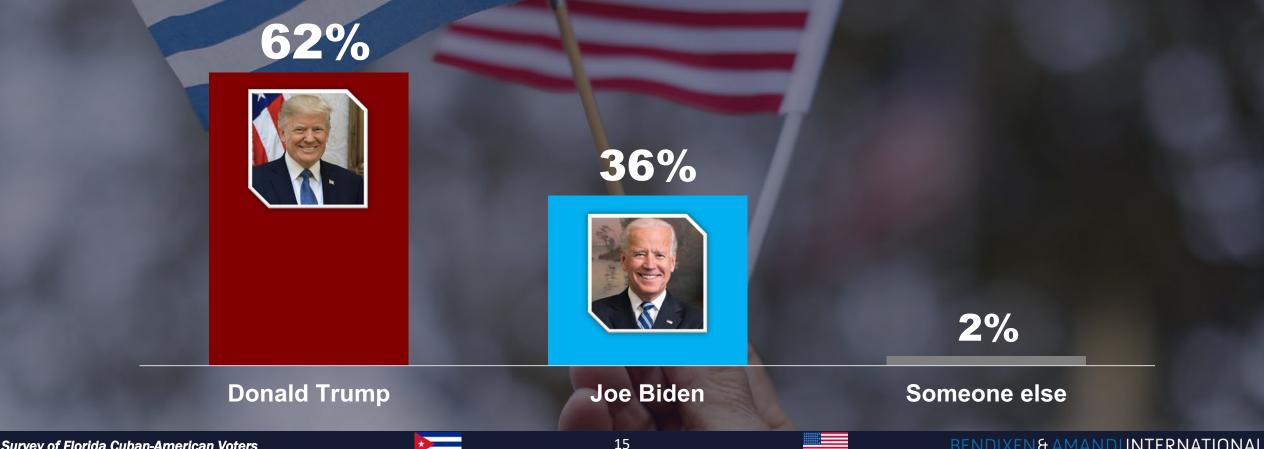
Image Rating Comparison

	Donald Trump	Joe Biden
Favorable	62%	45%
Unfavorable	36%	51%
Do not recognize/ No answer	2%	4%

13

Cuban vote in Florida throughout the years





BY PARTY

	Republican	Democrat	Independent
Joe Biden	18%	80%	40%
Donald Trump	79%	20%	60%
Someone else	3%	-	-

16

BY LANGUAGE

	English	Spanish
Joe Biden	49%	25%
Donald Trump	48%	74%
Someone else	3%	1%

17

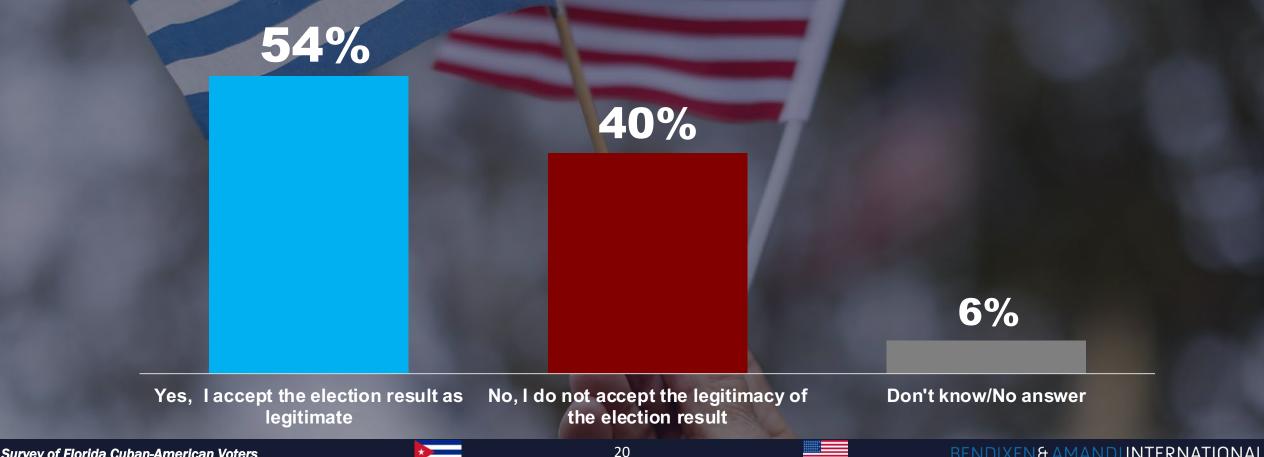
BY COUNTRY OF BIRTH

	Cuba	US
Joe Biden	28%	59%
Donald Trump	71%	36%
Someone else	1%	5%

By Age

	18-59	60+
Joe Biden	43%	29%
Donald Trump	54%	70%
Someone else	3%	1%

Do you accept the results of the 2020 Presidential election that certified Joe Biden as the winner of the election as the legitimate outcome?





Do you accept the results of the 2020 Presidential election that certified Joe Biden as the winner of the election as the legitimate outcome?

BY WHO THEY VOTED FOR

	Joe Biden	Donald Trump
Yes, I accept the election results as legitimate	97%	29%
No, I do not accept the legitimacy of the election results	_	64%
Don't know/No answer	3%	7%

21

Do you accept the results of the 2020 Presidential election that certified Joe Biden as the winner of the election as the legitimate outcome?

BY PARTY

	Republican	Democrat	Independent
Yes, I accept the election results as legitimate	38%	87%	67%
No, I do not accept the legitimacy of the election results	54%	12%	29%
Don't know/No answer	8%	1%	4%

Do you accept the results of the 2020 Presidential election that certified Joe Biden as the winner of the election as the legitimate outcome?

BY LANGUAGE

	English	Spanish
Yes, I accept the election results as legitimate	63%	46%
No, I do not accept the legitimacy of the election results	32%	47%
Don't know/No answer	5%	7%

23

Do you accept the results of the 2020 Presidential election that certified Joe Biden as the winner of the election as the legitimate outcome?

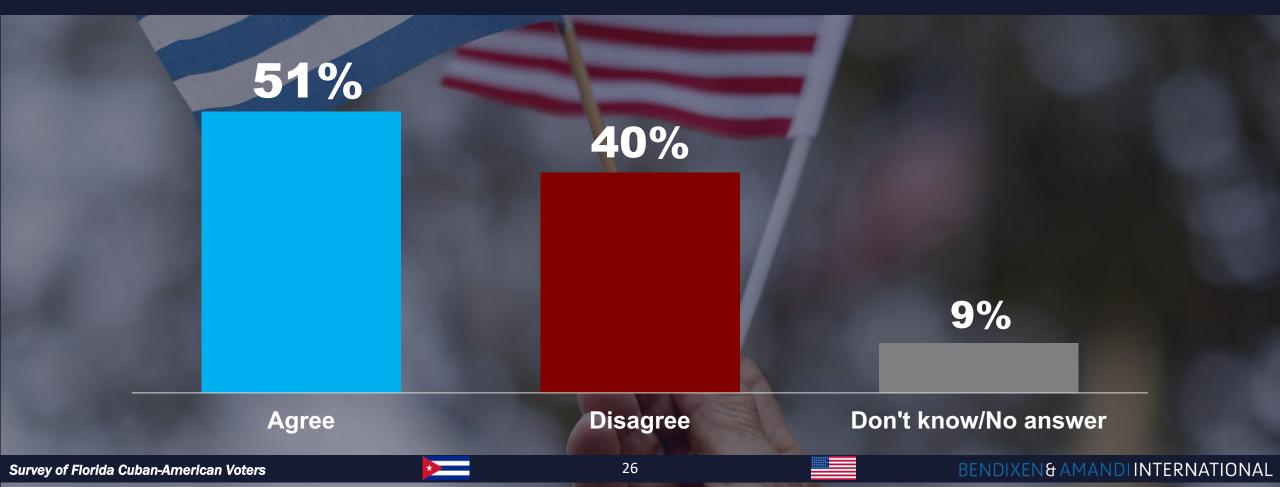
By Country

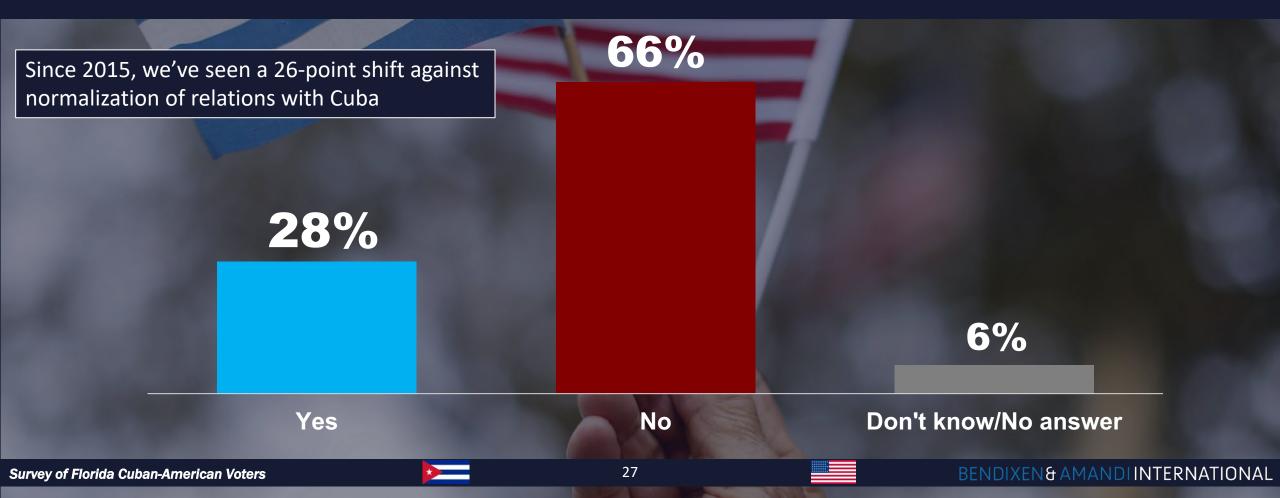
	Cuba	US
Yes, I accept the election results as legitimate	48%	71%
No, I do not accept the legitimacy of the election results	46%	23%
Don't know/No answer	6%	7%

US Policy Towards Cuba

Do you agree or disagree with President Obama's announcement to begin normalizing relations with Cuba?

RESULTS FROM MARCH 2015 POLL ON CUBAN-AMERICANS





BY WHO THEY VOTED FOR

	Joe Biden	Donald Trump
Yes	65%	7%
No	24%	89%
Don't know/No answer	11%	4%

28

BY PARTY

	Republican	Democrat	Independent
Yes	13%	58%	36%
No	83%	25%	61%
Don't know/No answer	4%	17%	3%

BY POLITICAL VIEW

	Liberal	Moderate	Conservative	Don't think in those terms	Don't know
Yes	66%	38%	8%	33%	27%
No	29%	56%	86%	44%	55%
Don't know/No answer	5%	6%	6%	23%	18%

30

BY LANGUAGE

	English	Spanish
Yes	41%	17%
No	55%	75%
Don't know/No answer	4%	8%

By Country

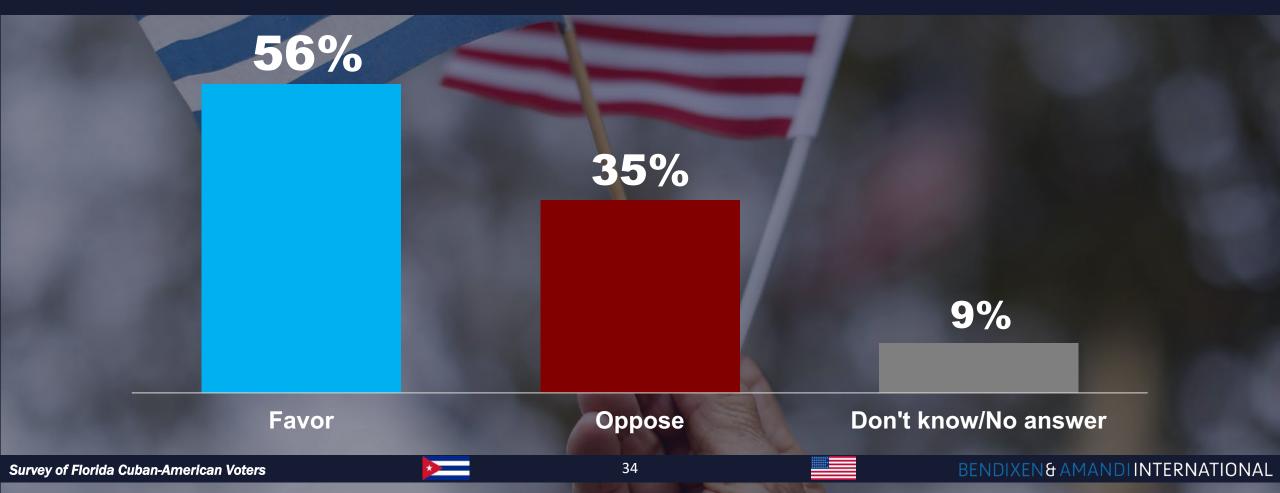
	Cuba	US
Yes	18%	54%
No	74%	42%
Don't know/No answer	8%	4%

By Age

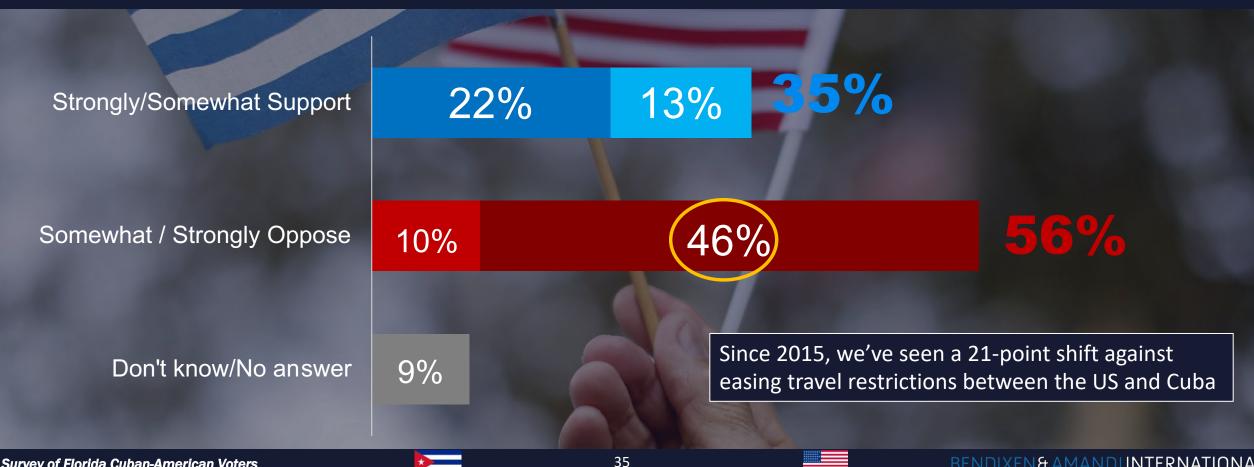
	18-59	60+
Yes	38%	18%
No	57%	74%
Don't know/No answer	5%	8%

Do you favor or oppose easing restrictions on travel between the United States and Cuba?

RESULTS FROM MARCH 2015 POLL ON CUBAN-AMERICANS



Do you support or oppose easing restrictions on travel between the United States and Cuba?



Do you support or oppose easing restrictions on travel between the United States and Cuba?

BY WHO THEY VOTED FOR

	Joe Biden	Donald Trump
Support	62%	20%
Oppose	26%	71%
Don't know/No answer	12%	9%

BY PARTY

	Republican	Democrat	Independent
Support	23%	54%	48%
Oppose	64%	38%	49%
Don't know/No answer	13%	8%	3%

By Language

	English	Spanish
Support	40%	30%
Oppose	52%	59%
Don't know/No answer	8%	11%

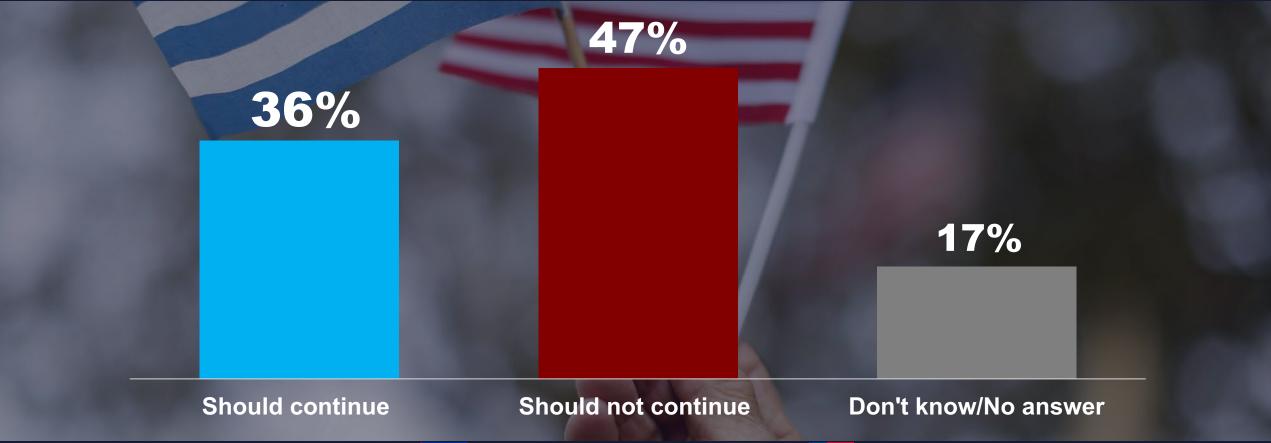
BY COUNTRY

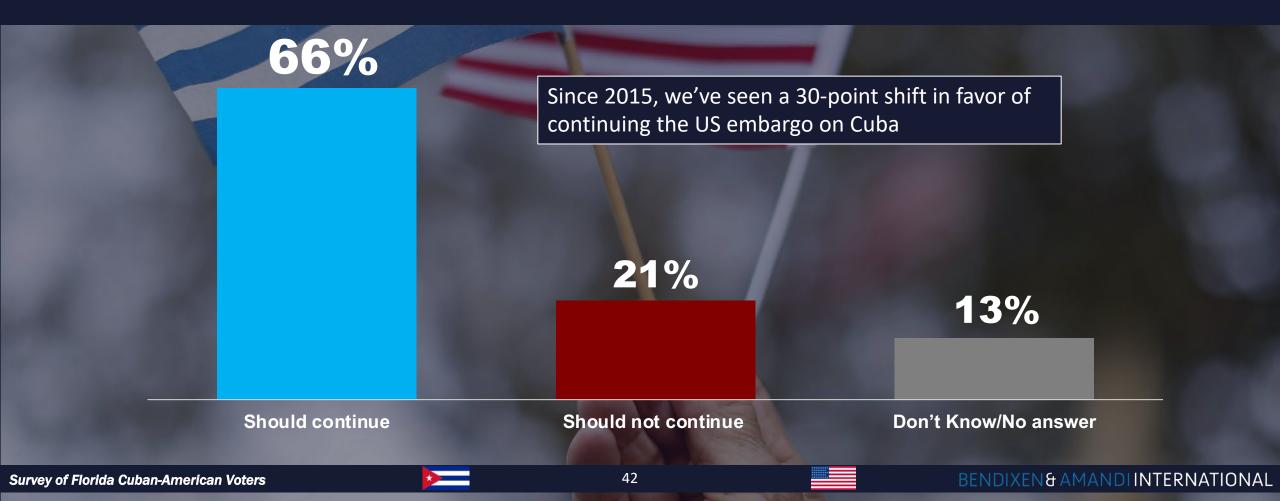
	Cuba	US
Support	29%	48%
Oppose	61%	39%
Don't know/No answer	10%	13%

By Age

	18-59	60+
Support	41%	28%
Oppose	48%	62%
Don't know/No answer	11%	10%

RESULTS FROM MARCH 2015 POLL ON CUBAN-AMERICANS





BY WHO THEY VOTED FOR

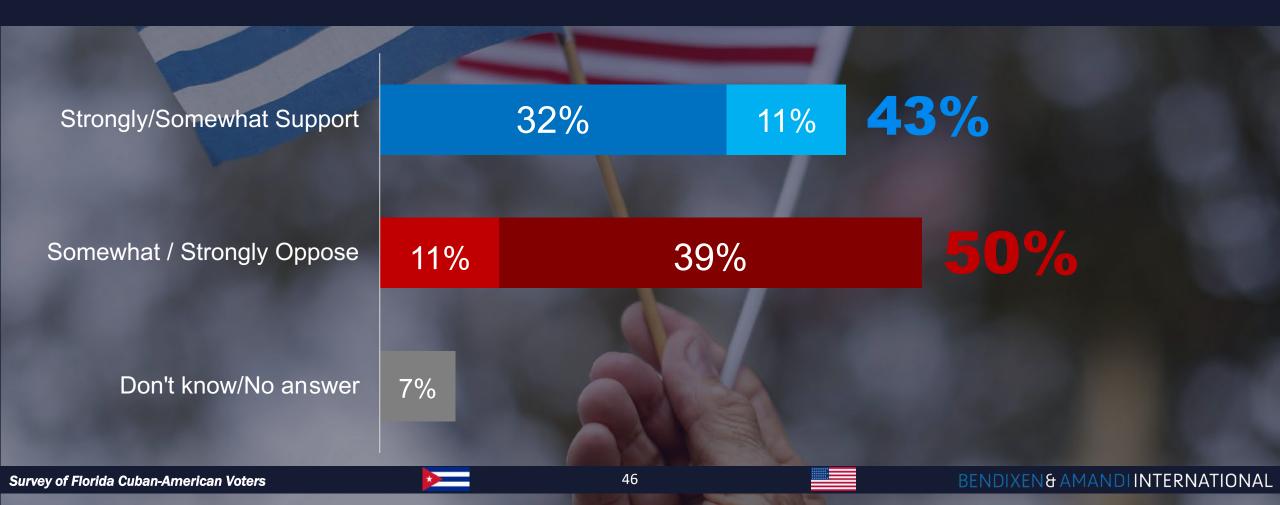
	Joe Biden	Donald Trump	
Should continue	40%	79%	
Should not continue	39%	11%	
Don't know/No answer	21%	10%	

BY PARTY

	Republican	Democrat	Independent
Should continue	74%	39%	68%
Should not continue	8%	47%	32%
Don't know/No answer	18%	14%	-

BY LANGUAGE

	English	Spanish
Should continue	54%	75%
Should not continue	24%	18%
Don't know/No answer	22%	7%



By Who They Voted For

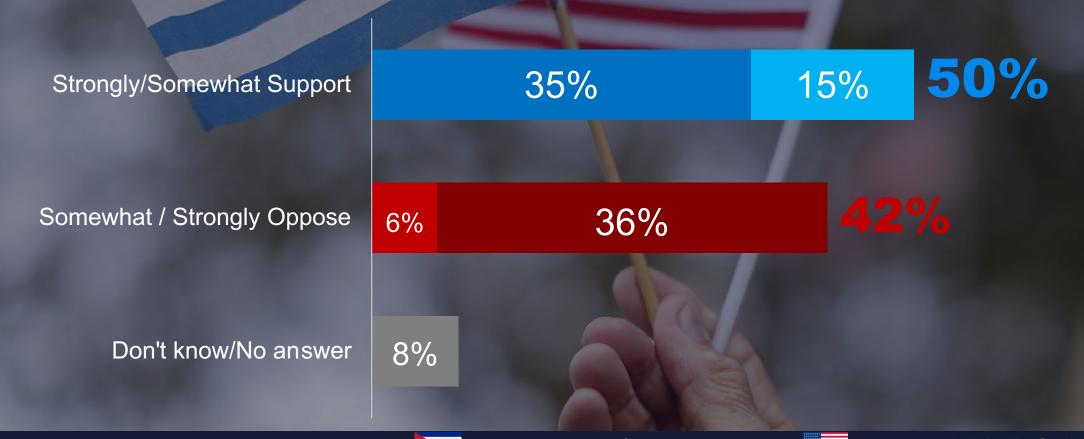
	Joe Biden	Donald Trump
Support	23%	54%
Oppose	72%	38%
Don't know/No answer	5%	8%

BY PARTY

	Republican	Democrat	Independent
Support	53%	17%	42%
Oppose	35%	83%	54%
Don't know/No answer	12%	_	4%

BY LANGUAGE

	English	Spanish
Should continue	45%	41%
Should not continue	50%	49%
Don't know/No answer	5%	10%



BY WHO THEY VOTED FOR

	Joe Biden	Donald Trump
Support	62%	45%
Oppose	30%	47%
Don't know/No answer	8%	8%

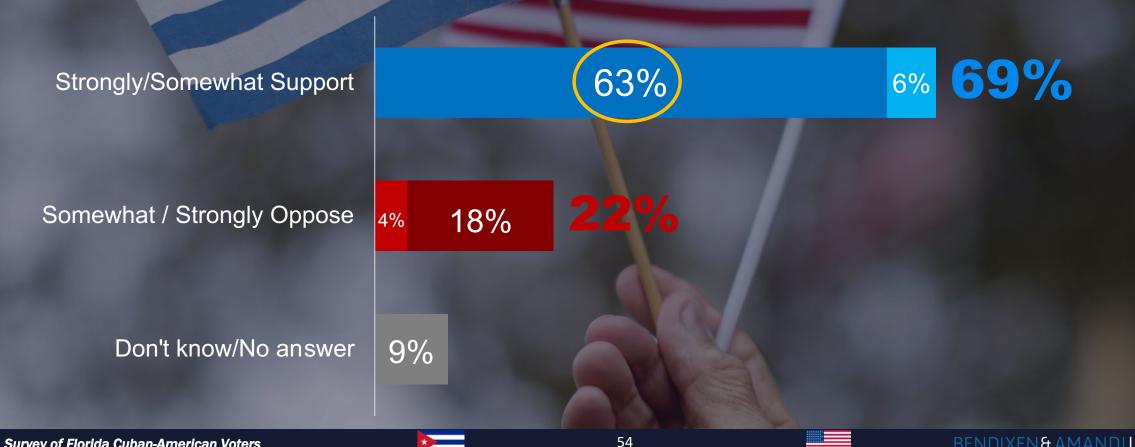
BY PARTY

	Republican	Democrat	Independent
Support	41%	64%	59%
Oppose	44%	36%	41%
Don't know/No answer	15%	_	_

BY LANGUAGE

	English	Spanish
Support	40%	58%
Oppose	49%	36%
Don't know/No answer	11%	6%

In the closing days of the Trump administration, the State Department placed Cuba back on the list of countries known as State Sponsors of Terrorism, along with Iran, North Korea and Syria. Countries listed as state sponsors of terrorism are automatically subject to additional unilateral sanctions. Do you support or oppose Cuba being added to the list of countries considered to be state sponsors of terrorism?



In the closing days of the Trump administration, the State Department placed Cuba back on the list of countries known as State Sponsors of Terrorism, along with Iran, North Korea and Syria. Countries listed as state sponsors of terrorism are automatically subject to additional unilateral sanctions. Do you support or oppose Cuba being added to the list of countries considered to be state sponsors of terrorism?

By Who They Voted For

	Joe Biden	Donald Trump
Support	42%	83%
Oppose	44%	11%
Don't know/No answer	14%	6%

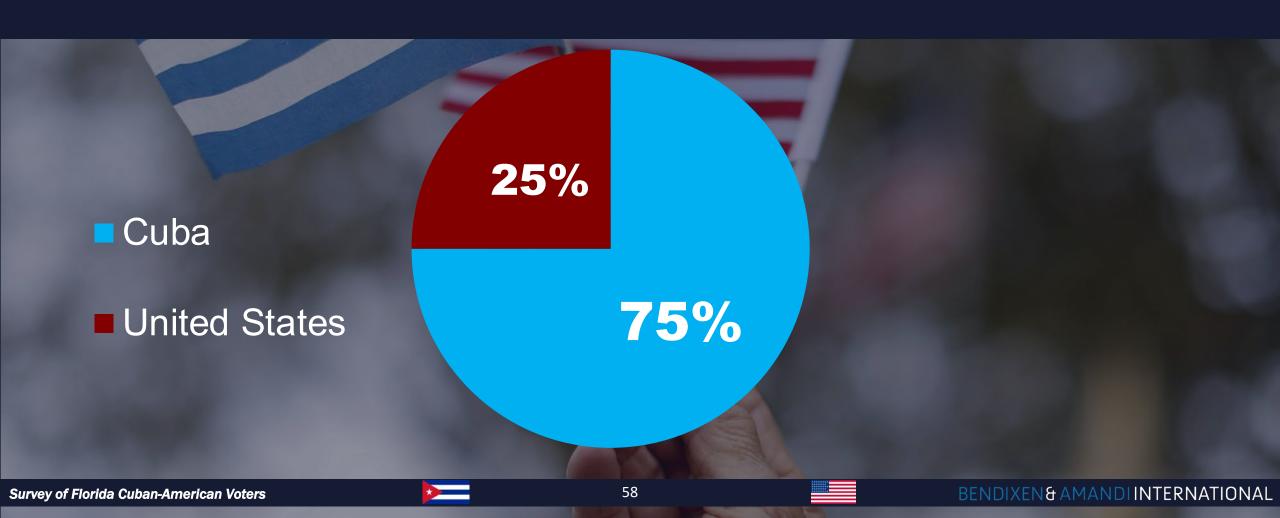
In the closing days of the Trump administration, the State Department placed Cuba back on the list of countries known as State Sponsors of Terrorism, along with Iran, North Korea and Syria. Countries listed as state sponsors of terrorism are automatically subject to additional unilateral sanctions. Do you support or oppose Cuba being added to the list of countries considered to be state sponsors of terrorism?

By Party

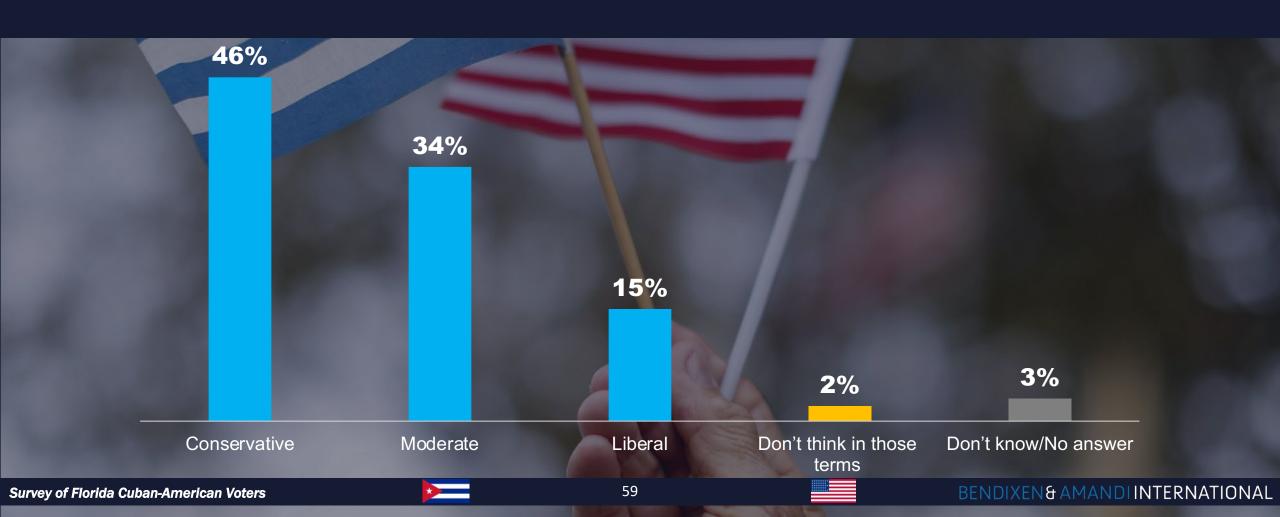
	Republican	Democrat	Independent
Support	77%	61%	53%
Oppose	14%	33%	38%
Don't know/No answer	9%	6%	9%

DEMOGRAPHICS

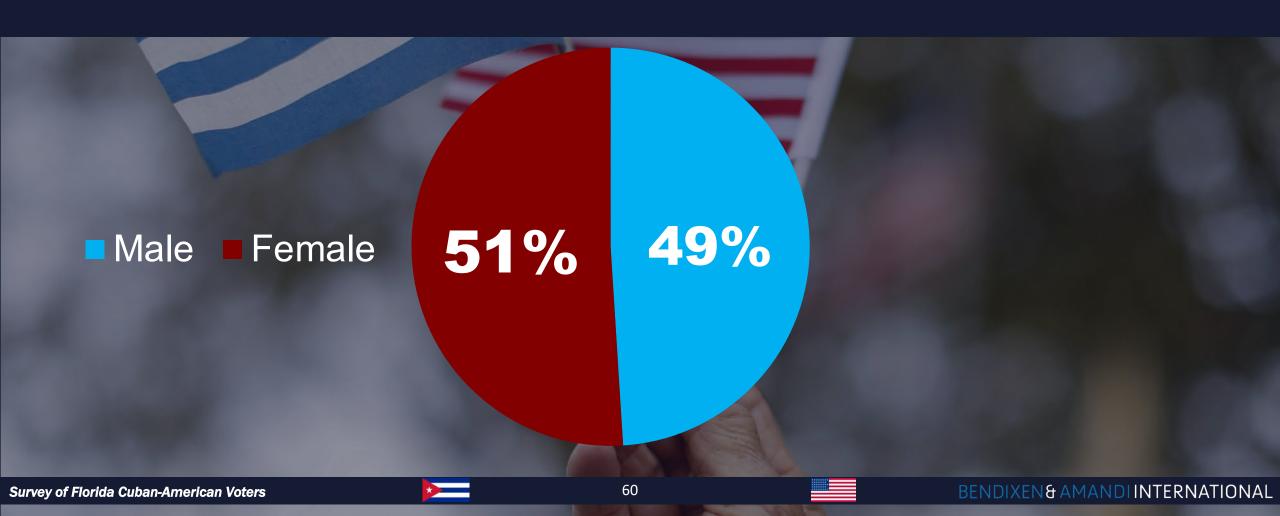
COUNTRY BORN



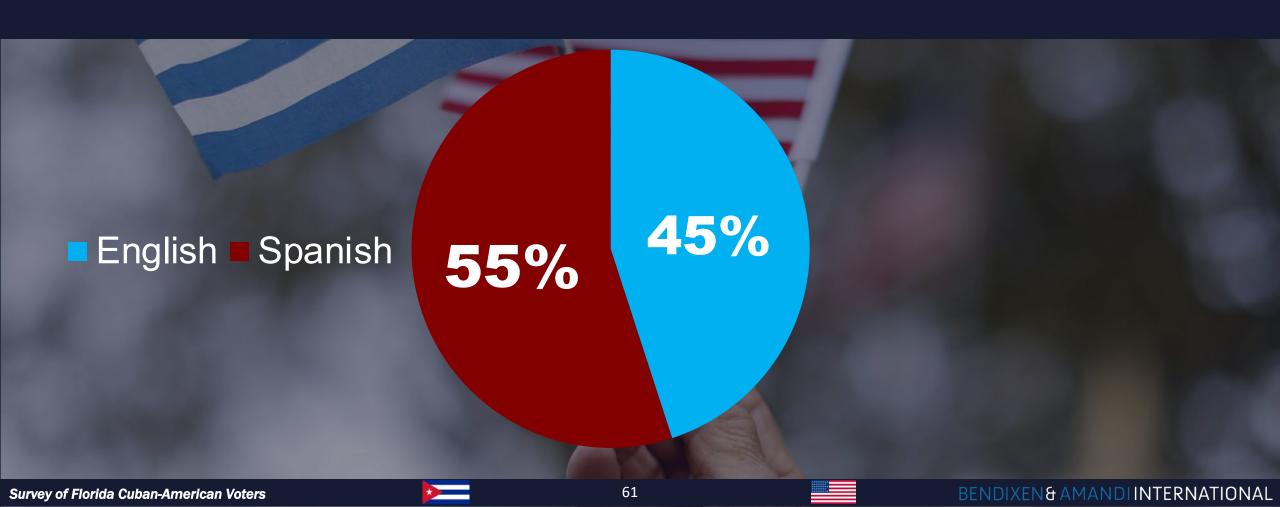
POLITICAL VIEWS



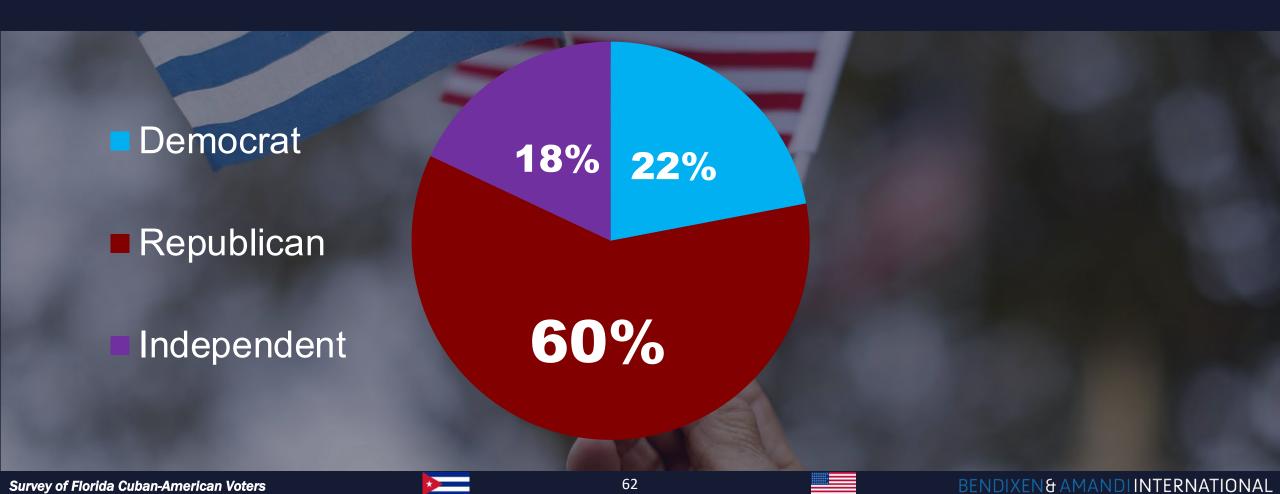
GENDER



LANGUAGE OF PREFERENCE



PARTY



CONTACT

Bendixen & Amandi International (B&A) is a full-service public opinion research and communications consulting firm headquartered in Miami, Florida. B&A's research capabilities include conducting live operator telephone polling, focus groups, executive interviews, door-to-door interviewing, economic impact studies, hard to reach populations and multilingual research in more than 30 languages. Utilizing research as the core of our work, the firm specializes in providing sound strategic recommendations and developing impactful multi-media communications campaigns through the creation of TV/Radio commercials, digital advertising, direct mail and traditional print advertising. Since our founding in 1984, B&A has had the honor of conducting numerous complex and large scale projects for corporations, NGO's, governmental agencies, and political candidates across the United States and around the world. The firm has been polling the Cuban-American electorate and the Cuban community in the United States since the 1970s and is an industry leader in researching the Cuban-American vote and community. In 2015, B&A conducted an unprecedented and independent, scientific, country-wide survey of Cubans living in Cuba, the first scientific and independent poll conducted on the island since Castro seized power in 1959.

Clients have included The White House, The United Nations, World Bank, InterAmerican Development Bank, The John. S. & James L. Knight Foundation, The Miami Herald, the University of Miami, and Univision Communications, among others.

For additional information about the firm please visit www.BendixenandAmandi.com or call us at 305.529.9916







BENDIXEN& AMANDIINTERNATIONAL