

## **FSBO EMAIL CONVERSION SEQUENCE**

### **Still Selling Your Home?**

I wanted to see if you are still selling your home? Since nearly everything in the area is selling in under 10 days, I didn't know if yours was still available or not.

Since most homes are being sold long before they are publicly listed, I figured I'd check with you to see if you'd be interested in priority access to pre-market homes in the area and price range you are looking to move to? It's free of charge, no obligation and you don't need to sign anything. You'll just get access to homes matching exactly what you are looking for and nobody else knows they are for sale.

Let me know here!

Name

Brokerage

Phone

### **Did your house sell yet?**

I've been seeing everything sell in under 10 days. Since we target market the most opportune buyers, we generally sell for over asking price as well. How many offers have you had so far?

I'd be happy to help you with exposing your property to better quality buyers if that's something you'd be interested in?

Name

Brokerage

Phone

### **Where are you moving?**

I see you are selling your home. Have you found a place to move to yet? Our Perfect Home Finder Program will get you access to pre-market homes anywhere in the US before anyone else knows they are for sale. And best of all, it costs you nothing.

Did you secure a place to move to yet?

Name

Brokerage

Phone

### **Selling Your Home The Wrong Way**

There's an age-old saying that goes "buy low and sell high".

In the real estate world, that means selling your home ON the market and buying your next place OFF the market.

You sell high by creating a feeding frenzy, promoting to only the most opportune buyers “not the masses” and getting multiple offers so that they will raise their offer price above asking.

You buy low by getting access to pre-market homes so you DON'T end up in a bidding war. Homes sell for much cheaper when the seller doesn't understand marketing and they are getting just one offer at a time. This is how a buyer wins in the negotiations.

We help our clients with both. If you'd like to sell high (so you can net more money) as well as buy low (to gain more equity) I'd be happy to give you a totally free 10 minute phone consultation. It costs you nothing and all you can do is gain opportunity here so give me a quick call at the number below.

Phone is answered from 8am to 8pm, 6 days per week. Let's put you in a position to buy low, sell high or BOTH!

Name

Brokerage

Phone

### **What day will your house close?**

I know you've been on the market for much longer than the average homes in the area here so I figured you are in contract, just waiting to close. What is your scheduled closing date?

I ask because I'd love to help you in finding your next place since you get such a better deal when getting priority access to unlisted, pre-market and private liquidation homes. We can get you access to that at no charge!

Let me know if you are still selling and if you've found another place yet?

Name

Brokerage

Phone