

PURPLE HILL COUNTRY HALL RAM RODEO AND COUNTRY MUSIC SHOWCASE



LOCAL SPONSORSHIP PACKAGE

AUG 23-24-25

DETAILS AT:
RAMRODEOONTARIO.COM
www.purplehillcountrymusichall.ca

FEATURING

LIVE MUSIC

WATCH FOR DETAILS!

CONTACT

please contact George or Anna Taylor
Phone: 519-461-0538
purplehillcountryhall@gmail.com

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DEAR OWNER/MANAGER

There has never been a more important year to bring the community together and we are excited to announce that the RAM Rodeo Tour is coming back to Purple Hill Country Hall on August 23, 24 & 25. Rodeo combined with a country music showcase will assure an action packed weekend for all. I hope you can find a way to support the event, and regardless come out and enjoy the days event. The live-action packed sport of rodeo just as seen at the Calgary Stampede is fun for the whole family and includes events such bareback and saddle bronc riding, barrel racing, pole bending and the world's most dangerous sport- bull riding!

The RAM Rodeo has been nominated for and won several Ontario Tourism Awards in it's now, 26th year of history. Many in the community will be involved and I hope that you will support them while getting a chance to experience a local sponsorship of this great community RAM Rodeo Tour live event.

This local sponsorship can give you a feel for the involvement achieved through a RAM Rodeo at a very low introductory price. Below you will find more information on the explaining the sport of rodeo and the history of the RAM Rodeo Tour, along with the sponsorship package. It is hoped you will find a level of comfort that you can become involved with and support this local initiative. Time is of the essence as there is a promotional program to showcase your company along with other printed material that we build in advance. If you have no interest in becoming involved, we still would like to extend our invitation for you to come on out and enjoy what will truly be a major community event this year in Purple Hill.

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ALSO VISIT US AT
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SPORT OF RODEO

The sport of rodeo is a fast-paced, thrilling and entertaining show for the whole family and for people of all walks of life. It is a unique form of entertainment, while highlighting the history of our Canadian cowboys and cowgirls. With all the performances being live, there are never two shows alike. Each aspect of the rodeo utilizes resources from within our home province. For example, the producers, the stock contractors, the rodeo clowns, sound man and all other workers and crews involved are all Ontario based businessmen and individuals.

Although the cowboys and cowgirls come from all over Eastern North America, they travel down the road together and there is a real sense of family amongst the competitors. They each love what they do, and they travel throughout Ontario not only to introduce this great sport to the different communities, but to also put on the best show for the public.

The RAM Rodeo Tour Committee sincerely believes that your participation will only add to the professionalism of our RAM Rodeo, and help this exciting sport to continue to grow and raise monies for rural Ontario communities.

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**right of refusal
Signage and flags are the expense
of the Rodeo Committee**

OUR SPONSORSHIP PACKAGES

We are seeking your support in bringing this event to Purple Hill for 2023 to support our community.

WEEKEND PRESENTING SPONSORSHIP - \$10,000

(1 available)

Your business name included on all promotional materials as follows (including poster, rack cards, program, social media, radio): 2024 Purple Hill RAM Rodeo, presented by YOUR COMPANY NAME

- Opportunity to present welcoming/opening remarks in the rodeo arena each day over the course of the weekend.
- Opportunity to showcase your own promotional banner flags and welcome table at the main ticket entrance of the rodeo throughout the weekend.
- Opportunity to host a welcome table at the main ticket entrance of the rodeo throughout the weekend. One promotional banner in the rodeo arena
- 2 pages (double page spread) in the Purple Hill RAM Rodeo program (2,000 copies)
- Business listing on the Purple Hill rodeo page of the RAM Rodeo website for the full rodeo season, including a live link to your website.
- 24 tickets to the Purple Hill RAM Rodeo
- 12 tickets for the Saturday rodeo
- 12 tickets for the Sunday rodeo
- Invitation to the VIP Sponsor Behind the Chutes tour.
- One 10' x 10' vendor space for the entire weekend.

FULL DAY SPONSORSHIP - \$5,000

Your business name on promotional materials connected to the specific day of your sponsorship (including social media, rack card, program)

- Opportunity to showcase your own promotional banner flag at the main ticket entrance of the rodeo on the day of your sponsorship
- In-arena promotion of your sponsorship on the specific day:
 - Today's rodeo is brought to you by COMPANY NAME
- Two banners in the rodeo area
- Full page in the Purple Hill RAM Rodeo program (2,000 copies)
- Business listing on the Purple Hill RAM rodeo page of website for the full rodeo season, including a live link to your website.
- 16 tickets to the Purple Hill RAM Rodeo for the day of your sponsorship
- Invitation to the daily VIP Sponsor Behind the Chutes Tour.
- One 10' x 10' vendor space or larger space for the entire weekend.



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KIDS RODEO SPONSOR (SATURDAY & SUNDAY) - \$5,000 (1 available)

Your event name included on promotional materials connect to the Kids Rodeo event (including social media, rack card, event program).

- Opportunity to showcase your own promotional banner flag at the main ticket entrance of the rodeo (or at the entrance to the breakfast hall) on Saturday and Sunday.
- Two banners in the rodeo area
- Full page ads in the Purple Hill RAM Rodeo program (2,000 copies)
- Business listing on the Purple Hill rodeo page of Rodeo website for the full rodeo season, including a Live link to your website.,
- 16 tickets to the Purple Hill RAM Rodeo.
- Invitation to the daily VIP Behind the Chutes Tour
- One 10' x 10' vendor space for the entire weekend

RODEO EVENT SPONSOR - \$2,500 (6 available)

Your business name included on promotional print materials connected to the specific event you are sponsoring (including social media, rack card, program):

- Canadian Cowgirl
- Trick Riding
- Barrel Racing
- Pole Bending
- Bull Riding
- Bronc Riding
- In-arena promotion of your sponsorship at the time of the event:
- Today's Bronc Riding event is brought to you by YOUR COMPANY NAME.
- One banner in the rodeo area
- Half page in the Purple Hill RAM Rodeo program (2,000 copies)
- Business listing on the Purple Hill rodeo page of the website for the full rodeo season, including a live link to your website.
- 10 tickets to the Purple Hill RAM Rodeo
- Invitation to the daily VIP Sponsor Behind the Chutes Tour
- One 10' x 10' vendor space for the entire weekend.

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RODEO CHUTE SPONSOR - \$1000 (8 available)

One chute banner in the rodeo area

- Quarter page in the Purple Hill RAM Rodeo program (2,000 copies)
- Business listing on the Purple Hill rodeo page of the website for the full rodeo season, including a live link to your website.
- 4 tickets to the Purple Hill RAM Rodeo
- Invitation to the daily VIP Sponsor Behind the Chutes Tour.
- One 10' x 10' vendor space for the entire weekend.

RODEO COMPETITOR SPONSOR - \$500

- One banner in Rodeo arena
- In-arena announcement of your support of one of our competitors:
- Next up is COMPETITOR NAME who will be representing YOUR COMPANY NAME .
- Business listing on the Purple Hill rodeo page of the website for the full rodeo season, including a live link to your website.
- 4 passes to the daily VIP Sponsor Behind the Chutes Tour
- Listing on the Rodeo Competitor Sponsor page in the Purple Hill RAM Rodeo program (2,000)

Thank you for your consideration of this opportunity.

**For further information about sponsorship of the 2024 Purple Hill RAM Rodeo,
please contact: George or Anna Taylor**

Phone: 519-461-0538

purplehillcountryhall@gmail.com

- Be apart of the Purple Hill while becoming a partner of the RAM Rodeo Tour
- Be apart of the Ram Rodeo Tour as it enters its 26th year
- Estimated Attendance: 5,000
- Local Media Impressions: 2.4 Million
- Great place to bring family and friends for a great weekend of wild western entertainment, as seen at the Calgary Stampede!

