

**Proceedings of the Downtown Ironwood Development Authority
Thursday, February 27, 2025**

A regular meeting of the Downtown Ironwood Development Authority (DIDA) was held on Thursday, February 27, 2025, at 8:00 A.M. in the Ironwood Memorial Building Women's Club Room.

1. Call to Order: Chair Flory called the meeting to order at 8:00 A.M.
2. Recording of the Roll.

MEMBER	PRESENT		EXCUSED	NOT EXCUSED
	YES	NO		
Cathy Flory	X			
Vacant				
Kim Corcoran	X			
Vacant				
Lynne Wiercinski	X			
Eric Moran	X			
Kevin Nyquist	X			
Robbie Sardinha	X			
Bruce Greenhill	X			
	7	0	Quorum	

Also, present: Community Development Assistant, Tim Erickson and Community Development Director, Tom Bergman.

3. Approval of the January 23, 2025, Meeting Minutes:

Motion by Nyquist to approve the meeting minutes. Second by Moran. Motion carried 6 to 0.

4. Approval of the Agenda:

Motion by Corcoran to approve the agenda. Second by Moran. Motion carried 6 to 0.

5. Citizens wishing to address the Authority on Items on the Agenda (Three-Minute Limit):
None.
6. Citizens wishing to address the Authority on Items not on the Agenda (Three-Minute Limit):

7. Receive and place on file the financial report: Director Bergman presented the financial report.

Motion by Corcoran to receive and place on file the financial report, second by Moran. Motion carried 6 to 0.

8. Items for Discussion and Consideration.

- A. Budget and TIF Discussion – Paul Linn: Directors Bergman and Linn talked about the budget and TIF. The DIDA's main revenue is from the downtown millage. This is the first year of the TIF, which has captured more revenue than expected. Bergman discussed the Comp plan and projects that may change how the DIDA spends the TIF funds. Linn suggested looking at the Downtown Development Plan to prioritize what will be funded by the TIF.

- B. Discuss and consider request from Farmer's Market: Director Bergman presented the request from the Gogebic Range Farmers Market Association. Nyquist suggested to donate to their general fund and to have it as a match to other funds like the Gogebic Range Health Foundation.

Motion by Nyquist to table the item, second by Corcoran. Motion carried 7 to 0.

- C. Downtown Entrance Signs: Director Bergman presented the logo. He reached out Gogebic Range Bank who is on board for remaking the sign on their property. Corcoran asked about lighting the sign.

Motion by Sardinha to adopt new downtown logo variations, second by Nyquist. Motion carried 7 to 0.

- D. Update on Mural Festival: Cathy presented the financial amount for each mural for a week-long festival. The murals are projected to cost \$2000 per mural. Potential locations were discussed. The event would happen in September. Flory talked about doing a simplified process to select artists. Corcoran asked if the DIDA could select what the content will be.

Motion by Nyquist to approve \$3,500 for the mural fest, second by Corcoran. Motion carried 7 to 0.

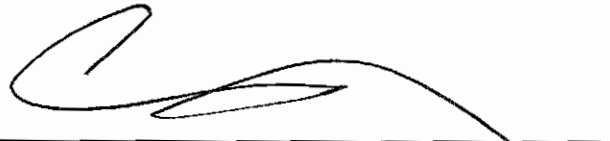
- E. Flower Basket Order:

Motion by Greenhill to purchase 75 flower baskets for downtown, second by Sardinha. Motion carried 7 to 0.

- F. Comprehensive Plan Update: There will be an open house in March.

- G. First Friday: Flory introduced the First Friday update. The March First Friday is featuring a tasting tour and a women's history scavenger hunt. This is a partnership with the HREC. Erickson gave an update on the summer music series.
 - H. Ironwood Chamber of Commerce Update: Director Meyer talked about the new Ironwood Destination Guide. Since the size has increased, it has become a new endeavor. He talked about Mark Swanz who passed away. Mark was part of the revitalization of downtown. He said that downtown needs revitalization of sitting buildings.
9. Other Business: None.
10. Next Meeting: Thursday, March 27, 2025, at 8:00 a.m.
11. Adjournment. 9:00 a.m.

Motion by Wiercinski to adjourn the meeting, second by Sardinha. All in favor.



Cathy Flory, Chair



Tim Erickson, Community Development Assistant