

Membership Benefits

CLIA UK & Ireland is here to help you cut through the cruise information, terminology, trends and opportunities; and help you grow the cruise side of your business.

CLIA UK & Ireland is here to provide the official industry training and accreditation, unique resources & inspiring events to support the travel agent community.

#Together

**JOIN THE CLIA
CRUISE COMMUNITY**

INDUSTRY TRAINING AND ACCREDITATION

- Interactive online learning programme covering cruise products, destinations, sales techniques, the cruise experience & latest trends
- CLIA UK & Ireland operates the only cruise accreditation programme in the country and is accredited by City & Guilds
- A complete library of live and recorded Webinars to keep you up to date with key information from our cruise line members, ports & destinations

EVENTS AND SHIP VISIT OPPORTUNITIES

- CLIA operates the only cruise industry events that showcase all sectors of the industry, including our flagship CLIA Conference, Cruise360 and River Cruise Convention
- CLIA events in 2017 also include our Discovery Expo, Live Series in Scotland and Ireland, Luxury and River Expo, plus our Excellence Awards
- Members can access the ultimate listing of all Ship Visits

UNIQUE RESOURCES

- **Cruise Search & Ship Finder** - NEW online at cruiseexperts.org for 2017, your team all have access to an industry leading Cruise Search to find the right ship and itinerary for your customer. The Ship Finder also provides quick and easy access to detailed ship information for all CLIA member lines.
- **NEW Full Picture Visual Conversation technology** - share photos, videos and other assets to your customers' screens in real-time
- **Brochure Rack** - All current cruise Brochures published by CLIA members are available on our website to download, share or print
- **Destination Guides** - featuring an interactive map of the key cruise ports, incredible photography and a downloadable overview of each region
- **Factsheets** - Key cruising topics; downloadable or accessible online, these are great reference tools for all cruise sellers
- **Resource Centre & FAQs** with the latest industry news, trends and reports

- Quarterly Review updates on the latest news and CLIA events

- Participation and support during CLIA's Plan A Cruise Month (October 2017)

- The latest News and opinion, plus unique Sales Guides written by industry experts

- Join CLIA on your preferred social network such as Facebook, Twitter & LinkedIn

- The ultimate listing of all cruise lines and key contacts

- Recognition as members through use of the CLIA UK & Ireland logo and a membership listing on our consumer facing web pages

- Promote your membership by displaying your CLIA Membership Certificate & window sticker

- Treat Yourself! CLIA Members get their booking fee waived with TIS Travel Industry Services when booking your own travel - give them a call!

- Join the appropriate MyCLIA Club for key sector specific updates from the industry

cruiseexperts.org