

“If you want to enjoy the greatest luxury in this life, the luxury of having enough time to rest, time to think things through, time to get things done and know you have done them to the best of your ability, remember there is only one way. Take enough time to think and plan things in order of their importance... Let all things have their places, let each part of your business have its time.” ~Benjamin Franklin

Dreams & Plans for My *Juice Plus+* Business 2012

Why am I investing my time and myself into my JP business?

Am I going to be a “volunteer” or “generous entrepreneur”?

What do you want to bring forward from last year into this new year/new season?

What are some great moments, lessons and/or accomplishments from last year/season?

What do you want to leave behind?

What do you want to NOT happen again in this new year/season?

What did you learn from those experiences/feelings?

Whom do you want to build relationships with in this new year/season?

As Team Members Why? As Mentors Why?

Whom do you want to offer the education and nutrition of JP to? (add to this list throughout the year)

This is important to me because:

This is important for them because:

What **skills** do you want to learn to support your progress?

Professional Growth & Personal Growth

What **activities** are you willing to do to create the possibility of this happening?

Professional Growth & Personal Growth

Action Steps following this call:

_____ Complete 30 Reasons I love & invest in my Juice Plus Business (once you have this complete, you will find that it is easier to invite others to join your team because you see the value you are offering)

_____ My first three steps are:

1. _____
2. _____
3. _____

_____ My NOW step is: _____

Remember: You are in business for yourself, but not by yourself!

Jay Martin's "We Promise" Statements from 2009:

- ...to keep Juice Plus+ the best product of its kind in the world.”
- ...to keep Juice Plus+ the most thoroughly researched product of its kind in the world.”
- ...to continue to improve the whole ‘Juice Plus+ experience’
- ...to demonstrate that Juice Plus+ is not just a product, but also a catalyst for change.”
- ...to keep Juice Plus+ affordable for everyone.”
- ...to keep the Juice Plus+ Virtual Franchise the best opportunity of its kind in the world.”
- ...to harness the awesome power of the Internet.”
- ...to continue to attract and develop a young management team for the future.”
- ...to continue to expand the Juice Plus+ brand”
- ...to be the best corporate citizen that we can possibly be.”

“We are a healthier company today than we were last year, five years ago, or 15 years ago – and we promise to be an even healthier company next year, five years from now, and 15 years from now.”

This year, commit to “interviewing” at least 5 leaders in our company. Ask them, “What is one of your favorite aspects about being a part of the Juice Plus culture?” and “Will you give me one example of how this company has shown integrity, loyalty or excellence since you’ve been involved?”

Record the answers and your thoughts:

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

30 Reasons I love and invest in my *Juice Plus+* Business

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After writing this list, I can see the value that I can offer to others by sharing this business because

List people you know that would love to have at least one of the 30 things above in their life:

“I want to work for a company that contributes to and is part of the community. I want something not just to invest in.
I want something to believe in.”

~Anita Roddick