

# Membership Benefits

CLIA BELGIUM is here to help you cut through the cruise information, terminology, trends and opportunities; and help you grow the cruise side of your business.

CLIA BELGIUM is here to provide the official industry training and accreditation, unique resources & inspiring events to support the travel agent community.

**#GenerationCruise**

**JOIN THE CLIA  
CRUISE COMMUNITY**

## INDUSTRY TRAINING AND ACCREDITATION

- Interactive online learning programme covering cruise products, destinations, sales techniques, the cruise experience & latest trends
- CLIA BELGIUM' Learning Academy is accredited by City & Guilds
- A complete library of live and recorded Webinars to keep you up to date with key information from our cruise line members, ports & destinations

## EVENTS AND SHIP VISIT OPPORTUNITIES

- CLIA operates the only cruise industry events that showcase all sectors of the industry, including our flagship CLIA Conference, Cruise360 and River Cruise Conference
- Members can access the ultimate listing of all Ship Visits

## UNIQUE RESOURCES

- **Cruise Search & Ship Finder** - Your team all have access to an industry leading Cruise Search to find the right ship and itinerary for your customer. The Ship Finder also provides quick and easy access to detailed ship information for all CLIA member lines.
- **Brochure Rack** - All current cruise Brochures published by CLIA members are available on our website to download, share or print
- **Destination Guides** - featuring an interactive map of the key cruise ports, incredible photography and a downloadable overview of each region
- **Factsheets** - Key cruising topics; downloadable or accessible online, these are great reference tools for all cruise sellers
- **Resource Centre & FAQs** with the latest industry news, trends and reports

- Participation and support during CLIA's Plan A Cruise Month (October 2018)
- The latest News and opinion, plus unique Sales Guides written by industry experts
- Join CLIA on your preferred social network such as Facebook, Twitter & LinkedIn
- The ultimate listing of all cruise lines and key contacts
- Recognition as members through use of the CLIA Belgium logo
- Promote your membership by displaying your CLIA Membership Certificate

## DEDICATED CONTENT FOR CLIA BELGIUM

Sharing much content from the CLIA UK & Ireland resources, CLIA Belgium members benefit from:

- *Dedicated Brochure Rack*
- *Dedicated modules within the Learning Academy*
- *Dedicated Ship Visit listings*
- *Dedicated Cruise News listing*