

PSA BUMPERS (first 4 of a series)

RT of each: 5 seconds

Talent: Reenactors

No sound. Black & White. Fade in.

George Washington dons a medical facemask.

Black & White turns to color. Fade out.

No sound. Black & White. Fade in.

Abe Lincoln dons a medical facemask.

Black & White turns to color. Fade out.

No sound. Black & White. Fade in.

Teddy Roosevelt dons a medical facemask.

Black & White turns to color. Fade out.

No sound. Black & White. Fade in.

Martin Luther King dons a medical facemask.

Black & White turns to color. Fade out.